



---

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

---

**Amendment No. 2**

to

**Form 10**

GENERAL FORM FOR REGISTRATION OF SECURITIES  
PURSUANT TO SECTION 12(b) OR 12(g)  
OF THE SECURITIES EXCHANGE ACT OF 1934

---

**EchoStar Holding Corporation**

*(Exact name of registrant as specified in its charter)*

**Nevada**

*(State or Other Jurisdiction of  
Incorporation or Organization)*

**90 Inverness Circle E.  
Englewood, Colorado**

*(Address of Principal Executive Offices)*

**26-1232727**

*(I.R.S. Employer  
Identification Number)*

**80112**

*(Zip Code)*

Registrant's telephone number, including area code:  
(303) 723-1000

---

Securities to be registered pursuant to Section 12(b) of the Act:

<b>Title of Each Class to be so Registered</b>	<b>Name of Each Exchange on Which Each Class is to be Registered</b>
Class A Common Stock, \$0.001 par value per share	The NASDAQ Stock Market LLC

---

Securities to be registered pursuant to Section 12(g) of the Act:  
None

---

**EchoStar Holding Corporation**

**Cross-Reference Sheet Between the Information Statement and Items of Form 10**

**Information Included in the Information Statement and Incorporated by Reference  
into the Registration Statement on Form 10**

Our information statement may be found as Exhibit 99.1 to this Form 10. For your convenience, we have provided below a cross-reference sheet identifying where the items required by Form 10 can be found in the information statement.

Item No.	Caption	Location in Information Statement
1.	Business	See "Summary," "Risk Factors," "Cautionary Statement Concerning Forward-Looking Statements," "The Spin-Off," "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Business"
1A.	Risk Factors	See "Summary," "Risk Factors" and "Cautionary Statement Concerning Forward-Looking Statements"
2.	Financial Information	See "Summary," "Risk Factors," "Selected Historical and Unaudited Pro Forma Combined and Adjusted Financial Data," "Unaudited Pro Forma Combined and Adjusted Financial Information" and "Management's Discussion and Analysis of Financial Condition and Results of Operations"
3.	Properties	See "Properties"
4.	Security Ownership of Certain Beneficial Owners and Management	See "Security Ownership of Certain Beneficial Owners and Management"
5.	Directors and Executive Officers	See "Management"
6.	Executive Compensation	See "Management"
7.	Certain Relationships and Related Transactions, and Director Independence	See "Risk Factors," "Management," "Certain Relationships and Related Party Transactions" and "Certain Intercompany Agreements"
8.	Legal Proceedings	See "Business — Legal Proceedings"
9.	Market Price of and Dividends on the Registrant's Common Equity and Related Stockholder Matters	See "Summary," "The Spin-Off" and "Description of Our Capital Stock"
10.	Recent Sales of Unregistered Securities	None
11.	Description of Registrant's Securities to be Registered	See "Description of Our Capital Stock"
12.	Indemnification of Directors and Officers	See "Management" and "Limitation of Liability and Indemnification Matters"
13.	Financial Statements and Supplementary Data	See "Selected Historical and Unaudited Pro Forma Combined and Adjusted Financial Data," "Unaudited Pro Forma Combined and Adjusted Financial Information," and "Index to Financial Tables of EchoStar Holding Corporation," "Index to Statement of Net Assets to be Contributed by EchoStar Communications Corporation," and "Index to Financial Tables of Sling Media, Inc." and the financial statements referenced therein
14.	Changes in and Disagreements with Accountants on Accounting and Financial Disclosure	None
15.	Financial Statements and Exhibits	See "Index to Financial Tables of EchoStar Holding Corporation," "Index to Statement of Net Assets to be Contributed by EchoStar Communications Corporation," and "Index to Financial Tables of Sling Media, Inc." and the financial statements referenced therein

(a) List of Financial Statements and Schedules.

---

The following financial statements are included in the information statement and filed as part of this Registration Statement on Form 10:

- (1) Combined Financial Statements of EchoStar Holding Corporation, including Report of Independent Registered Public Accounting Firm;
- (2) Statement of Net Assets to be Contributed by EchoStar Communications Corporation, including Report of Independent Registered Public Accounting Firm; and
- (3) Consolidated Financial Statements of Sling Media, Inc., including Report of Independent Registered Public Accounting Firm.

The following financial statement schedule for the fiscal years ended December 31, 2006, 2005 and 2004 is included in the information statement and filed as part of this Registration Statement:

None. All schedules have been included in the Combined Financial Statements of EchoStar Holding Corporation or Notes thereto.

(b) Exhibits. The following documents are filed as exhibits hereto:

<u>Exhibit Number</u>	<u>Exhibit Description</u>
2.1	Form of Separation Agreement between EchoStar Holding Corporation and EchoStar Communications Corporation*
3.1	Articles of Incorporation of EchoStar Holding Corporation*
3.2	Bylaws of EchoStar Holding Corporation*
4.1	Specimen Class A Common Stock Certificate of EchoStar Holding Corporation*
10.1	Form of Transition Services Agreement between EchoStar Holding Corporation and EchoStar Communications Corporation*
10.2	Form of Tax Sharing Agreement between EchoStar Holding Corporation and EchoStar Communications Corporation*
10.3	Form of Employee Matters Agreement between EchoStar Holding Corporation and EchoStar Communications Corporation*
10.4	Form of Intellectual Property Matters Agreement between EchoStar Holding Corporation, EchoStar Acquisition L.L.C., Echosphere L.L.C., EchoStar DBS Corporation, EIC Spain SL, EchoStar Technologies Corporation and EchoStar Communications Corporation*
10.5	Form of Management Services Agreement between EchoStar Holding Corporation and EchoStar Communications Corporation*
10.6	Manufacturing Agreement, dated as of March 22, 1995, between HTS and SCI Technology, Inc. (incorporated by reference to Exhibit 10.12 to the Registration Statement on Form S-1 of Dish Ltd., Commission File No. 33-81234)
10.7	Agreement between HTS, EchoStar Satellite L.L.C., and ExpressVu Inc., dated January 8, 1997, as amended (incorporated by reference to Exhibit 10.18 to the Annual Report on Form 10-K of EchoStar Communications Corporation for the year ended December 31, 1996, as amended, Commission File No. 0-26176)
10.8	Agreement to Form NagraStar L.L.C., dated as of June 23, 1998, by and between Kudelski S.A., EchoStar Communications Corporation and EchoStar Satellite L.L.C. (incorporated by reference to Exhibit 10.28 to the Annual Report on Form 10-K of EchoStar Communications Corporation for the year ended December 31, 1998, Commission File No. 0-26176)
10.9	Satellite Service Agreement, dated as of March 21, 2003, between SES Americom, Inc., EchoStar Satellite L.L.C. and EchoStar Communications Corporation (incorporated by reference to Exhibit 10.1 to the Quarterly Report on Form 10-Q of EchoStar Communications Corporation for the quarter ended March 31, 2003, Commission File No. 0-26176)
10.10	Amendment No. 1 to Satellite Service Agreement dated March 31, 2003 between SES Americom Inc., EchoStar Satellite L.L.C. and EchoStar Communications Corporation (incorporated by reference to Exhibit 10.1 to the Quarterly Report on Form 10-Q of EchoStar Communications Corporation for the quarter ended September 30, 2003, Commission File No. 0-26176)

---

Exhibit Number	Exhibit Description
10.11	Satellite Service Agreement dated as of August 13, 2003 between SES Americom Inc., EchoStar Satellite L.L.C. and EchoStar Communications Corporation (incorporated by reference to Exhibit 10.2 to the Quarterly Report on Form 10-Q of EchoStar Communications Corporation for the quarter ended September 30, 2003, Commission File No. 0-26176)
10.12	Satellite Service Agreement, dated February 19, 2004, between SES Americom, Inc., EchoStar Satellite L.L.C. and EchoStar Communications Corporation (incorporated by reference to Exhibit 10.1 to the Quarterly Report on Form 10-Q of EchoStar Communications Corporation for the quarter ended March 31, 2004, Commission File No. 0-26176)
10.13	Amendment No. 1 to Satellite Service Agreement, dated March 10, 2004, between SES Americom, Inc., EchoStar Satellite L.L.C. and EchoStar Communications Corporation (incorporated by reference to Exhibit 10.2 to the Quarterly Report on Form 10-Q of EchoStar Communications Corporation for the quarter ended March 31, 2004, Commission File No. 0-26176)
10.14	Amendment No. 3 to Satellite Service Agreement, dated February 19, 2004, between SES Americom, Inc., EchoStar Satellite L.L.C. and EchoStar Communications Corporation (incorporated by reference to Exhibit 10.3 to the Quarterly Report on Form 10-Q of EchoStar Communications Corporation for the quarter ended March 31, 2004, Commission File No. 0-26176)
10.15	Amendment No. 2 to Satellite Service Agreement, dated April 30, 2004, between SES Americom, Inc., EchoStar Satellite L.L.C. and EchoStar Communications Corporation (incorporated by reference to Exhibit 10.1 to the Quarterly Report on Form 10-Q of EchoStar Communications Corporation for the quarter ended June 30, 2004, Commission File No. 0-26176)
10.16	Amendment No. 4 to Satellite Service Agreement, dated October 21, 2004, between SES Americom, Inc., EchoStar Satellite L.L.C. and EchoStar Communications Corporation (incorporated by reference to Exhibit 10.23 to the Annual Report on Form 10-K of EchoStar Communications Corporation for the year ended December 31, 2004, Commission File No. 0-26176)
10.17	Amendment No. 3 to Satellite Service Agreement, dated November 19, 2004 between SES Americom, Inc., EchoStar Satellite L.L.C. and EchoStar Communications Corporation (incorporated by reference to Exhibit 10.24 to the Annual Report on Form 10-K of EchoStar Communications Corporation for the year ended December 31, 2004, Commission File No. 0-26176)
10.18	Amendment No. 5 to Satellite Service Agreement, dated November 19, 2004, between SES Americom, Inc., EchoStar Satellite L.L.C. and EchoStar Communications Corporation (incorporated by reference to Exhibit 10.25 to the Annual Report on Form 10-K of EchoStar Communications Corporation for the year ended December 31, 2004, Commission File No. 0-26176)
10.19	Amendment No. 6 to Satellite Service Agreement, dated December 20, 2004, between SES Americom, Inc., EchoStar Satellite L.L.C. and EchoStar Communications Corporation (incorporated by reference to Exhibit 10.26 to the Annual Report on Form 10-K of EchoStar Communications Corporation for the year ended December 31, 2004, Commission File No. 0-26176)
10.20	Amendment No. 4 to Satellite Service Agreement, dated April 6, 2005, between SES Americom, Inc., EchoStar Satellite L.L.C. and EchoStar Communications Corporation (incorporated by reference to Exhibit 10.1 to the Quarterly Report on Form 10-Q of EchoStar Communications Corporation for the quarter ended June 30, 2005, Commission File No. 0-26176)
10.21	Amendment No. 5 to Satellite Service Agreement, dated June 20, 2005, between SES Americom, Inc., EchoStar Satellite L.L.C. and EchoStar Communications Corporation (incorporated by reference to Exhibit 10.2 to the Quarterly Report on Form 10-Q of EchoStar Communications Corporation for the quarter ended June 30, 2005, Commission File No. 0-26176)
10.22	Form of EchoStar Holding Corporation 2008 Stock Incentive Plan†*
10.23	Form of EchoStar Holding Corporation 2008 Employee Stock Purchase Plan†*
10.24	Form of EchoStar Holding Corporation 2008 Nonemployee Director Stock Option Plan†*
10.25	Form of EchoStar Holding Corporation 2008 Class B CEO Stock Option Plan*
10.26	Form of Receiver Agreement between EchoSphere L.L.C. and EchoStar Technologies L.L.C.
10.27	Form of Broadcast Agreement between EchoStar Holding Corporation and EchoStar Satellite L.L.C.

---

<u>Exhibit Number</u>	<u>Exhibit Description</u>
10.28	Form of Satellite Capacity Agreement between EchoStar Holding Corporation and EchoStar Satellite L.L.C.
21	List of Subsidiaries of EchoStar Holding Corporation*
99.1	Preliminary Information Statement of EchoStar Holding Corporation, subject to completion, dated December 26, 2007

† Management contract or compensatory plan or arrangement

\* Previously filed

---

**SIGNATURE**

Pursuant to the requirements of Section 12 of the Securities Exchange Act of 1934, the registrant has duly caused this Amendment No. 2 to Registration Statement on Form 10 to be signed on its behalf by the undersigned, thereunto duly authorized.

ECHOSTAR HOLDING CORPORATION

By: /s/ Charles W. Ergen  
Charles W. Ergen  
*Chairman and Chief Executive Officer*

Dated: December 26, 2007

---

## EXHIBIT INDEX

Exhibit Number	Exhibit Description
2.1	Form of Separation Agreement between EchoStar Holding Corporation and EchoStar Communications Corporation*
3.1	Articles of Incorporation of EchoStar Holding Corporation*
3.2	Bylaws of EchoStar Holding Corporation*
4.1	Specimen Class A Common Stock Certificate of EchoStar Holding Corporation*
10.1	Form of Transition Services Agreement between EchoStar Holding Corporation and EchoStar Communications Corporation*
10.2	Form of Tax Sharing Agreement between EchoStar Holding Corporation and EchoStar Communications Corporation*
10.3	Form of Employee Matters Agreement between EchoStar Holding Corporation and EchoStar Communications Corporation*
10.4	Form of Intellectual Property Matters Agreement between EchoStar Holding Corporation, EchoStar Acquisition LLC, Echosphere L.L.C., EchoStar DBS Corporation, EIC Spain SL, EchoStar Technologies Corporation and EchoStar Communications Corporation*
10.5	Form of Management Services Agreement between EchoStar Holding Corporation and EchoStar Communications Corporation*
10.6	Manufacturing Agreement, dated as of March 22, 1995, between HTS and SCI Technology, Inc. (incorporated by reference to Exhibit 10.12 to the Registration Statement on Form S-1 of Dish Ltd., Commission File No. 33-81234)
10.7	Agreement between HTS, EchoStar Satellite L.L.C. and ExpressVu Inc., dated January 8, 1997, as amended (incorporated by reference to Exhibit 10.18 to the Annual Report on Form 10-K of EchoStar Communications Corporation for the year ended December 31, 1996, as amended, Commission File No. 0-26176)
10.8	Agreement to Form NagraStar L.L.C., dated as of June 23, 1998, by and between Kudelski S.A., EchoStar Communications Corporation and EchoStar Satellite L.L.C. (incorporated by reference to Exhibit 10.28 to the Annual Report on Form 10-K of EchoStar Communications Corporation for the year ended December 31, 1998, Commission File No. 0-26176)
10.9	Satellite Service Agreement, dated as of March 21, 2003, between SES Americom, Inc., EchoStar Satellite L.L.C. and EchoStar Communications Corporation (incorporated by reference to Exhibit 10.1 to the Quarterly Report on Form 10-Q of EchoStar Communications Corporation for the quarter ended March 31, 2003, Commission File No. 0-26176)
10.10	Amendment No. 1 to Satellite Service Agreement dated March 31, 2003 between SES Americom Inc., EchoStar Satellite L.L.C. and EchoStar Communications Corporation (incorporated by reference to Exhibit 10.1 to the Quarterly Report on Form 10-Q of EchoStar Communications Corporation for the quarter ended September 30, 2003, Commission File No. 0-26176)
10.11	Satellite Service Agreement dated as of August 13, 2003 between SES Americom Inc., EchoStar Satellite L.L.C. and EchoStar Communications Corporation (incorporated by reference to Exhibit 10.2 to the Quarterly Report on Form 10-Q of EchoStar Communications Corporation for the quarter ended September 30, 2003, Commission File No. 0-26176)
10.12	Satellite Service Agreement, dated February 19, 2004, between SES Americom, Inc., EchoStar Satellite L.L.C. and EchoStar Communications Corporation (incorporated by reference to Exhibit 10.1 to the Quarterly Report on Form 10-Q of EchoStar Communications Corporation for the quarter ended March 31, 2004, Commission File No. 0-26176)
10.13	Amendment No. 1 to Satellite Service Agreement, dated March 10, 2004, between SES Americom, Inc., EchoStar Satellite L.L.C. and EchoStar Communications Corporation (incorporated by reference to Exhibit 10.2 to the Quarterly Report on Form 10-Q of EchoStar Communications Corporation for the quarter ended March 31, 2004, Commission File No. 0-26176)
10.14	Amendment No. 3 to Satellite Service Agreement, dated February 19, 2004, between SES Americom, Inc., EchoStar Satellite L.L.C. and EchoStar Communications Corporation (incorporated by reference to Exhibit 10.3 to the Quarterly Report on Form 10-Q of EchoStar Communications Corporation for the quarter ended March 31, 2004, Commission File No. 0-26176)

---



Exhibit Number	Exhibit Description
10.15	Amendment No. 2 to Satellite Service Agreement, dated April 30, 2004, between SES Americom, Inc., EchoStar Satellite L.L.C. and EchoStar Communications Corporation (incorporated by reference to Exhibit 10.1 to the Quarterly Report on Form 10-Q of EchoStar Communications Corporation for the quarter ended June 30, 2004, Commission File No. 0-26176)
10.16	Amendment No. 4 to Satellite Service Agreement, dated October 21, 2004, between SES Americom, Inc., EchoStar Satellite L.L.C. and EchoStar Communications Corporation (incorporated by reference to Exhibit 10.23 to the Annual Report on Form 10-K of EchoStar Communications Corporation for the year ended December 31, 2004, Commission File No. 0-26176)
10.17	Amendment No. 3 to Satellite Service Agreement, dated November 19, 2004 between SES Americom, Inc., EchoStar Satellite L.L.C. and EchoStar Communications Corporation (incorporated by reference to Exhibit 10.24 to the Annual Report on Form 10-K of EchoStar Communications Corporation for the year ended December 31, 2004, Commission File No. 0-26176)
10.18	Amendment No. 5 to Satellite Service Agreement, dated November 19, 2004, between SES Americom, Inc., EchoStar Satellite L.L.C. and EchoStar Communications Corporation (incorporated by reference to Exhibit 10.25 to the Annual Report on Form 10-K of EchoStar Communications Corporation for the year ended December 31, 2004, Commission File No. 0-26176)
10.19	Amendment No. 6 to Satellite Service Agreement, dated December 20, 2004, between SES Americom, Inc., EchoStar Satellite L.L.C. and EchoStar Communications Corporation (incorporated by reference to Exhibit 10.26 to the Annual Report on Form 10-K of EchoStar Communications Corporation for the year ended December 31, 2004, Commission File No. 0-26176)
10.20	Amendment No. 4 to Satellite Service Agreement, dated April 6, 2005, between SES Americom, Inc., EchoStar Satellite L.L.C. and EchoStar Communications Corporation (incorporated by reference to Exhibit 10.1 to the Quarterly Report on Form 10-Q of EchoStar Communications Corporation for the quarter ended June 30, 2005, Commission File No. 0-26176)
10.21	Amendment No. 5 to Satellite Service Agreement, dated June 20, 2005, between SES Americom, Inc., EchoStar Satellite L.L.C. and EchoStar Communications Corporation (incorporated by reference to Exhibit 10.2 to the Quarterly Report on Form 10-Q of EchoStar Communications Corporation for the quarter ended June 30, 2005, Commission File No. 0-26176)
10.22	Form of EchoStar Holding Corporation 2008 Stock Incentive Plan†*
10.23	Form of EchoStar Holding Corporation 2008 Employee Stock Purchase Plan†*
10.24	Form of EchoStar Holding Corporation 2008 Nonemployee Director Stock Option Plan†*
10.25	Form of EchoStar Holding Corporation 2008 Class B CEO Stock Option Plan*
10.26	Form of Receiver Agreement between EchoSphere L.L.C. and EchoStar Technologies L.L.C.
10.27	Form of Broadcast Agreement between EchoStar Holding Corporation and EchoStar Satellite L.L.C.
10.28	Form of Satellite Capacity Agreement between EchoStar Holding Corporation and EchoStar Satellite L.L.C.
21	List of Subsidiaries of EchoStar Holding Corporation*
99.1	Preliminary Information Statement of EchoStar Holding Corporation, subject to completion, dated December 26, 2007

† Management contract or compensatory plan or arrangement

\* Previously filed

[FORM OF]

RECEIVER AGREEMENT

This Receiver Agreement ("Agreement") is entered into as of this \_\_\_\_ day of December, 2007, by and between EchoStar Technologies L.L.C. ("ETLLC"), having a principal place of business at 90 Inverness Circle East, Englewood CO, 80112 and EchoSphere L.L.C. ("Licensee"), having a principal place of business at 9601 S. Meridian Blvd., Englewood CO 80112.

INTRODUCTION

A. ETLLC has developed a proprietary Digital Satellite Receiver (as defined in Section 1.4 below) for use in conjunction with the DISH Network, a digital direct broadcast satellite ("DBS") programming service network owned and operated by Affiliates of Licensee in the United States (the "DISH System", as defined in Section 1.5 below).

B. Licensee is a distributor of consumer electronics products and desires to purchase OEM Products (as defined in Section 1.10 below) from ETLLC solely for distribution and sale in connection with the DISH Network in the Territory (as defined in Section 1.16 below).

C. ETLLC is willing to sell OEM Products to Licensee for such purposes, subject to and in accordance with the terms and conditions set forth below.

NOW THEREFORE, in consideration of the foregoing and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

**1. DEFINITIONS**

In addition to any other defined terms in this Agreement and except as otherwise expressly provided for in this Agreement, the following terms shall have the following meanings:

1.1 "Accessories" means an antenna, LNB, feedhorn, feedarm, and other equipment necessary to bring a satellite signal into the home, as such components may change from time to time in ETLLC's sole discretion.

1.2 "Affiliate" means, with respect to a party to this Agreement, any person or entity directly or indirectly controlling, controlled by or under common control with such party.

1.3 "Approved OEM Brand Name" means those Licensee Marks, which have been approved in writing by ETLLC (which approval shall not be unreasonably withheld), for placement on the bezel (front panel) of OEM Products and packaging therefor in accordance with the trademark usage guidelines (or as otherwise mutually agreed) of both Licensee and ETLLC.

1.4 "Digital Satellite Receiver" means a digital satellite receiver/decoder for use in connection with direct to home satellite programming services (including any remotes and related components), whether stand alone or incorporated into another product (i.e., a television or VCR), which may include Accessories.

1.5 "DISH System" means an MPEG-2, MPEG-4/DVB compliant Digital Satellite Receiver manufactured by or on behalf of ETLLC solely for use in connection with the DISH Network.

1.6 "ETLLC Marks" means those trademarks, service marks or trade names owned by ETLLC or for which ETLLC has the right to grant a sublicense, as such ETLLC Marks may change from time to time in ETLLC's discretion.

1.7 "Intellectual Property" means all patents, copyrights, design rights, trademarks, service marks, trade secrets, know-how and any other intellectual or industrial property rights (whether registered or unregistered) and all applications for the same owned or controlled by ETLLC or Licensee, as the case may be, anywhere in the world, but does not include patents, copyrights, design rights, trademarks, service marks, trade secrets, know-how or any other intellectual or industrial property rights (whether registered or unregistered) or applications for the same owned or controlled by Affiliates of either ETLLC or Licensee.

