FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Check this box if no longer subject to
Section 16. Form 4 or Form 5 obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* DEFRANCO JAMES				2. Issuer Name and Ticker or Trading Symbol DISH Network CORP [DISH]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
DEFK/	ANCO JA	<u>MES</u>			DISTITUTE COLUMNIA COLUMNIA									X	Direc	ctor	10%	Owner			
(Last) 9601 SO	•	irst) (Middle)		3. Date of Earliest Trans 11/15/2010						saction (Month/Day/Year)						X Officer (give title Other (specify below) Executive Vice President				
	SLEWOOD CO 80112						4. If Amendment, Date of Original Filed (Month/Day/Year)									i. Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(5		Zip)																		
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
				2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Code (Instr.		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 a				and 5) Secu Bene Own		icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Ownership			
									Code V Amount		(A) or (D) Price		rice			action(s) 3 and 4)		(Instr. 4)			
Class A Common Stock				11/15/2	/15/2010				S ⁽¹⁾		100,000	I) \$	19.5	9(2)	(2) 1,429,438		D			
Class A Common Stock																2,5	564,935	I	I ⁽³⁾		
Class A Common Stock																1,9	905,059	I	I ⁽⁴⁾		
Class A Common Stock																5	0,000	I	I (5)		
Class A Common Stock																1	2,160	I	I ⁽⁶⁾		
Class A Common Stock															19,025			I	I ⁽⁷⁾		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Dee Executi if any (Month/		Code (8)	ransaction of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			6. Date Exercisable and Expiration Date (Month/Day/Year) Date Expiration Exercisable Date			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amoun or Numbe of Title Shares			nt er		9. Number of derivative Securities Beneficially Owned Following Reported Transactions (Instr. 4)	Ownershi Form: Direct (D) or Indirec (I) (Instr. 4	Beneficial Ownership (Instr. 4)		

Explanation of Responses:

- 1. The sale reported on this Form 4 was effected pursuant to a Rule 10B5-1 trading plan.
- 2. Based upon a weighted average purchase price. The shares reported in this transaction were sold at prices ranging between \$19.47 and \$19.78. Information regarding the number of shares purchased at each separate price will be made available upon request by the staff of the Securities and Exchange Commission, the issuer, or a security holder of the issuer.
- 3. The shares are held by the reporting person as a general partner of a limited partnership.
- 4. The shares are held by the reporting person as a general partner of a different limited partnership.
- 5. The shares are held by the reporting person in an irrevocable trust for the benefit of the reporting person's minor children and grandchildren. The reporting person disclaims beneficial ownership of the
- 6. The shares are being held by the reporting person as custodian for his minor children.
- 7. By 401(k).

Remarks:

/s/ James DeFranco, by Brandon E. Ehrhart, his 11/17/2010 Attorney in Fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.