

Sling Media Introduces Sling Monitor 150 for Television Service Providers

DISH Network Plans to Be First to Take Sleek, Flat-Screen Display That Wirelessly Extends HDTV Experience Anywhere in the Home

LAS VEGAS, NV, Jan 06, 2010 (MARKETWIRE via COMTEX News Network) -- Consumer Electronics Show 2010 -- Booth 9021 -- Sling Media, Inc., a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS), today unveiled the Sling(R) Monitor 150 and announced that DISH Network plans to be the first television service provider to add the device to its product lineup. The Sling Monitor 150 is a light-weight, portable flat screen display that wirelessly shifts your primary HD DVR video experience to any location in your home, eliminating the need to run cables or purchase a second DVR.

"Television providers now have a unique way to wirelessly extend their customers' HDTV experience to places in their home where it's not practical to run a cable such as in their kitchen, home office or workshop," said John M. Paul, executive vice president of Products at Sling Media.

The elegant Sling Monitor 150 is the only free-standing monitor that can accept a full HD broadcast stream over a WiFi network (802.11). In addition to receiving an HD video stream, the Sling Monitor 150 can control all the features of your primary HD DVR. You can watch live TV and view or manage your recordings.

"DISH Network looks forward to becoming the first multichannel video operator to offer our customers wireless multi-room HD services later this year as part of our TV Everywhere strategy," said Ira Bahr, chief marketing officer for DISH Network. "Sling Media has developed an innovative solution for providing whole home video delivery, giving customers a convenient way to enjoy their DISH Network programming wirelessly, anywhere in their home."

How It Works

The Sling Monitor 150 is designed around a high-quality, 15.6 inch, 720p display that includes stereo audio speakers and incorporates a built-in folding stand for countertop or wall-mounted use. The product includes integrated dual-band (2.5 GHz/5 GHz) 802.11n networking, with an internal MIMO antenna and support for WEP, WPA and WPA2 security.

The Sling Monitor 150 is one in a suite of products and services that EchoStar Technologies L.L.C and its affiliate Sling Media are making available to television service providers to help them attract new subscribers, retain current customers, and bring placeshifting to the largest audience possible.

Sling Media will be demonstrating this new technology in Booth 9021 at the Consumer Electronics Show 2010 in the Central Hall of the Las Vegas Convention Center.

Photos of Sling Media products are downloadable at www.slingmedia.com/go/media.

About Sling Media, Inc.

Sling Media, Inc., an affiliate of EchoStar Technologies L.L.C., which is a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS), is the leading provider of video placeshifting products and services for consumers and television service providers. Sling Media's product family includes the internationally acclaimed, Emmy award-winning Slingbox(R) that allows consumers to watch and control their living room television shows at any time, from any location, using PCs, Macs, PDAs and smartphones. For more information, visit www.slingmedia.com.

About DISH Network Corporation

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides more than 14 million satellite TV customers as of Dec. 10, 2009, with the highest quality programming and technology at the best value, including the lowest all-digital price nationwide. Customers have access to hundreds of video and audio channels, the most HD channels, the most international channels, state-of-the-art interactive TV applications, and award-winning HD and DVR technology including 1080p Video on Demand and the ViP(R) 722 HD DVR, a CNET and PC Magazine "Editors' Choice." DISH Network is included in the Nasdaq-100 Index (NDX) and is a Fortune 250 company. Visit www.dishnetwork.com.

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