1.8 "Licensee Marks" means the trademarks or trade names owned by Licensee, or for which Licensee has a license to use or the right to grant a sublicense sufficient for the purposes of this Agreement.

1.9 Reserved.

1.10 "OEM Product" means a Digital Satellite Receiver that: (i) is manufactured by or on behalf of ETLLC; (ii) is branded with an Approved OEM Brand Name; (iii) is designed to be compatible only with the DISH Network; and (iv) after being equipped with a Smart Card is designed to be unable to receive, decode or descramble signals transmitted by satellite transponders that are not owned, leased, or controlled by Licensee or an Affiliate of Licensee. For clarity and the avoidance of doubt, a Digital Satellite Receiver which is specifically designed for a third party other than Licensee or an Affiliate of Licensee shall not be considered an OEM Product.

1.11 Reserved.

1.12 "Programming" means the video and audio signals transmitted by DBS satellite transponders that are owned or controlled by Licensee or an Affiliate and are part of the DISH Network's regular programming services.

1.13 Reserved.

1.14 "Smart Card" means the card or smart chip, which, through the use of a secure microprocessor, controls the ability of the OEM Product to access the Programming.

1.15 "Term" means the duration of this Agreement as specified in Section 10.1 hereof.

1.16 "Territory" means the geographic boundaries of: (i) the United States of America; (ii) Puerto Rico; and (iii) any other territorial possession of the United States within DISH Network's existing satellite footprint as of the date of this Agreement.

## **2. MANUFACTURE AND SALE OF OEM PRODUCTS BY ETLLC**

2.1 Manufacture. ETLLC agrees to manufacture and sell OEM Products to Licensee during the Term, and Licensee has the right, but not the obligation, to purchase OEM Products from ETLLC during the Term, in accordance with and subject to the terms of this Agreement. ETLLC may select and authorize any third party to manufacture OEM Products on ETLLC's behalf.

2.2 Authorization; Territory. Licensee shall be authorized to resell OEM Products within the Territory solely to: (i) retailers, distributors, installers and end users of the DISH Network; and (ii) solely for use in conjunction with the DISH Network in the Territory. Licensee agrees that it shall not sell any OEM Product to: (a) any person or entity other than those authorized in clauses (i) and (ii) of the preceding sentence; (b) any person or entity who Licensee knows or has reason to know intends to use it, or resell it for use, in Canada or at any other location outside of the Territory; or (c) any person or entity who Licensee knows or has reason to know intends to use it, or resell it for use, in conjunction with a DBS service other than the DISH Network.

2.3 Approved OEM Brand Names. Upon request by Licensee, ETLLC shall manufacture the OEM Product with any of the Approved OEM Brand Names affixed to the bezel (front panel) of the OEM Products in accordance with Section 8 below; provided, however, that ETLLC shall have no obligation under this Section 2.3 unless at the time of such request Licensee issues and delivers to ETLLC a firm Purchase Order for not less than 10,000 units of an OEM Product with an Approved OEM Brand Name requested by Licensee which has not been previously manufactured by ETLLC hereunder. At the request of Licensee, new Approved OEM Brand Names may be added upon prior written approval of ETLLC (which approval shall not be unreasonably withheld). The

provisions of Section 8.1 shall apply to the use of ETLLC Marks on or in connection with OEM Product delivered hereunder which include any Approved OEM Brand Name.

2.4 Costs. Licensee shall be responsible, and shall pay ETLLC in advance, for all costs of labor and materials for the customization of an OEM Product with any Approved OEM Brand Name hereunder, including without limitation: (a) any tooling required; (b) silk-screening front panels of the satellite receivers; and (c) all costs in connection with the customization of any packaging for OEM Products.

2.5 Identical Products. All OEM Products delivered hereunder to Licensee shall be identical in functionality and technical specifications to DISH Systems, and shall be identical in appearance to the DISH Systems except for the placement of Approved OEM Brand Names on OEM Products pursuant to Section 2.3 above, as otherwise expressly provided herein and as otherwise mutually agreed by the parties in writing.

2.6 Freedom of Action. Licensee acknowledges and agrees that this Agreement is non-exclusive in nature and that nothing in this Agreement shall prohibit or otherwise restrict ETLLC and/or any of their Affiliates from entering into an agreement with any third party concerning activities which are the same or similar activities to those contemplated in this Agreement, or any other activity. ETLLC agrees that it shall not directly sell any OEM Product to any person or entity other than Licensee.

### **3. TRADEMARK LICENSE AGREEMENT**

3.1 Trademark License Agreement. Licensee shall sign the Trademark License Agreement in ETLLC's customary form.

### **4. PRICE; PAYMENT TERMS; RELATED MATTERS**

4.1 Price. Licensee shall pay ETLLC for OEM Products cost plus a mutually agreed upon margin based upon the fair market value of the OEM Products taking into consideration, among other things, the performance capabilities and technical specifications of the applicable model of OEM Product (such as encryption technology used; size of hard drive; ability to decode high definition programming and number of tuners) (the "OEM Product Price"). In the event the parties are unable to agree upon the OEM Product Price, the dispute resolution procedures set forth in Article VIII of the Separation Agreement by and between EchoStar Communications Corporation and EchoStar Holding Corporation dated [\_\_\_\_] (the "Dispute Resolution Procedures") will be used to determine the fair market value of the applicable OEM Product and such fair

market value as so determined shall be deemed to be the OEM Product Price for the applicable model.

4.2 Price Increases. Notwithstanding Section 4.1 above, increases in the OEM Product Price shall not apply to any OEM Products that have been ordered under a firm and binding Purchase Order by Licensee on or before the effective date of such price increase, provided the original shipment date specified by Licensee is not more than thirty days after the date of ETLLC's acceptance of such order.

4.3 Price Reductions. Notwithstanding Section 4.1 above:

(a) Price reductions shall be effective immediately, unless ETLLC specifies otherwise. In the event of a price reduction on an OEM Product, Licensee is entitled to request in writing a credit ("Price Reduction Credit") in an amount based on the inventory of Licensee of that particular OEM Product, in accordance with the terms of this section. The amount of credit shall equal the net amount of the price per unit reduction (the difference between the old and new net price of the particular OEM Product to Licensee less any applicable discounts, rebates, incentives, promotions or any other items which tend to have the economic effect of reducing the bottom line price of the particular OEM Product to Licensee), multiplied by the lesser of: (i) the number of units of that particular OEM Product which were purchased and paid for by Licensee during a period of time to be mutually agreed upon immediately preceding the effective date of the price reduction; or (ii) the sum of the number of units of that particular OEM Product which were in the inventory of Licensee, plus the number of units of that particular OEM Product which were in transit to Licensee (first-in first-out basis always assumed, "FIFO") as of the effective date of the price reduction.

(b) The OEM Products shall be compared for "sameness", counted and priced as systems or individual components in accordance with how they were originally purchased by Licensee from ETLLC (OEM Products originally purchased as systems shall not be eligible for a Price Reduction Credit if the price reduction applies to an individual component, and OEM Products originally purchased as individual components shall not be eligible for a Price Reduction Credit if the price reduction applies to a system). Within a reasonable period after the effective date of such price change, Licensee shall furnish ETLLC an itemized inventory with serial numbers, of the relevant OEM Products and corresponding Smart Cards for each OEM Product, as of such date, including information as to the mode of original purchase from ETLLC (as systems or individual components), the amount of time such OEM Products have been held in the inventory of Licensee and any other information ETLLC may reasonably request. Any Price Reduction Credit shall be applied by ETLLC to the purchase price of Licensee's subsequent orders of OEM Products from ETLLC. If at the time of the price reduction, Licensee has ordered but not yet paid for OEM Products, Licensee shall only

be required to pay for such OEM Products at the reduced price. Therefore, no Price Reduction Credit shall accrue to those orders.

(c) ETLLC shall have the right to audit upon reasonable notice the inventory of Licensee to verify the accuracy of any request by Licensee for a Price Reduction Credit. Licensee shall also provide, at ETLLC's request, the supporting information described in the preceding paragraph in electronic format to facilitate the verification by ETLLC that an OEM Product subject to a request for a Price Reduction Credit has not been activated on the DISH Network.

4.4 Payment. Except as otherwise agreed to by the parties, all invoices to Licensee hereunder shall be due, in immediately available funds, within 30 days from the date of invoice, which shall be issued no earlier than the ship date for the OEM Products covered by the invoice.

4.5 Taxes. In addition to the prices Licensee pays for OEM Products, as provided above, Licensee is responsible for any and all sales, use, gross receipts, excise and other taxes applicable to the sale, use, transportation or addition to value of the OEM Products.

4.6 Shipping Costs. All OEM Products shall be shipped F.O.B. point of shipment Denver, Colorado USA or such other location mutually agreed upon between the parties. Title and risk of loss of OEM Products purchased under this Agreement shall pass to Licensee upon delivery by ETLLC or its agent to the carrier for shipment thereof. Licensee shall be responsible for all costs of shipping and insurance of OEM Products. Licensee shall have the sole responsibility to file any claims with the carrier for damage, missing items or otherwise, and ETLLC shall have no liability or responsibility if Licensee is unable to obtain full compensation for any loss from the claim. Licensee shall select the method of shipment and carrier; provided, however, that, in the event that Licensee fails to make the necessary arrangements for shipment, Licensee acknowledges and agrees that ETLLC shall, without incurring any liability, have the option, in its sole discretion, to select the method of shipment and the carrier on Licensee's behalf and at Licensee's expense.

4.7 Default. If Licensee defaults in any payment due ETLLC, or Licensee violates any term or condition of this Agreement or of any credit extended by ETLLC or any Affiliate to Licensee, ETLLC reserves the right to: (i) suspend any shipment to Licensee; (ii) require payment for shipments prior to shipment or delivery; and/or (iii) require payment of all unpaid balances prior to any shipment and payment for that shipment. Exercise of any of the above rights by ETLLC shall not be construed as a limitation of ETLLC's authority to exercise any other rights which ETLLC may have at law, in equity or pursuant to this Agreement.

**5. ORDERS, SHIPMENT; FORECASTS; AND RETURNS**

5.1 Forecast. Commencing on the fifth business day after this Agreement is executed by all parties and by the fifteenth (15th) day of each month thereafter during the Term, Licensee will send ETLLC a rolling forecast in accordance with the forecasting procedures set forth in Schedule 1 (the "Forecast"), the first month of which will be the following month. Subject to the forecasting modification procedures set forth in Schedule 1, each Forecast shall be deemed a firm and binding commitment for the purchase of the OEM Products specified therein. Upon failure of Licensee to issue a Forecast by the twentieth (20<sup>th</sup>) day of any month, the previous month's Forecast shall automatically roll forward by one month and shall be subject to the provisions of this Section 5. ETLLC shall confirm receipt and acceptance of the Forecast by facsimile notice to Licensee within a reasonable time from receipt, which acceptance will confirm the extent to which ETLLC can deliver the OEM Product and ETLLC's estimated delivery dates for the OEM Product. The Forecast will be translated into a Purchase Order (as defined below), including requested delivery dates, by Licensee in accordance with the Purchase Order procedures set forth in Schedule 1.

5.2 Purchase Orders. Licensee will order OEM Products by written purchase order ("Purchase Order") issued during the term of this Agreement. A Purchase Order shall be a binding commitment by Licensee and is subject to confirmation and acceptance by ETLLC. Any failure to confirm a Purchase Order shall not be deemed acceptance by ETLLC. ETLLC will make commercially reasonable efforts to fulfill all valid Purchase Orders issued by Licensee. ETLLC will inform Licensee of any rejection of a Purchase Order, in whole or in part, within a reasonable time after such rejection. Purchase Orders of Licensee shall state only: (i) identity of goods; (ii) quantity of goods; (iii) purchase price of goods; and (iv) requested ship date of goods. Any additional terms stated in a Purchase Order shall not be binding upon ETLLC unless expressly agreed to in writing by ETLLC. In the event of any conflict between the terms of a Purchase Order and the terms of this Agreement, the terms of this Agreement shall prevail.

5.3 Cancellations and Modifications. Licensee may not cancel or modify any Purchase Order that has been confirmed and accepted by ETLLC, except with the prior written consent of ETLLC.

5.4 Shipment. Shipments will be made in standard shipping packages that have been approved by Licensee. All shipments will include a packing slip which lists items contained in the shipment by part number, descriptions (including the serial number and corresponding Smart Card number for each OEM Product), quantity, and purchase order number. Not later than a reasonable time before the scheduled delivery dates, Licensee will notify ETLLC in writing of the specific shipping destinations and the specific quantity of OEM Products to be shipped to each destination, which Licensee agrees will be at least one full truckload per destination or such other minimum quantity as the parties may agree to from time to time in writing.

5.5 Shipment Dates; Quantities. ETLLC will use reasonable commercial efforts to make shipments of OEM Products by the dates specified in Purchase Orders



accepted from Licensee; provided however, that ETLLC shall be permitted to modify shipping dates due to circumstances beyond ETLLC's reasonable control. All deliveries are contingent on ETLLC or its third party manufacturer receiving timely shipment of necessary materials for production. Within a reasonable time after ETLLC becomes aware that it will not be able to make shipment of all or a portion of the OEM Products by the date specified in a particular Purchase Order accepted from Licensee, ETLLC shall give Licensee notice setting forth an estimated delivery date. Licensee shall have the right, but not the obligation to reduce the total quantity of OEM Products requested in that Purchase Order in accordance with the Purchase Order modification procedures set forth in Schedule 1.

5.6 Partial Shipments. ETLLC reserves the right to ship OEM Products in a single or by multiple deliveries. Except as expressly provided herein, failure of ETLLC to ship on or about the date requested in any Purchase Order shall not entitle Licensee to cancel or amend such order. ETLLC reserves the right to ship all or a portion of any Purchase Order, including partial Purchase Orders. Licensee shall pay for such portion of the shipment as is actually shipped.

5.7 Sale of OEM Products by ETLLC. While, subject to Section 5.5, Licensee's obligation to honor Purchase Orders submitted to ETLLC is absolute, in the event that Licensee breaches this obligation, then, in addition to all other remedies available to ETLLC under this Agreement, at law, in equity or otherwise, and notwithstanding anything to the contrary herein ETLLC and/or any of its Affiliates shall have the right, but not the obligation, to sell the OEM Products covered by the relevant Purchase Order(s) ("Excess Inventory") without removing Licensee's markings.

## 6. WARRANTY

### 6.1 Warranty of OEM Products.

6.1.1 General Warranty. ETLLC warrants that each OEM Product will be free from defects in materials and workmanship for the warranty period customarily provided by ETLLC to Licensee for like product (the "Warranty"). The materials portion of this Warranty shall not apply to: (i) any OEM Product that is abused, damaged by external causes, altered or misused; or (ii) OEM Product damaged due to improper installation or use. OEM Products shall be considered free from defects in workmanship if they are manufactured in accordance with ETLLC's manufacturing workmanship standards (or those of any third party which manufactures the OEM Product on ETLLC's behalf), conform to the product specifications, and successfully complete product acceptance tests for the product.

6.1.2 Deadline for Claims; Disclaimer. ALL CLAIMS FOR WARRANTY FULFILLMENT MUST BE RECEIVED BY ETLLC (OR ITS DESIGNEE) NO LATER THAN A REASONABLE PERIOD OF TIME AFTER THE EXPIRATION OF THE WARRANTY PERIOD FOR THE PRODUCT. THIS WARRANTY IS THE ONLY WARRANTY GIVEN BY ETLLC. ETLLC MAKES, AND LICENSEE RECEIVES, NO

OTHER WARRANTY EITHER EXPRESS OR IMPLIED. ALL WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR USE, ARE EXPRESSLY DISCLAIMED AND EXCLUDED HEREFROM.

6.1.3 **Exclusive Remedy.** Licensee's exclusive remedy for fulfillment of the Warranty shall be at, at ETLLC's option, repair by ETLLC at an ETLLC or third party facility of ETLLC's choice, replacement of the defective OEM Product, or return of the Purchase Price within a reasonable period of time after receipt of the OEM Product by ETLLC.

6.2 **Licensee's Warranty Obligations.** In addition to the obligations of Licensee elsewhere in this Article 6, Licensee shall:

6.2.1 receive at a Licensee facility all OEM Products returned for both in-warranty and out-of-warranty repair;

6.2.2 submit a daily report to ETLLC listing the serial number of each OEM Product and corresponding Smart Card number which have been received by Licensee and for which the subscriber has received a replacement OEM Product and/or Smart Card;

6.2.3 for in-warranty and out-of-warranty returns, conduct, at its own expense, an initial review of the OEM Product to verify the existence of a defect;

6.2.4 in the case of OEM Products for which no defect is found, take such actions as it deems appropriate and ETLLC shall have no liability hereunder;

6.2.5 in the case of in-warranty OEM Products with defects which are covered by the Warranty and verified by Licensee, ship such OEM Products at Licensee's expense, to an ETLLC or third party facility, as designated by ETLLC, for treatment in accordance with the Warranty in Section 6.1.1 above, with ETLLC responsible for all costs associated with the shipment of conforming OEM Products to Licensee's facility to replace failed units covered by the Warranty;

6.2.6 in the case of out-of-warranty OEM Products with defects verified by Licensee (including in-warranty OEM Products with defects not covered by the Warranty), Licensee shall take such actions as it deems appropriate and ETLLC shall have no liability hereunder; and

6.2.7 reimburse ETLLC, within a reasonable period of time the customary screening fee, and any out of pocket expenses of ETLLC to third parties, including but not limited to the costs of returning the OEM Product to Licensee, in relation to OEM Products returned by Licensee under the preceding subsections for which there was no problem found upon testing by ETLLC, or with respect to which problems were identified which are not covered by the warranty.

6.3 Licensee Warranty.

6.3.1 Reserved.

6.3.2 Reserved.

6.3.3 Licensee shall purchase all Smart Cards necessary to repair OEM Products exclusively from ETLLC. ETLLC shall supply Licensee with a float of Smart Cards for use in the repair of OEM Products in a quantity per 1,000 combined sales of OEM Products to end users that is consistent with ETLLC's Smart Card warranty replacement history; provided, however, that ETLLC shall provide Smart Cards in excess of that quantity in the event that Licensee can adequately justify its need therefore for the repair of OEM Products. ETLLC shall supply Smart Cards to Licensee for the purposes set forth in this Section 6.3.3 in accordance with the customary practice of the parties. In the event that NagraStar LLC, or other entity from which ETLLC purchases Smart Cards, subsequently increases the price charged to ETLLC for Smart Cards, ETLLC shall increase the price of Smart Cards to be supplied to Licensee under this Section 6.3.3 consistent with the parties' customary practice. Licensee acknowledges and agrees that Smart Cards are only being made available to Licensee under this Section 6.3.3 in order to for Licensee to repair OEM Products. In view of the potential for a subscriber to defraud DISH Network by improperly obtaining a replacement Smart Card under a false warranty claim, Licensee agrees that it will not use Smart Cards provided by ETLLC under this Section 6.3.3 for any purpose whatsoever other than repair of OEM Products. Licensee further acknowledges and agrees that, with respect to Smart Cards that have been lost, end users must purchase replacement Smart Cards directly from ETLLC (or such other entity as ETLLC may designate from time to time in writing) subject to such terms and conditions and at such prices as ETLLC may determine from time to time in its sole discretion.

6.4 ETLLC Smart Card Warranty.

(a) ETLLC warrants that any Smart Cards purchased by Licensee from ETLLC in conjunction with an OEM Product or under Section 6.3.3 above shall be free from defects in materials and workmanship for the warranty period customarily provided by ETLLC to Licensee for like product ("Warranty Period"). Licensee shall return defective Smart Cards purchased by Licensee from ETLLC in conjunction with an OEM Product or under Section 6.3.3 above at Licensee's expense. If a Smart Card purchased by Licensee from ETLLC in conjunction with an OEM Product or under Section 6.3.3 above is: (i) verified as having failed during the Warranty Period; (ii) returned to ETLLC by Licensee within a reasonable period of time after expiration of the Warranty Period; and (iii) confirmed as defective by ETLLC, Licensee's exclusive remedy for fulfillment of this warranty shall be, at ETLLC's option, for ETLLC to repair and return or replace and return conforming Smart Cards to Licensee at no charge to Licensee, or refund Licensee the purchase price of such defective Smart Cards.

(b) THE LIMITED WARRANTY PROVIDED BY ETLLC FOR SMART CARDS IN SECTION 6.4 IS IN LIEU OF ALL OTHER WARRANTIES, WHETHER STATUTORY, EXPRESS OR IMPLIED, INCLUDING WARRANTIES OF MERCHANTABILITY OF FITNESS FOR A PARTICULAR USE OR PURPOSE. IN NO EVENT SHALL ETLLC BE LIABLE FOR ANY INDIRECT, EXEMPLARY, INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES (INCLUDING LOSS OF USE) ARISING OUT OF OR IN CONNECTION WITH THE SALE, USE OR PERFORMANCE OF ANY SMART CARDS AND REGARDLESS OF WHETHER SUCH DAMAGES ARE BASED UPON BREACH OF WARRANTY OR CONTRACT, NEGLIGENCE, STRICT LIABILITY OR ANY OTHER LEGAL THEORY.

(c) Licensee agrees to provide ETLLC with a written report matching the identification number of each replacement Smart Card with the serial number of the OEM Product into which it is installed prior to returning the OEM Product to the end-user. In addition, Licensee shall notify ETLLC of the disposition and identification number of all Smart Cards that Licensee has replaced but not returned to ETLLC within a reasonable time of such replacement.

#### **7. EXPORT RESTRICTIONS**

Licensee acknowledges and understands that U.S. export laws relating to the OEM Products and Smart Cards provided therewith may change from time to time in the future. Licensee acknowledges that it is Licensee's sole responsibility to be and remain informed of all U.S. laws relating to the export of OEM Products and Smart Cards outside of the U.S. Licensee further acknowledges and agrees that ETLLC has absolutely no obligation to update Licensee regarding the status of U.S. export laws or any other U.S. laws relating to the export of OEM Products or Smart Cards outside of the U.S. Without ETLLC giving any consent for export of the OEM Products or Smart Cards and subject to territorial limitations of this Agreement, Licensee represents, warrants and covenants that: (i) prior to exporting or selling any OEM Products or Smart Cards outside of the U.S., it will investigate all applicable U.S. laws relating to the export of OEM Products and Smart Cards outside of the U.S.; (ii) it will not export or reexport any OEM Product or Smart Card to Cuba, Iran, Iraq, Libya, North Korea, Sudan or Syria or any other any destination in any country prohibited by U.S. export laws governing OEM Products or Smart Cards without the prior approval of the United States Government; and (iii) it will not use any OEM Product or Smart Card directly or indirectly to support the design, development, production or use of nuclear, chemical or biological weapons or ballistic missiles. Licensee is strictly prohibited from violating any U.S. law relating to the export or sale of OEM Products or Smart Cards outside of the U.S. Should Licensee export or sell any OEM Product or Smart Card outside of the U.S. in violation of this Agreement and/or U.S. law, this Agreement shall automatically terminate.

