FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* DEFRANCO JAMES					2. Issuer Name and Ticker or Trading Symbol DISH Network CORP [DISH]									Relationship of Reporting Person(s) to Issuer (Check all applicable)						
DEFKE	INCO JA	<u>IVIES</u>								L	_				X	Direc	tor	10% C	Owner	
(Last) 9601 SO	`	rst) (I	Middle)			Date o		st Trans	saction (Month/Day/Year)						X	belov	′	Other (specify below) Vice President		
,						If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable					
(Street) ENGLEWOOD CO 80112					" "										Line)					
ENGLEWOOD CO 80112					-										X		•	re than One Reporting		
(City)	(St	ate) (2	Zip)													Pers			J. J	
		Tabl	e I - No	n-Deri	/ative	Sec	curitie	es Ac	quired	l, Dis	sposed of	f, or	Bene	ficia	ally (Owne	ed			
			2. Transaction Date (Month/Day/Year)		Ex) if a	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4 a			or 4 and	d 5) Securi Benefi Owned		icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) (D)	or P	rice			ted action(s) 3 and 4)		(Instr. 4)	
Class A Common Stock 08/05				08/05/	/2010				S ⁽¹⁾		100	I) :	\$20.85		2,4	129,338	D		
Class A Common Stock 08/06/				/2010	2010			S ⁽¹⁾		99,900	I) \$	\$20.85(2)		2,3	329,438	D			
Class A C	A Common Stock															2,669,427		I	I ⁽³⁾	
Class A C	Common Sto	ock													1,905,05		05,059	I	I ⁽⁴⁾	
Class A C	Common Sto	ock										50,000 I I ⁽⁵⁾						I (5)		
Class A C	Common Sto	ock										12,160 I I ⁽⁶⁾						I ⁽⁶⁾		
Class A C	Common Sto	ock													19,025 I					
		Та	ble II -								osed of,				y Ov	vned				
1. Title of	2.	3. Transaction	3A Door		4.	ans	_				onvertib			es)	Q Dr	ico of	9. Number of	10.	11. Nature	
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security 3. Transaction Date Execution Date, if any (Month/Day/Year)				Transa	Fransaction of Code (Instr. De S) Se Ad (A Di of (Ir Code (Instr. De Se Ad (A Di of (Ir Code		of		on Da Day/Y	te	7. Title and Amount of Securities Underlying Derivative Security (Instr and 4)			Deriv Secu	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	or Num of Shar	ber						

Explanation of Responses:

- $1. \ The \ sale \ reported \ on \ this \ Form \ 4 \ was \ effected \ pursuant \ to \ a \ Rule \ 10B5-1 \ trading \ plan.$
- 2. Based upon a weighted average purchase price. The shares reported in this transaction were sold at prices ranging between \$20.85 and \$20.87. Information regarding the number of shares purchased at each separate price will be made available upon request by the staff of the Securities and Exchange Commission, the issuer, or a security holder of the issuer.
- 3. The shares are held by the reporting person as a general partner of a limited partnership.
- 4. The shares are held by the reporting person as a general partner of a different limited partnership.
- 5. The shares are held by the reporting person in an irrevocable trust for the benefit of the reporting person's children and grandchildren. The reporting person disclaims beneficial ownership of the shares.
- 6. The shares are being held by the reporting person as custodian for his children.
- 7. By 401(k)

Remarks:

/s/ James DeFranco, by Brandon E. Ehrhart, his

08/09/2010

Attorney in Fact

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.