



## Sling Media Launches SlingPlayer Mobile for iPhone and iPod touch

FOSTER CITY, CA, May 13, 2009 (MARKETWIRE via COMTEX News Network) -- Sling Media, Inc., a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS), today announced the availability of a WiFi-only version of its SlingPlayer Mobile application for iPhone(TM) and iPod(R) touch at the iPhone App Store. Now iPhone and iPod touch users have access to their entire home TV experience in the palm of their hand.

"With the addition of SlingPlayer Mobile to the iPhone and the iPod touch, our customers have the widest choice possible for viewing on the go," said John Gilmore, senior vice president and general manager at Sling Media. "The SlingPlayer Mobile application gives users access to the full spectrum of viewing, including local channels, local sports teams, video on demand and pay per view, right from their iPhone or iPod touch, as well as the ability to watch and control their home digital video recorder (DVR)."

### How it Works

When in a WiFi enabled area (hot spot) connected to a Slingbox SOLO, PRO, or PRO-HD, the SlingPlayer Mobile software allows you to watch and control your living room television on your iPhone or iPod touch. Change channels, control your DVR and watch your favorite shows right on your iPhone or iPod touch. For more information, technical requirements or to purchase or upgrade a Slingbox, visit [www.slingmedia.com](http://www.slingmedia.com).

### Pricing and Availability

SlingPlayer Mobile for iPhone and iPod touch is priced at \$29.99 and is available now for a one-time download at the iPhone App Store.

### About Sling Media

Sling Media, Inc., a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS), is a leading digital lifestyle company offering consumer services and products that are a natural extension of today's digital way of life. Sling Media's product family includes the internationally acclaimed, Emmy award-winning Slingbox(TM) that allows consumers to watch and control their living room television shows at any time, from any location, using PCs, Macs, PDAs and smartphones. Sling Media is also the company behind the video entertainment web site, Sling.com, offering consumers a wide variety of popular TV shows, movies and other entertainment free for viewing online. For more information on Sling Media, visit [www.slingmedia.com](http://www.slingmedia.com). To watch your favorite TV shows and movies, check out [www.sling.com](http://www.sling.com).

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