#### **8. TRADEMARKS**

#### 8.1 ETLLC's Marks.

8.1.1 In addition to the Approved OEM Brand Names affixed to the OEM Products under this Agreement, ETLLC shall have the right to affix such of the ETLLC Marks on or in connection with the OEM Products, including, but not limited to, on the Accessories and packaging and on the electronic on screen guide, in accordance with the usage guidelines for the ETLLC Marks or ETLLC's User Interface Specification, as such guidelines and/or specification may change from time to time in ETLLC's sole discretion. ETLLC agrees that Licensee shall not be required to accept the use of the ETLLC Marks on the OEM Products in any manner inconsistent with the usage guidelines for the Licensee Marks and the terms of this Section 8.1 without the prior written consent of Licensee, which consent shall not be unreasonably withheld.

8.1.2 Notwithstanding Section 8.1.1 above and Section 8.1.3 below, Licensee acknowledges and agrees that the ETLLC Marks customarily used and the minimum size and manner of placement requirements for the ETLLC Marks currently set forth in: (i) ETLLC's trademark usage guidelines and User Interface Specification; and (ii) this Section 8.1.2, are consistent with Licensee's usage guidelines for use in connection with the Licensee Marks, and may continue to be applied by ETLLC in the size and manner customarily used and set forth in ETLLC's trademark usage guidelines and User Interface Specification respectively and this Section 8.1.2 for the term of this Agreement, including any extensions thereto. Specifically, and without limitation of the foregoing, Licensee agrees that ETLLC shall have the right for the duration of the term and any extensions thereof to affix the ETLLC Marks on or in connection with the OEM Products, including without limitation on the Accessories and packaging and on the electronic program guide, such that the ETLLC Marks are displayed in a manner which is at least equally as prominent as the Approved OEM Brand Names affixed to the same. In the event that Licensee desires to change its usage guidelines in a manner that would effect the rights granted to ETLLC by Licensee under this Section 8.1.2, the parties agree to discuss the possibility of altering the application of the ETLLC Marks, Licensee Marks and Third Party Marks to the OEM Products in such a manner as will be consistent with the new usage guidelines proposed by Licensee and insure to ETLLC as nearly as possible the same results to which ETLLC is entitled under this Section 8.1.2.

8.1.3 Licensee agrees not to use any of the ETLLC Marks in any manner inconsistent with the usage guidelines for the ETLLC Marks and without the prior written consent of ETLLC, and, subject to Section 8.1.2 above, ETLLC agrees that Licensee shall not be required to use the ETLLC Marks in any manner inconsistent with the usage guidelines for the Licensee Marks without the prior written consent of Licensee which consent shall not be unreasonably withheld. Licensee shall not use any of the ETLLC Marks without the prior written consent of ETLLC, which consent ETLLC may withhold in its sole discretion. Licensee expressly acknowledges and understands that ETLLC and its Affiliates claim to have the absolute ownership of, or right to allow Licensee to use, the ETLLC Marks.

8.1.4 Regardless of whether ETLLC grants Licensee permission to use any ETLLC Mark, Licensee agrees that it will not in any way dispute or impugn the validity of any of the ETLLC Marks or registrations of the ETLLC Marks, nor the sole proprietary right of ETLLC and its Affiliates thereto, nor the right of ETLLC and its Affiliates to use or license the use of the ETLLC Marks in the Territory or elsewhere, either during the Term or at any time thereafter. Licensee further agrees not to perform, either during the Term or at any time thereafter, any act or deed either of commission or of omission which is inconsistent with ETLLC or its Affiliates' proprietary rights in and to the ETLLC Marks, whether or not the ETLLC Marks are registered.

#### 8.2 Licensee's Marks.

8.2.1 ETLLC agrees not to use any of the Licensee Marks in any manner inconsistent with the usage guidelines for the Licensee Marks and without the prior written consent of Licensee, and Licensee agrees that ETLLC shall not be required to use the Licensee Marks in any manner inconsistent with the usage guidelines for the ETLLC Marks without the prior written consent of ETLLC which consent shall not be unreasonably withheld. ETLLC shall not use any of the Licensee Marks without the prior written consent of Licensee, which consent Licensee may withhold in its sole discretion; provided however, that no consent shall be required for ETLLC or an Affiliate to sell Excess Inventory under Section 5.7 above, for which Licensee hereby grants to ETLLC and its Affiliates a license to the Licensee Marks and any Approved OEM Brand names only as necessary for the marketing and sale of such Excess Inventory. ETLLC expressly acknowledges and understands that Licensee and its Affiliates claim to have the absolute ownership of, or right to allow ETLLC to use, the Licensee Marks.

8.2.2 Regardless of whether Licensee grants ETLLC permission to use any Licensee Mark, ETLLC agrees that it will not in any way dispute or impugn the validity of any of the Licensee Marks or registrations of the Licensee Marks, nor the sole proprietary right of Licensee and its Affiliates thereto, nor the right of Licensee and its Affiliates to use or license the use of the Licensee Marks in the Territory or elsewhere, either during the Term or at any time thereafter. ETLLC further agrees not to perform, either during the Term or at any time thereafter, any act or deed either of commission or of omission which is inconsistent with Licensee or its Affiliates proprietary rights in and to the Licensee Marks, whether or not the Licensee Marks are registered.

8.3 Third Party Trademarks. Licensee may also request that ETLLC affix to the OEM Products the "DVB" and "MPEG 2", "MPEG 4" standard trademarks, provided that no third party trademarks shall be more than half as large as the Licensee and ETLLC trademarks. Licensee recognizes and understands that ETLLC has no authority to grant Licensee any rights to affix the "DVB", "MPEG 2" and "MPEG 4" standard trademarks to an OEM Product. Should Licensee desire to do so, Licensee must negotiate the entitlement of such rights with the applicable rights holders. Licensee hereby acknowledges that, in the future, ETLLC may be obligated to affix the trademarks, service marks or trade names of the owners of third party technology that is presently, or at some time in the future, incorporated into the OEM Product, and

Licensee hereby grants its approval for ETLLC to affix any such trademarks, service marks or trade names to the OEM Product subject to the size requirements set forth above, unless the parties mutually agree otherwise.

#### **9. CONFIDENTIAL AND PROPRIETARY INFORMATION**

9.1 General. At all times during the term of this Agreement and for a period of five (5) years thereafter, the parties and their employees will maintain, in confidence, the terms and provisions of this Agreement, as well as all data, summaries, reports or information of all kinds, whether oral or written, acquired, devised or developed in any manner from the other party's personnel or files, or as a direct or indirect result of a party's actions or performance under this Agreement, and each party represents that it has not and will not reveal the same to any persons not employed by such party, except: (i) at the written direction of the party which is the owner of such information; (ii) to the extent necessary to comply with law, the valid order of a court of competent jurisdiction or the valid order or requirement of a governmental agency or any successor agency thereto, in which event the disclosing party shall notify the owner of the information in advance, prior to making any disclosure, and shall seek confidential treatment of such information; (iii) as part of its normal reporting or review procedure to its parent company, its auditors and its attorneys, provided such parent company, auditors and attorneys agree to be bound by the provisions of this paragraph; or (iv) to the extent necessary to permit the performance of obligations under this Agreement.

9.2 Subscriber Information. All subscribers who subscribe to any of the Programming and/or any other programming services offered by Licensee and/or any of its Affiliates shall be deemed customers of Licensee for all purposes relating to programming services (including without limitation video, audio and data services) and the hardware necessary to receive programming services. ETLLC acknowledges and agrees that the names, addresses and other identifying information of such subscribers ("Subscriber Information") are as between ETLLC and Licensee, with respect to the delivery of programming services and the hardware necessary to receive programming services, proprietary to Licensee, and shall be treated with the highest degree of confidentiality by ETLLC. ETLLC will not directly or indirectly use any Subscriber Information for the purpose of soliciting, or to permit any others to solicit, such subscribers to subscribe to any other programming services or to promote the sale of any hardware product used in connection with programming services, and ETLLC shall under no circumstance directly or indirectly reveal any Subscriber Information to any third party for any reason without the express prior written consent of Licensee, which Licensee may withhold in its sole and absolute discretion; provided, however, that nothing shall prohibit ETLLC from utilizing its own customer list for its general business operations unrelated to the delivery and/or promotion of programming services or the sale of any product used in conjunction with programming services. The provisions of this Section 9.2 shall survive termination or expiration of this Agreement indefinitely.

9.3 Equitable Relief. ETLLC agrees that a breach of the obligations set forth in this Section 9 will result in the substantial likelihood of irreparable harm and injury to the Licensee or its Affiliates for which monetary damages alone would be an inadequate remedy, and which damages are difficult to accurately measure. Accordingly, ETLLC agrees that Licensee and its Affiliates (or either of them) shall have the right, in addition to any other remedies available, to obtain immediate injunctive relief (without the necessity of posting or filing a bond or other security) to restrain the threatened or actual violation hereof by the ETLLC, its Affiliates, its employees and agents, as well as other equitable relief allowed by the federal and state courts. The foregoing is agreed to without prejudice to the Licensee and its Affiliates (or either of them) to exercise any other rights and remedies they may have, including without limitation, the right to terminate this Agreement and seek damages or other legal or equitable relief. The provisions of this Section 9.3 shall survive termination or expiration of this Agreement indefinitely.

9.4 Economic Benefits Derived Held in Trust. In the event that ETLLC derives an economic benefit, in any form, from a violation of its obligations under Section 9.2, it is hereby agreed that such economic benefit is the property of Licensee and that ETLLC shall deliver the cash value of the economic benefit to Licensee immediately upon receipt of the economic benefit. It is further agreed that ETLLC shall hold such economic benefit in trust for the benefit of Licensee until such time as its cash value is delivered to Licensee. The foregoing is agreed to without prejudice to Licensee to exercise any other rights and remedies it may have, including without limitation, the right to terminate this Agreement and seek damages or other legal or equitable relief. The provisions of this Section 9.4 shall survive termination or expiration of this Agreement indefinitely.

#### **10. TERM AND TERMINATION**

10.1 Term. This Agreement shall commence on the date first written above and shall continue for two (2) years thereafter (the "Initial Term") unless terminated sooner as provided in this Agreement. Licensee shall have the exclusive right, but not the obligation, to extend this Agreement annually for up to two (2) years (each a "Renewal Term" and the Initial Term and any Renewal Term collectively the "Term"), upon submission of written notice to ETLLC no less than one hundred eighty (180) calendar days prior to expiration of the current Term.

10.2 Termination By Either Party Upon Default. This Agreement may be terminated by a party (the "Affected Party") upon the occurrence of any of the following with respect to the other party (the "Other Party"):

10.2.1 The Other Party commits a payment default which is not cured within ten (10) days of receipt of written notice from the Affected Party.

10.2.2 The Other Party defaults on any obligation or breaches any representation, warranty or covenant in this Agreement (regardless of whether breach



or default of such obligation, representation, warranty or covenant is designated as giving rise to a termination right), and such default or breach is not cured within thirty (30) days of receipt of written notice from the Affected Party. The parties agree that all obligations, representations, warranties and covenants contained in this Agreement, whether or not specifically designated as such, are material to the agreement of the parties to enter into and continue this Agreement.

10.3 Termination by ETLLC. ETLLC may terminate this Agreement upon written notice to Licensee at any time in case of: (i) acquisition of Licensee, directly or indirectly, by a third party, or the merger of Licensee with a third party, which manufactures set-top boxes (this Section 10.3 will not apply to an acquisition of Licensee by, or the merger of Licensee with, an Affiliate of Licensee; provided that such Affiliate is not a direct or indirect manufacturer of set-top boxes); (ii) Licensee's falsification of any material records or reports required hereunder; or (iii) a material breach, as determined in ETLLC's sole judgment, by Licensee of the confidentiality provisions contained in Section 9 above.

10.4 Purchase During Notice Period. During any notice and cure period under Section 10.2, ETLLC will determine in its sole judgment the amount of OEM Products, if any, Licensee may purchase.

10.5 Termination for Convenience by Licensee. Licensee may terminate this Agreement for any or no reason by providing ETLLC not less than sixty (60) days prior written notice setting forth the termination date for this Agreement.

10.6 Payment, Forfeiture and Cancellation. Upon expiration or termination of this Agreement for any reason, all sums due ETLLC must be immediately paid. Any credit or allowance under any cooperative or incentive program or other promotion (including any credit or allowance against the future purchase of OEM Products) which has not been applied by such date shall be forfeited unless otherwise expressly provided in the program or promotion, and all orders in process may at ETLLC's option be deemed canceled unless in transit or paid for in advance by Licensee. ETLLC and Licensee hereby waive all claims against each other in connection with such forfeiture and cancellation.

10.7 Survival of Certain Obligations. Termination or expiration of this Agreement for any reason shall not terminate any obligation or liability of one party to the other which is specified in this Agreement to expressly survive termination or expiration, which arises by operation of law or which logically is to be performed after termination or expiration, nor preclude or foreclose recovery of damages or additional remedies available to any party under applicable law, except as otherwise provided in this Agreement.

## **11 REPRESENTATIONS AND WARRANTIES**

11.1 Representations, Warranties and Covenants of Licensee. Licensee represents, warrants and covenants, as follows, which representations, warranties and covenants shall survive the execution of this Agreement:

11.1.1 Licensee has the right and authority to enter into this Agreement and the execution, delivery and performance by Licensee of this Agreement have been duly authorized by all requisite corporate action and will not violate any provision of Licensee's articles of organization, or any provision of any agreement by which Licensee is bound or affected.

11.1.2 Licensee acknowledges the applicability of U.S. export control regulations which prohibit the sale, export, reexport or diversion of certain products and technology to certain countries, and will not sell, export or reexport any of the OEM Products, in the form received, or as modified or incorporated into other equipment, except as permitted under this Agreement and authorized by such regulations.

11.1.3 Licensee is not, nor at any time will it be, in violation of any applicable Law by entering into and undertaking the performance of this Agreement and in performing its obligations pursuant to this Agreement. Licensee agrees to comply with any and all applicable laws.

11.1.4 Licensee shall provide to ETLLC such adequate assurances as ETLLC may require from time to time in order to ensure that the requirements of this Section 11.1 have been met, and will continue to be met on an ongoing basis, by Licensee.

11.1.5 Except as otherwise expressly stated in this Agreement, Licensee makes no other representations or warranties, either express or implied, statutory or otherwise, and all such warranties are hereby excluded except to the extent such exclusion is absolutely prohibited by law.

11.2 Representations, Warranties and Covenants of ETLLC. ETLLC represents, warrants and covenants as follows, which representations, warranties and covenants shall survive the execution of this Agreement:

11.2.1 ETLLC has the right and authority to enter into this Agreement and the execution, delivery and performance by ETLLC of this Agreement have been duly authorized by all requisite corporate action and will not violate any provision of ETLLC's articles of organization, or any provision of any agreement by which ETLLC is bound or affected.

11.2.2 ETLLC is the beneficial owner of Intellectual Property created independently by it, and such Intellectual Property is not subject to any covenant or other restriction preventing or limiting ETLLC's right to manufacture the OEM Products as contemplated by this Agreement.

11.2.3 ETLIC is not, nor at any time will it be, in violation of any applicable Law by entering into and undertaking the performance of this Agreement and in performing their obligations pursuant to this Agreement. ETLIC agrees to comply with any and all applicable Laws.

11.2.4 ETLIC shall provide to Licensee such adequate assurances as Licensee may require from time to time in order to ensure that the requirements of this Section 11.2 have been met, and will continue to be met on an ongoing basis, by ETLIC.

11.2.5 Except as otherwise expressly stated in this Agreement, ETLIC makes no other representations or warranties, either express or implied, statutory or otherwise, and all such warranties are hereby excluded except to the extent such exclusion is absolutely prohibited by law.

## **12. LIMITATION OF LIABILITY**

12.1 Limitation. IN NO EVENT SHALL ANY PARTY BE LIABLE FOR ANY INDIRECT, SPECIAL, EXEMPLARY, INCIDENTAL OR CONSEQUENTIAL DAMAGES (INCLUDING, BUT NOT LIMITED TO, LOSS OF USE OR LOST BUSINESS, REVENUE, PROFITS OR GOODWILL) ARISING OUT OF OR IN ANY WAY CONNECTED WITH THIS AGREEMENT, TERMINATION OR ANY OTHER MATTER RELATED HERETO. IN ADDITION TO AND WITHOUT LIMITATION OF THE FOREGOING, ETLIC SHALL HAVE NO LIABILITY OR RESPONSIBILITY TO LICENSEE OR ANYONE CLAIMING THROUGH LICENSEE FOR ANY LOSS OR DAMAGE (INCLUDING, GENERAL, INDIRECT, EXEMPLARY, INCIDENTAL, SPECIAL AND CONSEQUENTIAL DAMAGES) ARISING OUT OF ANY FAILURE OR DELAY IN SHIPMENT, LATE SHIPMENT, OR DELIVERY OF ALL OR ANY PART OF ANY ORDER.

12.2 Risk Allocation. The parties agree that each and every provision of this Agreement which provides for a limitation of liability, disclaimer of warranties or exclusion of damages is expressly intended to be severable and independent of any other provision since they represent separate elements of risk allocation between the parties and shall be separately enforced. This Section 12.2 shall expressly survive the expiration or termination of this Agreement.

## **13. INDEMNIFICATION**

### **13.1 General Indemnity**

13.1.1 By Licensee. In addition to the intellectual property indemnity in Section 13.2.1 below, Licensee shall defend, indemnify and hold ETLIC and its Affiliates, and any and all of its and their respective officers, directors, shareholders,

employees, agents and representatives, and any and all of its and their assigns, successors, heirs and legal representatives (collectively the "ETLLC Group"), harmless from and against any and all claims, demands, litigation, settlements, judgments, damages, liabilities, costs and expenses (including, but not limited to, reasonable attorneys' fees) incurred by the ETLLC Group arising directly out of: (i) a breach or default of any obligation, representation, warranty or covenant of Licensee hereunder; (ii) manufacture and sale to Licensee of OEM Products bearing, or use by ETLLC or an Affiliate of, any Approved OEM Brand Name on or in connection with the OEM Products as provided in this Agreement; and (iii) any claims of third parties otherwise arising out of or in connection with the marketing, promotion, sale and distribution of OEM Products.

13.1.2 By ETLLC. In addition to the intellectual property indemnity in Section 13.2.2 below, ETLLC shall defend, indemnify and hold Licensee and its Affiliates, and any and all of its and their respective officers, directors, shareholders, employees, agents and representatives, and any and all of its and their assigns, successors, heirs and legal representatives (collectively the "Licensee Group"), harmless from and against any and all claims, demands, litigation, settlements, judgments, damages, liabilities, costs and expenses (including, but not limited to, reasonable attorneys' fees) incurred by the Licensee Group arising directly out of: (i) a breach or default of any obligation, representation, warranty or covenant of ETLLC hereunder; and (ii) any claim whatsoever of product liability with respect to the OEM Products.

### 13.2 Intellectual Property Indemnity

#### 13.2.1 By Licensee.

(a) Licensee, at its own expense, shall defend any suit brought against ETLLC insofar as based upon a claim that the OEM Product(s), as such, directly infringes any third party trademark, trade name or service mark ("Third Party Mark") due to any trademark, trade name or service mark affixed to the OEM Products at Licensee's request, and shall indemnify ETLLC against any final award of damages or costs in such suit. This indemnity is conditional upon ETLLC giving Licensee prompt notice in writing of any suit for such infringement, full authority at Licensee's option to settle or conduct the defense thereof and full assistance and cooperation in said defense.

(b) No cost or expense shall be incurred on behalf of Licensee without its written consent.

(c) The foregoing states the entire liability of Licensee in connection with infringement of a Third Party Mark by an OEM Product, and except as stated in this clause, Licensee will not be liable for any loss or damage of whatever kind (including in particular any incidental, indirect, special or consequential damage)

suffered by ETLLC in respect of the infringement of any Third Party Intellectual Property by an OEM Product.

13.2.2 By ETLLC.

(a) Except as otherwise agreed to by the parties, ETLLC, at its own expense, shall defend any suit brought against Licensee insofar as based upon a claim that an OEM Product or any Accessory thereto directly infringes (excluding Third Party Marks affixed to the OEM Products at Licensee's request) any third party patent, copyright, trademark, service mark, trade secret, mask work or other intellectual or industrial property right ("Third Party Intellectual Property") and shall indemnify Licensee against any final award of damages or costs in such suit. This indemnity is conditional upon Licensee giving ETLLC prompt notice in writing of any suit for such infringement, full authority at ETLLC option to settle or conduct the defense thereof and full assistance and cooperation in said defense.

(b) No cost or expense shall be incurred on behalf of ETLLC without its written consent.

(c) Except as otherwise agreed to by the parties, in the event that a OEM Product is in such suit held to constitute infringement, ETLLC at its own election and at its own expense may either procure for Licensee the rights to continue the sale of a OEM Product, or modify a OEM Product so that it becomes non-infringing.

(d) ETLLC shall not be obligated to defend against, and shall not be liable for infringement of any Third Party Intellectual Property claim covering combination of a OEM Product with any other product not supplied by ETLLC.

(e) ETLLC is not liable for any claim or demand, based upon infringement or alleged infringement of any Third Party Intellectual Property, when the damages in such claim or demand are directly or indirectly measured by amount of use of any OEM Product, irrespective of whether such claim or demand alleges that the OEM Product as such, or its use, infringes or contributes to the infringement of such Third Party Intellectual Property.

(f) Except as otherwise agreed to by the parties, ETLLC's liability under this Section 13.2 shall be limited to US \$2,500,000.00 per occurrence or US \$5,000,000.00 in the aggregate.

(g) Except as otherwise agreed to by the parties, the foregoing states the entire liability of ETLLC in connection with infringement of Third Party Intellectual Property by the OEM Products and except as stated in this clause, ETLLC will not be liable for any loss or damage of whatever kind (including in particular any incidental, indirect, special or consequential damage) suffered by Licensee or any other person in respect of the infringement of any Third Party Intellectual Property.

13.3 Indemnification Procedure. The party seeking indemnification (the "Indemnified Party") shall promptly notify the party from whom indemnification is being sought (the "Indemnifying Party"). The Indemnified Party shall not make any admission as to liability or agree to any settlement of or compromise any claim without the prior written consent of the Indemnifying Party. The Indemnifying Party shall be entitled to have the exclusive conduct of and/or settle all negotiations and litigation arising from any claim and the Indemnified Party shall, at the Indemnifying Party request and expense, give the Indemnifying Party all reasonable assistance in connection with those negotiations and litigation.

#### 14. GENERAL

14.1 Taxes. Any and all payments required to be made by Licensee to ETLIC under this Agreement are exclusive of any tax, levy or similar governmental charge ("Taxes") that may be assessed against Licensee by any jurisdiction. In the event that, under the laws of any jurisdiction, Licensee is required to withhold Taxes on any such payment (with the exception for income Taxes assessed against ETLIC, or any Affiliate thereof), the amount of the payment will be automatically increased so that the amount actually remitted to ETLIC, net of all Taxes, equals the amount invoiced or otherwise due. Licensee shall forthwith pay any amounts deducted or withheld from such payments to the relevant taxing or other authority in accordance with applicable law. Within thirty (30) days after the date of any payment of Taxes, Licensee will furnish to ETLIC a copy of a receipt evidencing payment thereof.

