



EchoStar's ViP-TV to Deliver IP Video Service to Vermont Cable Company

ENGLEWOOD, CO, Jun 01, 2010 (MARKETWIRE via COMTEX News Network) -- EchoStar Satellite Services L.L.C., a subsidiary of EchoStar Corporation (NASDAQ: SATS), announced today an agreement to deliver its ViP-TV(TM) service to Duncan Cable TV in Vermont. With a ViP-TV-connected headend, Duncan Cable will be able to deliver more than 45 popular high definition TV channels.

Duncan Cable provides video services to more than 2,800 residents and businesses in Southern Vermont and sought a platform that would enable it to offer competitive HD video services using its existing IP network.

"ViP-TV's IP-encapsulated, high quality HD channels easily integrated with our IPTV SDV solution, allowing us to expand our range of programming," said Cliff Duncan, owner of Duncan Cable TV. "It cost-effectively fulfills our need for both HD and IPTV, giving us a competitive edge in the marketplace."

EchoStar's ViP-TV solution provides secure delivery of more than 250 popular, broadcast-quality TV and music channels in Internet protocol MPEG-4 format.

"EchoStar's experience and skill sets provide a unique opportunity for cable operators to upgrade services while minimizing the costly investment in HDTV," said Vern Smith, senior vice president at EchoStar and general manager of ViP-TV. "Deploying with ViP-TV reduces the time to market and risks while allowing operators like Duncan to focus on customer service."

For more information on ViP-TV, visit www.echostarviptv.com, contact 303-706-4040 or email viptv@echostar.com.

About EchoStar Satellite Services EchoStar Satellite Services L.L.C. is a subsidiary of EchoStar Corporation (NASDAQ: SATS) and provides a reliable network available for aggregation and distribution of video, audio and data domestically and internationally. EchoStar also offers the ViP-TV platform providing IPTV solutions. EchoStar represents a significant source of Ku-band and Ka-band satellite capacity and spacecraft operation services with access to 10 satellites, ground-based teleport facilities, and an expansive terrestrial U.S. backhaul network along with 24-hour Satellite Access Centers. For more information or for occasional or full time satellite bandwidth, contact 866-359-8804 or email efss@echostar.com.

About Duncan Cable Duncan Cable, based in Wilmington, Vt., has been providing traditional cable television services to residents in Southern Vermont for over 38 years. For more information about Duncan Cable TV, call (802) 464-2233 or visit www.duncancable.com.

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