



Hughes Wins League of American Communications Professionals Inspire Award

Channels Newsletter Achieves Platinum Status, 1st Place, in Competition Class

GERMANTOWN, Md., April 2, 2012 /PRNewswire/ -- Hughes Network Systems, LLC (HUGHES), the global leader in broadband satellite solutions and services, today announced that it has received a first place Inspire Award from the League of American Communications Professionals, LLC (LACP) for its *Channels* newsletter in the 2011 Internal & Employee Communications Competition. The LACP was established in 2001 in order to create a forum within the public relations industry that facilitates discussion of best-in-class practices within the profession while also recognizing those who demonstrate exemplary communications capabilities.

(Logo: <http://photos.prnewswire.com/prnh/20110112/NE29456LOGO>)

The competition was judged by a field of communications professionals affiliated with LACP and spanning a broad spectrum of expertise, ranging from corporate, executive, and international communications for Fortune 500 organizations to product, service, and non-profit publicity. Judges are screened to ensure that there are no conflicts of interest.

According to LACP, "In summary, we congratulate the entire team at Hughes involved for this year's work. We classify this entry as being among the best internal communications materials of 2011."

The 2011 competition drew the largest number of submissions ever—more than 550 from half a dozen countries—representing a broad range of industries and organizational sizes, making the competition exceptionally tough. The winners demonstrated an outstanding focus on their target publics, their interests, and their need to understand the key messages being communicated.

"We are honored to receive this prestigious award," said Arunas Sleky, vice president of Corporate Marketing at Hughes. "It's a testament to our many customer and employee contributors who have made *Channels* such an interesting read—telling the compelling stories of how broadband technology is changing the way people do business, learn, and play around the planet—and the essence of why Hughes is such a great place to work."

Channels is published three times a year by Hughes and distributed to employees, customers, and vendor partners worldwide in hard copy and electronically, with a current distribution of over 15,000. Customer stories across enterprise, government and consumer markets are featured from around the globe, some in video versions, along with a senior executive message in every issue, plus new product/service announcements, all posted on the Hughes corporate Web site at www.hughes.com/NewsEvents/ChannelsNewsletter.

About Hughes Network Systems

Hughes Network Systems, LLC (Hughes) is the world's leading provider of satellite broadband for home and office, delivering innovative network technologies, managed services, and solutions for enterprises and governments globally. HughesNet® is the #1 high-speed satellite Internet service in the marketplace, with offerings to suit every budget. To date, Hughes has shipped more than 2.8 million systems to customers in over 100 countries, representing over 50 percent market share. Its products employ global standards approved by the TIA, ETSI and ITU organizations, including IPoS/DVB-S2, RSM-A, and GMR-1.

Headquartered outside Washington, D.C., in Germantown, Maryland, USA, Hughes operates sales and support offices worldwide, and is a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS), a premier global provider of satellite operations and digital TV solutions. For additional information about Hughes, please visit www.hughes.com.

©2012 Hughes Network Systems, LLC, an EchoStar Company. Hughes and HughesNet are registered trademarks of Hughes Network Systems, LLC.

SOURCE Hughes Network Systems, LLC

News Provided by Acquire Media