



Like to Watch? On-Demand Video Entertainment Experience, Sling.com Launches

Site features content from over 90 providers including CollegeHumor, Comcast Entertainment Group, Discovery Communications, Hachette Filipacchi Media U.S., Hulu, IMG SPORTS MEDIA, Lifetime Television, Marvel Entertainment, MGM, National Geographic Channel, Ovation TV, PBS, Playboy, Sony Pictures Television, Reuters, Starz Media, The Onion and many more.

NEW YORK & FOSTER CITY, Calif., Dec 02, 2008 (BUSINESS WIRE) --

Sling Media, Inc., a wholly owned subsidiary of EchoStar Corporation (NASDAQ:SATS), announced the public launch of Sling.com (<http://www.sling.com>), an online video entertainment destination. Users can go to [Sling.com](http://www.sling.com) to watch a huge selection of clips, TV shows, films, news and sports in high quality, for free, anytime they want. This includes video programming from over 90 content providers spanning 150 content brands.

"Sling.com is a wonderful combination of premium video content, television viewing, robust editorial and consumer-friendly access and socialization features," said Jason Hirschhorn, President, Sling Media Entertainment Group. "Users will have a blast watching great clips, full length shows and movies while customizing the viewing experience to their liking."

Sling.com features:

- Robust editorial programming: Sling.com's editorial team creates great content including blogs, playlists and clip collections.
- Socialization features: Users can subscribe to any channel, show or user to create a feed of programming and activity that reflects your personal tastes and those of your social network.
- Slingbox access: For the first time, Slingbox owners can now access and view their home television (cable, satellite receiver) and DVR via the Sling.com website, making their Slingboxes available without a software client download.

"Our mission from day one was to enable access to content regardless of screen or source," said Blake Krikorian, co-founder and CEO of Sling Media, Inc. "Sling Media will continue to link and meld video solutions from the television, computer and mobile device to create seamless experiences for consumers."

Sling.com is now available to the public, and will include content from the following providers now or shortly after launch:

23/6	Hulu:	Ovation TV
60 Frames	20th Century Fox	Pac-10 Conference
A3/5th & Ocean	Bravo	PBS
Agility Studios	Chiller	Playboy
Animal Planet	CNBC	Players Network
Anchor Bay Entertainment	Fox	Reuters
Archaeology Channel	Fox Movie Channel	Revision3
Arena Football League	Fox News	Ridemonkey.com
Australian Food TV	FOX Reality	Ripe Digital
B2 Networks	Fox Sports	Road & Track
Bloomberg Television	Fuel TV	SI TV
bnqt.com	FX	SimplyME
Break.com	MSNBC	Skateboard.com
Car and Driver	myNetworkTV	Snowboarder.com
Cinetic	NBC	Sony Pictures Television
CollegeHumor	NBC News	Starz Media
Collegiate Images	NBC Sports	Studio 4 Fitness
Comedy Time	Oxygen	Style
Comedy.com	SciFi Network	Swimnetwork.com
Comedynet	Sleuth	TenduTV

Crackle	Speed Channel	TENNIS.com
Discovery Channel	Universal	The Knot, Inc.
Diva.AG	Universal Media Studio	The Minisode Network
Documentary Channel	USA	TheStreet.com TV
E!	iaTV	The Onion
ELLE	IMG SPORTS MEDIA	TLC
FEARnet	Inside the Huddle	Trackshark.com
Fight Network	ivideosongs.com	trailersfromhell.com
Film Roman	Kentucky Derby	Travel Channel
Flow TV	Kentucky Oaks	TV Guide Broadband
G4	Lifetime Television	TV One
Golf Channel	Lifetime Movie Network	TVG
GolfTV-powered by Golfweek	Marvel Entertainment	Versus
Hachette Filipacchi	MGM	Voy
Handmade TV	MOJO HD	Wallstrip
HearItFirst.com	Mmarated.com	WatchMojo
here!	Motocross.com	Wetsand.com
High School Sports TV	MQM	White Chocolate
Horror Channel	My Damn Channel	WildTV-hunting&fishing
Howcast.com	My Yoga Online	Wine TV
	National Geographic Channel	
	Newschoolers.com	
	NY Financial Press	
	ON Networks	

For a full list of shows available on Sling.com go to: <http://www.sling.com/show/list>

For a full list of channels available on Sling.com go to: <http://www.sling.com/network/list>

About Sling Media

Sling Media, Inc., a wholly owned subsidiary of EchoStar Corporation (NASDAQ:SATS), is a leading digital lifestyle company offering consumer services and products that are a natural extension of today's digital way of life. Sling Media's product family includes the internationally acclaimed, Emmy award-winning Slingbox(TM) that allows consumers to watch and control their living room television shows at any time, from any location, using PCs, Macs, PDAs and smartphones and the revolutionary new SlingCatcher(TM), a universal media player that seamlessly delivers broadcast TV, Internet video and personal content to the TV. Sling Media is also the company behind the video entertainment web site, Sling.com, offering consumers a wide variety of popular TV shows, movies and other entertainment free for viewing online or on the TV using SlingCatcher. For more information on Sling Media, the Slingbox or the SlingCatcher, visit www.slingmedia.com. To watch your favorite TV shows and movies, check out www.sling.com.

SOURCE: Sling Media, Inc.

Sling Media, Inc.
 Brian Jaquet, 650-293-8022 (office)
 415-235-4844 (mobile)
jaquet@slingmedia.com

Copyright Business Wire 2008

News Provided by COMTEX