



## Satellite Industry Veteran Ken Carroll Joins EchoStar

### Carroll to Lead Operations for EchoStar Satellite Services

ENGLEWOOD, CO, Aug 04, 2010 (MARKETWIRE via COMTEX News Network) -- EchoStar Satellite Services, a division of EchoStar Corporation (NASDAQ: SATS), announced today that 20-year satellite TV industry veteran Ken Carroll has been named Chief Operating Officer.

Carroll will report to Dean Olmstead, president of EchoStar Satellite Services, and will have operational oversight over capacity leasing, ViP-TV, and other satellite-related businesses as they become operational.

Prior to joining EchoStar, Carroll served as President and Chief Operating Officer at WildBlue, a nationwide satellite broadband company based in Denver. He's also served as Chief Financial Officer for Liberty Satellite & Technology and direct-to-home satellite TV provider PrimeStar.

"Ken brings solid financial and operational expertise in multiple segments of satellite services, which will be valuable as we move into the next growth phase for our business both domestically and internationally," said Olmstead.

About EchoStar Satellite Services EchoStar Satellite Services L.L.C. is a subsidiary of EchoStar Corporation (NASDAQ: SATS) and provides a reliable network available for aggregation and distribution of video, audio and data domestically and internationally. EchoStar also offers the ViP-TV platform providing IPTV solutions. EchoStar represents a significant source of Ku-band and Ka-band satellite capacity and spacecraft operation services with access to 10 satellites, ground-based teleport facilities, and 24-hour Satellite Access Centers. Visit [www.echostarsatelliteservices.com](http://www.echostarsatelliteservices.com).

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