



## **Sling Media to Demonstrate SlingPlayer Mobile for iPhone and Slingbox HD Streaming on the Mac at Macworld**

SAN FRANCISCO, Jan 06, 2009 (BUSINESS WIRE) --

Sling Media, Inc., a wholly owned subsidiary of EchoStar Corporation (NASDAQ:SATS), is demonstrating a version of SlingPlayer Mobile for iPhone being developed for the iTunes store at this year's Macworld. Sling Media will deliver a version of SlingPlayer Mobile for iPhone to Apple for certification in Q1.

Sling Media is also unveiling a prototype of the new SlingPlayer for Mac HD which allows Slingbox PRO-HD users to stream HD content to their Mac desktop or laptop computer. The new SlingPlayer for Mac HD is a web-based version of the SlingPlayer software that will be accessible from Sling.com, Sling Media's recently launched video entertainment web site. Sling Media can be found in two locations at this year's Macworld: The Mac Developer Pavilion- South Hall, #1438 (next to Apple) and the Digital Media and Multimedia Pavilion: North Hall #3526-Q.

"SlingPlayer Mobile is ideally suited for the iPhone's large touch screen display and I know iPhone users are eagerly anticipating the application's availability," said Blake Krikorian, co-founder and CEO of Sling Media. "Add to that HD streaming support for Slingbox PRO-HD customers and live TV support on our video entertainment site, Sling.com, and you can see Sling Media is committed to delivering great solutions for Mac users."

SlingPlayer Mobile gives consumers their entire home TV experience, including local channels, local sports teams, video on demand, pay per view, etc. Any program that you can watch on your sofa back home, you can now watch via your iPhone using a standard broadband network connection. In addition, SlingPlayer Mobile for iPhone users can also control their home digital video recorder (DVR) to watch recorded shows, pause, rewind, and fast forward live TV, or even queue new recordings while away from home.

### **Pricing and Availability**

SlingPlayer Mobile for iPhone will be submitted to Apple for testing and approval in Q1. It will be compatible with the iPhone and iPod Touch. The price has not been determined at this time. SlingPlayer for Mac HD will be available for free via the web-based SlingPlayer within Sling.com later in Q1. Mac customers will be able to use either Safari or Firefox web browsers to get both HD streaming and Live TV within Sling.com.

### **About Sling Media**

Sling Media, Inc., a wholly owned subsidiary of EchoStar Corporation (NASDAQ:SATS), is a leading digital lifestyle company offering consumer services and products that are a natural extension of today's digital way of life. Sling Media's product family includes the internationally acclaimed, Emmy award-winning Slingbox(TM) that allows consumers to watch and control their living room television shows at any time, from any location, using PCs, Macs, PDAs and smartphones and the revolutionary new SlingCatcher(TM), a universal media player that seamlessly delivers broadcast TV, Internet video and personal content to the TV. Sling Media is also the company behind the video entertainment web site, Sling.com, offering consumers a wide variety of popular TV shows, movies and other entertainment free for viewing online or on the TV using SlingCatcher. For more information on Sling Media, the Slingbox or the SlingCatcher, visit [www.slingmedia.com](http://www.slingmedia.com). To watch your favorite TV shows and movies, check out [www.sling.com](http://www.sling.com).

SOURCE: Sling Media, Inc.

Sling Media, Inc.  
Brian Jaquet, 650-293-8022 office  
415-235-4844 mobile  
[jaquet@slingmedia.com](mailto:jaquet@slingmedia.com)

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