



Sling Media Introduces Sling Receiver 300 for Television Service Providers

Enjoy Your Primary SlingLoaded(TM) DVR Content on Any HDTV in Your Home

LAS VEGAS, NV, Jan 06, 2010 (MARKETWIRE via COMTEX News Network) -- Consumer Electronics Show 2010 -- Booth 9021 -- Sling Media, Inc., a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS), today unveiled the Sling(R) Receiver 300 to television service providers. The Sling Receiver 300 is a companion product to a SlingLoaded(TM) set-top box, such as the award-winning EchoStar SlingLoaded 922 HD DVR, that delivers a full 1080i video stream from an HD DVR to any other HD television in a home using the viewer's wireless home network. The Sling Receiver 300 was selected as a CES Innovations 2010 Design and Engineering Award honoree in the Multi-Room Audio/Video category.

With the Sling Receiver 300, viewers can enjoy the same HD programming that they experience on their primary HDTV on a secondary HDTV in their home without the need to run additional cables or purchase a second DVR.

"HDTV viewers often want to extend their main set-top box experience to another HDTV with minimal hassle and expense," said John M. Paul, executive vice president of Products at Sling Media. "The Sling Receiver 300 can extend the full quality of a primary HD DVR experience to any secondary HDTV in the home, while eliminating the cost and problems of running cable."

How It Works

The Sling Receiver 300 connects to a second HDTV via its built-in HDMI, component or composite video connectors. Depending on the connection method, multiple video formats up to 1080i can be delivered. Audio is delivered to the second TV using HDMI, digital audio or analog audio outputs. The Sling Receiver 300 is small enough to be mounted behind an HDTV.

The Sling Receiver 300 is one in a suite of products and services that EchoStar Technologies L.L.C and its affiliate Sling Media are making available to television service providers to help them attract new subscribers, retain current customers, and bring placeshifting to the largest audience possible.

Sling Media will be demonstrating this new technology in Booth 9021 at the Consumer Electronics Show 2010 in the Central Hall of the Las Vegas Convention Center.

Photos of Sling Media products are downloadable at www.slingmedia.com/go/media.

About Sling Media, Inc.

Sling Media, Inc., an affiliate of EchoStar Technologies L.L.C., which is a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS), is the leading provider of video placeshifting products and services for consumers and television service providers. Sling Media's product family includes the internationally acclaimed, Emmy award-winning Slingbox(R) that allows consumers to watch and control their living room television shows at any time, from any location, using PCs, Macs, PDAs and smartphones. For more information, visit www.slingmedia.com.

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