



## EchoStar Introduces New High-Definition DVR Receiver for the HD Enthusiast

ENGLEWOOD, Colo., Jan 7, 2008 (PrimeNewswire via COMTEX News Network) -- EchoStar Holding Corporation today announced the launch of a new high definition (HD) DVR receiver to complement its premier line of ViP set-top boxes. The ViP612 is an advanced MPEG-4, dual-tuner, DVR receiver with integrated digital over-the-air tuner, and offers the visual clarity and superior surround sound of HD. The receiver will be available to customers in February.

"EchoStar continues to expand its suite of award-winning high definition receivers to meet and exceed the demands of DISH Network subscribers," said Mark Jackson, president of EchoStar Holding Corporation. "With the recent holiday boom in HDTV sales, the ViP612 is the perfect solution for customers who have purchased an HDTV, and desire the ability to record HD content."

The ViP612 -- which is similar to the award-winning ViP622, but powers one TV -- can record up to 30 hours of high definition content and 200 hours of standard definition content. It also features on-screen caller ID, a nine-day electronic programming guide (EPG), seamless access to both satellite and broadband delivered content, a host of interactive services through DishHOME Interactive TV, parental locks and more. ViP612 customers also have access to the most free national HD channels in the industry with more than 75, plus local channels where available.

The ViP612 is available for lease to new and existing DISH Network customers through DISH Network's popular Digital Home Advantage (DHA) plan. For more information about DHA, DISH Network or the ViP612, call 1-800-333-DISH (3474), visit [www.dishnetwork.com](http://www.dishnetwork.com), or visit your local DISH Network retailer.

### About EchoStar Holding Corporation

EchoStar Holding Corporation (Nasdaq:SATS) is a publicly traded company that spans 25 years of superior technology in innovative software, DVR, connectivity, end-to-end systems, place shifting and volume pricing. EchoStar Holding Corporation operates two primary businesses: a digital set-top box business and a fixed satellite services business. The set-top box business designs, develops and distributes set-top boxes and related products for direct-to-home satellite service providers, including Sling Media. The fixed satellite services business is comprised of nine owned or leased in-orbit satellites and related FCC licenses, a network of seven full-service digital broadcast centers, and leased fiber optic capacity with points of presence in approximately 150 cities. Visit [www.echostar.com](http://www.echostar.com) for more information.

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