



Fidelity Solutions Joins EchoStar's ViP-TV Reseller Program to Deliver IPTV Solutions to Telcos, Small Cable Operators

ST. LOUIS, MO, Apr 13, 2010 (MARKETWIRE via COMTEX News Network) -- EchoStar Satellite Services L.L.C., a subsidiary of EchoStar Corporation (NASDAQ: SATS), announced today that Fidelity Solutions, Inc., a provider of integrated video and data services in central Missouri, has joined the ViP-TV(TM) Reseller Program. Fidelity will offer the ViP-TV transport solution to customers seeking a competitive IPTV solution for popular video and audio channels, including high definition. The companies made the announcement today at the IP Possibilities Conference and Expo in St. Louis.

Fidelity Solutions is a subsidiary of Fidelity Communications Company headquartered in Sullivan, Mo. It has the support and experience of over 60 years in the telephone and cable industry and is a turnkey integrator that specializes in IPTV Systems Integration and operational support services for customers across the country.

"We've assisted many operators with successful IPTV launches over the past 24 months and in every case, the operator evaluates aggregated content delivery vs. building their own head-end," said Dan Kennedy, vice president for Fidelity Solutions. "We look forward to being a part of the ViP-TV Reseller Program to boost the number of solutions we can provide."

ViP-TV service offers a suite of IPTV services that includes transport of more than 300 of the most popular TV and music channels in standard and high definition H.264 Internet Protocol format. ViP-TV also provides local TV channel aggregation in select designated market areas in both high definition and standard definition.

"IPTV integrators like Fidelity Solutions are accelerating EchoStar's ViP-TV Reseller Program," said Vernon Smith, senior vice president and general manager of ViP-TV for EchoStar. "Together, we provide solutions for telcos and cable operators looking to minimize launch risk and maximize profit."

EchoStar's resellers now offer customers ViP-TV's blade-based receiver system that improves reliability and reduces rack space, power consumption, and head-end costs.

About Fidelity Solutions, Inc. Adding video services to a voice and high-speed Internet operation is a complicated endeavor. Fidelity Solutions, Inc. brings the resources required to provide a successful IPTV service launch, including assessment, design, installation, training, implementation and ongoing operational support. Being a turn-key integrator that specializes in IPTV Systems Integration and Support Solutions, Fidelity's team of highly-skilled engineers, project managers, and support personnel focus on developing technology solutions that fit operators' exact needs, within budget and on schedule. Visit www.fidelitysolutionsinc.com.

About EchoStar Satellite Services EchoStar Satellite Services L.L.C. is a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS) and provides solutions for distribution of video, audio and data domestically and internationally. EchoStar also offers IPTV solutions through its ViP-TV platform. EchoStar represents a significant source of Ku-band and Ka-band satellite capacity and spacecraft operation services with 10 satellites, ground-based teleport facilities, and an expansive terrestrial U.S. backhaul network along with 24-hour Satellite Access Centers. For more information on ViP-TV, visit www.echostarviptv.com or www.echostar.com, contact 303-706-4040 or email viptv@echostar.com.

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