14.2 Remedies Cumulative. It is agreed that the rights and remedies herein provided in case of default or breach of this Agreement are cumulative and shall not affect in any manner any other remedies that any party may have by reason of such default or breach. The exercise of any right or remedy herein provided shall be without prejudice to the right to exercise any other right or remedy provided herein, at law, or in equity.

14.3 Notice. Any notice to be given hereunder shall be in writing and shall be sent by facsimile transmission, or by first class certified mail, postage prepaid, or by overnight courier service, charges prepaid, to the party notified, addressed to such party at the following address, or sent by facsimile to the following fax number, or such other address or fax number as such party may have substituted by written notice to the other party. The sending of such notice with confirmation of receipt thereof (in the case of facsimile transmission) or receipt of such notice (in the case of delivery by mail or by overnight courier service) shall constitute the giving thereof:

If to Licensee:                   9601 South Meridian Boulevard  
Englewood, Colorado 80112  
Attn: General Counsel

If to ETLLC: 90 Inverness Circle East  
Englewood, Colorado 80112  
Attn: Mark Jackson

and to  
Attn: General Counsel

14.4 Independent Contractors. This Agreement and the transactions contemplated hereby are not intended to create an agency, partnership or joint venture relationship between the parties, or confer any benefit on any third party. All agents and employees of each party shall be deemed to be that party's agents and employees exclusively, and the entire management, direction, and control thereof shall be vested exclusively in such party. Each party, its agents and employees, shall not be entitled to any benefits, privileges or compensation given or extended by the other party to its employees.

14.5 Waiver. The failure or delay of either party to exercise any right hereunder shall not be deemed to be a waiver of such right, and the delay or failure of either party to give notice of, or to terminate this Agreement for, breach or default shall not be deemed to be a waiver of the right to do so for that or any subsequent breach or default or for the persistence in a breach or default of a continuing nature.

14.6 Choice of Law and Exclusive Jurisdiction.

14.6.1 This Agreement shall be governed, construed and enforced in accordance with the laws of the State of Colorado and the United States of America, without giving effect to the conflict of law provisions thereof. The parties acknowledge and agree that they and their counsel have reviewed, or have been given a reasonable opportunity to review, this Agreement and that the normal rule of construction to the effect that any ambiguities are to be resolved against the drafting party shall not be employed in the interpretation of this Agreement or any amendments or Schedules hereto.

14.6.2 Except as otherwise agreed to by the parties, any and all disputes arising out of, or in connection with, the interpretation, performance or the nonperformance of this Agreement or any and all disputes arising out of, or in connection with, transactions in any way related to this Agreement and/or the relationship between the parties (including but not limited to the termination of this Agreement or the relationship or disputes under rights granted pursuant to statutes or common law, including those in the country in which Licensee is located) shall be litigated solely and exclusively before the United States District Court for the District of Colorado. The parties consent to the *in personam* jurisdiction of said court for the purposes of any such litigation, and waive, fully and completely, any right to dismiss and/or transfer any action pursuant to 28 U.S.C.A. 1404 or 1406 (or any successor statute). In the event the United States District Court for the District of Colorado does

not have subject matter jurisdiction of said matter, then such matter shall be litigated solely and exclusively before the appropriate state court of competent jurisdiction located in Arapahoe County, State of Colorado.

14.7 Entire Agreement. This Agreement sets forth the entire, final and complete understanding between the parties hereto relevant to the subject matter of this Agreement, and it supersedes and replaces all previous understandings or agreements, written, oral, or implied, relevant to the subject matter of this Agreement made or existing before the date of this Agreement. Except as expressly provided by this Agreement, no waiver or modification of any of the terms or conditions of this Agreement shall be effective unless in writing and signed by both parties.

14.8 Force Majeure. Neither party shall be liable to the other party for nonperformance or delay in performance of any of its obligations under this Agreement due to causes reasonably beyond its control or which cause makes performance a commercial impracticability, including: (i) materials or part shortages and software discrepancies or anomalies (provided such shortages, discrepancies, or anomalies are not reasonably within the control of ETLIC); and (ii) acts of God, fire, explosion, flood, windstorm, earthquake, trade embargoes, strikes, labor troubles or other industrial disturbances, accidents, governmental regulations, riots, and insurrections ("Force Majeure"). Upon the occurrence of a Force Majeure condition, the affected party shall immediately notify the other party with as much detail as possible and shall promptly inform the other party of any further developments. Immediately after the Force Majeure event is removed or abates, the affected party shall perform such obligations with all due speed. Neither party shall be deemed in default of this Agreement if a delay or other breach is caused by a Force Majeure event. If a Force Majeure event is expected to continue for more than three (3) months, any party may terminate this Agreement by providing thirty (30) days prior written notice to the other party. Such termination shall be without any continuing liabilities or obligations on the part of one party to the other of any kind except as expressly set forth herein.

14.9 Severability. If any term or provision herein, or the application thereof to any person, entity, or circumstances shall to any extent be invalid or unenforceable in any pertinent jurisdiction, the remainder hereof shall not be affected thereby but shall be valid and enforceable as if the invalid term or provision were not a part hereof.

14.10 Headings. The descriptive headings contained in this Agreement are included for convenience and reference only and shall not be held to expand, modify, amplify or aid in the interpretation, construction or meaning of this Agreement.

14.11 Assignment. Subject to Section 10.3, Licensee may assign its rights and delegate its duties under this Agreement in whole or in part at any time; provided, however, that, in the event that Licensee assigns this Agreement to a non-Affiliate, the assignee must be at least as creditworthy as Licensee at the time they originally executed this Agreement. ETLIC may not assign any rights or delegate any duties under this Agreement without Licensee's prior written consent, which consent shall not be unreasonably withheld,



except to an Affiliate of ETLLC; provided, however, that, such Affiliate is: (i) at least as creditworthy as ETLLC at the time it originally executed this Agreement; and (ii) is not a direct or indirect provider of direct to home programming. Any attempt to assign the Agreement without such consent shall be void. This Agreement will bind and inure to the benefit of the parties and their respective successors and permitted assigns.

14.12 Compliance with Law. The parties shall comply with, and agree that this Agreement is subject to, all applicable federal, state, and local laws, rules and regulations, and all amendments thereto, now enacted or hereafter promulgated in force during the term of this Agreement.

IN WITNESS WHEREOF, the Parties hereto have caused this Agreement to be executed by their duly authorized officers or representatives as of the date first written above.

ECHOSTAR TECHNOLOGIES L.L.C.

By: \_\_\_\_\_

Name:

Title:

ECHOSPHERE L.L.C.

By: \_\_\_\_\_

Name:

Title:

[Form of]

Broadcast Services Agreement (Uplinking)

This Broadcast Services Agreement ("Broadcast Agreement") and the EHC Service Order Form attached hereto and incorporated herein (the "Service Order") is binding and made effective as of the "Effective Date" (as defined in the Service Order), by and between EchoStar Holding Corporation, a Nevada Corporation, ("EHC") and EchoStar Satellite L.L.C., a Colorado limited liability company, ("Customer"). Collectively the Broadcast Agreement and the Service Order shall be referred to as the "Agreement." EHC and Customer shall each be referred to herein as a "Party," and collectively as the "Parties."

1. Teleport Services. EHC shall provide, and Customer shall purchase, all or any of the applicable services set forth in this Article 1 (collectively "Teleport Services") as specifically requested and priced within the Service Order. The Teleport Services shall be provided at an EHC owned, operated and/or controlled facility at such location as delineated in the Service Order (a "Teleport"). Collectively, the Teleport Services, Channel Origination Services and/or the Channel Management Services (each as described below) shall be referred to as the "Service(s)." EHC shall have the right to re-configure, re-specify or relocate all or any portion of the Services or Teleport at its sole discretion so long as such does not materially alter the quality of any of the Services.

(a) Downlinking Customer Channel Content. EHC shall downlink "Customer Channel(s)" (as defined in the Service Order) from either a Customer-provided or a EHC-provided satellite space segment (hereinafter referred to as a "Transponder" and the specified bandwidth thereon allocated to Customer Channel(s), referred to as the "Transponder Capacity", both as specified in the Service Order). At an antenna located at the Teleport, EHC shall receive the Customer Channel(s) downlinked from either a Customer-provided or a EHC-provided Transponder. Either Customer or EHC may provide the integrated receiver decoders ("IRD's") as specified in the Service Order. Unless expressly set forth in the Agreement to the contrary, Customer is responsible for providing, operating and maintaining all equipment, at locations other than the Teleport, necessary for reception of the downlinked Customer Channel(s). If EHC provides the IRD's, then upon termination or expiration of the Teleport Services set forth in this Section 1(a), Customer shall at its cost, return all such IRD's to the Teleport. Failure to return such IRD's to the Teleport within thirty (30) days subsequent to such termination or expiration shall entitle EHC to, and Customer shall pay EHC, a dollar amount equal to the replacement cost of such IRD's.

(b) Transmission of Customer Channel Content. EHC shall receive and transmit (in a format and/or quality which is acceptable to EHC) the content contained in the Customer Channel(s), ("Content"), such Content which may include video, audio, data and/or other information in accordance with the provisions of this Agreement).

(c) HVAC and Power. HVAC and Utility power (120vac or 208vac) at the Teleport for all the applicable equipment (whether such equipment is provided by EHC or

---

Customer) shall be supplied by EHC. In the event of utility power failure at the Teleport, all such critical equipment will have power supplied by an uninterruptible power supply with sufficient battery capacity to allow time for a EHC-supplied generator to be automatically switched on-line.

(d) Rack Space for Necessary Equipment. EHC will provide environmentally controlled rack space adequate for all the applicable equipment (whether such equipment is provided by EHC or Customer) within equipment racks owned by EHC and located within the Teleport, ("Rack Space"). The EHC racks in which the necessary equipment is located may not be dedicated solely or exclusively to the Customer.

(e) EHC Provided Equipment. EHC shall provide and configure at its sole discretion all, or a portion of, the equipment necessary equipment within the Teleport to provide the Service(s) requested by Customer pursuant to this Agreement. Such EHC equipment may not be dedicated solely or exclusively to the Customer. All equipment provided by EHC shall remain the sole property of EHC.

(f) Additional Teleport Services and Limitations. (i) Any additional Teleport Services required or requested by Customer over and above that as initially contemplated in the Service Order shall be subject to availability and additional charges. (ii) Additional Rack Space may not be contiguous with the initial Rack Space. (iii) In no event shall EHC be required, nor shall Customer request, any Services which exceed the Transponder Capacity.

2. Satellite Services. In the event EHC provides a Transponder and/or Transponder Capacity (collectively "Satellite Services") such Satellite Services may be subject to the terms and conditions of satellite services agreement(s). For the avoidance of doubt the satellite services agreements are not incorporated into this Agreement and are separate, severable contract(s) from this Agreement.

3. Channel Origination Services. EHC shall provide, and Customer agrees to pay for any applicable Services set forth in this Article 3 (collectively "Channel Origination Services"), as specifically requested and priced within the Service Order.

(a) Channel Monitoring. EHC shall provide the necessary personnel and equipment at the Teleport for monitoring the transmission of the Content at the Beginning Demarcation Point to the Ending Demarcation Point on a 24 hours per day, 7 days per week (24 x 7) basis. EHC will monitor the Content and communicate with Customer regarding any technical problems in connection with the Content.

(b) Commercial Insertion Reports and Tapes. Upon written request from Customer, EHC shall provide to Customer commercial insertion reports indicating which commercials were transmitted to the Ending Demarcation Point and the time each such insert was completed (the "As Run Logs"); and (ii) a video / audio tape with a time stamp of each program (per Customer Channel) that was transmitted by EHC (the "Logger Tapes"). As a general rule, Customer should request As Run Logs in advance; however, EHC shall make commercially reasonable efforts to maintain As Run Logs, which can be provided to Customer upon request, for a period of thirty (30) days following the transmission date. Logger Tapes must be requested in advance so as to reasonably give EHC the opportunity to purchase and configure any necessary equipment therefor.

4. Channel Management Services. EHC shall provide, and Customer agrees to pay for any applicable Services set forth in this Article 4 (collectively "Channel Management Services") as specifically requested and priced in the Service Order.

(a) Additional Graphics Creation. One time, upon written request from Customer, EHC will develop and implement industry standard graphics file(s) ("Basic Graphics") for each Customer Channel for which any Services are being provided under this Agreement pursuant to each then current Service Order at no charge to Customer. Customer's written request shall delineate all information necessary for the creation of such Basic Graphics. Such Basic Graphics shall be limited to station logos, station identification bugs and trouble slides. Subsequent to EHC providing any Basic Graphics, Customer may request, and EHC shall provide, additional graphics ("Additional Graphics") including but limited to text scrolls and custom slides. Customer shall pay EHC an hourly rate (as set forth in the Service Order) for the creation of any Additional Graphics. EHC shall provide Customer the specifications for any such graphics and Customer shall be responsible for providing EHC with all applicable images for the creation of any such graphics.

(b) Additional Graphics Insertion. EHC shall insert such Basic Graphics or Additional Graphics into programs within a Customer Channel as per Customer's written request. Any Additional Graphics which are inserted into programs within a Customer Channel shall incur additional charges (as set forth in the Service Order) per program (per Customer Channel) in which Additional Graphics are inserted. In the event Customer provides any graphics for insertion EHC shall provide Customer the specifications for any such graphics.

(c) Voice Overs Creation. At its studios and subject to availability, EHC will develop, produce and record audio voice messages for the insertion into programs within a Customer Channel ("Voice Overs") per Customer's written request. Voice Over studio / production sessions shall be booked by Customer in blocks of four (4) hours of recording and production time (each a "Production Session"). Customer shall provide EHC with all information necessary to create any Voice Overs.

(d) Voice Overs Insertion. EHC shall insert Voice Overs (either Customer produced or EHC produced) into programs within a Customer Channel as per Customer's written request. Any such Voice Overs which are inserted shall incur additional charges (as set forth in the Service Order) per program (per Customer Channel) in which Voice Overs are inserted.

(e) Dubbing from Tape-to-Tape. Upon written request from Customer, EHC shall record, tape-to-tape, any program (each program not to exceed two (2) hours) on the Customer Channel which it receives via tape. EHC shall charge Customer (as set forth in the Service Order) per program (per Customer Channel) that it dubs from tape-to-tape for Customer.

(f) Dubbing from Downlink. Upon written request from Customer, EHC shall record any program (each program not to exceed two (2) hours) on the Customer Channel which it receives via downlink. EHC shall charge Customer (as set forth in the Service Order) per program (per Customer Channel) that it dubs from downlink for Customer.

(g) Re-Configuring Data Rate for Customer Channels. In the event Customer elects to re-configure the data rate at which a Customer Channel is transmitted, then EHC shall re-configure such data rate in the manner customarily used by the Parties to re-configure data rates.

5. Customer Provided Equipment. Customer shall have the right, but not the obligation to: (i) provide a portion of, or all of, the equipment necessary for EHC to provision the Services to Customer; or (ii) have EHC purchase on Customer's behalf a portion of, or all of, the equipment necessary for EHC to provision the Services to Customer (clause (i) and (ii) collectively "Customer Equipment"). In the event that Customer exercises its right to have EHC purchase Customer Equipment (an "Equipment Purchase") then: (a) such Equipment Purchase shall be included within the definition of "Services"; (b) EHC shall use commercially reasonable efforts to promptly procure the Equipment Purchase; and (c) Customer shall pay to EHC a cost plus a mutually agreed margin based upon the fair market value for such Equipment Purchase taking into consideration, among other things, the performance capabilities and technical specifications of the Equipment Purchase and the expertise of the services required to procure the Equipment Purchase (the "Equipment Cost"). In the event that the Parties are unable to agree on the Equipment Cost, the dispute resolution procedures set forth in Article VIII of the Separation Agreement by and between EchoStar Communications Corporation and EchoStar Holding Corporation dated [\_\_\_\_\_] (the "Dispute Resolution Procedures") will be used to determine the fair market value of the Equipment Cost and such fair market value as so determined shall be deemed the Equipment Cost. All Customer Equipment provided by Customer or to be purchased on Customer's behalf shall be listed in an Appendix A to the Service Order.

(a) Limitations. Customer Equipment shall remain the property of Customer, and maintenance, repair, or replacement of Customer Equipment shall be the sole responsibility of Customer.

(b) Removal of Customer Equipment. Within thirty (30) calendar days after the end of the Service Term Expiration (as delineated in the Service Order) for Teleport Services or any extension period thereof (if any), or termination of the Agreement, Customer shall remove all Customer Equipment from the Rack Space and/or Teleport at Customer's sole cost under EHC supervision. Customer shall provide EHC with at least ten (10) calendar days' written notice prior to such removal. Customer shall not be entitled to use the Teleport Services after expiration or termination thereof. If Customer Equipment is located at the Teleport and Customer fails to remove such Customer Equipment from the Teleport within such thirty (30) calendar day period, EHC shall have the right to either: (i) remove such Customer Equipment and issue an invoice to Customer for the cost of removal and shipment to the address set forth on Customer's Notice Information (as set forth in the Service Order); or (ii) notify Customer that EHC elects to take ownership of such Customer Equipment, in which case Customer hereby

consents and agrees to such change of ownership. In the event any damage to the Rack Space or Teleport (reasonable wear and tear excepted) results from any use of the Rack Space and/or removal of Customer Equipment, Customer shall pay EHC the cost of repairs. Customer accepts all responsibility for Customer Equipment, including but not limited to risk of loss of its Equipment, except to the extent caused by EHC's gross negligence or willful misconduct.

6. **Teleport Access.** In the event Customer is providing Customer Equipment or EHC has purchased Customer Equipment on Customer's behalf, and such Customer Equipment is located at a EHC owned, operated or leased facility, Customer shall have access to Customer Equipment for normal maintenance purposes from 08:00 to 17:00 local time, weekends and holidays excluded, and Customer shall give the Teleport a minimum of five (5) business days advance written notice of its need for access to such Customer Equipment. For emergency servicing purposes, Customer shall have access to Customer Equipment located at the Teleport upon notice that is reasonable under such emergency circumstances. EHC may revoke, effective immediately without notice, the access of any individual to the Teleport. EHC reserves the right to escort any entities entering a Teleport and to monitor (and/or inspect) such entities' work, means and methods, and EHC may charge Customer, on a per hour basis in accordance with Article 9 below, for such. Such right is intended only for the benefit of EHC and shall not be construed as constituting any: warranty; certification of compliance or performance by EHC; or in any way alleviating or diminishing any of Customer's obligations. Customer acknowledges that EHC is granting only permission to access and utilize the Rack Space (as defined in the Service Order) and that EHC is not granting any leasehold or other real property interests in the Rack Space or the Teleport.

7. **Demarcation Points.** The demarcation points for Teleport Services are as follows: (a) the point at which EHC obtains control of Customer Channel(s) (as defined in the Service Order) for downlinking or transmitting in accordance with the Agreement ("Beginning Demarcation Point"); and (b) the point at which EHC relinquishes control of the Customer Channel(s) having already downlinked or transmitted them in accordance with the Agreement ("Ending Demarcation Point"). Collectively the Beginning Demarcation Point and the Ending Demarcation Point are referred to herein as the "Demarcation Points". The Demarcation Points shall be set forth in the Service Order. Notwithstanding anything contained herein to the contrary, Customer shall be solely responsible for: (i) delivery of properly formatted Content to the Beginning Demarcation Point; and (ii) for receiving such Content at the Ending Demarcation Point.

8. **Service Initiation Date.** EHC shall initiate the Service(s) described herein on the date(s) set forth in the Service Order (the "Service Initiation Date" for each applicable Service). Customer's obligation to pay for the Service(s) shall begin on the Service Initiation Date for each applicable Service, unless the applicable Service has not begun as of that date due to some fault of EHC. If a delay in the readiness of any Service is caused for any other reason which is the fault of Customer, including but not limited to the failure of Customer Equipment and/or Customer-provided Transponder to be ready, then the delay shall not affect Customer's obligation to begin payment on the Service Initiation Date for the applicable Service(s).

9. Charges and Payment. MRC / NRC. Monthly recurring charges (“MRC(s)”) as further defined in this sentence) and non-recurring charges (“NRC(s)”) as further defined in this sentence) shall be provided to Customer by EHC at a cost plus a mutually agreed margin based upon the fair market value of the Service, taking into consideration, among other things, the performance capabilities and technical specifications of the Services. In the event the Parties are unable to agree upon the MRC or NRC, the dispute resolution procedures set forth in Article VIII of the Separation Agreement by and between EchoStar Communications Corporation and EchoStar Holding Corporation dated [ ] (the “Dispute Resolution Procedures”) will be used to determine the fair market value of the applicable Service and such fair market value as so determined shall be deemed to be the MRC or NRC (as the case may be) for the applicable Service.

(a) Payment. MRCs and NRCs for the Service(s) shall be paid monthly in advance in US Dollars by no later than the last business day of each month preceding the month in which a Service is to be rendered. EHC shall invoice each month’s MRC based upon its projected Cost Formula with the projected Cost Formula calculated by EHC by utilizing historical Costs (as defined in Schedule 1) as well as taking into account future business and technology plans. The Parties shall “true-up” any difference between the projected Cost Formula and the actual Cost Formula at such times as mutually agreed upon, but in any event not less than once per calendar year. Any payment not received within five (5) business days of its due date will be subject to late payment interest at a rate of one and a half percent (1.5%) per month or the maximum rate allowed by law, whichever is greater. Customer shall not offset any sums due to it pursuant to any other agreement(s) between Customer, or any of its Affiliates, and EHC, or any of its Affiliates, against any amount which is due to EHC pursuant to this Agreement. “Affiliate” means any person or entity directly or indirectly controlling, controlled by or under common control with another person or entity.

(b) Labor Charges. If at Customer’s request, EHC performs labor related to the Service(s) but which is outside the scope of EHC’s responsibilities as set forth in this Agreement (“Additional Labor”), then EHC shall be entitled to charge Customer for such Additional Labor in accordance with this Article 9.

(c) Deposit. EHC may require Customer to provide EHC with financial security (“Deposit”) as security in the amount set forth in the Service Order for payment of any charges and other liabilities of Customer. The Customer shall still be responsible for the timely payment of charges for the Service(s). EHC shall be entitled to draw upon the Deposit for any late payment or any other liabilities that the Customer may incur in connection with any Service, and the Customer shall be obliged to replenish the Deposit. Failure to do so shall be a material breach of the Agreement. Following termination of the entire Agreement EHC will return to the Customer any remaining Deposit minus any offsets (if any) which EHC may deduct from the Deposit to cover any outstanding liabilities for any Service.

(d) Taxes. EHC’s rates and charges for Service(s) do not include taxes. Except for EHC’s taxes on (i) gross and/or net income and/or (ii) real estate, Customer will pay all local, state, national taxes or charges, including any Universal Service Fees which are imposed on or based upon the provision to, sale to or use of Service(s) by Customer.

10. Term.

(a) Term of Agreement. This Agreement shall commence on the Effective Date and shall expire on the earlier of: (i) the date all Services have been terminated in accordance with the terms of this Agreement; (ii) the date all Services have expired in



accordance with the terms of the Service Order; or (iii) the secondary anniversary of the first Service Initiation Date (as defined in Section 8 above) for the first Service provided to Customer.

