



Sling Media, Makers of Slingbox, Launches the SlingPlayer™ for Kindle Fire Application

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Who: [Sling Media, Inc.](#), a wholly owned subsidiary of [EchoStar, Corp.](#), and makers of [Slingbox](#) and placeshifting technology

What: SlingPlayer for Kindle Fire application for Amazon.com's Kindle Fire tablet

For more information, visit the [SlingPlayer for Kindle Fire page](#).

When: Tuesday, January 31, 2012 is the official launch date

Why: SlingPlayer for Kindle Fire allows Slingbox owners to extend their living room TV experience to their Kindle Fire tablets. When connected to a Slingbox SOLO or Slingbox PRO-HD, SlingPlayer for Kindle Fire makes it easy to watch their favorite shows, change channels, control their digital video recorder (DVR) anywhere their Kindle Fire can connect to the internet. They never have to miss another show or game, no matter where they are.

How: For \$29.99, consumers can download the SlingPlayer for Kindle Fire application from the [Amazon Appstore for Android](#).

For review purposes, media requests must be sent to Monica Nakamine for access to the SlingPlayer for Kindle Fire application.

About: Sling Media, Inc., a wholly owned subsidiary of EchoStar Corporation, is the leading provider of video placeshifting products and services for consumers and television service providers. Sling Media's product family includes Slingbox, which provides consumers with the ability to watch and control their living room TV shows at any time, from any location, using internet-connected PCs, Macs, tablets and smartphones. For more information, visit [www.slingbox.com](#) or [www.slingmedia.com](#).

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