SAGE™ by Hughes™ Announces Launch of Easy Security and Smart Home System

Launching with "Easy Is Awesome" Nationwide Marketing Campaign

ENGLEWOOD, Colo., March 7, 2016 /PRNewswire/ -- EchoStar Technologies L.L.C., a subsidiary of EchoStar Corporation (NASDAQ: SATS) announces today the launch of its new SAGE by Hughes security and smart home system. SAGE is a secure, affordable, flexible and easy-to-use security and smart home solution that can be controlled from the TV and an app on iOS™ or Android™ mobile devices. The SAGE Hub, which connects through any video source via HDMI to the TV, creates a video-centric smart home control system at the center of the home. To support the product launch, EchoStar is rolling out SAGE's "Easy Is Awesome" marketing campaign across the U.S. in various print, digital and out-of-home media outlets.

SAGE provides customers with an innovative self-monitored security solution. Motion detected by a camera, motion sensor, or door/window sensor in the home triggers parallel notification alerts to the SAGE-connected TV and all of the user's mobile devices. Because customers can view camera feeds and review motion alerts, SAGE can help to avoid false alarms in non-emergency situations.

In the event of an actual emergency, customers can rely on SAGE's revolutionary MyLocal911™ security feature for help—a feature that is the first of its kind. With the touch of a button from the SAGE mobile app, customers can initiate a call to the local emergency authorities at their home address, from anywhere in the continental U.S. where there is a mobile connection, even if they are in another town or state. In addition, SAGE's multiple levels of encryption and data security for inside- and outside-the-home communications gives customers peace of mind about their home.

"Recent reports indicate that roughly 80 percent of households don't own a home security or automation system, with major reasons being cost and complexity," said Mark Jackson, president of EchoStar Technologies. "We built a comprehensive solution to address that market need, with quick emergency responsiveness, super-easy installation and a unique TV interface experience where it makes the most sense—from the center of the home. SAGE is a DIY self-monitored security and automation system that integrates seamlessly with every device connected within the ecosystem, all while delivering the same experience whether you're at or away from home without the expense or monthly fees that most monitored systems have today."

SAGE wirelessly connects to various devices to create a fully integrated and encrypted smart home ecosystem. The simple user interface, which seamlessly overlays into the TV screen and does not require the user to change video inputs, includes a convenient picture-in-picture window that allows customers to watch their programming while managing their smart home system. With SAGE's custom rules feature, customers can set up and control many devices with the creation of just one rule setting.

The SAGE ecosystem currently offers a wealth of DIY devices and applications for control and management, including indoor and outdoor cameras, doorbell sensors, lights, light switches, dimmers, appliance modules, door locks, door/window sensors, thermostats, and motion sensors. In addition, SAGE has an extensive roadmap of products that aims to provide customers with more security and smart home solutions.

SAGE is also economical. Giving customers the ability to manage their home from anywhere helps them save on utility bills while reducing the home's carbon footprint. With SAGE, there are no long term contracts or commitments and no middlemen, and customers can get started and grow their system with a variety of affordable starter kits and add-on accessories.

Availability
The SAGE by Hughes system is available to purchase now from sagebyhughes.com. SAGE is sold as a Starter Kit ($199.99), Automation Kit ($229.99) and Security Kit ($349.99). Additional add-on devices are available to purchase from the website. The system comes with a free Essential Service package. Customers can upgrade to a Premium Service package that includes cloud video storage and the MyLocal911 feature for a monthly fee starting at $9.00. The SAGE iOS and Android mobile apps are available to download without additional charge from the App Store and Google Play, respectively.

About SAGE by Hughes
SAGE by Hughes is a fully integrated, self-monitored security and home automation solution that customers can control from their TV and mobile devices. This award-winning smart home solution is secure, affordable, flexible and easy. Headquartered in Englewood, Colo., EchoStar Technologies L.L.C. is a subsidiary of EchoStar Corporation and distributes SAGE by Hughes products. For more information, visit sagebyhughes.com and follow us on Twitter @SAGEbyHughes.

About EchoStar Technologies
EchoStar Technologies L.L.C., a subsidiary of EchoStar Corp., has thousands of employees and engineers in the U.S. and throughout the world who design and engineer best-in-class, secure video and home technology solutions for its customers. Over the last three decades, EchoStar Technologies' award-winning innovations, including recent applications in placeshifting and over-the-top streaming solutions, have impacted the way consumers view, receive and manage TV programming. Leveraging the company's existing technologies and systems experience, along with encryption and data security expertise, EchoStar Technologies is diversifying its offerings with a new security and smart home system.

EchoStar Technologies' solutions include Sling Media's Slingbox® products; EchoStar's line of advanced set-top-box products, including the Hopper® and Joey®; with further TV contributions worldwide through partnerships in Canada, Mexico and Europe; and now SAGE™ by Hughes™ security and home automation.

About EchoStar
EchoStar Corporation (NASDAQ: SATS) is a premier global provider of satellite and video delivery solutions. Headquartered in Englewood, Colo., and conducting business around the globe, EchoStar is a pioneer in secure communications technologies through its EchoStar Satellite Services, EchoStar Technologies and Hughes Network Systems business segments. For more information, visit echostar.com. Follow @EchoStar on Twitter.

Video - http://www.youtube.com/watch?v=WfE9gwVKXkA

Logo - http://photos.prnewswire.com/prnh/20160306/340855LOGO

To view the original version on PR Newswire, visit:http://www.prnewswire.com/news-releases/sage-by-hughes-announces-launch-of-easy-security-and-smart-home-system-300231518.html

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