



## **Cintas Selects Hughes Breakroom TV™ Solution to Inform, Engage and Motivate Employees**

### **Turnkey video distribution network deployed in 150+ North American locations**

GERMANTOWN, Md., March 6, 2012 /PRNewswire/ -- Hughes Network Systems, LLC (HUGHES), the world's leading provider of broadband satellite solutions and services, announced today that Cintas Corporation has contracted it to deploy Hughes Breakroom TV, an integrated, video-based employee communications and training solution to help drive company communications, improve workforce engagement, and boost employee morale at its uniform rental plants, document management, first aid, and safety/ fire branches and distribution centers.

(Logo: <http://photos.prnewswire.com/prnh/20110112/NE29456LOGO> )

Hughes Breakroom TV is being installed at over 150 Cintas locations throughout North America. The system will enable Cintas to deliver custom training, orientation, safety, compliance, executive communications, and "infotainment" to help better engage and inform employees about important company information.

"An internal survey revealed that our employees want more information about the company. Hughes Breakroom TV is a fast, fun, and effortless way for them to consume it at their leisure," said Robin Everhart, Cintas' chief compliance officer and vice president of government affairs and corporate communications. "Hughes Breakroom TV is also a great loyalty building tool. It gives us a one-stop resource for streamlining communications and keeping employees constantly up-to-date on our company values, news, and training knowledge," she added.

Hughes Breakroom TV allows Cintas management to easily tailor the information broadcast at each branch location. Using a simple browser-based interface, users can quickly create playlists of information specific to their location and blend it with an enterprise-wide feed of content provided by Cintas corporate headquarters. It also allows them to incorporate local news, weather, traffic, and other information into the programming. Training and compliance content can be easily created and staged into the broadcast using popular desktop tools like Microsoft PowerPoint™.

Content will be distributed to all locations over a Hughes satellite broadband network. Hughes is providing a turnkey solution including installation and all hardware needed to distribute, manage and display content in each branch office.

Cintas selected Hughes because it is able to provide a North American-wide video network of both corporate and location-specific content that runs in parallel with Cintas existing corporate network.

Everhart continued, "We didn't want to bog down our corporate WAN and our IT staff with video distribution. Hughes offered us a turnkey solution that's easy to use and manage without IT involvement," she said.

"Hughes Breakroom TV helps companies like Cintas keep employees engaged, loyal, and constantly up-to-date about new products, policies, and other training knowledge," said Mike Tippets, vice president, Hughes Solutions Group. "The result is more effective employees who improve the company's brand, reputation, and bottom line."

Cintas has already conducted a successful pilot rollout of Hughes Breakroom TV in six locations and full deployment of the system in US and Canadian sites is scheduled to be completed in May 2012.

#### **About Cintas**

Headquartered in Cincinnati, Ohio, Cintas Corporation provides highly specialized services to businesses of all types. Cintas designs, manufactures and implements corporate identity uniform programs, and provides entrance mats, restroom supplies, promotional products, first aid and safety products, fire protection services and document management services to approximately 900,000 businesses. Cintas is a publicly held company traded over the Nasdaq National Market under the symbol CTAS, and is a Nasdaq-100 company and component of the Standard & Poor's 500 Index.

#### **About Hughes Network Systems**

Hughes Network Systems, LLC (Hughes) is the world's leading provider of satellite broadband for home and office, delivering innovative network technologies, managed services, and solutions for enterprises and governments globally. HughesNet® is the #1 high-speed satellite Internet service in the marketplace, with offerings to suit every budget. To date, Hughes has shipped more than 2.8 million systems to customers in over 100 countries, representing over 50 percent market share. Its

products employ global standards approved by the TIA, ETSI and ITU organizations, including IPoS/DVB-S2, RSM-A, and GMR-1.

Headquartered outside Washington, D.C., in Germantown, Maryland, USA, Hughes operates sales and support offices worldwide, and is a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS), a premier global provider of satellite operations and digital TV solutions. For additional information about Hughes, please visit [www.hughes.com](http://www.hughes.com).

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