



Boost Mobile to Offer All-New iPhone 17, iPhone Air, iPhone 17 Pro and iPhone 17 Pro Max, Apple Watch Series 11, Apple Watch Ultra 3 and Apple Watch SE 3

September 10, 2025

The latest iPhone models are available to pre-order starting on Friday, September 12, and the Apple Watch lineup is now available to pre-order.

Boost Mobile offering up to \$1,000 off the iPhone 17 lineup with no trade-in required.

Boost Mobile customers can trade in an eligible iPhone through Apple Stores and apple.com and receive \$180-\$650 additional credits.

LITTLETON, Colo., Sept. 10, 2025 /PRNewswire/ -- [Boost Mobile](#) will offer the latest iPhone generation and the latest Apple Watch lineup. All four iPhone models — iPhone 17, iPhone Air, iPhone 17 Pro, and iPhone 17 Pro Max — feature the Center Stage front camera for next level selfies, 48MP Fusion camera systems, the latest-generation chips for incredible performance, and fantastic all-day battery life. The beautiful new designs are even more durable and offer 3x better scratch resistance thanks to Ceramic Shield 2. Apple Watch Series 11 offers hypertension notifications and sleep score, along with up to 24 hours of battery life and a display that's 2x more scratch-resistant. Apple Watch SE 3 includes advanced health capabilities, an Always-On display, fast charging, and more, while Apple Watch Ultra 3 brings satellite communications including Emergency SOS via satellite, Messages via satellite and Find My via satellite, 42-hour battery life, and powerful new health insights.



Customers will be able to pre-order the latest iPhone models on Friday, September 12, with availability beginning Friday, September 19. The new Apple Watch lineup is now available for customers to pre-order with availability beginning Friday, September 19. For complete pricing and availability details, please visit BoostMobile.com.

Pre-Order the Latest iPhone Generations and Apple Watch Lineup With Boost Mobile

Boost Mobile is offering great value for iPhone 17 customers. New and current Boost Mobile customers can sign up for the \$65/mo. [Infinite Access for iPhone](#) plan¹ at BoostMobile.com, receive \$830 off iPhone 17, iPhone Air, iPhone 17 Pro or iPhone 17 Pro Max with no trade-in required, get the latest iPhone every year, and now have access to Boost Mobile's new [Store-to-Door](#) activation service.² New and current Boost Mobile customers can also get \$100 off the new Apple Watch Series 11, Apple

Watch Ultra 3 or Apple Watch SE 3 when they sign up for the Boost Mobile watch plan for \$10/mo. with a 36-month financing agreement at [BoostMobile.com](https://www.boostmobile.com).

For customers looking to purchase the latest iPhone models outright – Boost Mobile offers one year of FREE wireless service. This no contract plan is perfect for customers who want to own an unlocked iPhone. The free year of service is available to customers who sign up for the \$25/mo. Unlimited plan or as a \$25 off per-month discount on Boost Mobile's \$50/mo. Unlimited+ and \$60/mo. Unlimited Premium plans. This offer is exclusively available at [BoostMobile.com](https://www.boostmobile.com).

"Boost Mobile prides itself in providing customers the freedom to purchase exactly what they want with value and flexibility. We're offering new and current customers the best way to buy a new iPhone – with our Infinite Access for iPhone plan. With Boost Mobile customers can get up to \$1,000 off the latest iPhone models – no trade-in required," said Sean Lee, SVP of Customer Products and Marketing, Boost Mobile. "We know our customers will love the latest iPhone upgrades in battery life and the beautiful new designs that are more durable than ever and offer 3x better scratch resistance."

Boost Mobile customers can also pre-order the latest iPhone models, Apple Watch Series 11, Apple Watch Ultra 3 or Apple Watch SE 3 with Boost Mobile through Apple Store Locations and [Apple](https://www.apple.com) Store Online. Boost Mobile is offering \$1,000 off the latest iPhone models with no trade-in required. When signing up for Boost Mobile, customers may choose to trade in an eligible iPhone³ through Apple to receive an additional \$180-\$650 in credits – extra value that no other carrier can offer. Customers can use those credits toward the cost of their new iPhone or Boost Mobile service.

Customers will be able to pre-order the iPhone 17 lineup and the new Apple Watch 11, Apple Watch Ultra 3 and Apple Watch SE 3 beginning Friday, September 12, with availability on Friday, September 19. For complete pricing and availability details, please visit [BoostMobile.com](https://www.boostmobile.com) or [apple.com](https://www.apple.com).

The latest iPhone models

iPhone 17 is packed with features users will enjoy every day, including the Center Stage front camera for next level selfies, a fantastic 48MP Dual Fusion camera system, a bigger and brighter display with ProMotion up to 120Hz, and the new Ceramic Shield 2 with 3x better scratch resistance. iPhone 17 is available in five beautiful colors: black, lavender, mist blue, sage, and white.

