Hughes Offers New Internet Continuity Service for Small Businesses

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Satellite Internet Connectivity Backup Service Protects Small Businesses from Costly Outages

GERMANTOWN, Md., July 10, 2018 /PRNewswire/ -- Today Hughes Network Systems, LLC (Hughes) announced the launch of the HughesNet Internet Continuity service, a subscription-based connectivity backup service for small businesses that keeps the Internet up and running in the event of unexpected outages. The service, which switches users automatically to satellite broadband any time their terrestrial Internet connection goes down, provides businesses affordable protection against losses due to cable, fiber or DSL outages.

"Whether as a result of DSL degradation, equipment malfunction or severe weather, terrestrial Internet outages are commonplace," said Peter Gulla, senior vice president of marketing at Hughes. "For small businesses that rely on the Internet, an unexpected outage can hurt their bottom line. We created HughesNet Internet Continuity to give small business owners an affordable, automatic backup system to maintain business as usual when terrestrial connectivity fails."

HughesNet Internet Continuity utilizes a Wi-Fi modem, antenna, radio and a failover router to establish a system that switches connectivity from terrestrial to satellite and back again, automatically. Businesses may purchase or lease the equipment, which is professionally installed. If DSL, cable or fiber Internet connections go down, the HughesNet Automatic Failover Router seamlessly switches the connection to satellite. When the primary service is restored, HughesNet Internet Continuity automatically reverts back to the primary service. This enables business functions like credit card processing and web services to continue working as long as the power remains on.

One survey claims as many as 90 percent of businesses have experienced unexpected downtime, losing access to critical systems, and one-third of businesses report dealing with some kind of outage every month.[1]

"An outage can cost a small business thousands of dollars per day in lost revenue and employee productivity," said Gulla. "Traditional backup options rely on 4G networks and suffer from inconsistent or spotty coverage. Satellite Internet Continuity provides reliable service and offers additional data at a significantly lower cost than 4G backup plans."

HughesNet Internet Continuity has download speeds of 25 Mbps and upload speeds of 3 Mbps and is available starting at $39.99 per month.

To learn more about HughesNet Internet Continuity, visit www.internetcontinuity.hughesnet.com.

About Hughes Network Systems

Hughes Network Systems, LLC (HUGHES) is the global leader in broadband satellite technology and services for home and office. Its flagship high-speed satellite Internet service is HughesNet®, the world's largest satellite network with over 1.2 million residential and business customers across the Americas. For large enterprises and governments, the company's HughesON® managed network services provide complete connectivity solutions employing an optimized mix of satellite and terrestrial technologies. The JUPITER™ System is the world's most widely deployed High-Throughput Satellite (HTS) platform, operating on more than 20 satellites by leading service providers, delivering a wide range of broadband enterprise, mobility and cellular backhaul applications. To date, Hughes has shipped more than 7 million terminals to customers in over 100 countries, representing approximately 50 percent market share, and its technology is powering broadband services to aircraft around the world.

Headquartered outside Washington, D.C., in Germantown, Maryland, USA, Hughes operates sales and support offices worldwide, and is a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS), a premier global provider of satellite operations. For additional information about Hughes, please visit www.hughes.com and follow @HughesConnects on Twitter.

About EchoStar

EchoStar Corporation (NASDAQ: SATS) is a premier global provider of satellite communication solutions. Headquartered in Englewood, Colo., and conducting business around the globe, EchoStar is a pioneer in secure communications technologies through its Hughes Network Systems and EchoStar Satellite Services business segments. For more information, visit www.echostar.com. Follow @EchoStar on Twitter.

[1] https://www.adweek.com/digital/90-percent-companies-experienced-unexpected-downtime-infographic/

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