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Hughes MediaSignage™ Powers New Video Screen Network at Brigham Young University Football Facility

Screens Provide Interactive Access to Football Program Information and Deliver Player and Staff Information

GERMANTOWN, Md., Sept. 25, 2012 /PRNewswire/ -- Hughes Network Systems, LLC (HUGHES), the global leader in broadband satellite networks and services, today announced that Brigham Young University is using Hughes MediaSignage Solutions to deliver player and coach information and an interactive visitor experience in its new football lobby.

(Logo: <http://photos.prnewswire.com/prnh/20110112/NE29456LOGO>)

Brigham Young (BYU) has installed 42-inch flat panels throughout the entrance lobby and the football offices and training facilities. The lobby houses commemorative displays to BYU's football successes, including its 1984 national championship, quarterback Ty Detmer's 1990 Heisman Trophy and six members of the College Football Hall of Fame. Hughes worked closely with the lobby design company to enhance the visual impact of the screens by incorporating them directly into the walls, and with the team information staff to provide a solution for real-time information to players and coaches throughout the facility.

The signage network plays highlights and action reels, and includes one screen outfitted with touch-screen technology where visitors can quickly access information about the BYU football program, such as statistics on their favorite players, video highlights, photos, etc. BYU staff manages the screens through a hosted Hughes MediaSignage server, with an easy-to-use web interface to schedule video content.

"The interface is simple to learn and to use. It makes customizing our videos very easy to do," said BYU director of football operations Duane Busby. "Hughes has given us a lot of advice and support on how to get the most out of our screens and use them to their best advantage. Feedback from our student-athletes and staff has been very positive."

Staff can choose from a variety of templates: full-screen displays, or divided screens with full-motion video on one side and information on the other; simply plug in the video and schedule it to play. The server delivers fresh content throughout the day to media players that drive the screens, ensuring the most updated BYU football information is shown. Prior to installing the lobby screens, BYU partnered with Hughes to deliver digital screens throughout its offices, locker rooms and training areas to post information for players and staff such as updates, announcements, game footage and weather reports for practices.

"Football is action, motion, impact, and color," said Mike Tippetts, vice president of enterprise solutions at Hughes. "Incorporating video into the lobby helps the BYU program make a good impression on recruits, their families, and alumni who support the program. Also, a major college program like BYU's depends on accurate, real-time information for coaches and players, which Hughes MediaSignage also delivers."

About Brigham Young University

Brigham Young is a private university located in Provo, Utah. It is owned and operated by The Church of Jesus Christ of Latter Day Saints (LDS Church) and has an enrollment of 33,000 graduate and undergraduate students. Known for its academically minded and internationally experienced student body, its world-class teaching and its beautiful mountain location, BYU is also recognized for its extensive language programs, talented performing arts ensembles and outstanding sports programs. The BYU football program consistently achieves success among the nation's top teams, ranking No. 15 overall in wins over the past seven seasons under current head coach Bronco Mendenhall.

About Hughes Network Systems

Hughes Network Systems, LLC (Hughes) is the world's leading provider of satellite broadband for home and office, delivering innovative network technologies, managed services, and solutions for enterprises and governments globally. HughesNet® is the #1 high-speed satellite Internet service in the marketplace, with offerings to suit every budget. To date, Hughes has shipped more than 2.8 million systems to customers in over 100 countries, representing over 50 percent market share. Its products employ global standards approved by the TIA, ETSI and ITU organizations, including IPoS/DVB-S2, RSM-A, and GMR-1.

Headquartered outside Washington, D.C., in Germantown, Maryland, USA, Hughes operates sales and support offices worldwide, and is a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS), a premier global provider of satellite operations and digital TV solutions. For additional information about Hughes, please visit www.hughes.com.

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