



Jack in the Box Selects Hughes for Its Nationwide Next-Generation Network

May 23, 2017

GERMANTOWN, Md., May 23, 2017 /PRNewswire/ -- Quick service restaurant Jack in the Box and its Qdoba Mexican Grill subsidiary have selected [Hughes Network Systems, LLC](#) (HUGHES), the world's leading provider of broadband satellite networks and services, to upgrade their nationwide network to deliver faster performance, enable new cloud-based applications and provide a better customer experience.



Hughes will build, manage and support Jack in the Box's new Next-Generation Network (NGN) with HughesON™, its comprehensive suite of cloud-friendly managed network solutions designed for highly distributed enterprises like restaurants, retailers and financial institutions. Hughes will provide fully managed, high-speed primary and backup networks securely connecting approximately 3,000 restaurants across North America. Hughes is also providing managed network support for guest and employee Wi-Fi.

"The Hughes solution gives us the throughput and security we need to support our customers' growing digital demands," said Drew Martin, CIO at Jack in the Box. "It also makes us better prepared for the future as we expand our applications to support our guests."

"Jack in the Box's selection of Hughes is a testament to the benefits that our HughesON solutions deliver to forward-thinking businesses like Jack in the Box," said Mike Cook, executive vice president, North America at Hughes. "With our innovative [HughesON ActiveTechnologies](#)™ and service delivery capabilities, Jack in the Box can enjoy unmatched network performance across all of their locations. We look forward to extending our long relationship and helping Jack in the Box deliver the best customer experience possible."

Next-Generation Network and HughesON ActiveTechnologies

Hughes was selected for the Next-Generation Network as a result of its unique performance optimization technologies - Hughes ActiveTechnologies. The ActiveTechnologies™ enable unmatched application performance resulting from additional bandwidth and unique traffic prioritization using affordable broadband services like cable and DSL.

The HughesON solution with ActiveTechnologies will provide tangible benefits to both owner/operators and restaurant patrons. Owner/Operators can now prioritize business critical applications, like POS transactions, over less critical applications while sharing the same available broadband bandwidth.

Hughes Selected for Jack in the Box Next-Generation Network, page 2

Customers and employees can enjoy faster Internet speeds, faster transaction times, and faster Web page loading times. Customers can easily access the Internet and future cloud-based applications over their mobile devices using the Hughes-supplied in-store Wi-Fi network. Unlike standard Wi-Fi solutions, Hughes Wi-Fi can support the busiest restaurants during peak busy hours without performance degradation of mission-critical traffic.

Jack in the Box, a Hughes customer for more than 15 years, chose to partner with Hughes for the Next-Generation Network after a comprehensive RFP process that evaluated many providers. Simplicity and security were other deciding factors in Jack in the Box selecting Hughes. Using the award-winning Hughes HR4700 Branch Gateway at each restaurant, Jack in the Box enjoys world-class security, routing and optimization in one easy-to-manage device that offers cost savings over multiple box solutions. Jack in the Box's business and customer data is strongly protected with features such as a next-generation firewall, stateful packet inspection, intrusion protection, and antivirus and anti-malware, all in one device.

To ensure network uptime and maximum performance, Jack in the Box is deploying the [Hughes High-Availability Network](#) solution, which provides dual-broadband connections into each restaurant. Each location will have either a high-speed 4G or satellite link backing up the primary landline connection in the event of an outage. All network connectivity, security and application services are fully managed and supported 24/7 by Hughes skilled technical professionals. With HughesON, Jack in the Box's IT staff can focus on pressing business concerns over day-to-day network issues.

Hughes has installed the HughesON solution in approximately 3,000 restaurants to date.

About Hughes Network Systems

Hughes Network Systems, LLC (HUGHES) is the global leader in broadband satellite technology and services for home and office. Its flagship

high-speed satellite Internet service is HughesNet®, the world's largest satellite network with over 1 million residential and business customers across North America and Brazil. For large enterprises and governments, the company's HughesON® managed network services provide complete connectivity solutions employing an optimized mix of satellite and terrestrial technologies. The JUPITER™ System is the world's most widely deployed High-Throughput Satellite (HTS) platform, operating on more than 20 satellites by leading service providers, delivering a wide range of broadband enterprise, mobility and cellular backhaul applications. To date, Hughes has shipped more than 5.5 million terminals to customers in over 100 countries, representing over 50 percent market share, and its technology is powering broadband services to aircraft around the world.

Headquartered outside Washington, D.C., in Germantown, Maryland, USA, Hughes operates sales and support offices worldwide, and is a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS), a premier global provider of satellite operations. For additional information about Hughes, please visit www.hughes.com and follow [@Hughes_Corp](https://twitter.com/Hughes_Corp) on Twitter.

About EchoStar

EchoStar Corporation (NASDAQ: SATS) is a premier global provider of satellite communication solutions. Headquartered in Englewood, Colo., and conducting business around the globe, EchoStar is a pioneer in secure communications technologies through its Hughes Network Systems and EchoStar Satellite Services business segments. For more information, visit echostar.com. Follow [@EchoStar](https://twitter.com/EchoStar) on Twitter.

©2017 Hughes Network Systems, LLC, an EchoStar company. Hughes and HughesNet are registered trademarks and JUPITER is a trademark of Hughes Network Systems, LLC.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/jack-in-the-box-selects-hughes-for-its-nationwide-next-generation-network-300462101.html>

SOURCE Hughes Network Systems, LLC

News Provided by Acquire Media