(b) Renewal. Customer shall have the exclusive right, but not the obligation, to extend the Agreement annually for up to two (2) years, upon submission of written notice to EHC no later than one hundred eighty (180) calendar days prior to expiration of the current term.

(c) Service Orders. Notwithstanding anything to the contrary contained herein or in any Service Order, in no event shall a Service Order continue to be effective following the expiration or earlier termination of this Agreement.

#### 11. Teleport Service Outages and Service Failures.

##### (a) Teleport Service Outages.

(i) Customer acknowledges the possibility of an unscheduled period of time during which a Customer Channel is not available ("Outage"). An Outage shall be measured on a per Customer Channel basis and shall begin when EHC receives notice of the Outage from the Customer, or when EHC discovers the Outage (whichever occurs first) and will be considered to have ended when the affected Customer Channel has been restored. For an Outage to be counted toward the accumulated Outage time for which Customer may be entitled to a credit as set forth in Section 11(b) below ("Outage Credit"), Customer shall submit a written Outage notice to EHC (which identifies the Outage and requests an Outage Credit) within five (5) calendar days of the Outage. If EHC does not receive Customer's written Outage notice within such five (5) calendar day period, the Outage shall not be counted toward the accumulated Outage time. For the avoidance of doubt, the term "Outage" shall include all Outages specified in Section 11(a)(i).

(ii) Termination for Chronic Outages. In the event that the cumulative Outages experienced on a Customer Channel exceed the industry standard service level (a "Chronic Channel Outage"), Customer shall have the right to terminate this Agreement in whole or in part as to any one or more Customer Channels, so long as such Chronic Channel Outage condition is not remedied within thirty (30) days after EHC's receipt of such written notice.

(b) Outage Credit Calculation. In the event that Outages exceed the industry standard service level (an "Excessive Outage"), Customer shall be entitled to an Outage Credit based upon that Customer Channel's prorated portion of the applicable Teleport Service's MRC and the length of such Outage as calculated pursuant to the equation in the table below. Any Outage Credit due shall be credited on Customer's monthly invoices. The total Outage Credits for any one (1) calendar year for a Customer Channel shall not exceed an amount equal to one (1) month of a Customer Channel's prorated portion of the applicable Teleport Service's MRC for such affected Customer Channel.

Outage Credit Calculation

Outage duration (in number of minutes), multiplied by the Customer Channel's prorated portion of the applicable Teleport Service's MRC, divided by 43,200 (deemed number of minutes in a month.)

For the avoidance of doubt and solely by way of example, an affected Customer Channel's prorated portion of the applicable Teleport Service's MRC shall be calculated as follows: If the Teleport Service's MRC is \$100 for all Customer Channels and there are an aggregate of 10 Customer Channels, one Customer Channel's prorated portion of the Teleport Service's MRC would be \$10.

(c) Service Failure. Customer acknowledges the possibility of an unscheduled period of time during which all or any portion of the Service(s) (excluding Teleport Services which are subject to Section 11(a) above) are not available, are interrupted or otherwise fail ("Service Failure"). In the event of a Service Failure, Customer shall be entitled to receive a credit (pro rata if applicable) for the applicable Service Failure ("Service Failure Credit").

(d) Exceptions. Notwithstanding any contrary provision herein, EHC shall not be responsible for and shall not be in default or breach of this Agreement as a result of, nor shall it be held liable for any Outages, Service Failures, Outage Credits, Service Failure Credits or other damages, claims, losses, or costs and expenses on account of, any interruption of any Services, nor shall such interruption be deemed an Outage or Service Failure, if such interruption or failure occurs due to any of the following: (i) de minimus degradation or interruptions of Customer Channel(s) due to protection switching; (ii) any failure on the part of Customer to perform its obligations pursuant to the Agreement, including, but not limited to the failure of Customer to provide Content to EHC in a format and/or quality in accordance with EHC specifications; (iii) the failure of transmission lines, fiber, Customer Equipment, equipment, connections, or other facilities provided by Customer or any third party; (iv) the failure or nonperformance of any earth station not operated by EHC; (v) interference from a third party transmission or usage; (vi) testing of the Services as mutually agreed to in advance; (vii) interruption or degradation due to atmospheric attenuation of the Content signal including but limited to sun transit outage, rain fade or weather; (viii) Force Majeure Events (as defined in Section 20(b)); (ix) telecommunications interruptions and/or failure of the Transponder; (x) any act or failure to act by Customer; (xi) interruptions due to tests and adjustments necessary to maintain the Services in satisfactory operating condition; (xii) reconfiguration(s) performed or directed by Customer; and/or (xiii) scheduled EHC maintenance.

(e) Exclusive Remedy. Except as expressly set forth in Section 11(b) (i.e. Outage Credits) and 11(c) (i.e. Service Failure Credits) of this Agreement, neither EHC nor its Affiliates shall have any liability for any Outages or Services Failure. For Outages, Outage Credits from EHC (as set forth in Section 11(b) above) and termination rights for Chronic

Outages (as set forth in Section 11(a)(ii) above) are Customer's sole and exclusive remedy(s) with respect to Outages. For a Service Failure, Service Failure Credits from EHC (as set forth in Section 11(c) above) are Customer's sole and exclusive remedy(s) with respect to Service Failures. In no event shall an Outage or a Service Failure be deemed a breach of this Agreement and all other remedies or damages at law or in equity Customer may have against EHC in connection with any Outage or Service Failure are waived.

12. **Insurance.** In the event Customer is providing Customer Equipment and such Customer Equipment is located at a EHC owned, operated or leased facility, to cover its employees and/or agents performing work at the Teleport, and Customer Equipment or other property located at the Teleport, Customer shall carry and maintain at its sole cost during the Service Term of the Teleport Services, with insurance companies having at least A- and be assigned a financial size category of at least Class IX as rated in the most recent edition of "Best's Key Rating Guide" for insurance companies or a rating of at least AAA as rated by Standard & Poor's, the insurance indicated below as a minimum requirement:

<u>Type of Coverage:</u>	<u>Limits of Liability:</u>
(i) Worker's Compensation	Statutory per State
(ii) Employers Liability	\$1,000,000 per occurrence
(iii) Broad Form Property Damage	\$3,000,000* per occurrence
(iv) Third Party Property Damage	\$3,000,000* per occurrence

\* The limits of liability required above can be satisfied by a combination of primary and excess liability insurance.

Customer shall provide to EHC at or prior to the Effective Date, certificates of insurance or proof of subscription to any state fund evidencing that Customer is maintaining all of the insurance required hereunder, and stating that EHC shall be provided with a copy of such certificates at the execution of any amendment thereto and at each policy renewal thereof, which certificates or proofs shall be in a form acceptable to EHC. All policies shall (a) be endorsed to include EHC, its stockholders, Affiliates, directors, officers and employees as additional insureds (the "Additional Insureds"); (b) be primary and non-contributory coverage to any insurance or self-insurance maintained by the Additional Insureds; (c) contain an endorsement waiving subrogation rights of insurer against the Additional Insureds, and (d) shall be issued by insurer(s) and in a form reasonably satisfactory to EHC. All deductibles shall be paid by Customer, assumed by Customer, for the account of Customer and EHC, and at Customer's sole risk.

(a) **No Obligation on EHC.** EHC will not insure nor be responsible for any loss or damage, regardless of cause, to any Customer Equipment or property of any kind, including loss of use thereof, owned, leased or borrowed by the Customer, its employees, servants or agents.

(b) **Contractors.** If Customer utilizes contractor(s) per the Agreement, then Customer shall require such contractor(s) to comply with these insurance requirements. Customer will supply subcontractor's certificates of insurance to EHC before any work commences.

13. Operational Notices. To report Outages, Service Failures and/or technical problems Customer shall call the Teleport, which shall be available to answer customer's call on a 24 x 7 basis. EHC will communicate with Customer regarding any technical problems with any Customer Channel or Service. For purposes of these communications from EHC, Customer agrees that EHC should contact the operational contacts of Customer set forth in the Service Order and in the order listed therein. Customer shall update its list of operational contacts with EHC as needed. EHC shall not be responsible for any Outages, Service Failures or other technical problems with any Customer Channel(s) or Service in the event that EHC has attempted to communicate with Customer's operational contacts according to the information provided by Customer to EHC and EHC is unable to establish communications with them.

14. Warranty. EXCEPT AS SET FORTH HEREIN, ANY SERVICE(S), SYSTEMS, EQUIPMENT OR PRODUCTS PROVIDED BY EHC TO CUSTOMER, EITHER DIRECTLY OR INDIRECTLY, SHALL BE "AS IS" WITHOUT WARRANTY OF ANY KIND WHETHER EXPRESSED OR IMPLIED OR STATUTORY, AND EHC MAKES NO WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. CUSTOMER EXPRESSLY ACKNOWLEDGES THAT NO OTHER REPRESENTATIONS OR WARRANTIES HAVE BEEN MADE.

15. Liability Restrictions.

(a) NOTWITHSTANDING ANYTHING IN THIS AGREEMENT TO THE CONTRARY, IN NO EVENT SHALL EITHER PARTY, ITS AFFILIATES, OFFICERS, DIRECTORS, EMPLOYEES, AGENTS OR ASSIGNS BE LIABLE FOR ANY CONSEQUENTIAL, INCIDENTAL, PUNITIVE, SPECIAL, EXEMPLARY OR INDIRECT DAMAGES, INCLUDING, BY WAY OF EXAMPLE AND NOT LIMITATION, LOSS OF BUSINESS, PROFITS, USE, DATA, OR OTHER ECONOMIC ADVANTAGE, WHETHER SUCH CLAIM IS CHOATE OR INCHOATE, WHETHER BY STATUTE, IN TORT, OR IN CONTRACT, EVEN IF SUCH PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

(b) IN NO EVENT SHALL EHC, AND ITS AFFILIATES AND ITS AND THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, AGENTS AND SHAREHOLDERS, AND ITS AND THEIR RESPECTIVE ASSIGNS, HEIRS, SUCCESSORS AND LEGAL REPRESENTATIVES (THE "EHC GROUP") BE LIABLE FOR: (i) CONTENT THAT IS TRANSMITTED BY CUSTOMER OR THIRD PARTIES VIA THE SERVICE(S); OR (ii) FOR ANY OUTAGE OR SERVICE FAILURE ATTRIBUTABLE IN WHOLE OR IN PART TO ANY OF THE EXCEPTIONS SET FORTH SECTION 11(d) OR OTHER CAUSES BEYOND EHC'S CONTROL.

(c) EXCEPT AS SET FORTH IN SECTION 11(b) AND 11(c) OF THIS AGREEMENT, IN NO EVENT SHALL THE EHC GROUP BE LIABLE FOR ANY OUTAGE, SERVICE FAILURE, DEFECT, ERROR, INTERRUPTION, DELAY, OR ATTENUATION OF ANY OF THE SERVICES.

(d) AS A MATERIAL CONDITION OF ENTERING INTO THIS AGREEMENT AT THE PRICE SPECIFIED IN THE SERVICE ORDER, AND IN REGARD

TO ANY AND ALL CAUSES ARISING OUT OF OR RELATING TO THIS AGREEMENT, CUSTOMER AGREES EHC'S AGGREGATE LIABILITY SHALL BE LIMITED TO THE LESSER OF: (i) THE ACTUAL DIRECT DAMAGES; OR (ii) THE MRC AND/OR NRC AMOUNTS ACTUALLY PAID (EXCLUDING ANY DEPOSITS) TO EHC BY CUSTOMER IN CONNECTION WITH THE CONTESTED SERVICE DURING THE PRECEDING MONTH FROM THE TIME THE EVENT RESULTING IN LIABILITY OCCURS. IN THE EVENT OF EHC LIABILITY PURSUANT TO THIS AGREEMENT, EHC MAY ELECT, AT ITS DISCRETION AND SOLE OPTION, TO PAY SUCH REQUIRED AMOUNTS OR PROVIDE A CREDIT AGAINST SERVICES. THE PROVISIONS OF THIS ARTICLE SHALL SURVIVE EXPIRATION OR TERMINATION OF THIS AGREEMENT (FOR ANY REASON OR NO REASON WHATSOEVER) INDEFINITELY.

16. Indemnification.

(a) Notwithstanding anything to contrary contained herein, Customer shall indemnify, defend and hold the EHC Group harmless from and against, any and all costs, losses, liabilities, damages, lawsuits, judgments, claims, actions, penalties, fines and expenses (including, without limitation, interest, penalties, reasonable attorney fees and all monies paid in the investigation, defense or settlement of any or all of the foregoing), that arise out of, or are incurred in connection with: (i) material breach of the Agreement, breach of any warranty, representation or covenant, or fault, negligence, act or omission, by the Customer or its Affiliates, directors, employees, agents or contractors; (ii) bodily injury including death, or property damage incurred by Customer or its Affiliates, directors, employees, agents or contractors as related to any Service, howsoever caused; (iii) the quality, content, alleged defects in, or failure (however caused) of any Service; (iv) the failure by Customer, its Affiliates or downstream customers of Customer, or any third party, to obtain approval, consent, or authorization relating to the content transmitted over any Service, including without limitation claims relating to any violation of copyright law, export control laws; (v) Customer's or its Affiliates alleged breach of any national or international laws, rules and regulations applicable to it; (vi) alleged infringement of intellectual property rights including patents arising from Content, Customer Equipment, Customer-provided facilities, apparatus, or systems, or combining such with any of the Services and/or EHC-provided equipment; and/or (vii) EHC acting in accordance with the instructions of the Customer.

In the event of any claim for indemnification by the EHC Group under this Section, the EHC Group shall be entitled to representation by counsel of its own choosing, at Customer's sole cost and expense. The EHC Group shall have the right to the exclusive conduct of all negotiations, litigation, settlements and other proceedings arising from any such claim and Customer shall, at its own cost and expense, render all assistance reasonably requested by EHC in connection with any such negotiation, litigation, settlement or other proceeding.

The provisions of this Section 16 shall survive expiration or termination of this Agreement (for any reason or no reason whatsoever) indefinitely.

17. Termination and Suspension.

(a) EHC may, at its option, terminate or suspend all or any portion of the Agreement (i.e., all or any Services provided hereunder) without liability by giving Customer written notice as follows: (i) if Customer fails to make any payment due to EHC within (5) days of Customer's receipt from EHC of written notice of such failure; (ii) if Customer breaches any material provision of this Agreement, and (A) if such breach is capable of remedy, Customer does not cure such breach within thirty (30) days of Customer's receipt from EHC of written notice of such breach, or (B) if such breach is not capable of remedy, or has occurred more than once, immediately upon Customer's receipt of written notice from EHC of such breach; or (iii) if Customer files a petition in bankruptcy or is adjudicated bankrupt or insolvent, or files or has filed against it any petition or answer seeking any reorganization, composition, liquidation or similar relief for itself under any applicable statute, law or regulation or makes any general assignment for the benefit of its creditors, or admits in writing its inability to pay its debts generally as they become due. In no event shall EHC's election to suspend the Agreement and/or any Service(s) be construed as a waiver of EHC's right to terminate the Agreement and/or any Service(s).

(b) Customer may terminate any Channel Origination Services and/or any Channel Management Services for any reason or no reason, by giving EHC sixty (60) days written notice without any Customer Termination Liability as defined in Section 17(d) below. Provided that the Customer is not in breach of any material provision of this Agreement, Customer may terminate all or any portion of the Teleport Services, without any Customer Termination Liability, by giving EHC written notice as follows: (i) if EHC breaches any material provision of this Agreement, and (A) if such breach is capable of remedy, EHC does not cure such breach within thirty (30) days of receipt of written notice of such breach, or (B) if such breach is not capable of remedy, immediately upon receipt of written notice of such breach; or (ii) if EHC files a petition in bankruptcy or is adjudicated bankrupt or insolvent, or files or has filed against it any petition or answer seeking any reorganization, composition, liquidation or similar relief for itself under any applicable statute, law or regulation or makes any general assignment for the benefit of its creditors, or admits in writing its inability to pay its debts generally as they become due.

(c) Upon termination or expiration of all or any portion of any Services and/or the Agreement for whatever reason, the Customer shall cease using all the terminated or expired Services. Notwithstanding anything contained herein to the contrary, in such event all outstanding indebtedness of the Customer to EHC under this Agreement, adjusted for any applicable Outage Credits and/or Service Failure Credits, shall become immediately due and payable.

(d) In the event Customer terminates any portion of the Agreement for any reason except for that as set forth in Section 17(b) above, within thirty (30) days of such termination Customer shall pay EHC a sum equal to the projected Cost Formula that Customer would have paid EHC to provide the Teleport Services for the remainder of the Service Term, had such Teleport Services not been terminated (a "Customer Termination Liability"). The Parties agree this is a proper assessment of the loss of bargain and damages EHC will incur, and is not a penalty.

(e) The Customer shall remain liable to pay all charges for any suspended Services during any period of suspension and, for the avoidance of doubt, any such suspensions shall not be deemed an Outage or Service Failure and no Outage Credits or Service Failure Credits are payable by EHC to the Customer for any such period of suspension.

18. **Confidentiality.** The terms and conditions of this Agreement as well as all financial, business, technical and other confidential and proprietary information that is **disclosed** or provided in connection herewith by any Party to the Agreement or their Affiliates shall be kept and treated as strictly confidential by each Party and their Affiliates and shall not be disclosed to any third party without the other Party's prior written consent.

19. **Representations, Covenants and Warranties.**

(a) Customer represents, covenants and warrants that: (i) it has and will obtain all applicable clearances and licenses, consents and approvals necessary to enable it to operate, receive and use the Services and to perform its other obligations under this Agreement; (ii) it is in compliance with, and performance of its obligations hereunder will not violate or conflict with, any applicable law or regulation of any jurisdiction to which it is subject; (iii) it will only use the Services and/or display or transmit any information or Content in connection with the Services in compliance at all times with all applicable laws and regulations; (iv) it is and shall be solely responsible for the acquisition of sufficient rights from, and all payments to, the owners of all Content it transmits or receives and shall adhere to all applicable Federal Communications Commission and regulatory guidelines as related to such Content; and (v) no Content provided to EHC in connection with the Agreement shall contain any material which is patently obscene, libelous, or that violates or infringes any copyright, right of privacy or literary or dramatic right of any person or entity; (vi) it will follow established standard industry practices and procedures for frequency co-ordination and will not request any Service in a manner that could reasonably be expected to interfere with or cause physical harm to satellites or other services that EHC offers.

(b) EHC covenants that it shall provide the Services lawfully and with reasonable skill and care to recognized industry standards using appropriately experienced and trained personnel.

20. **Miscellaneous.**

(a) **Assignment.** Neither Party may assign its rights or delegate its duties under the Agreement without the other Party's written consent which consent will not be unreasonably withheld, except that notwithstanding anything contained herein to the contrary, either Party may assign its rights and/or delegate any portion of its duties under the Agreement without the other Party's consent to any of such Party's Affiliates capable of performing the assigning Party's obligations hereunder, or in connection with a change of control whether by merger, sale of stock, sale of assets or otherwise. Any attempted assignment in violation of the foregoing will be void and of no effect.

(b) **Force Majeure.** Neither Party shall be held liable for any delay or failure in performance of any part of the Agreement from any cause beyond its control and without its

fault or negligence, such as acts of God, acts of civil or military authority, government regulations, embargoes, epidemics, war, terrorist acts, riots, insurrections, fires, explosions, earthquakes, nuclear accidents, floods, power blackouts, meteorological or astronomical disturbances, satellite failure, satellite launch failure, Transponder failure and/or unusually severe weather conditions (each a "Force Majeure Event"). Notwithstanding anything to the contrary contained herein, if any Force Majeure Event affects EHC's ability to provide a Service and continues for: (i) thirty (30) consecutive days or less, then the affected Service shall remain in effect; and (ii) more than thirty (30) consecutive days, then either Party may cancel the affected Service with no liability on the part of any Party. Notwithstanding anything contained herein to the contrary, if after the occurrence of a Force Majeure Event, EHC is able to provide Services to Customer via a manner outside that which the parties normally provision and accept Services, Customer hereby agrees to utilize commercially reasonable efforts to accept such provision of such Services by EHC.

(c) Choice of Law and Jurisdiction. Except as otherwise agreed to by the Parties, this Agreement and the legal relations between the Parties hereto, including all disputes and claims, whether arising in contract, tort or under statute, shall be governed by and construed in accordance with the laws of the State of Colorado, USA, without giving effect to its conflict of law provisions. Any and all disputes arising out of, or in connection with, the interpretation, performance or the nonperformance of the Agreement or any and all disputes arising out of, or in connection with, transactions in any way related to the Agreement and/or the relationship between the Parties shall be litigated solely and exclusively before the United States District Court for the District of Colorado. The Parties consent to the in personam jurisdiction of said court for the purposes of any such litigation, and waive, fully and completely, any right to dismiss and/or transfer any action pursuant to 28 U.S.C. §1404 or §1406 (or any successor statute). In the event the United States District Court for the District of Colorado does not have subject matter jurisdiction of said matter, then such matter shall be litigated solely and exclusively before the appropriate state court of competent jurisdiction located in Arapahoe County, State of Colorado, USA.

(d) Entire Agreement/Amendments. This Agreement together with any Service Orders constitutes the Parties' entire agreement and supersedes all prior agreements, proposals, or discussions, whether oral or written with respect to the matters set forth herein. This Agreement may only be modified by a written amendment signed by an authorized representative of each Party.

(e) Independent Contractor. The Parties are independent contractors for all purposes and at all times. Each Party has the responsibility for, and control over, the methods and details of performing its obligations hereunder. Each Party will be responsible for the hiring, training, supervision, tools, work policies and procedures of its own employees, and each will be responsible for the compensation, discipline and termination of its own personnel. Neither Party will have any authority to act on behalf of, nor bind the other Party to any obligation other than as expressly provided in the Agreement.

(f) Notices. Except for the communication of Operational Notices (pursuant to Section 13) or other information of an urgent nature for which telephone communication between the operational contacts of the Parties is appropriate, or as otherwise expressly set forth



to the contrary herein, any notice or other communications required or permitted to be given hereunder shall be in English, in writing and shall be delivered personally or sent by facsimile transmission, or by first class certified mail, postage prepaid, or by overnight courier service, charges prepaid, to the Party to be notified, addressed to such Party at the address set forth below, or sent by facsimile to the fax number set forth below, or such other address or fax number as such Party may have substituted by written notice to the other Party. The sending of such notice with confirmation of receipt thereof (in the case of facsimile transmission) or receipt of such notice (in the case of personal delivery or delivery by mail or by overnight courier service) shall constitute the giving thereof:

If to EHC:

EchoStar Holding Corporation  
Attn: General Counsel  
Address: 90 Inverness Circle East, Englewood, Colorado 80112

With Copy To:

EchoStar Holding Corporation  
Attn: Vice President of Engineering  
Address: 530 Echostar Drive, Cheyenne, Wyoming 82007

If to the Customer to:

EchoStar Satellite L.L.C.  
Attn: General Counsel  
Address: 9601 S. Meridian Blvd., Englewood, Colorado 80112

(g) Waiver. Except where timeframes for a specific action by a Party are expressly delineated in the Agreement, if either Party fails to enforce any right or remedy under the Agreement, that failure is not a waiver of the right or remedy for any other breach or failure by the other Party. No waiver shall be binding unless executed in writing by the Party making the waiver.

