



EchoStar Unveils World's First SlingLoaded HD DVR for Cable

EchoStar Technologies Creates Tru2way(TM)-Based Set-Top Box to Support Cable Customers Seeking Entertainment Anytime, Anywhere

ENGLEWOOD, CO, Mar 30, 2009 (MARKET WIRE via COMTEX News Network) -- EchoStar Technologies L.L.C. and Sling Media, Inc., wholly owned subsidiaries of EchoStar Corporation (NASDAQ: SATS), today unveiled the EchoStar T2200S, the world's first SlingLoaded(TM), tru2way(TM)-based, multi-tuner, HD DVR set-top box designed specifically for the cable TV industry. The announcement was made in advance of this week's National Cable and Telecommunications Cable Show '09 in Washington, D.C. EchoStar will demonstrate the T2200S at booth 917 in the Washington Convention Center April 1-3.

The T2200S integrates Sling Media Inc.'s award-winning placeshifting technology, empowering cable TV subscribers to realize their dream of watching their home TV, including live TV, DVR and VOD content, on almost any Internet-connected device, such as the PC, Mac, mobile media players or mobile phones. The SlingLoaded capabilities also enable remote video diagnostics which lets subscribers opt-in to receive remote troubleshooting from an MSO's tech support. This is just one of many SlingLoaded features enabled by the T2200S that can help reduce the operator's call volume and truck rolls. EchoStar can also offer MSOs the power of SlingGuide(TM), giving customers a powerful online search engine for their TV, the ability to schedule online timers and to manage their DVR away from home.

The T2200S features a massive 1 terabyte hard drive for up to 1,000 hours of storage and supports external storage via USB or an optional eSATA port. As a tru2way-based device, the T2200S is proven to integrate with multiple OCAP electronic program guides and will be fully functional for tru2way-enabled cable systems, including M-Card support, embedded cable modem, DOCSIS Set-Top Gateway for two way communication, and OCAP middleware.

"EchoStar and Sling engineers have created one of the most powerful set-top box devices ever made for the cable industry, with the ability to watch content anywhere in the home or anyplace in the world," said Mark Jackson, president of EchoStar Technologies L.L.C.

The SlingLoaded T2200S also provides the following features:

- Supports MPEG-2, H.264 (MPEG-4) and VC1.
- 1GHz tuners to support expanded network bandwidth.
- Connect to the home network via Ethernet, WiFi (with optional WiFi adapter) or Multimedia over Coax Alliance (MoCA(TM)).
- Picture-in-Picture
- Supports advanced resolution formats up to 1080p24.
- Individual branding opportunities for MSOs.
- Supports Macrovision and DCS analog copy protection.
- Features an attractive, capacitive-touch, backlit front panel with clock display.

The T2200S will be available for testing in MSO labs in June 2009, with volume production rolling out in Q4 2009. Consumers interested in this product should contact their local cable company.

MSOs seeking more information should visit www.echostar.com or email cable-sales@echostar.com.

About EchoStar Technologies

EchoStar Technologies L.L.C., a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS), spans 25 years of delivering innovations in TV entertainment, advanced set-top boxes, and end-to-end video delivery systems. EchoStar designs and engineers products for satellite, IPTV, cable, terrestrial, and consumer electronics markets worldwide by combining engineering, supply chain, manufacturing, and service into one company. With more than 2,000 employees worldwide, EchoStar provides customers with competitive business strategies, practices, and reduced product and operational costs. Visit www.echostar.com.

About Sling Media

Sling Media, Inc., a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS), is a leading digital lifestyle company whose products include the acclaimed, Emmy award-winning Slingbox(TM) that allows consumers to watch and control their living room TV shows at any time, from any location, using PCs, Macs, PDAs and smartphones. Sling Media also introduced SlingCatcher(TM), a universal media player that seamlessly delivers broadcast TV, Internet video and personal content to the TV. Sling Media also provides a video entertainment web site, Sling.com, offering consumers a variety of popular TV shows, movies and other entertainment free for viewing online or on TV using SlingCatcher. For more information, visit www.slingmedia.com. To watch your favorite TV shows and movies, visit www.sling.com.

Tru2way and OCAP are trademarks of Cable Television Laboratories, Inc.

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