



Sling Media Announces Availability of SlingPlayer Mobile for iPad

App Transforms iPad into a TV

FOSTER CITY, Calif., Nov. 24, 2010 /PRNewswire/ -- Sling Media, Inc., a wholly-owned subsidiary of EchoStar Corporation (Nasdaq: SATS), today announced the availability of the SlingPlayer Mobile™ player for the Apple iPad. Available for purchase on the iTunes App Store, SlingPlayer Mobile software for iPad lets Slingbox® owners extend their living room TV experience to their iPad and takes advantage of the iPad's high-resolution, 9.7-inch LED-backlit display for great video quality. The revamped program guide uses the iPad's intuitive native interface, and a recent channels feature puts a viewer's recent channels at his fingertips.

"A Slingbox is the perfect accessory to an iPad," said John M. Paul, executive vice president of products at Sling Media. "When combined with the new SlingPlayer Mobile app, now anyone with an iPad can enjoy a beautiful, personalized TV experience anywhere in the world."

How it Works

When connected to a Slingbox SOLO or PRO-HD, the award-winning SlingPlayer Mobile software makes it easy to watch your home TV on your iPad. Now Slingbox owners with iPads can change channels, control their DVRs and watch their favorite shows anywhere they have an internet connection. They never have to miss another show or game, no matter where they are.

Pricing and Availability

SlingPlayer Mobile for iPad is available now for U.S. \$29.99, UK GBP Sterling 17.99, and 23.99 Euros from the App Store on the iPad or at <http://itunes.com/apps/slingplayermobile>. SlingPlayer Mobile for iPad can be purchased from the iTunes Store, downloaded, and installed in minutes.

The SlingPlayer Mobile application for iPhone will continue to work in "Compatibility Mode" on the iPad at no extra charge. The iPhone version of the app streams from all Slingboxes, but not at the higher quality resolutions required for the iPad.

About Sling Media

Sling Media, Inc., a wholly owned subsidiary of EchoStar Corporation (Nasdaq: SATS), is the leading provider of video place shifting products and services for consumers and television service providers. Sling Media's product family includes the internationally acclaimed, Emmy award-winning Slingbox that allows consumers to watch and control their living room television shows at any time, from any location, using internet-connected PCs, Macs, PDAs and smartphones. For more information, visit www.slingmedia.com.

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