(h) Construction. Because the Parties actively negotiated the Agreement, the Agreement will not be construed against the drafter.

(i) Severability. If any provision of the Agreement is found to be unenforceable, the Agreement's unaffected provisions will remain in effect and the Parties will negotiate a mutually acceptable replacement provision consistent with the Parties' original intent.

(j) Third-Party Beneficiaries. This Agreement shall not provide any person who is not a Party to the Agreement with any remedy, claim, liability, reimbursement, cause of action, or other right in excess of those existing without reference to the Agreement.

(k) Headings. The headings and numbering of Articles, Sections and Subsections in the Agreement are for convenience only and shall not be construed to define or limit any of the terms herein or affect the meaning or interpretation of the Agreement.

(l) Trademarks. Nothing in the Agreement will be construed to give the Customer any rights to use any EHC trademarks, service marks, or logos without the express prior written consent of EHC.

(m) Supremacy. In the event of a conflict between the main body of this Agreement and language in the Service Order, the language of this Agreement shall prevail and the Service Order shall automatically be modified to conform to the language of the main body of this Agreement.

(n) Attorney's Fees. In the event of litigation involving the Agreement, the prevailing Party in any such action or proceeding shall be entitled to recover its reasonable costs and expenses incurred in such action from the other Party, including without limitation the cost of reasonable attorneys' fees as determined by the judge of the court.

(o) Counterparts. This Agreement may be executed by facsimile and in counterparts, each of which shall be deemed an original but all of which shall constitute one and the same document.

**[AGREEMENT SIGNATURE PAGE FOLLOWS]**

IN WITNESS WHEREOF, the Parties hereto have caused the Agreement to be entered into as of the Effective Date.

ECHOSTAR HOLDING CORPORATION

By: \_\_\_\_\_  
Name:  
Title:

ECHOSTAR SATELLITE L.L.C.

By: \_\_\_\_\_  
Name:  
Title:

[FORM OF]

ECHOSTAR HOLDING CORPORATION  
SATELLITE TRANSPONDER SERVICE AGREEMENT

THIS SATELLITE TRANSPONDER SERVICE AGREEMENT (the "Agreement") by and between EchoStar Holding Corporation ("EHC"), a Nevada corporation with a place of business at 90 Inverness Circle East, Englewood, Colorado 80112 and EchoStar Satellite L.L.C. ("Customer"), a Colorado limited liability company with a place of business at 9601 South Meridian Blvd., Englewood, Colorado 80112 is made effective as of the [ ] day of December, 2007. Defined terms used in this Agreement shall have the meanings specified below.

## ARTICLE I.

Service Provided

1.1. Scope. During the Service Term, EHC will provide to Customer Non-Preemptible Service on [ ] Ku-Band Transponder(s) (or the equivalent thereof) on the [ ] Satellite presently located at the [ ]° W.L. orbital position ("Service"). Service will be provided subject to and in accordance with the terms and conditions set forth in this Agreement, including, but not limited to, Attachment A (Transponder Performance Specifications) and Attachment B (EHC Satellite Users' Guide), which are hereby incorporated by reference in their entirety.

The Satellite is authorized to be and is located at the [ ]°W.L. orbital position. The Satellite may, however, be located at any other orbital position hereafter authorized by the Federal Communications Commission (the "FCC"). Technical performance criteria for the Satellite are described in the Transponder Performance Specifications set forth in Attachment A. The Service shall initially be provided using Transponders Nos. [ ] on the Satellite.

1.2. Term. The term for Service provided under this Agreement (the "Service Term") shall commence on January 1, 2008 (the "Commencement Date") and, except as otherwise provided herein, shall continue, unless terminated earlier in accordance with the terms and conditions of this Agreement, until the earliest of: (i) the End-of-Life or Replacement Date of the Satellite unless EHC elects to provide Service on the Replacement Satellite in accordance with Section 3.3; (ii) the date the Satellite becomes a Satellite Failure; (iii) the date the Transponder on which Service is being provided hereunder becomes a Transponder Failure; or (4) 2 years from the Commencement Date (the "Projected Termination Date").

1.3. Service Priorities. In the event that Customer's Transponder becomes a Transponder Failure, Customer acknowledges and agrees that neither Customer's Service nor any Transponder on which such Service is provided shall be restored by preempting any other service or by using a Replacement Transponder and/or a vacant transponder (or any portion thereof), and Customer's Service and/or the Transponder on which such Service is provided shall not be restored.

---

1.4. Notices. All notices regarding technical or operational matters requiring immediate attention will be given by telephone to the telephone numbers set forth below and shall be followed by written notification. All other notices or requests that are required or permitted to be given hereunder shall be in writing and shall be sent by facsimile transmission, or by first class certified mail, postage prepaid, or by overnight courier service, charges prepaid, to the party to be notified, addressed to such party at the address set forth below, or sent by facsimile to the fax number set forth below, or such other address(es) or fax number(s) as such party may have substituted by written notice to the other party. The sending of such notice with confirmation of receipt thereof (in the case of facsimile transmission) or receipt of such notice (in the case of delivery by mail or by overnight courier service) shall constitute the giving thereof.

If to be given to Customer:

Attn: [ \_\_\_\_\_ ]  
EchoStar Satellite L.L.C.

If by overnight courier:  
9601 South Meridian Blvd.  
Englewood, Colorado 80112

If by U.S. mail:  
P.O. Box 6655  
Englewood, Colorado 80155  
Fax #: [ \_\_\_\_ ]

cc: EchoStar Satellite L.L.C.  
Attention: Office of the General Counsel  
Same address as above  
Fax #: [ \_\_\_\_ ]

If to be given to EHC:

Attn: [ \_\_\_\_\_ ]  
EchoStar Holding Corporation

If by overnight courier:  
90 Inverness Circle East  
Englewood, Colorado 80112

If by U.S. mail:  
[ \_\_\_\_\_ ]  
Englewood, Colorado 80155  
Fax #: [ \_\_\_\_ ]

cc EchoStar Holding Corporation  
Attention: Office of the General Counsel  
Same address as above  
Fax #: [ \_\_\_\_ ]

EHC's 24 Hour Emergency Telephone # for Technical/Operational Issues:  
Tel #: [ \_\_\_\_ ]

Customer's 24 Hour Emergency Telephone # for Technical/Operational Issues:  
Tel #: [ \_\_\_\_ ]

## ARTICLE II.

### Payment

2.1. Monthly Recurring Service Charge. During the Service Term, Customer will pay to EHC for Service a monthly recurring service charge based upon the fair market value of the Service taking into consideration, among other things, the spot market prices for similar satellite capacity, the orbital location of the Satellite and

the frequency on which the Satellite is providing the Services (the "MRC"). In the event the parties are unable to agree upon the MRC, the dispute resolution procedures set forth in Article VIII of the Separation Agreement by and between EchoStar Communications Corporation and EchoStar Holding Corporation dated [\_\_\_\_] (the "Dispute Resolution Procedures") will be used to determine the MRC and such fair market value as so determined shall be deemed to be the MRC for the applicable Services.

2.2. Billing and Payment. Unless mutually agreed upon otherwise, invoices will be issued monthly thirty (30) days in advance of the quarter in which Service is to be provided and are payable on the first day of such quarter by wire transfer as per the remittance instructions on the respective monthly invoice. On payments not received by the due date ("Delinquent Payments"), EHC will assess, until such time as payment in full is made, a late payment charge of the lesser of the Delinquent Payment multiplied by: (i) one and one-half percent (1.5%) per month compounded monthly; or (ii) the maximum rate permitted by applicable law. A failure or delay by EHC to send an invoice will not relieve Customer either of its obligation to pay for Service on a timely basis or of its obligation to pay late payment charges in the event of late payment. In addition to any other rights EHC may have under this Agreement, at law, in equity or otherwise (all of which are hereby expressly reserved), EHC may suspend provision of Service on seventy-two (72) hours' notice for Customer's failure to pay any sums due to EHC and/or any of its Affiliates.

2.3. Taxes and Other Charges. All charges under this Agreement (including but not limited to the MRC) are exclusive of taxes, duties and other fees or charges levied by governmental authority (including but not limited to Universal Service Fees, if applicable) on the Service or the facilities used to provide the Service. Customer will pay directly or reimburse EHC for all such taxes, duties and other fees or charges, including but not limited to Universal Service Fees, if applicable. The provisions of this Article II shall survive expiration or termination of this Agreement (for any reason or no reason whatsoever) indefinitely.

### ARTICLE III.

#### Service Parameters

3.1. Credits. Credits for Interruptions in Service of five (5) minutes or more ("Interruption Credit") shall be granted to Customer as follows:

*Interruption Credit = (Number of minutes in Interruption/43,200) multiplied by the MRC*

The length of an Interruption will be measured from the time EHC is notified by Customer of the Interruption until Service is restored.

3.2. Exceptions. Notwithstanding any contrary provision herein, EHC shall not be responsible for and shall not be in default or breach of this Agreement as a result of, nor shall it be held liable for any Interruption Credits or other damages, claims, losses, or costs and

expenses on account of, any interruption of the Service, if such interruption or failure occurs due to any of the following: (i) de minimus degradation or Interruptions of the Service due to reasonable protection switching in conformance with industry standards; (ii) Interruption or degradation due to atmospheric attenuation of the signal; (iii) any failure on the part of Customer to perform its obligations as required under this Agreement; (iv) the failure of transmission lines, fiber, any Customer provided equipment, connections, or other facilities provided by Customer or any third party, excluding any EHC Affiliates; (v) the failure or nonperformance of any earth station not operated by EHC; (vi) EHC's compliance with an action by any court, agency, legislature or other governmental authority that makes it unlawful for EHC to provide the Services or any part thereof in accordance with this Agreement (vii) interference from a third party transmission or usage other than by EHC or its Affiliates; (viii) testing of the Service as mutually agreed to in advance; (ix) sun transit outage, rain fade, weather or Force Majeure Events; (x) any act or failure to act by Customer; (xi) any outage caused by any reconfigurations performed or directed by Customer, however unlikely; or (xii) scheduled maintenance. Any Interruption Credit shall be reflected on the first invoice issued by EHC following an Interruption. The aforementioned credit will be Customer's sole and exclusive remedy for unavailability of Service and/or failure of Service to meet the Transponder Performance Specifications set forth in Attachment A.

3.3. Transponder Assignment/Reassignment. Customer agrees that the Services will be used solely for the transmission of digital signals. The Transponder assignments may be changed from time to time in the manner customarily used by the parties to change Transponder assignments in the past.

#### ARTICLE IV.

##### Service Responsibilities

4.1. Laws and Regulations Governing Service. Location and operation of the Satellite, EHC's satellite system and EHC's ability to perform are subject to all applicable laws and regulations, including without limitation, the Communications Act of 1934, as amended, and the rules and regulations of the FCC.

4.2. Use Conditions. Customer's use of the Service and use of the Service by any other person or entity ("Customer's Designees") shall be: (i) in compliance with all applicable laws and the Transponder Authority; and (ii) only within the United States of America or such other jurisdiction(s) as permitted by applicable law. Customer will not use, and will cause Customer's Designees not to use the Service: (a) for any unlawful purpose, including violation of laws governing the content of material transmitted using the Service; and/or (b) without first obtaining any and all necessary Transponder Authority. Customer is permitted to allow Customer's Designees to access use of the Service for the purpose of transmitting digital signals to the extent that such use is not prohibited by rule, regulation or law and subject to the terms and conditions of this Agreement. Customer shall provide EHC with at least five (5) business days' prior written notice of any use of Service by Customer's Designees and of the identity of any such Customer's Designee. Should Customer permit use of such Service by any Customer's Designee, Customer shall be a guarantor of compliance by each such Customer's Designee with all of the terms, conditions, representations and warranties of this Agreement and any breach or

default of any of the terms, conditions, representations and/or warranties of this Agreement by any such Customer's Designee shall be deemed to be a breach or default of this Agreement by Customer and any acts or omissions of Customer's Designees related to the use of the Service shall be deemed to be acts or omissions of Customer for purposes of this Agreement. If Customer's or Customer's Designees' use of Service or non-compliance with the terms and conditions of this Agreement (including but not limited to this [Section 4.2](#)): (i) causes, or would reasonably be expected to cause, interference to or threatens the availability or operation of any services or facilities provided by EHC; or (ii) would reasonably be expected to result in: (a) a breach or violation of any other agreement between Customer or any of its Affiliates on the one hand and any member of the EHC Group on the other hand; (b) a claim against the EHC Group; or (c) the institution of criminal proceedings or administrative proceedings that would reasonably be expected to result in sanctions or other non-monetary remedies against EHC and/or any of its Affiliates, then, in addition to any other remedies that may be available to EHC hereunder, EHC shall be entitled to suspend and/or restrict such non-compliant use of the Service.

#### ARTICLE V.

##### Operational Matters

5.1. Service Access. Customer is responsible for providing, operating and maintaining the equipment necessary to access the Satellite and Service. Customer at its expense shall provide EHC with any descrambling or decoding devices that may be required for signal monitoring. At a mutually agreed time, and prior to Customer transmitting from its earth station(s), Customer will demonstrate to EHC's designated Technical Operations Center that its earth station(s) comply with the satellite access specifications contained in the EHC Satellite Users' Guide.

5.2. Action to Protect Satellite. EHC shall have sole and exclusive control of operation of the Satellite. If circumstances occur which in EHC's reasonable judgment pose a threat to the stable operation of the Satellite, EHC shall have the right to take any and all actions it reasonably believes are or may be necessary or advisable to protect the Satellite, including discontinuance or suspension of operation of the Satellite, the Transponder(s) or any other transponder, without any liability to Customer, except that Customer may receive an Interruption Credit computed as provided in [Article III](#) of this Agreement. EHC shall give Customer as much notice as practical under the circumstances of any such discontinuance or suspension. If it becomes necessary to discontinue or suspend service on one or more transponders on the Satellite, and operational circumstances allow EHC to select the transponder or transponders to be discontinued or suspended, EHC will make such selection in Reverse Contract Order.

#### ARTICLE VI.

##### Indemnification

Customer shall indemnify, defend and hold EHC and its Affiliates, and its and their respective officers, directors, employees, agents and shareholders, and its and their respective assigns, heirs, successors and legal representatives (collectively the "EHC Group") harmless from and against, any and all costs, losses, liabilities, damages, lawsuits, judgments,



claims, actions, penalties, fines and expenses (including, without limitation, interest, penalties, reasonable attorney fees and all monies paid in the investigation, defense or settlement of any or all of the foregoing), that arise directly or indirectly out of, or are incurred in connection with: (i) Customer's performance or failure of performance under this Agreement; (ii) the failure of Customer to comply with, or any violation of, any applicable laws; (iii) any claim of pirating, infringement or imitation of the logos, trademarks or service marks of programming providers; (iv) the acts or omissions of Customer or Customer's Designees arising out of, resulting from or in connection with the Service or any use of the Service; and (v) third party claims (including those of Customer's Designees) arising out of, resulting from or in connection with any failure to provide Service or any use of Service provided hereunder. In the event of any claim for indemnification by the EHC Group under this Article VI, the EHC Group shall be entitled to representation by counsel of its own choosing, at Customer's sole cost and expense. The EHC Group shall have the right to the exclusive conduct of all negotiations, litigation, settlements and other proceedings arising from any such claim and Customer shall, at its own cost and expense, render all assistance reasonably requested by EHC in connection with any such negotiation, litigation, settlement or other proceeding. The provisions of this Article VI shall survive expiration or termination of this Agreement (for any reason or no reason whatsoever) indefinitely.

#### ARTICLE VII.

##### Warranty Disclaimer; Limitation of Liability.

7.1. Warranty Disclaimer. NO WARRANTIES, EXPRESS, IMPLIED, OR STATUTORY, INCLUDING ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, APPLY TO SERVICE PROVIDED HEREUNDER OR THE EQUIPMENT AND FACILITIES USED TO PROVIDE SERVICE. THE CONVEYING BY EHC OF PROPRIETARY INFORMATION OR OTHER INFORMATION TO CUSTOMER SHALL IN NO WAY ALTER THIS DISCLAIMER.

7.2. Limitation of Liability. As a material condition of entering into this Agreement at the price specified herein, and in regard to any and all causes arising out of or relating to this Agreement, including but not limited to claims of negligence, breach of contract or warranty, failure of a remedy to accomplish its essential purpose or otherwise, Customer agrees that EHC's and EHC's Affiliates' entire liability shall not exceed in the aggregate, the MRC paid by Customer to EHC for Service in the month preceding the event that is the cause of liability, plus any credits or refunds that are due with respect to such event pursuant to Article III or Section 9.3, respectively. Customer agrees that in no event shall EHC or any of its Affiliates or the manufacturer or launch service provider of the Satellite be liable for (i) any indirect, incidental, consequential, punitive, special or other similar damages (whether in contract, tort (including negligence), strict liability or under any other theory of liability), including but not limited to loss of actual or anticipated revenues or profits, loss of business, customers or goodwill, or damages and expenses arising out of third party claims or (ii) any damages of whatever kind, in the event the Satellite is positioned at an orbital location other than as specified in Section 1.1. The foregoing exclusions shall apply even if such party(s) has been advised of the possibility of such damages. The provisions of this Article VII shall survive expiration or termination of this Agreement (for any reason or no reason whatsoever) indefinitely.

ARTICLE VIII.

Confidentiality and Nondisclosure

8.1. Certain Information Regarding Service. Customer hereby agrees not to disclose to third parties (without the prior written consent of EHC, which consent may be withheld in the sole and absolute discretion of EHC for any reason or no reason) the terms and conditions of this Agreement (including but not limited to the prices, payment terms, schedules, protection arrangements, and restoration provisions of this Agreement) and all information provided to Customer related to the design and performance characteristics of the Satellite, and any subsystems or components thereof, including but not limited to the Transponder.

8.2. Proprietary Information. To the extent that either party discloses to the other any other information which it considers proprietary, said party shall identify such information as proprietary when disclosing it to the other party by marking it clearly and conspicuously as proprietary information. Any proprietary disclosure to either party, if made orally, shall be identified as proprietary information at the time of disclosure. Any information disclosed under this Agreement shall be used by the recipient thereof only in its performance under this Agreement. Neither party shall be liable for the inadvertent or accidental disclosure of such information marked as proprietary, if such disclosure occurs despite the exercising of the same degree of care as the receiving party normally takes to preserve and safeguard its own proprietary information (but not less than reasonable care) or if such information: (i) is or becomes lawfully available to the public from a source other than the receiving party before or during the period of this Agreement; (ii) is released in writing by the disclosing party without restrictions; (iii) is lawfully obtained by the receiving party from a third party or parties without obligation of confidentiality; (iv) is lawfully known by the receiving party prior to such disclosure; or (v) is at any time lawfully developed by the receiving party completely independently of any such disclosure or disclosures from the disclosing party. In addition, neither party shall be liable for the disclosure of any proprietary information which it receives under this Agreement pursuant to judicial action or decree, or pursuant to any requirement of any government or any agency or department thereof, having jurisdiction over such party, provided that in the reasonable opinion of counsel for such party such disclosure is required, and provided further that such party to the extent reasonably practical shall have given the other party notice prior to such disclosure. The provisions of this Article shall survive expiration or termination of this Agreement (for any reason or no reason whatsoever) indefinitely.

ARTICLE IX.

Termination

9.1. Termination for Convenience. Customer may terminate this Agreement for any reason or no reason without penalty or any further obligation by providing at least sixty (60) days prior written notice of termination to EHC.

9.2. Termination for Cause. In addition to any rights of termination provided in other Articles of this Agreement, either party may terminate this Agreement by giving the other party written notice thereof in the event: (i) the other party materially breaches this Agreement

and fails to cure such breach within thirty (30) days after receipt of written notice thereof (except that if Customer fails to pay amounts due hereunder, such cure period shall be reduced to five (5) business days), provided, however, except for failure of Customer to pay amounts due under this Agreement and except for breaches by Customer that could be expected to result in harm to the Satellite and/or the Transponder, that if the event for which the notice is given is of a nature that may not reasonably be cured within said thirty (30) day period, the non-breaching party shall not have the right to terminate this Agreement under this Article for so long as the other party commences good faith efforts to cure such breach within said thirty (30) day period and diligently pursues such efforts to conclusion; or (ii) the other party is unable to perform its obligations as a result of its becoming insolvent or the subject of insolvency proceedings, including without limitation if the other party is judicially declared insolvent or bankrupt, or if any assignment is made of the other party's property for the benefit of its creditors, or if a receiver, conservator, trustee in bankruptcy or other similar officer is appointed by a court of competent jurisdiction to take charge of all or any substantial part of the other party's property, or if a petition is filed by or against the other party under any provision of the Bankruptcy Act now or hereafter enacted, and such proceeding is not dismissed within sixty (60) days after filing; or (iii) Interruption(s) with respect to more than fifty percent (50%) of the transponders leased hereunder continue for thirty (30) consecutive days and the sole cause of the Interruption is a Force Majeure Event. Notwithstanding anything to the contrary contained in this Agreement, Customer acknowledges and agrees that this Agreement may be terminated by EHC upon the expiration or earlier termination of any agreement(s) between Customer and/or any of its Affiliates, on the one hand, and EHC and/or any of its Affiliates, on the other hand.

9.3. Refunds. In the event of the expiration of this Agreement pursuant to Section 1.2 EHC shall be entitled to retain all amounts paid by Customer to EHC under this Agreement, except that EHC shall refund any portion of amounts paid by Customer to EHC which relate to Service not provided by EHC plus any credits that may be due to Customer pursuant to Article III.

9.4. Termination Liability. In the event of termination of this Agreement, EHC shall be entitled to retain all amounts paid by Customer to EHC under this Agreement, and any credits that may otherwise be due to Customer pursuant to Article III shall be forfeited. In addition, EHC may, in its sole and absolute discretion for any reason or no reason, elect to: (i) pursue any and all rights and remedies it may have at law, in equity or otherwise (all of which are hereby expressly reserved); or (ii) immediately recover from Customer as liquidated damages and not as a penalty an amount equal to the net present value (as of the date of such termination) of the remaining unpaid MRC, computed as if this Agreement remained in effect until the Projected Termination Date, utilizing a discount rate of 5% per annum, plus late payment charges pursuant to Section 2.2 on such amount from the date of termination until payment in full (the "Termination Value"). If EHC elects (ii) above and recovers such amount, EHC agrees to use reasonable efforts to obtain a qualified replacement customer(s), but shall not be required to obtain a customer(s) for service on the surrendered Transponder(s) before obtaining a customer(s) for any other unused transponder, to obtain any particular customer(s) or to set any particular minimum price in connection with such service. In the event EHC does obtain a qualified replacement customer(s), EHC thereafter shall pay to Customer eighty-five percent (85%) of the gross proceeds received by EHC either (x) from the provision of service to such replacement customer(s) using the Transponder(s) prior to the Projected Termination Date, or (y)

from the sale of the Transponder(s) to such replacement customer(s) and attributable to the period prior to the Projected Termination Date; provided that in no event shall such payment exceed the Termination Value paid by Customer.

