



EchoStar's ViP-TV Delivers HD Channels to BTC Broadband in Oklahoma

Conklin-Intracom Certifies Integration

ENGLEWOOD, CO, Jan 20, 2010 (MARKETWIRE via COMTEX News Network) -- EchoStar Satellite Services L.L.C., a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS), announced today an agreement to deliver its ViP-TV(TM) video transport service to BTC Broadband, a provider of whole home telecommunications services in Oklahoma. BTC will receive transport of up to 49 HDTV channels to its IPTV headend.

BTC Broadband is a communications company offering a variety of cutting-edge communications and entertainment products for residential and business customers in Oklahoma, including local and long distance telephone, high speed Internet, enhanced calling features, digital television and wireless service. BTC Broadband has deployed fiber-to-the-home for delivery of high speed two-way video, voice and data services.

BTC Broadband's IPTV solution integrates ViP-TV streams into the fs|cdn(R) IPTV middleware solution from Conklin-Intracom. This solution has gone through rigorous testing and has been certified by Conklin-Intracom.

"The new HDTV channels our customers will have access to as a result of this new relationship is key for our strategy of delivering the highest quality services and content to our customers using the most current technology," said Bob Rozell, CFO and COO of BTC Broadband.

"By selecting the fs|cdn fully integrated IPTV solution along with ViP-TV's video delivery, providers like BTC Broadband can eliminate interoperability testing costs while deploying feature-rich content including a multi-tiered channel lineup with HD and local channels, EAS, VOD, and DVR services," said Ian Meletios, CEO of Conklin-Intracom. "The fs|cdn ecosystem continues to evolve, making our IPTV business model appealing for a growing audience of service providers."

EchoStar's ViP-TV transport service offers a suite of IPTV services that includes approximately 300 popular, broadcast-quality TV and music channels in IP H.264 format. ViP-TV can also provide satellite-delivered local TV channel aggregation in a telco's designated market area in both high definition and standard definition (where available).

Senior Vice President and General Manager of ViP-TV Vern Smith explains, "We are committed to delivering solutions for triple play providers through best-in-class infrastructure and services. Securing BTC Broadband as a customer and Conklin-Intracom's certification further validates our IPTV business model for IPTV service providers."

About EchoStar Satellite Services

EchoStar Satellite Services L.L.C. is a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS) and provides a reliable network available for backhaul, aggregation and distribution of video, audio and data domestically and internationally. EchoStar also offers IPTV solutions through its ViP-TV platform. EchoStar represents a significant source of Ku-band and Ka-band satellite capacity and spacecraft operation services with nine satellites, ground-based teleport facilities, and an expansive terrestrial U.S. backhaul network along with 24-hour Satellite Access Centers. For more information on ViP-TV, visit www.echostarviptv.com or www.echostar.com, contact 303-706-4040 or email viptv@echostar.com.

About Conklin-Intracom's fs|cdn IPTV Solutions

In business since 1957, Conklin-Intracom addresses the North American IPTV service provider customer base with fs|cdn, an integrated middleware and conditional access solution. Enabling delivery of linear and on-demand TV, DVR, chat, email, messaging, and next-generation interactive services, fs|cdn drives new revenue opportunities while increasing customer loyalty. For more information, visit www.conklin-intracom.com or email sales@conklin-intracom.com.

About BTC Broadband

BTC Broadband is a high tech, broadband communications company offering cutting-edge communication and entertainment products in Oklahoma. The company provides a variety of services to both residential and business customers including local telephone, prepaid telephone service, long distance, high speed broadband Internet, digital TV, wireless service, voice mail, web hosting, enhanced calling features and more. In its continuing commitment to providing its customers with growing technology needs, BTC Broadband is currently deploying Fiber-To-The-Home (or Business) in order to provide high speed

two-way video, voice, and data services. Visit www.btcbbroadband.com

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