



Sling Media Unveils Suite of New OEM Products at CES 2010

Innovative New Placeshifting Products Improve Time to Market, Simplify Installation for Television Service Providers

LAS VEGAS, NV, Jan 06, 2010 (MARKETWIRE via COMTEX News Network) -- CES -- Sling Media, Inc., a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS), today unveiled four products as part of an expanded strategy targeted at television service providers and consumer electronics manufacturers. Leveraging the award-winning technology in its core Slingbox(R) product, Sling Media has created elegant, easy-to-install new products that deliver video placeshifting, allowing anyone to enjoy their video around their home or around the world.

New Sling Media OEM Products Unveiled at CES 2010:

- Slingbox 700U
- Sling Receiver 300
- Sling Monitor 150
- Sling Touch Control 100

"For the past 12 months, we have been fine tuning an all new product line up. We believe manufacturers and TV service providers realize that building Sling Media products and services into their offerings is the best way to acquire new customers and delight their current ones," said John M. Paul, executive vice president of Products at Sling Media. "We are open for OEM business and excited to work with any television service provider or CE manufacturer to integrate our products and technology to bring placeshifting to the mainstream."

About the Slingbox 700U

The Slingbox 700U is the fastest way of adding award-winning Slingbox capabilities to an existing Internet-connected set-top box with a USB port such as the EchoStar 722K. Using a simple connection, an existing HD set-top box can be quickly SlingLoaded(TM), giving viewers the ability to watch HDTV via the web-based SlingPlayer anywhere in the world on a PC, Macintosh or smart mobile device.

About the Sling Receiver 300

The Sling Receiver 300 is a companion to a SlingLoaded(TM) set-top box such as the EchoStar SlingLoaded 922 HD DVR that can deliver an HD DVR's full HD video stream to any other television in the home using a home network, eliminating the need to run cables or purchase a second HD DVR.

About the Sling Monitor 150

The Sling Monitor 150 is a light-weight, portable flat screen display that wirelessly takes a viewer's primary HD DVR video experience to any location in the home, eliminating the need to run cables or purchase a second DVR. Now viewers can watch HD programming in places they may not have installed a second TV like the kitchen, office or workshop.

About the Sling Touch Control 100

The Sling Touch Control 100 is a next-generation, touch-screen remote control with an interface based on SlingMedia's popular SlingGuide(TM) electronic program guide. It interacts with and controls SlingGuide-enabled DVRs as well as most line-of-sight controlled audio-visual devices.

Sling Media will be demonstrating these new technologies in Booth 9021 at the Consumer Electronics Show 2010 in the Central Hall of the Las Vegas Convention Center.

Photos of the products are available at www.slingmedia.com/go/media.

About Sling Media, Inc.

Sling Media, Inc., an affiliate of EchoStar Technologies L.L.C., which is a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS), is the leading provider of video placeshifting products and services for consumers and television service providers. Sling Media's product family includes the internationally acclaimed, Emmy award-winning Slingbox(TM) that allows consumers to watch and control their living room television shows at any time, from any location, using PCs, Macs, PDAs and smartphones. For more information, visit www.slingmedia.com.

Press Contacts:

Jay Tannenbaum
Sling Media, Inc.
Direct: 650 293-8007
Email Contact

Claire Towlson
Sling Media EMEA
Direct: (00-1) 650-293-8768
Email Contact

SOURCE: EchoStar Corporation

<http://www2.marketwire.com/mw/emailprcntct?id=4E3BECDEA129DB3B>

<http://www2.marketwire.com/mw/emailprcntct?id=0CF8DC12A72B39B5>

Copyright 2010 Marketwire, Inc., All rights reserved.

News Provided by COMTEX