9.5. Inability to Regain Transponder. If upon expiration or termination of this Agreement for any reason or no reason by either party, EHC is unable to regain the use of all, or any part of, the Transponder(s) free and clear of any claims (including, but not limited to, claims of a debtor in bankruptcy) or liens arising as a result of the use of the Transponder(s) by Customer or Customer's Designees, then in addition to all other remedies available to EHC pursuant to this Agreement, at law, in equity, or otherwise (all of which are hereby expressly reserved), Customer shall be obligated, without regard to any such termination or expiration, to continue to pay EHC the payments provided for in Article II.

#### ARTICLE X.

##### General Provisions

10.1. Force Majeure. Neither party will be liable to the other by reason of any failure in performance of this Agreement if the failure arises out of acts of God or of the public enemy, acts of the other party, acts of any local, county, state, federal or other government in its sovereign or contractual capacity, fires, floods, adverse weather conditions (including but not limited to solar flares or sun outages with respect to satellite transmission interference), epidemics, quarantines, restrictions, sabotage, acts of terrorism, acts of third parties, strikes or other labor disturbances, freight embargoes, whole or partial satellite malfunctions, uplink failure, or any other event which is beyond the reasonable control of that party (each, a "Force Majeure Event"). In no event shall Customer's failure to make payment when due be excused by a Force Majeure Event.

10.2. No Implied License. The provision of services or the conveying of any information under this Agreement shall not convey any license by implication, estoppel or otherwise, under any patents or other intellectual property rights of Customer or EHC, and/or their Affiliates, contractors and/or vendors.

10.3. No Third Party Rights; No Fiduciary Relationship. Nothing contained in this Agreement shall be deemed or construed by the parties or by any third party to create any rights, obligations or interests in third parties, or to create the relationship of principal and agent, partnership or joint venture or any other fiduciary relationship or association between the parties.

10.4. No Waiver; Remedies Cumulative. No waiver, alteration, or modification of any of the terms of this Agreement will be binding unless in writing and signed by both parties. All remedies and rights hereunder and those available under contract, in law, in equity and otherwise shall be cumulative, and the exercise by a party of any such right or remedy shall not preclude the exercise of any other right or remedy available under this Agreement in law, in equity, under contract or otherwise (all of which are hereby expressly reserved). The failure of any party to insist upon strict performance of any provision of this Agreement shall not be construed as a waiver of any subsequent breach of the same or similar nature.

10.5. Costs and Attorneys' Fees. In addition to all other amounts payable under this Agreement, EHC shall be entitled to recover from Customer: (i) costs of collection of any amounts, including reasonable attorneys' fees and disbursements; and (ii) costs, including reasonable attorneys' fees and disbursements, incurred in seeking to prevent use of Service contrary to the terms of this Agreement. The provisions of this Article shall survive expiration or termination of this Agreement (for any reason or no reason whatsoever) indefinitely.

10.6. Governing Law and Jurisdiction. Except as otherwise agreed to by the parties, the relationship between the parties and their present and future Affiliates, including without limitation all disputes, controversies or claims, whether arising in contract, tort, under statute or otherwise, shall be governed by and construed in accordance with the laws of the State of Colorado, applicable to contracts to be made and performed entirely within the State of Colorado by residents of the State of Colorado, without giving any effect to its conflict of law provisions. The parties and their present and future Affiliates consent to and submit to the in personam jurisdiction of the United States District Court for the District of Colorado and the appropriate State Court located in Arapahoe County, State of Colorado for the purposes set forth in this Article and waive, fully and completely, any objection to venue and right to dismiss and/or transfer any action pursuant to Title 28 U.S.C. Section 1404 or 1406 (or any successor statute). In the event that the United States District Court for the District of Colorado does not have subject matter jurisdiction over any such matter, then such matter shall be litigated solely and exclusively before the appropriate state court of competent jurisdiction located in Arapahoe County, State of Colorado. The provisions of this Article shall survive expiration or termination of this Agreement (for any reason or no reason whatsoever) indefinitely.

10.7. Headings; Severability; Customer Purchase Orders. All titles and headings in this Agreement are for reference purposes only and will not affect the meaning or construction of the terms of this Agreement. The parties agree that each provision of this Agreement shall be construed as separable and divisible from every other provision and that the enforceability of any one provision shall not limit the enforceability, in whole or in part, of any other provision hereof. If any one or more of the provisions contained herein, or the application thereof to any person, entity, or circumstance, for any reason are held to be invalid, illegal, or unenforceable in any respect, then such provision(s) shall be enforced to the maximum extent permissible, and the remaining provisions of this Agreement shall be unaffected thereby and will remain in full force and effect. Customer agrees that any purchase order or other similar document that Customer may issue in connection with this Agreement will be for Customer's internal purposes only and, therefore, even if acknowledged by EHC, will not in any way add to, subtract from, or in any way modify the terms and conditions of this Agreement.

10.8. Assignment. Customer may not assign or otherwise transfer this Agreement or any or all of its rights and/or obligations under this Agreement to any third party without EHC's prior written consent to such assignment or transfer, which consent may be withheld in the sole and absolute discretion of EHC for any reason or no reason. EHC may, at any time and from time to time in its sole and absolute discretion for any reason or no reason, assign this Agreement to an Affiliate of EHC in whole or in part without the consent of Customer, which consent shall not be required.

10.9. Construction. Customer and EHC hereby represent, warrant, acknowledge and agree that the normal rule of construction to the effect that any ambiguities are to be resolved against the drafting party shall not be employed in the interpretation of this Agreement, including without limitation any amendments hereto.

10.10. Facsimile Signatures; Counterparts. This Agreement may be executed by facsimile and/or in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

10.11. Trademarks. Nothing in this Agreement will be construed to give Customer any rights to use any EHC trademarks, service marks, or logos without the express prior written consent of EHC, which consent may be withheld for any reason or no reason in the sole and absolute discretion of EHC.

10.12. Entire Agreement/Amendments. This Agreement constitutes the entire agreement between the parties with respect to the subject matter of this Agreement. Except as otherwise expressly provided herein, no party shall be bound by any communications between them on the subject matter of this Agreement, unless the communication is: (i) in writing; (ii) bears a date contemporaneous with or subsequent to the date of this Agreement; and (iii) is signed by all parties to this Agreement. The parties specifically acknowledge there are no unwritten side agreements or oral agreements between the parties regarding the subject matter of this Agreement which alter, amend, modify or supplement this Agreement. In the event of any conflict or inconsistency between the terms and conditions set forth in the body of this Agreement and the terms and conditions set forth in any Attachment hereto, the terms and conditions set forth in the body of this Agreement shall control. In addition to any provisions of this Agreement that expressly survive termination or expiration, any provision of this Agreement that logically would be expected to survive termination or expiration, shall survive for a reasonable time period under the circumstances.

10.13. No Offsets. In no event shall Customer or any of its Affiliates offset any amounts due to EHC or any of its Affiliates from Customer or any of its Affiliates for any reason, against amounts owed to Customer or any of its Affiliates by EHC or any of its Affiliates. If Customer and/or any of its Affiliates are indebted to EHC or any of its Affiliates for any reason, Customer and its Affiliates hereby acknowledge and agree that EHC and its Affiliates shall have the right, but not the obligation, to offset any such amounts due to EHC or its Affiliates from Customer or its Affiliates for any reason against any money otherwise due to Customer or its Affiliates from EHC or its Affiliates, as well as any and all amounts for which EHC and/or any of its Affiliates may become liable to third parties by reason of Customer's and/or any of its Affiliates' acts in performing or failing to perform, Customer's and/or any of its Affiliates' obligations under this Agreement or any other agreement. Further, EHC and/or its Affiliates may, but shall have no obligation to, withhold such sums from any monies due or to become due to Customer and/or its Affiliates under this Agreement and/or any other agreement or from funds or equipment to be paid or disbursed to Customer and/or its Affiliates pursuant to business dealings between the parties and/or their respective Affiliates not reflected in any contract, as EHC, at any time and from time to time in its sole and absolute discretion for any reason or no reason, deems necessary to protect EHC and/or any of its Affiliates from any loss, damage, or expense relating to or arising out of Customer's or any of its Affiliates' actions,

inaction or performance under this Agreement or any other agreement, or in response to any claim or threatened claim of which EHC becomes aware concerning Customer or its Affiliates or the performance of Customer's or any of its Affiliate's duties under this Agreement or any other agreement. The provisions of this Article shall survive expiration or termination of this Agreement for any reason or no reason indefinitely.

#### ARTICLE XI.

##### Definitions

The following definitions shall apply to all capitalized terms, whether used in the singular or plural form, which are not otherwise defined in this Agreement:

“Affiliate” means any person or entity directly or indirectly controlling, controlled by or under common control with another person or entity.

“Business Preemptible Service” or “Business Preemptible Transponder” means a satellite service or transponder that is not entitled to restoration in the event it becomes a Transponder Failure and may be preempted at any time to restore: (i) a satellite failure; (ii) a Protected Service or Protected Transponder that becomes a transponder failure; (iii) any other service or transponder (including a Preemptible Service or Preemptible Transponder) experiencing technical difficulties or interference; or (iv) other service offerings of EHC or any of its Affiliates, including but not limited to mass move protection, construction and launch delay protection and launch failure protection. In addition, such Business Preemptible Service or Business Preemptible Transponder may be preempted for any other reason (including but not limited to, EHC's desire to provide service on such Transponder to another customer).

“End-of-Life” means the date on which, in EHC's reasonable judgment, a satellite should be taken out of service because of insufficient fuel.

“Fully Protected Service” means a satellite service that may not be preempted to restore another service, and if restoration thereof is needed as a result of a satellite failure or as a result of a transponder failure under circumstances in which no Protection Transponder is available on the satellite on which such satellite service is located, is entitled to restoration, subject to availability of facilities and to the conditions of the applicable contract, on another satellite.

“Interruption” means any period during which a Transponder fails to meet the Transponder Performance Specifications set forth in Attachment A (or, following a reassignment or relocation pursuant to Section 3.3, the substantial equivalent thereof) and such circumstances preclude the use of the Transponder for its intended purpose.

“Non-Preemptible Service” means a satellite service on which such service is provided that may not be preempted to restore another service and that is not itself entitled to be restored by preempting any other service or by using a Replacement Transponder or a vacant transponder.

“Preemptible Service” or “Preemptible Transponder” means a satellite service or transponder that is not entitled to restoration in the event it becomes a Transponder Failure and may be preempted at any time to restore: (i) a satellite failure; (ii) a Protected Service or Protected Transponder that becomes a transponder failure; or (iii) other service offerings of EHC or any of its Affiliates, including but not limited to mass move protection, construction and launch delay protection and launch failure protection.

“Protected Service” or “Protected Transponder” means a service or transponder that is entitled to preempt a Preemptible Service or Preemptible Transponder.

“Protection Transponder” means a Replacement Transponder or Preemptible Transponder used to restore a Protected Service.

“Replacement Date” means the date on which a Replacement Satellite is made capable of carrying communications traffic at the orbital location to which the Satellite is assigned and, following EHC testing and verification, EHC determines that such satellite is ready for commercial operation.

“Replacement Satellite” means any replacement or successor to the then-current Satellite or to the Ku-band payload of the Satellite which is capable of carrying communications traffic at the orbital location to which the Satellite is assigned and providing performance substantially equivalent to the Transponder Performance Specifications set forth in Attachment A.

“Replacement Transponder” means a spare transponder, which is accessible for purposes of providing restoration and which is capable of carrying communications traffic within the parameters as described in the transponder performance specifications for the transponder to be restored.

“Reverse Contract Order” means, as to each service or transponder on the Satellite, in order from the latest date on which a binding agreement for the taking of such service has been executed by both a customer and EHC, to the earliest such date. If Reverse Contract Order is to be determined among more than one class of service, then Reverse Contract Order means first in order from the latest such date to the earliest such date among Business Preemptible Services, second in such order among Preemptible Services, third in such order among Non-Preemptible Services, fourth in such order among Transponder Protected Services and last in such order among Fully Protected Services. Notwithstanding the foregoing, any service being provided to the United States government or any department or agency thereof, whether through a prime contract or a subcontract, shall be deemed to have an earlier date of binding agreement than Customer hereunder.

“Satellite” means the communications spacecraft designated [ \_\_\_\_\_ ] to be operated by EHC or in accordance with Section 1.1, a Replacement Satellite. When used in the lower case, “satellite” means a domestic communications satellite operating in Ku-band.



“Satellite Failure” means a satellite:

1) on which one or more of the basic subsystems fail, rendering the use of the satellite for its intended purposes impractical, as determined by EHC in its reasonable business judgment, or on which more than one-half of the transponders on the payload are transponder failures; and

2) that EHC has declared a failure.

For purposes of this definition, a hybrid satellite with multiple band payloads shall be treated, at EHC’s option, either: (i) as a single satellite; or (ii) as though the multiple band payloads were located on separate satellites.

“Transponder” means a Ku-band radio frequency transmission channel on the Satellite, used to provide service to Customer pursuant to the terms of this Agreement. Customer acknowledges and agrees that due to circumstances, including but not limited to the characteristics of Customer’s traffic, Customer’s ground segment configuration, and the characteristics of traffic on cross polarized transponders on the Satellite and of carriers on satellites in proximity to the Satellite, the entire bandwidth of the Transponder may not be usable by Customer for the operation of all types of carriers. When used in the lower case, “transponder” means a Ku-band radio frequency transmission channel on a communications satellite.

“Transponder Authority” means all retransmission consents and any and all other consents, authorizations and approvals required by law or under contract and/or pursuant to any governmental action (including but not limited to any consent, authorization and/or approval required under the rules and regulations of the Federal Communications Commission) for Customer’s use of the Services, Satellite and/or Transponder.

“Transponder Failure” means, with respect to any Transponder used to provide service to Customer under this Agreement, any of the following events:

1) such Transponder fails to meet the Transponder Performance Specifications set forth in Attachment A (or, following a reassignment or relocation pursuant to Section 1.1 or Section 3.3, the substantial equivalent thereof) in any material respect for any period of five (5) consecutive days;

2) twenty (20) or more creditable Interruptions of fifteen (15) minutes or more in duration shall occur within any ninety (90) consecutive days; or

3) such Transponder shall fail to meet the Transponder Performance Specifications set forth in Attachment A (or, following a relocation or reassignment pursuant to Section 1.1 or Section 3.3, the substantial equivalent thereof) in any material respect for any period of time under circumstances that make it clearly ascertainable or predictable, based on satellite industry engineering standards, that a failure set forth in Paragraphs 1) or 2) above will occur.

For the purpose of this definition, measurement of periods of failure hereunder shall commence when Customer has vacated its signal to permit verification of the existence of the failure by EHC.

“Transponder Protected Service” means a satellite service that may not be preempted to restore another service, that is itself entitled to be restored by Protection Transponders on the same satellite in the event it becomes a Transponder Failure but that is not entitled to be restored if there is no such Protection Transponder available.

IN WITNESS WHEREOF, the parties have caused their duly authorized representatives to execute this Agreement as of the date and year first above written.

ECHOSTAR HOLDING CORPORATION

By: \_\_\_\_\_  
Name:  
Title:

ECHOSTAR SATELLITE L.L.C.

By: \_\_\_\_\_  
Name:  
Title:



December [ ], 2007

Dear EchoStar Communications Corporation Shareholder:

We are pleased to inform you that on December 11, 2007, the Board of Directors of EchoStar Communications Corporation approved the spin-off of EchoStar Holding Corporation, a wholly-owned subsidiary of EchoStar Communications Corporation. EchoStar Holding Corporation will hold the technology and certain infrastructure assets of EchoStar Communications Corporation. EchoStar Communications Corporation will retain its consumer pay-TV business, DISH Network. We believe that our separation into two independent publicly-traded companies is in the best interests of each of the businesses. Immediately following the completion of the spin-off, EchoStar Communications Corporation intends to change its name to "DISH Network Corporation."

The spin-off of EchoStar Holding Corporation is anticipated to occur on or about January 1, 2008 by way of a pro rata dividend to EchoStar Communications Corporation shareholders. For each share of EchoStar Communications Corporation Class A common stock or Class B common stock you hold as of 5:00 p.m., New York City time, on December 27, 2007, which is the record date of the spin-off, you will be entitled to receive a dividend of 0.20 of a share of the same class of EchoStar Holding Corporation common stock. Please note that if you sell your shares of Class A common stock of EchoStar Communications Corporation after the record date but before the distribution date, the buyer of those shares will be entitled to receive the shares of our Class A common stock issuable in respect of the shares sold. The distribution of shares of our Class A common stock will be made in book-entry form, which means that no physical Class A stock certificates will be issued in the distribution. No fractional shares of EchoStar Holding Corporation Class A or Class B common stock will be issued. If you would have been entitled to a fractional share of EchoStar Holding Corporation Class A common stock in the distribution, you will receive cash in lieu of a fractional share interest.

Shareholder approval of the spin-off is not required, and you are not required to take any action to receive shares of EchoStar Holding Corporation common stock.

Immediately following the spin-off, you will own shares of common stock of both EchoStar Communications Corporation and EchoStar Holding Corporation. EchoStar Communications Corporation Class A common stock will continue to trade on the Nasdaq Global Select Market under the symbol "DISH." We have applied to list our Class A common stock on the Nasdaq Global Select Market under the symbol "SATS."

We expect the spin-off to be tax-free for all shareholders of EchoStar Communications Corporation, except for any cash received in lieu of fractional shares. To that end, we have received a ruling from the Internal Revenue Service confirming that the spin-off will be tax free to shareholders of EchoStar Communications Corporation for U.S. federal income tax purposes. The spin-off is subject to certain customary conditions, including the receipt of any necessary regulatory approvals.

The enclosed information statement, which is being mailed to all EchoStar Communications Corporation shareholders, describes the spin-off and contains important information about EchoStar Holding Corporation, including its historical and pro forma combined financial statements.

We look forward to your continued support as a shareholder in both EchoStar Communications Corporation and EchoStar Holding Corporation.

Sincerely,

Charles W. Ergen  
*Chairman and Chief Executive Officer*

---

**ECHOSTAR HOLDING CORPORATION**  
90 Inverness Circle East  
Englewood, Colorado 80112

December [ ], 2007

Dear EchoStar Holding Corporation Shareholder:

It is my pleasure to welcome you as a shareholder of our new company, EchoStar Holding Corporation. As an independent, publicly-traded company, we believe we can more effectively focus on our objectives and satisfy the strategic needs of our company. In addition, we will have the opportunity to offer our employees incentive opportunities linked to our performance as an independent, publicly-traded company, which we believe will enhance employee performance.

EchoStar Holding Corporation intends to operate two primary businesses, a digital set-top box business and a fixed satellite services business:

- *Digital Set-Top Boxes.* Our set-top box business designs, develops and distributes award-winning digital set-top boxes and related products for direct-to-home satellite service providers. In 2006, our set-top box business shipped over nine million set-top boxes. Most of these set-top boxes were sold to EchoStar Communications Corporation, but we also sold set-top boxes to Bell ExpressVu and other international customers.
- *Fixed Satellite Services.* Our fixed satellite services business will be developed using the nine owned or leased in-orbit satellites and related FCC licenses, a network of seven full service digital broadcast centers, and leased fiber optic capacity with points of presence in approximately 150 cities that will be contributed to us by EchoStar Communications Corporation. We expect that our primary customer will initially be EchoStar Communications Corporation. However, we will also lease capacity in the spot market and to government and enterprise customers.

We have applied to list our Class A common stock on the Nasdaq Global Select Market under the symbol "SATS." We currently expect that our Class A common stock will begin trading on January 2, 2008.

I invite you to learn more about EchoStar Holding Corporation by reviewing the enclosed information statement. We thank you in advance for your support as a shareholder in EchoStar Holding Corporation.

Sincerely,

Charles W. Ergen  
*Chairman and Chief Executive Officer*

---

Information contained herein is subject to completion or amendment. A registration statement on Form 10 relating to these securities has been filed with the Securities and Exchange Commission.

SUBJECT TO COMPLETION, DATED DECEMBER 26, 2007

INFORMATION STATEMENT

**ECHOSTAR HOLDING CORPORATION**

90 Inverness Circle E.  
Englewood, Colorado 80112

**Class A Common Stock**  
**Class B Common Stock**  
(par value \$0.001 per share)

We are sending this information statement to you to describe the spin-off of EchoStar Holding Corporation. Prior to the spin-off described in this information statement, we were a wholly-owned subsidiary of EchoStar Communications Corporation, which we refer to as ECC. We are engaged in the design, development and distribution of set-top boxes, antennae and other equipment for the "direct to home" satellite television industry. Following the spin-off, we will also be engaged in the provision of fixed satellite transmission services. We expect that the spin-off will be tax-free to ECC shareholders for U.S. federal income tax purposes, except for any cash received in lieu of fractional shares. We have received a ruling from the Internal Revenue Service confirming that the spin-off will be tax free to shareholders of EchoStar Communications Corporation for U.S. federal income tax purposes. Immediately following the spin-off, ECC intends to change its name to "DISH Network Corporation."

For each share of ECC Class A common stock or ECC Class B common stock held by you as of 5:00 p.m., New York City time, on December 27, 2007, the record date for the spin-off, you will receive 0.20 of a share of the same class of our common stock. The distribution of shares of our Class A common stock will be made in book-entry form, which means that no physical Class A stock certificates will be issued in the distribution. No fractional shares of EchoStar Holding Corporation Class A or Class B common stock will be issued. If as a result of the foregoing ratio you would be entitled to receive a fraction of a share of our Class A common stock, you will receive cash in lieu of such fractional share interest. We expect the shares of our Class A common stock and Class B common stock to be distributed by ECC to you on or about January 1, 2008, which we refer to as the distribution date.

No vote of ECC's shareholders is required in connection with the spin-off. We are not asking you for a proxy and you are requested not to send us a proxy. No action is required of you to receive shares of our common stock, which means that:

- you will not be required to pay for the shares of any class of our common stock that you receive in the spin-off, and
- you do not need to surrender or exchange shares of any class of ECC common stock in order to receive shares of our common stock, or to take any other action in connection with the spin-off.

There is no current trading market for any class of our common stock. We expect, however, that a limited trading market for our Class A common stock, commonly known as a "when issued" trading market, will develop shortly after the record date for the spin-off, and we expect "regular way" trading of our Class A common stock will begin the first trading day after the distribution date. We have applied to list our Class A common stock on the Nasdaq Global Select Market under the symbol "SATS." We expect that our Class A common stock will begin trading on January 2, 2008. Charles W. Ergen, our Chairman and Chief Executive Officer, will immediately after the distribution date beneficially own approximately 50.0% of our outstanding equity and possess approximately 80.0% of the total voting power represented by all of our common stock, which is equivalent to his ownership and voting interests in ECC.

**In reviewing this information statement, you should carefully consider the matters described under the caption "Risk Factors" beginning on page 16.**

**Neither the Securities and Exchange Commission nor any state securities commission has approved or disapproved these securities or determined if this information statement is truthful or complete. Any representation to the contrary is a criminal offense.**

**This information statement is not an offer to sell, or a solicitation of an offer to buy, any securities.**

The date of this information statement is December [ ], 2007.

