



Sling Media Launches SlingPlayer Mobile for Android Smartphones

Application Now Delivers Your Home TV Experience to Android Phones Anywhere You Have Mobile Phone Access

FOSTER CITY, CA, Jun 22, 2010 (MARKETWIRE via COMTEX News Network) -- Sling Media, Inc., a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS), announced today the availability of its SlingPlayer Mobile(TM) application for Android (TM) Smartphones. The all new application gives Android phone users easy access to their home TV experience anywhere they have mobile phone or Wi-Fi internet access. Now anyone with an Android phone never has to miss a favorite TV show when they're away from home.

"We're committed to the Android platform, and users of our new and improved SlingPlayer Mobile application will experience one of the most complete mobile television experiences available today," said Sling Media Senior Vice President and General Manager John Gilmore. "Now the full spectrum of viewing, including local channels and sports teams, video on demand, pay per view and even control of their home DVR, is available to the growing number of people moving to Android."

How it Works

When in your mobile phone provider's area of 3G, 4G or Wi-Fi coverage and connected to a Slingbox(R) SOLO, PRO or PRO-HD, SlingPlayer Mobile makes it simple to watch and control your living room television at any time from any location. Watch live and recorded TV and schedule recordings of new programs from any Android Smartphone.

SlingPlayer Mobile for Android features faster startup and control response times, and it works among a variety of Android-based mobile phones in the market today. It also has a new user interface that gives quick-touch access to the most critical remote controls and recently viewed channels.

Current Pricing and Availability SlingPlayer Mobile Android is available now for download for \$29.99* in the Android Market in the following countries: Australia, Austria, Canada, France, Germany, Italy, Netherlands, Spain, Switzerland, United Kingdom and the United States.

*Price is in U.S. dollars. U.S. dollar to local currency exchange will be carried out at purchase via the customer's bank or credit card provider. Pricing and availability subject to local laws.

Visit <http://www.slingbox.com/go/android> for more information.

About Sling Media, Inc. Sling Media, Inc., an affiliate of EchoStar Technologies L.L.C., which is a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS), is the leading provider of video placeshifting products and services for consumers and television service providers. Sling Media's product family includes the internationally acclaimed, Emmy award-winning Slingbox(TM) that allows consumers to watch and control their living room television shows at any time, from any location, using internet-connected PCs, Macs, PDAs and smartphones. For more information, visit www.slingmedia.com.

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