

Hughes Releases Digital Signage App for LG webOS Commercial SmartTV

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New offering simplifies deployment and reduces operational complexity

GERMANTOWN, Md., Jan. 11, 2018 /PRNewswire/ -- [Hughes Network Systems, LLC](#) (Hughes), an EchoStar company, today announced that its Hughes MediaSignage™ client software is now available as an Application for the LG webOS Commercial SmartTV. Compatible with all of the Hughes Digital Signage solutions, including BreakroomTV™, Dining Room TV™, Digital Menu Boards, and Digital Associate™, this new offering simplifies deployments and reduces operational complexity, taking full advantage of the webOS platform.



"With this solution, Enterprises of all sizes can easily install our wide range of digital signage solutions at virtually any location where there is power and Internet access – delivering high quality media content for both customers and employees," said Mike Tippetts, vice president of Enterprise Marketing at Hughes. "It solves the main problem in adoption of signage solutions, which is the added cost and complexity of installing and operating multiple devices and related equipment, such as additional switch ports and connection gear."

Enterprises across multiple verticals, especially retail and hospitality, as well as governments— are turning to digital signage solutions to educate, inform and influence both employees and customers. But operational concerns including installation costs, field maintenance expenses and personnel to operate the signage network are significant hurdles. The Hughes MediaSignage App for SmartTV eliminates these hurdles by combining the simplicity of an App with a turnkey Managed Service package, offering a path to full implementation without the high CAPEX and OPEX of other solutions.

"We are excited that Hughes has selected LG for the roll-out of on-board digital signage," said James Pfenning, national account manager for LG. "While on-board digital signage has been available for a few years, Hughes is one of the first digital signage partners that can easily scale to the enterprise level as well as offer world-class managed services."

For more than 10 years, Hughes has successfully deployed both employee facing and customer facing digital signage solutions, built on leveraging video to engage, train, inform, and excite both employees and customers across retail, hospitality and government.

About Hughes Network Systems

Hughes Network Systems, LLC (HUGHES) is the global leader in broadband satellite technology and services for home and office. Its flagship high-speed satellite Internet service is HughesNet®, the world's largest satellite network with over 1 million residential and business customers across North America and Brazil. For large enterprises and governments, the company's HughesON® managed network services provide complete connectivity solutions employing an optimized mix of satellite and terrestrial technologies. The JUPITER™ System is the world's most widely deployed High-Throughput Satellite (HTS) platform, operating on more than 20 satellites by leading service providers, delivering a wide range of broadband enterprise, mobility and cellular backhaul applications. To date, Hughes has shipped more than 6 million terminals to customers in over 100 countries, representing approximately 50 percent market share, and its technology is powering broadband services to aircraft around the world.

Headquartered outside Washington, D.C., in Germantown, Maryland, USA, Hughes operates sales and support offices worldwide, and is a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS), a premier global provider of satellite operations. For additional information about Hughes, please visit www.hughes.com and follow [@Hughes_Corp](#) on Twitter.

About EchoStar

EchoStar Corporation (NASDAQ: SATS) is a premier global provider of satellite communication solutions. Headquartered in Englewood, Colo., and conducting business around the globe, EchoStar is a pioneer in secure communications technologies through its Hughes Network Systems and EchoStar Satellite Services business segments. For more information, visit echostar.com. Follow [@EchoStar](#) on Twitter.

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