EchoStar's Symbi™ Named As CES Innovations 2014 Design And Engineering Award Honoree

Symbi Provides Personal Technology Management for Consumers

ENGLEWOOD, Colo., Nov. 13, 2013 /PRNewswire/ -- EchoStar Corp.'s Troppus Software division announced today that its Symbi™ technical support software and companion mobile app is one of the International CES Innovations 2014 Design and Engineering Awards honorees. Products entered in this prestigious program are judged by a preeminent panel of independent industrial designers, independent engineers and members of the trade media to honor outstanding design and engineering in cutting edge consumer electronics products across 29 product categories.

Symbi is a first-of-its-kind solution that puts the consumer in control of their tech support and device maintenance needs, regardless of technical skill level. Examples of common consumer tech support issues include loss of Internet connection; inability to connect to a printer; a slow-running computer; a game console not connecting to the home network. Symbi instantly detects the issue and provides simple, easy instructions to get you back up and running. In contrast to traditional user-based search-and-discover solutions, Symbi is an always-on proactive tool that detects, catalogues and monitors the home network and every connected device.

Symbi culls its knowledge from a continually-updated proprietary Semantic Knowledge Management System (SKMS), a powerful content repository and library containing thousands of articles addressing the most common technical problems faced by users, from home computers to tablets, game systems, modems, routers and smart phones. Symbi gathers the relevant device data from the SKMS and presents the consumer with a solution in an intuitive user interface.

"We're very excited to be recognized by CES as a Design and Engineering Award honoree for our Symbi product," said Mark Jackson, President of EchoStar Technologies. "We believe Symbi provides tremendous value in the Consumer Electronics space. With Symbi, not only do we eliminate the need for someone to have to call a friend or family member for assistance with basic technical support, we're also providing proactive maintenance such as sending an alert if the firmware in the home router becomes out-of-date, and walking you through how to fix it before it becomes a problem."

The Symbi solution was demonstrated at the EchoStar table at the CES Unveiled event in New York City yesterday, and will be showcased at International CES in Las Vegas beginning January 7. Innovations 2014 Design and Engineering honoree products are featured on CESweb.org/Innovations.

About EchoStar

EchoStar Corporation (NASDAQ: SATS) is a premier global provider of satellite operations and video delivery solutions. EchoStar's wholly-owned subsidiary, Hughes, is the world's leading provider of satellite broadband services, delivering network technologies and managed services for enterprise and government customers in more than 100 countries.

Headquartered in Englewood, CO, with additional business units world-wide, EchoStar is a multiple Emmy award-winning company that has pioneered advancements in the set-top box and satellite industries for nearly 30 years, consistently delivering value for customers, partners and investors through innovation and outstanding quality. EchoStar's contribution to video technology continues to have a major influence on the way consumers view, receive and manage TV programming.

EchoStar's consumer solutions include HughesNet®, North America's #1 high-speed satellite Internet service, Sling Media's Slingbox® products, and EchoStar's line of set-top box products for the free-to-air satellite and terrestrial markets. For more information, please visit www.EchoStar.com.

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