# Gen Mobile Helps Bridge the Digital Divide as a Leading Lifeline Program Provider Across the U.S. and Tribal Lands

June 17, 2025

EL SEGUNDO, Calif., June 17, 2025 /PRNewswire/ -- Gen Mobile, a leading provider of prepaid wireless phone service, today announced the launch of its federal Lifeline program, which provides a monthly government-subsidized service discount to support low-income and underserved households. In an increasingly digital world, Gen Mobile is committed to making wireless connectivity accessible and affordable to all, especially as consumers face inflation and rising costs.

As an approved Lifeline provider, Gen Mobile offers eligible customers a free talk, text, and 4.5GB data plan, enabling them to stay connected to family, friends, and essential services, including healthcare, education, job opportunities, and emergency services. Gen Mobile's Lifeline program services are available in 20,000+ zip codes across the United States, including plans with more data for additional state and Tribal subsidies (including AK, CA, ID, KY, NE, UT, and WI). For a list of approved Gen Mobile Lifeline states, visit the Gen Mobile Lifeline Program.

"Gen Mobile believes that ensuring Americans have access to high-speed mobile services is essential in today's world," said Robert Yap, Senior Vice President, Gen Mobile. "The Lifeline Program is vital to bridging the digital divide and achieving digital equity. Our free phone service offering for Lifeline customers is another example of our commitment to keeping everyday essentials affordable."

Gen Mobile's Lifeline offering includes:

- **Convenient Sign-Up:** Apply in less than five minutes on the Gen Mobile Lifeline Application Portal to see if you qualify.
- **Affordable Phone Options:** For an additional cost starting at $10, customers can choose from a variety of phone options, including iconic brands such as Apple, Samsung, and Motorola.
- **Prepaid Plan Option:** For customers who don't qualify for Lifeline, Gen Mobile offers prepaid plans starting at $10 per month!

Gen Mobile is a Lifeline service provider approved in 40 states, with additional new states to be approved soon. Learn more at genmobile.com/lifeline.

**ABOUT GEN MOBILE**
Gen Mobile is committed to making wireless service affordable and accessible for everyone. Our no-contract plans start at just $10/month and include nationwide and international calling, so you can stay in touch with loved ones near and far without breaking your budget. Eligible customers can apply their government Lifeline benefit to lower their bill and save even more! With fast, reliable coverage on America's largest 5G networks, Gen Mobile keeps you connected wherever life takes you. For more information, visit www.genmobile.com. Gen Mobile is a brand of the EchoStar Corporation (NASDAQ: SATS).

View original content to download multimedia:https://www.prnewswire.com/news-releases/gen-mobile-helps-bridge-the-digital-divide-as-a-leading-lifeline-program-provider-across-the-us-and-tribal-lands-302482964.html

SOURCE EchoStar Corporation

Media contact: news@dish.com