

Hughes Maintains Position as #1 Global VSAT Provider in Latest COMSYS Report

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GERMANTOWN, Md., May 9, 2017 /PRNewswire/ -- <u>Hughes Network Systems, LLC</u> (HUGHES), was again confirmed as the leading global provider in both enterprise and consumer sectors of the Very Small Aperture Terminal (VSAT) satellite communications industry by London-based COMSYS, one of the industry's leading research organizations. This continues a legacy that dates back more than 30 years since Hughes invented and deployed the first commercial satellite network in the mid-80s.



The 14th Edition of the COMSYS VSAT Report states that Hughes was the #1 VSAT vendor in 2016 in terms of units shipped (consumer and enterprise) and total revenue from hardware sales. For the year, Hughes shipped 44.3% of all enterprise VSATs and 57% of all consumer VSATs.

Historically, Hughes combined enterprise and consumer VSAT market share stands at 50.2%, with more than 5.5 million units shipped to more than 100 countries. "Hughes' presence casts a shadow over almost every player in the market," according to the report.

COMSYS attributed Hughes success to the company's in-depth understanding of the global marketplace and its customers, as well as its continuing creation and delivery of innovative solutions to meet their changing needs.

"The company has consistently beaten its competitors to the punch in terms of the delivery of new breakthroughs in technology - in mid-2016 it released the first DVB-S2X VSAT platform at least six months ahead of every other competitor," said Susan Bull, senior analyst at COMSYS.

The report cites several key drivers behind customers' decisions to choose Hughes:

- Market leadership
- Understanding of competitive pricing
- Cutting-edge products
- Confidence the system will work reliably

"Hughes is the only company which has been able to demonstrate sustained leadership in technology, market share and financial results in the VSAT business. This undoubtedly gives its customers a confidence which cannot be matched by others," Bull added.

The report also shows that Hughes continues to lead in the North American market, with a 55% share of the consumer market for its HughesNet® service, the world's largest satellite network with over 1 million subscribers. Hughes has a 66.9% share of the North American enterprise market, with its nearest competitor having about a quarter of the sites that Hughes has in service.

"Market leadership is not so much a goal but rather a by-product of our uncompromising focus on engineering the best technology and services that our customers need," said Pradman Kaul, president of Hughes. "We welcome the market accolades but we are not resting on them, and this COMSYS report gives us a new set of benchmarks to exceed in the coming years."

To read the COMSYS Hughes Market Summary & Company Profile, please visit https://www.hughes.com/collateral-library/comsys-vsat/report. To order the full COMSYS VSAT Report, 14th Edition, please visit www.comsys.co.uk.

About COMSYS

COMSYS, based in the UK, is a specialized telecommunications consultancy company with a core expertise in satellite and VSAT technology. COMSYS produces a wide range of reports and custom advice in addition to developing conferences, workshops, and seminars around the world. The company has tracked the VSAT market since its inception and produced The VSAT Report for 30 years. For additional information, please visit www.comsys.co.uk.

Hughes Network Systems, LLC (HUGHES) is the global leader in broadband satellite technology and services for home and office. Its flagship high-speed satellite Internet service is HughesNet®, the world's largest satellite network with over 1 million residential and business customers across North America and Brazil. For large enterprises and governments, the company's HughesON® managed network services provide complete connectivity solutions employing an optimized mix of satellite and terrestrial technologies. The JUPITER™ System is the world's most widely deployed High-Throughput Satellite (HTS) platform, operating on more than 20 satellites by leading service providers, delivering a wide range of broadband enterprise, mobility and cellular backhaul applications. To date, Hughes has shipped more than 5.5 million terminals to customers in over 100 countries, representing over 50 percent market share, and its technology is powering broadband services to aircraft around the world.

Headquartered outside Washington, D.C., in Germantown, Maryland, USA, Hughes operates sales and support offices worldwide, and is a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS), a premier global provider of satellite operations. For additional information about Hughes, please visit www.hughes.com and follow @ Hughes Corp on Twitter.

About EchoStar

EchoStar Corporation (NASDAQ: SATS) is a premier global provider of satellite communication solutions. Headquartered in Englewood, Colo., and conducting business around the globe, EchoStar is a pioneer in secure communications technologies through its Hughes Network Systems and EchoStar Satellite Services business segments. For more information, visit echostar.com. Follow echostar.com

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