The all-new **iPhone Air** is the thinnest iPhone ever made and more durable than any previous iPhone, delivering pro performance, amazing new 48MP Fusion camera system, and fantastic all-day battery life. The breakthrough design is only possible with Apple silicon. With the most Apple-designed chips in an iPhone — the powerhouse A19 Pro, N1, and C1X — iPhone Air is the most power-efficient iPhone ever made. iPhone Air is available in space black, cloud white, light gold, and sky blue.

iPhone 17 Pro and iPhone 17 Pro Max are the most powerful Pro models ever. With a striking new design powered by the A19 Pro chip, they feature the best-ever performance, battery life, and camera systems in an iPhone. That includes three 48MP Fusion camera system and pro-level video features — these are the first smartphones to support ProRes RAW and genlock, a technique used to precisely synchronize video across multiple cameras and inputs. Both models are available in cosmic orange, deep blue, and silver.

iPhone Air features an eSIM-only design that helps make it unbelievably thin and light while still delivering all-day battery life.⁴ iPhone 17 Pro models are now eSIM-only as well, enabling a larger battery and up to 39 hours of video playback—two hours longer than before.⁴ With eSIM, users can quickly activate service, store multiple plans on one device, and enjoy greater flexibility, convenience, security, and seamless connectivity— especially when traveling. Boost Mobile supports eSIM Quick Transfer, making it easy to move your number to a new iPhone, and with eSIM Carrier Activation, Boost Mobile can digitally assign your eSIM directly to your iPhone. iOS 26 elevates the iPhone experience with a beautiful new design, powerful Apple Intelligence capabilities,⁵ and meaningful improvements to the apps users rely on every day.

The new Apple Watch lineup

Apple Watch Series 11 is the ultimate health and fitness companion, empowering users with notifications for signs of chronic high blood pressure — also known as hypertension — plus new insights into sleep quality with sleep score, adding to the robust suite of health features included in the device. It brings up to 24 hours of battery life and Ion-X glass that's 2x more scratch-resistant and 5G cellular capabilities, all in its thinnest and most comfortable design.

Apple Watch SE 3 offers remarkable health, fitness, connectivity, and safety features, and the powerful capabilities of the S10 chip, at an incredible value. It features advanced health features like sleep score, retrospective ovulation estimates, sleep apnea notifications, and wrist temperature sensing for richer Vitals app data. The S10 chip powers an Always-On display, double tap and wrist flick gestures, on-device Siri, and fast charging. It also offers 5G cellular capabilities and a cover glass that is more durable than ever.

Apple Watch Ultra 3, the most advanced Apple Watch, seamlessly shifts between a powerful sports watch, an elegant smartwatch, and a comprehensive health companion. Designed to keep users more connected and safer wherever they are with built-in satellite communications, it allows users to text emergency services, message friends and family, and share their location all while they're off the grid. It features the most accurate GPS in a sports watch and up to 42 hours of battery life — with up to 72 hours in Low Power Mode.

Apple Watch Series 11 is available in aluminum — including a new space gray, as well as jet black, rose gold, and silver — and

also in polished titanium in natural, gold, and slate. Apple Watch SE 3 is available in midnight and starlight aluminum cases, and Apple Watch Ultra 3 is available in natural or black titanium.

Boost Mobile's Store-to-Door

New Boost Mobile customers who finance their new iPhone 17, iPhone Air, iPhone 17 Pro, iPhone 17 Pro Max through Boost and those who sign up for Boost Mobile's Infinite Access plan can now get their new iPhone hand-delivered and set up at their front door.⁶ Boost's [Store-to-Door](#) service includes a trained Boost Mobile Expert visiting a customer's home to handle new phone activation, number transfer, app setup and more – all at no additional cost.

For more details on pricing and data plans, please visit [BoostMobile.com](#).

For more details on Apple products, please visit [www.apple.com](#).

About Boost Mobile

Boost Mobile offers the best value in wireless with simple, flexible and transparent plans starting at \$25/mo. Customers enjoy no annual service contracts and the freedom to upgrade their devices anytime without a trade-in. Experience Boost Mobile's risk-free 30-day money-back guarantee and learn more about our services on Facebook, Instagram, and YouTube. Boost Mobile is a brand under EchoStar Corporation (NASDAQ: SATS).

¹\$65 Infinite Access for iPhone plan requires credit qualification.

²To be eligible for the latest iPhone model, subscribers are responsible for making sure the iPhone is returned to Boost Mobile and is in good working order. Upgrades to higher-priced iPhone models and additional storage capacity can be increased.

³Trade in iPhone 12 or higher.

⁴Use of an eSIM requires a carrier that supports eSIM and a wireless service plan. See carrier for details. To learn more, visit [apple.com/esim](#).

⁵Apple Intelligence is available in beta with support for these languages: English, French, German, Italian, Portuguese (Brazil), Spanish, Chinese (simplified), Japanese, and Korean. More languages will be coming by the end of this year: Danish, Dutch, Norwegian, Portuguese (Portugal), Swedish, Turkish, Chinese (traditional), and Vietnamese. Some features may not be available in all regions or languages. For feature and language availability and system requirements, see [support.apple.com/en-us/121115](#).

⁶This service is only available to customers who purchase iPhone 17 via [apple.com](#) or [BoostMobile.com](#).



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CONTACT : news@boostmobile.com