



EchoStar's ViP-TV Enters Reseller Agreement With Texas Systems Integrator Mega Hertz

ENGLEWOOD, CO, Feb 02, 2010 (MARKETWIRE via COMTEX News Network) -- EchoStar Satellite Services L.L.C., a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS), announced today that Mega Hertz, Inc., has joined the ViP-TV (TM) Reseller Program. As a reseller, Mega Hertz will market the ViP-TV transport solution to cable systems and telcos seeking a competitive IPTV solution for popular video and audio channels, including high definition. EchoStar made the announcement at this week's National Telecommunications Cooperative Association Annual Meeting in Tampa, Fla.

Mega Hertz of Fort Worth, Texas, is an IPTV technology integrator and offers a variety of cutting-edge communication and entertainment solutions for IPTV distributors.

"Mega Hertz is a great addition to the EchoStar ViP-TV team with their 35-year history in the business," said Vernon Smith, senior vice president and general manager of ViP-TV for EchoStar. "We are excited about bringing next generation IPTV solutions to market with them."

EchoStar's ViP-TV transport service offers a suite of IPTV services that includes approximately 300 popular, broadcast-quality TV and music channels in IP H.264 format. ViP-TV can also provide satellite-delivered local TV channel aggregation in a telco's designated market area in both high definition and standard definition (where available).

"We look forward to combining our expertise in IPTV systems integration by offering our customers advanced video options from ViP-TV," said Steve Grossman, Product Manager for Mega Hertz. "Together, we've already secured a municipal fiber-to-the-home project and expect increased sales opportunities as part of ViP-TV's reseller partnership."

EchoStar resellers can take advantage of ViP-TV's new reduced-sized blade server and chassis-style receiver system. The new blade-based system reduces required rack space, power consumption and operating costs in the head-end.

About Mega Hertz

Mega Hertz is a Value-Added-Reseller of "Unique" Multi-Vendor System Solutions, highly focused on the "All-Digital" transition taking place within the U.S, cable and IPTV industries. We provide multi-technology migration-path products for projects that can include engineering, design and integration that create solutions to support the deployment of advanced technologies in fiber/co-axial-based broadband/IP networks. As U.S. broadband video service providers continue to migrate to IP technologies, it is our goal to be the leading provider of new technology products, technical support and system integration services that broadband video service providers seek. Visit www.go2mhz.com.

About EchoStar Satellite Services

EchoStar Satellite Services L.L.C. is a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS) and provides solutions for distribution of video, audio and data domestically and internationally. EchoStar also offers IPTV solutions through its ViP-TV platform. EchoStar represents a significant source of Ku-band and Ka-band satellite capacity and spacecraft operation services with nine satellites, ground-based teleport facilities, and an expansive terrestrial U.S. backhaul network along with 24-hour Satellite Access Centers. For more information on ViP-TV, visit www.echostarviptv.com or www.echostar.com, contact 303-706-4040 or email viptv@echostar.com.

Press Contacts:

EchoStar:

Marc Lumpkin

303-706-5236

Email Contact

Steve Grossman

Email Contact

SOURCE: EchoStar Satellite Services

<http://www2.marketwire.com/mw/emailprcntct?id=A74998CB8A080645>

<http://www2.marketwire.com/mw/emailprcntct?id=03AA6AFC812CB225>

Copyright 2010 Marketwire, Inc., All rights reserved.

News Provided by COMTEX