# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### **SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.

Filed by the Registrant  $\,x\,$ 

Filed by a Party other than the Registrant o

Chec	k the	app	ropr	iate	box:
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- o Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- x Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

## DISH Network Corporation

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- x No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
  - (1) Title of each class of securities to which transaction applies:
  - (2) Aggregate number of securities to which transaction applies:
  - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
  - (4) Proposed maximum aggregate value of transaction:
  - (5) Total fee paid:
- Fee paid previously with preliminary materials.
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
  - (1) Amount Previously Paid:
  - (2) Form, Schedule or Registration Statement No.:
  - (3) Filing Party:
  - (4) Date Filed:

# \*\*\* Exercise Your Right to Vote \*\*\*

## Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to Be Held on May 01, 2017

DISH NETWORK CORPORATION



## Meeting Information

Meeting Type: Annual Meeting For holders as of: March 15, 2017

Date: May 01, 2017 Time: 1:00 PM MDT

Location: DISH Network Corporation

Corporate Offices 9601 S. Meridian Blvd. Englewood, CO 80112

You are receiving this communication because you hold shares in the above named company.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

# — Before You Vote —

How to Access the Proxy Materials

## Proxy Materials Available to VIEW or RECEIVE:

I. Annual Report 2. Notice & Proxy Statement

#### How to View Online:

Have the information that is printed in the box marked by the arrow **— xxxx xxxx xxxx** (located on the following page) and visit: www.proxyvote.com.

## How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

1) BY INTERNET: www.proxyvote.com 2) BY TELEPHONE: 1-800-579-1639

3) BY E-MAIL\*: sendmaterial@proxyvote.com

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before April 17, 2017 to facilitate timely delivery.

# — How To Vote —

## Please Choose One of the Following Voting Methods

**Vote In Person:** Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

**Vote By Internet:** To vote now by Internet, go to www.proxyvote.com. Have the information that is printed in the box marked by the arrow  $\rightarrow xxxxxxxxxxxxxxx$  available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

#### Voting items

The Board of Directors recommends you vote FOR the following:

1. Election of Directors

Nominees

01 George R. Brokaw 02 James DeFranco 03 Cantey M. Ergen 04 Charles W. Ergen 05 Steven R. Goodbarn 06 Charles M. Lillis 07 Afshin Mohebbi 08 David K. Moskowitz 09 Tom A. Ortolf 10 Carl E. Vogel

The Board of Directors recommends you vote FOR proposals 2 and 3.

- To ratify the appointment of KPMG LLP as our independent registered public accounting firm for the fiscal year ending December 31, 2017.
- ${\bf 3.}$  The non-binding advisory vote on executive compensation.

#### The Board of Directors recommends you vote 3 YEARS on the following proposal:

4. The non-binding advisory vote on the frequency of future non-binding advisory votes on executive compensation.

NOTE: In their discretion, the proxies are authorized to vote on such other business as may properly come before the meeting or any adjournment or postponement thereof.

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