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## Rapid Start for HughesNet Gen4 Satellite Internet Service in First 30 Days of Operation

### Customers Praise the Speed and Performance of the New Service

GERMANTOWN, Md., Nov. 12, 2012 /PRNewswire/ -- In the first 30 days of operation, the new HughesNet® Gen4 high-speed satellite Internet service has been met with overwhelming positive feedback from consumers across the U.S. as they enjoy dramatically faster speeds and performance. Overall activation rates in October are substantially higher than the previous record month, and dealers are reporting faster installation times of customer terminal equipment due to a streamlined set-up process.

(Logo: <http://photos.prnewswire.com/prnh/20110112/NE29456LOGO> )

Hughes, the global leader in broadband satellite networks and services, designed its HughesNet Gen4 satellite Internet service to deliver the performance required to support today's high-bandwidth applications, including social media and video and music streaming. HughesNet Gen4 service delivers high-speed Internet at speeds up to 15 Mbps so customers can stay connected with friends, family and colleagues while enjoying all of the rich online content the Internet has to offer. Customers are enthusiastically praising the new service.

"HughesNet Gen4, wow, I can browse the web, update Windows7 and listen to Pandora all at the same time. I can have two computers, two cell phones and my Nook connected with little or no slowdown," said Susan, a HughesNet Gen4 customer in West Virginia.

Mark, a customer in Louisiana said, "I can download music and even stream videos using the Gen4 service. I can also monitor my home's security cameras due to the much faster upload capabilities of the new Gen4 service. This was not possible with older satellite technology. For anyone who lives in a remote area with no available DSL or cable service, the new HughesNet Gen4 Internet service is the only way to go."

"We couldn't have asked for a better response to HughesNet Gen4. Customers are enthusiastic about exactly what it delivers — superior speeds at an affordable price and available across the U.S.," said Mike Cook, senior vice president, North American Division at Hughes. "Your digital life shouldn't be limited by where you choose to live. With HughesNet Gen4, you can live where you love and still stay connected."

#### About Hughes Network Systems

Hughes Network Systems, LLC (Hughes) is the world's leading provider of satellite broadband for home and office, delivering innovative network technologies, managed services and solutions for enterprises and governments globally. HughesNet® is the #1 high-speed satellite Internet service in the marketplace, with offerings to suit every budget. To date, Hughes has shipped more than 2.8 million systems to customers in over 100 countries, representing over 50 percent market share. Its products employ global standards approved by the TIA, ETSI and ITU organizations, including IPoS/DVB-S2, RSM-A and GMR-1.

Headquartered outside Washington, D.C., in Germantown, Maryland, USA, Hughes operates sales and support offices worldwide, and is a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS), a premier global provider of satellite operations and digital TV solutions. For additional information about Hughes, please visit [www.hughes.com](http://www.hughes.com).

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