Hughes Announces Apple iPad Application to Create Digital Signage Screens

Hughes Template Builder allows customers to easily create sophisticated displays on the world's most popular tablet platform

GERMANTOWN, Md., March 8, 2012 /PRNewswire/ -- Hughes Network Systems, LLC (HUGHES) today announced the Hughes Template Builder application for the Apple iPad™. Using Hughes Template Builder on their iPads, customers can create powerful, sophisticated displays to be delivered over Hughes MediaSignage systems, enabling enterprises to manage distribution of digital content to employees and customers in a rich-media experience designed to improve retention.

(Logo: http://photos.prnewswire.com/prnh/20110112/NE29456LOGO)

With the Hughes Template Builder iPad application, users can drag and drop images and place components (RSS feeds, video playback, time and date, etc.) on the screen, then preview that screen. Once the layout is approved, a simple touch of a button uploads the template to the Hughes MediaSignage server, where it can be added to a program and distributed to media players for display.

Hughes MediaSignage is an intuitive, powerful system for creating, scheduling, managing, and distributing digital content throughout an enterprise. Administrators create and schedule programs, which include content, layout, and playlist information. The programs play at appropriate times and locations as determined by the administrator.

"Hughes is always looking to improve the workflow process for digital signage customers. The Hughes Template Builder application on the iPad platform will make it even easier for customers to create and manage digital signage content," said Mike Tippets, vice president, Hughes Solutions Group. "Once content is developed, the Hughes MediaSignage system makes it easy to securely and reliably deliver the content to the distributed enterprise. The result is customers being able to get the right message to the right people at the right time."

Pricing and Availability

The Hughes Template Builder iPad application will be on display at the Hughes booth (#1019) at the Digital Signage Expo in Las Vegas, March 6-9, 2012. The free app will be available on the Apple Store by March 12.

About Hughes Network Systems

Hughes Network Systems, LLC (Hughes) is the world's leading provider of satellite broadband for home and office, delivering innovative network technologies, managed services, and solutions for enterprises and governments globally. HughesNet® is the #1 high-speed satellite Internet service in the marketplace, with offerings to suit every budget. To date, Hughes has shipped more than 2.8 million systems to customers in over 100 countries, representing over 50 percent market share. Its products employ global standards approved by the TIA, ETSI and ITU organizations, including IPoS/DVB-S2, RSM-A, and GMR-1.

Headquartered outside Washington, D.C., in Germantown, Maryland, USA, Hughes operates sales and support offices worldwide, and is a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS), a premier global provider of satellite operations and digital TV solutions. For additional information about Hughes, please visit www.hughes.com.

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