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Deluxe Digital Chooses Hughes Europe to Deliver Managed Connectivity Services to 3,000 Cinemas across Europe

Hughes transforms film distribution with high-speed digital content delivery

GERMANTOWN, Md., July 29, 2013 /PRNewswire/ -- Hughes Network Systems, LLC (HUGHES), the world's leading provider of broadband satellite networks and managed services, announced today that Deluxe Digital (Deluxe) has selected its subsidiary Hughes Europe to provide managed high-bandwidth connectivity services, as the leading digital cinema solutions provider looks to transform film distribution throughout Europe. This will enable Deluxe to move from physical hard-disk delivery of films to cloud-based digital content delivery, which is more scalable and cost-effective.

(Logo: <http://photos.prnewswire.com/prnh/20110112/NE29456LOGO>)

As part of the multi-year agreement, Hughes will partner with Deluxe Digital Cinema to distribute the latest feature films to over 3,000 cinemas in the UK, Germany, France, Italy and Spain during the initial phase, with a further goal of expanding to a potential of 8,600 cinemas more broadly across Europe within five years.

Deluxe selected Hughes because of its unique flexibility in working with multiple in-country network providers, together with the ability to provide a range of broadband technologies including fiber, cable, DSL and satellite to ensure the best supplier/connectivity option for each individual cinema site.

Peter Wright, managing director, Deluxe Digital Cinema EMEA, said, "As a global leader in digital cinema services, Deluxe is always working to identify the next-generation solutions that can deliver improved security, efficiency and faster time to market. Leveraging Hughes Europe's network flexibility will help us to provide more efficient and effective film delivery to cinema sites of all sizes across Europe. This will enable us to meet our goal of always increasing service levels to our film distributor clients, ensuring they always get on screen, on time."

"Hughes is proud to have been chosen for this significant new service," said Chris O'Dell, vice president, sales and marketing, Hughes Europe. "Hughes was the only provider able to offer the high-performance service levels Deluxe needed to deliver the minimum required 20 Mbps download speeds across all locations, offering Deluxe a 'one-stop shop' service with 100 percent coverage."

Although each site has its own connectivity solution with a different mix of suppliers and technologies, Hughes common managed services support layer provides the same high-level service level agreement (SLA) across every country and every cinema.

"The agreement with Deluxe demonstrates how Hughes is the ideal partner for enterprise businesses that require a highly-available, end-to-end managed service with a mix of connectivity requirements to thousands of sites across multiple countries," said O'Dell.

About Deluxe

Deluxe Media is the leading global provider of creative, marketing, localization, and technical supply chain services for commercials, television shows and movies. Deluxe Media employs more than 2,600 full-time employees and 4,300 metadata and language translators. Operating out of 27 worldwide locations, Deluxe Media provides services to the world's leading brands, advertising agencies, television and movie studios, broadcasters, and digital distribution portals. Deluxe Media is a division of Deluxe Entertainment Services Group Inc.

Deluxe Entertainment Services Group Inc., a wholly-owned subsidiary of MacAndrews & Forbes Holdings Inc., is the leading provider of a broad range of entertainment industry services and technologies to the worldwide entertainment industry including the Hollywood studios, broadcast/cable/ satellite providers, digital distribution, gaming as well as content owners and creators. Services for content creation in features, television and commercials are offered in production, post production, digital distribution, marketing services and asset management. They include EFILM® and Company 3® digital intermediates; post production and subtitling services; titles design and digital VFX; Blu-ray and DVD compression, encoding and authoring; advertising distribution and syndication services; digital cinema services, motion picture film processing and printing; and 2D to 3D conversions. Deluxe has facilities in North America, Europe, India, Australia, and Hong Kong. For more information, please visit www.bydeluxe.com

About Hughes Europe

Hughes Europe is the European operating and sales organization for Hughes Network Systems, LLC (HUGHES) with facilities in Germany, the UK, and Italy. Utilizing its satellite hub earth station and network operations center in Griesheim, Germany, Hughes Europe provides Hughes broadband satellite and terrestrial solutions to large enterprises, government organizations and small businesses throughout the continent, both directly and through a growing family of value-added service providers. These networks support rapid, reliable transmission of data, voice, video, and multimedia content. For more information, please visit www.hugheseurope.com.

About Hughes Network Systems

Hughes Network Systems, LLC (Hughes) is the world's leading provider of satellite broadband for home and office, delivering innovative network technologies, managed services and solutions for enterprises and governments globally. HughesNet® is the #1 high-speed satellite Internet service in the marketplace, with offerings to suit every budget. To date, Hughes has shipped more than 3.3 million systems to customers in over 100 countries, representing over 50 percent market share. Its products employ global standards approved by the TIA, ETSI and ITU organizations, including IPoS/DVB-S2, RSM-A and GMR-1. Headquartered outside Washington, D.C., in Germantown, Maryland, USA, Hughes operates sales and support offices worldwide, and is a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS), a premier global provider of satellite operations and digital TV solutions. For additional information about Hughes, please visit www.hughes.com.

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