## TABLE OF CONTENTS

	<u>Page</u>
<a href="#">SUMMARY</a>	1
<a href="#">RISK FACTORS</a>	16
<a href="#">CAUTIONARY STATEMENT CONCERNING FORWARD-LOOKING STATEMENTS</a>	32
<a href="#">THE SPIN-OFF</a>	33
<a href="#">SELECTED HISTORICAL AND UNAUDITED PRO FORMA COMBINED AND ADJUSTED FINANCIAL DATA</a>	43
<a href="#">UNAUDITED PRO FORMA COMBINED AND ADJUSTED FINANCIAL INFORMATION</a>	45
<a href="#">MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS</a>	54
<a href="#">PROPERTIES</a>	74
<a href="#">BUSINESS</a>	75
<a href="#">MANAGEMENT</a>	89
<a href="#">SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT</a>	104
<a href="#">CERTAIN RELATIONSHIPS AND RELATED PARTY TRANSACTIONS</a>	108
<a href="#">CERTAIN INTERCOMPANY AGREEMENTS</a>	109
<a href="#">DESCRIPTION OF OUR CAPITAL STOCK</a>	116
<a href="#">LIMITATION OF LIABILITY AND INDEMNIFICATION MATTERS</a>	118
<a href="#">WHERE YOU CAN FIND MORE INFORMATION</a>	119
<a href="#">INDEX TO FINANCIAL TABLES OF ECHOSTAR HOLDING CORPORATION</a>	F-1
<a href="#">INDEX TO STATEMENT OF NET ASSETS TO BE CONTRIBUTED BY ECHOSTAR COMMUNICATIONS CORPORATION</a>	F-30
<a href="#">INDEX TO FINANCIAL TABLES OF SLING MEDIA, INC.</a>	F-41

## SUMMARY

*This summary highlights information contained elsewhere in this information statement and provides an overview of our company and the material aspects of our spin-off from ECC. It is intended for convenience only and should not be considered complete. You should read the entire information statement carefully, particularly the risk factors discussed beginning on page 16, and our combined audited and unaudited historical and unaudited pro forma financial statements and notes to those statements appearing elsewhere in this information statement. References in this information statement to (i) "EHC," "Spinco," "we," "our" and "us" refer to EchoStar Holding Corporation and its consolidated subsidiaries, after giving effect to the spin-off and (ii) "EchoStar Communications Corporation," "ECC" and "DISH Network" refer to EchoStar Communications Corporation and its consolidated subsidiaries, other than us, unless the context otherwise requires. The transaction in which we will be separated from ECC is sometimes referred to in this information statement as the "separation," the "distribution" or the "spin-off."*

*We describe in this information statement the businesses to be transferred to us by ECC in connection with the spin-off as if the transferred businesses were our businesses. However, we are a newly formed entity and we have not conducted any operations prior to the spin-off. Our historical and pro forma financial data included in this information statement may not be indicative of our future performance and does not necessarily reflect what our financial condition and results of operations would have been had we operated as a separate, stand-alone entity during the periods presented, particularly since changes will occur in our operations and capitalization as a result of our spin-off from ECC.*

*Our historical combined financial statements reflect the historical financial position and results of operations of entities included in the consolidated financial statements of ECC, representing almost exclusively ECC's set-top box business, using the historical results of operations and historical bases of assets and liabilities of this business. Our historical combined financial statements included herein reflect sales to ECC at cost and do not include certain satellites, uplink and satellite transmission assets, real estate and other assets and related liabilities that will be contributed to us by ECC in the spin-off. These assets and liabilities, which will primarily comprise our fixed satellite services business, have been separately audited and are included in the Statement of Net Assets to be Contributed by ECC and Unaudited Pro Forma Combined and Adjusted Financial Information included herein. The financial condition and results of operations of our fixed satellite services business have not been included in our historical combined financial statements because our fixed satellite services business was operated as an integral part of ECC's subscription television business and did not constitute a "business" in the historical financial statements of ECC. Our historical financial data also does not include financial information of Sling Media, Inc., which was recently acquired by ECC and will be contributed to us in the spin-off. Sling Media's audited consolidated financial statements are included elsewhere in this information statement, and its historical financial information also has been included in our Unaudited Pro Forma Combined and Adjusted Financial Information.*

## ECHOSTAR HOLDING CORPORATION

### **Our Business**

We intend to operate two primary businesses, a digital set-top box business and a fixed satellite services business. We expect that the primary customer for each of these businesses initially will be ECC.

#### ***Digital Set-Top Boxes***

Our set-top box business designs, develops and distributes award-winning digital set-top boxes and related products for direct-to-home satellite service providers. In 2006, our set-top box business shipped over nine million set-top boxes. Most of these set-top boxes were sold to ECC, but we also sold set-top boxes to Bell ExpressVu and other international customers. We currently employ over 700 engineers in our set-top box business.

#### ***Fixed Satellite Services***

Our fixed satellite services business will be developed using nine owned or leased in-orbit satellites and related FCC licenses, a network of seven full service digital broadcast centers, and leased fiber optic capacity



with points of presence in approximately 150 cities. All of these assets and related contracted liabilities will be contributed to us in the spin-off. We expect that our primary customer initially will be ECC. However, we will also lease capacity in the spot market and to government and enterprise customers.

#### **Other Business Opportunities**

ECC has entered into agreements to construct and launch an S-band satellite and to lease its transponder capacity to a Hong Kong joint venture, which in turn will sublease a portion of the transponder capacity to an affiliate of a Chinese governmental entity to support the development of satellite-delivered mobile video services in China. ECC has also recently completed several strategic investments and we intend to evaluate strategic development and investment opportunities both in the United States and in international markets. These investments of ECC will be transferred to us as part of the spin-off, and are part of our strategy to expand our business and support the development of new satellite-delivered services, such as mobile video services. The expertise we develop through these investments may also help us to improve and expand the services that we provide to our existing customers. However, these investments involve a high degree of risk and are concentrated in a few companies. The risks of these investments include, among other things, the risks that required regulatory approvals and other conditions may not be obtained or satisfied, that these companies may not be able to enter into distribution and other relationships, and that the companies in which we invest or with whom we partner may not be able to compete effectively in their markets or that there may be insufficient demand for the new services planned by these companies.

#### **Sling Media, Inc.**

Sling Media, Inc. was acquired in October 2007 by ECC and will be transferred to us as part of the spin-off. Sling Media is the maker of the Slingbox, which allows consumers to watch and control their television programming at any time, from any location, using personal computers, personal digital assistants, smartphones and other digital media devices. This information statement includes historical financial statements and other information regarding Sling Media.

#### **Our Strategy**

We intend to pursue the following key strategies:

- *Expand set-top box business to additional customers.* We believe our separation from ECC may enhance our opportunities to sell set-top boxes to a broader group of multi-channel video distributors. Historically, certain multi-channel video distributors have perceived us as a competitor due to our affiliation with ECC. After the spin-off, we believe we could have opportunities to enter into commercial relationships with these multi-channel video distributors. There can be no assurance, however, that we will be successful in entering into any of these commercial relationships, particularly if we continue to be perceived as affiliated with ECC as a result of common ownership and related management.
- *Leverage satellite capacity and related infrastructure.* Our fixed satellite services business has excess satellite and leased fiber capacity that we believe was in large part created through innovation and operational efficiencies at ECC. While we expect that ECC will initially be our primary customer for fixed satellite services, we believe market opportunities exist to utilize our capacity to provide digital video distribution, satellite-delivered IP, corporate communications and government services to a broader customer base.
- *Offer comprehensive network infrastructure solutions.* We intend to leverage our over 700 engineers to customize infrastructure solutions for a broader base of customers. For example, we could offer a customer the ability to deliver a fully integrated video programming delivery solution, incorporating our satellite and backhaul capacity, customized set-top boxes and network design and management services.
- *Capitalize on change in regulations.* Changes in federal law and regulations applicable to the set-box industry may create opportunities for us to expand our business.
  - *Digital transition.* Congress has mandated that by February 2009 all network broadcasts be transmitted digitally, which will require households that receive over-the-air broadcast signals with an analog television to obtain a digital converter device. This digital converter device is a new product

and we believe that we are in a position to develop and market devices that could allow us to effectively compete in this new market.

- *Removable security systems.* The Federal Communications Commission, or FCC, mandated that by July 2007 cable providers use removable security modules to provide conditional access security for television content. The FCC intends for this regulation to spur competition in the retail cable set-top box market, providing an even playing field between leased cable set-top boxes and retail-bought, cable-ready TVs and cable set-top box equipment. We believe this new regulation may create an opportunity for us to compete on a more level field in the domestic market for cable set-top boxes.
- *Exploit international opportunities.* We believe that direct-to-home satellite service is particularly well-suited for countries without extensive cable infrastructure, and we intend to continue to try to secure new customer relationships from international direct-to-home satellite service providers.
- *Pursue strategic partnerships, joint ventures and acquisitions.* We intend to selectively pursue partnerships, joint ventures and strategic acquisition opportunities that we believe may allow us to expand into new markets, broaden our portfolio of products or intellectual property, and strengthen our relationships with our customers.
- *Act on the set-top box replacement cycle.* The broader adoption of high definition television by consumers will require more advanced compression and security technologies within set-top boxes. This may launch a replacement cycle, particularly among subscription television providers with substantial bases of legacy equipment, which may create additional market opportunities for us.

#### **Summary Risk Factors**

*An investment in our common stock involves risks associated with our business, the spin-off and ownership of our common stock. The following list of risk factors is not exhaustive. Please review and consider carefully the risks relating to these and other matters summarized below and described in greater detail under the section entitled "Risk Factors" beginning on page 16 of this information statement.*

#### **General Risks Affecting Our Business**

- We may not realize the potential benefits that we expect from the spin-off. Certain of these benefits depend upon market acceptance of our separation from ECC which we cannot predict and which may be affected by significant common stock ownership by our Chairman and Chief Executive Officer as well as interlocks between our management and board of directors. In addition, we will incur significant costs as a separate company, which may exceed our estimates. We will also incur some negative effects from our separation from ECC, including loss of access to ECC's financial resources.
- We currently depend on ECC and Bell Express Vu for substantially all of our revenue, and the loss of, or a significant reduction in orders from, either of these two customers would significantly reduce our revenue and adversely impact our operating results. ECC accounted for over 80% of our revenue in each of the last three years and the nine months ended September 30, 2007 and it is under no obligation to remain our customer in the future.
- We currently have substantial unused satellite capacity. Future costs associated with this excess capacity will negatively impact our margins if we do not generate revenue to offset these costs. In addition, because a substantial portion of the capacity of each of our AMC-15, AMC-16 and EchoStar IX satellites remains unused, there is a significant risk that in the future, in addition to reporting lower than expected revenues and profitability, we will be required to record a substantial impairment charge relating to one or more of these satellites. We currently estimate that these potential charges could aggregate up to \$250 million, which, if incurred would have a material adverse effect on our reported operating results and financial position. Furthermore, it is possible that in 2008 ECC will discontinue the use of some or all of the capacity on one or more other satellites that it will initially lease from us. To the extent that this occurs and we are unable to find other customers to lease this additional excess capacity, we may be required to record substantial additional impairment charges that we currently estimate could aggregate up to \$100 million. We performed a preliminary assessment of the recoverability of the satellites to be contributed by ECC as if the

spin-off had been consummated and preliminarily concluded that the recoverability of the satellites will not be impaired as of the distribution date.

- Our historical combined and pro forma financial information included in this information statement are not indicative of our future financial position, future results of operations or future cash flows, nor do they reflect what our financial position, results of operations or cash flows would have been as a stand-alone company during the periods presented. We were not profitable in the nine months ended September 30, 2007 and each of 2006, 2005 and 2004, as our operations have historically been dedicated primarily to support ECC and we provided our products and services to ECC at cost.
- Our ability to decrease our losses or to generate revenues will depend in part on our ability to grow our business. This may require significant additional capital that may not be available to us. We may also use a significant portion of our existing cash and marketable securities to fund stock buyback programs. Our board of directors has approved a program in which we may repurchase up to \$1.0 billion of our Class A common stock during 2008.
- If ECC enters into a business combination transaction, or Mr. Ergen no longer controls a majority of the voting power of ECC or of us, our relationship with ECC could be terminated or substantially curtailed with little or no advance notice. Any material reduction in our sales to ECC as a result of a change in control of ECC would have a significant material adverse effect on our business and financial position.
- Our future success may depend on our ability to identify and successfully exploit opportunities to acquire other businesses or technologies to complement, enhance or expand our current business or products or otherwise offer us growth opportunities. We may not be able to pursue these growth opportunities successfully.
- We have entered into certain strategic transactions and investments in Asia and elsewhere, and we may increase our strategic investment activity in the United States and in international markets. These investments, which we believe could become substantial over time, involve a high degree of risk, are concentrated in a few companies and could expose us to significant financial losses if the underlying ventures are not successful. These investments may also cause us to defer or suspend share repurchases.
- Our business relies on intellectual property, some of which is owned by third parties, and we may inadvertently infringe their patents and proprietary rights. We may be required to cease developing or marketing infringing products, to obtain licenses from the holders of the intellectual property at a material cost, or to redesign those products in such a way as to avoid infringing the patent claims of others.
- Our businesses change rapidly as new technologies are developed. These new technologies may cause our services and products to become obsolete. Changes in existing technologies could also cause demand for our products and services to decline.

**Risks Affecting Our Set-Top Box Business**

- We depend on sales of set-top boxes for nearly all of our revenue, and if sales of our set-top boxes decline, our business and financial position will suffer. The set-top box business is highly competitive and our ability to compete in this industry will depend substantially on our ability to develop and manufacture products and services at competitive costs, successfully bring new technologies to market and penetrate new markets for set-top boxes, including among customers such as cable television operators that are competitors of DISH Network and have historically been and may continue to be reluctant to deal with us. These potential customers also have well established relationships with other set-top box providers, such as Motorola and Cisco Systems, which acquired Scientific Atlanta in 2006.
- Our commercial success in selling our set-top boxes to cable television operators depends significantly on our ability to obtain licenses to use the conditional access systems deployed by these operators in our set-top boxes. The owners of these conditional access systems are also in many cases competitors of ours. There can be no assurance we will be able to obtain such licenses on acceptable terms or at all.
- In order to grow our revenue and business and to build a large customer base, we believe we will be required to increase our sales of set-top boxes in international markets. We have limited experience selling our set-top boxes internationally. To succeed in expanding these sales efforts, we believe we must hire

additional sales personnel and develop and manage new relationships with cable operators and other providers of digital television in international markets.

- Our set-top boxes are extremely complex and can have defects in design, manufacture or associated software. We could incur significant expenses, lost revenue, and reputational harm if we fail to detect or effectively address such issues through design, testing or warranty repairs.
- We obtain many components for our set-top boxes from a single supplier or a limited group of suppliers. Our reliance on a single or limited group of suppliers, particularly foreign suppliers, and our increasing reliance on subcontractors, involves several risks. These risks include a potential inability to obtain an adequate supply of required components, and reduced control over pricing, quality, and timely delivery of these components.
- Future demand for our set-top boxes will depend significantly on the growing market acceptance of high definition television, or HDTV. The effective delivery of HDTV will depend on digital television operators developing and building infrastructure to provide wide-spread HDTV programming.
- During April 2006, a jury concluded that certain of our digital video recorders, or DVRs, infringed a patent held by Tivo. If the Tivo jury verdict is upheld on appeal, to the extent that ECC does not indemnify us, we will be required to pay substantial damages and/or license fees, and if we were not able to successfully implement alternative technology (including the successful defense of any challenge that such technology infringes Tivo's patent), we could also be prohibited from distributing DVRs, or be required to modify or eliminate certain user-friendly DVR features that we currently offer to consumers.

**Risks Affecting Our Fixed Satellite Services Business**

- The fixed satellite services industry is highly competitive and is characterized by long-term leases and high switching costs. Therefore, it will be difficult to displace customers from their current relationships with our well-established competitors and we may face competition from others in the future.
- Satellites are subject to significant operational risks while in orbit. While we believe that our satellite fleet is generally in good condition, certain satellites in our fleet have experienced malfunctions or anomalies, some of which have had a significant adverse impact on their commercial operation. There can be no assurance that we can recover critical transmission capacity in the event one or more of our in-orbit satellites were to fail. Therefore, the loss of a satellite or other satellite malfunctions or anomalies could have a material adverse effect on us.
- We are subject to comprehensive governmental regulation by the FCC for our domestic satellite operations. We are also regulated by other federal agencies, state and local authorities and the International Telecommunication Union. Domestic and international regulations regarding the licensing, authorization and operations of satellite communications providers may restrict our fixed satellite services operations.
- ECC has not historically carried and we do not anticipate carrying insurance for any of the in-orbit satellites that we will own.

**Risks Relating to the Spin-Off**

- The allocation of assets, liabilities, rights, indemnifications and other obligations between ECC and us under the separation agreement and the related commercial and other agreements we will enter into with ECC may not reflect what two unaffiliated parties might have agreed to.
- ECC has received a private letter ruling from the Internal Revenue Service, or IRS, to the effect that, among other things, the spin-off, together with certain related transactions, will qualify for tax-free treatment under Sections 355 and 368(a)(1)(D) of the Code. Although a private letter ruling relating to the qualification of the spin-off under Sections 355 and 368(a)(1)(D) of the Internal Revenue Code of 1986, as amended, generally will be binding on the IRS, the validity of such ruling, if obtained, will be subject to the accuracy of factual representations and assumptions made in the ruling request. If the spin-off does not qualify for tax-free treatment for U.S. federal income tax purposes, then, in general, ECC would be subject to tax as if it had sold the common stock of our company in a taxable sale for its fair market value. ECC's shareholders would be subject to tax as if they had received a distribution equal to the fair market value of our common stock that was distributed to them, which would be treated as a taxable dividend to the extent of ECC's

earnings and profits. It is expected that the amount of any such taxes to ECC and its shareholders would be substantial.

- Actual or perceived conflicts of interest may arise between ECC and us in a number of areas relating to our past and ongoing relationships, including: (i) cross officerships, directorships and stock ownership, (ii) intercompany transactions, (iii) intercompany agreements and (iv) business opportunities. In particular, Charles W. Ergen will be the Chief Executive Officer and Chairman of the Board and will beneficially own approximately 50.0% of the total equity and control 80.0% of the total voting power, of each of ECC and us. Thus, Mr. Ergen will have the ability to elect a majority of ECC's and our directors and to control all other matters requiring the approval of ECC's and our shareholders.

**Risks Relating to our Common Stock and the Securities Market**

- An active trading market may not develop or be sustained for our Class A common stock after the spin-off. In addition, the prices at which our Class A common stock may trade after the spin-off may decline or be subject to volatility.
- We expect that some of our shareholders, including possibly some of our larger shareholders, will sell the Class A common stock that they receive in the spin-off because, among other reasons, our business profile or market capitalization as an independent, publicly-traded company do not fit their investment objectives. These sales may adversely affect the market price for our Class A common stock as well as the market perception of our business.
- We have never declared or paid any dividends on our common stock. We intend to retain any earnings to finance the operation and expansion of our business, and we do not anticipate paying any cash dividends in the future.

**Other Information**

We are a Nevada corporation. Our principal executive offices are located at 90 Inverness Circle E., Englewood, Colorado 80112. Our telephone number is (303) 723-1000.

#### **Summary Historical and Unaudited Pro Forma Combined and Adjusted Financial Data**

The following tables set forth our summary historical and unaudited pro forma combined and adjusted financial data. The summary historical combined financial data relating to our combined financial condition and results of operations for each of the fiscal years in the three-year period ended December 31, 2006 and the nine months ended September 30, 2007 and 2006 are derived from our historical combined financial statements for the corresponding periods included elsewhere in this information statement. The historical combined financial data for the nine months ended September 30, 2007 and 2006 reflects, in our opinion, all adjustments, consisting only of normal recurring adjustments, necessary to fairly present the data for such interim periods. The data should be read in conjunction with our historical combined financial statements and "Management's Discussion and Analysis of Financial Condition and Results of Operations" included elsewhere in this information statement.

Our historical combined financial data included in this information statement may not be indicative of our future performance and does not necessarily reflect what our financial condition and results of operations would have been had we operated as a separate, stand-alone entity during the periods presented, particularly since changes will occur in our operations and capitalization as a result of our spin-off from ECC.

Our historical combined financial statements reflect the historical financial position and results of operations of entities included in the consolidated financial statements of ECC, representing almost exclusively ECC's set-top box business, using the historical results of operations and historical bases of assets and liabilities of this business. Our historical combined financial statements included herein reflect sales to ECC at cost and do not include certain satellites, uplink and satellite transmission assets, real estate and other assets and related liabilities that will be contributed to us by ECC in the spin-off. These assets and liabilities, which will primarily comprise our fixed satellite services business, have been separately audited and are included in the "Statement of Net Assets to be Contributed by ECC" and "Unaudited Pro Forma Combined and Adjusted Financial Information" included herein. The financial condition and results of operations of our fixed satellite services business have not been included in our historical combined financial statements because our fixed satellite services business was operated as an integral part of ECC's subscription television business and did not constitute a "business" in the historical financial statements of ECC. Our historical financial data also does not include financial information of Sling Media, Inc., which was recently acquired by ECC and will be contributed to us in the spin-off. Sling Media's audited consolidated financial statements are included elsewhere in this information statement, and its historical financial information also has been included in our "Unaudited Pro Forma Combined and Adjusted Financial Information."

The unaudited pro forma combined financial data included herein has been adjusted to give effect to, among other things, the contribution of certain net assets to us, the distribution of our common stock by ECC to its shareholders and the contribution to us of Sling Media. The assumptions used and pro forma adjustments derived from such assumptions are based on currently available information and we believe such assumptions are reasonable under the circumstances. Further information regarding the pro forma adjustments can be found under the caption "Unaudited Pro Forma Combined and Adjusted Financial Information" in this information statement.

The unaudited pro forma combined financial data presented for the year ended December 31, 2006 and as of and for the nine months ended September 30, 2007 are derived from our unaudited pro forma combined and adjusted financial information. The data should be read in conjunction with our "Selected Combined Financial Data," "Unaudited Pro Forma Combined and Adjusted Financial Information," and "Management's Discussion and Analysis of Financial Condition and Results of Operations" included elsewhere in this information statement. The unaudited pro forma combined financial statements are not indicative of our future performance and do not necessarily reflect what our financial condition and results of operations would have been had the spin-off been completed on the dates assumed. Also, they may not reflect the results of operations or financial condition which would have resulted had we operated as a separate, stand-alone entity during the periods presented.

Statements of Operations Data:	For the Nine Months Ended September 30,			For the Years Ended December 31,			
	2007 Pro Forma	2007 (Unaudited)	2006	2006 Pro Forma (Unaudited)	2006	2005	2004
	(In thousands, except per share data)						
Revenue	\$ 1,592,381	\$ 1,182,768	\$ 1,132,899	\$ 2,080,259	\$ 1,525,320	\$ 1,513,691	\$ 1,720,091
Operating expenses	1,606,709	1,222,936	1,152,875	2,058,924	1,562,767	1,546,755	1,760,714
Operating income (loss)	\$ (14,328)	\$ (40,168)	\$ (19,976)	\$ 21,335	\$ (37,447)	\$ (33,064)	\$ (40,623)
Net income (loss)	\$ (9,296)	\$ (39,943)	\$ (20,486)	\$ 104,835	\$ (34,162)	\$ (44,940)	\$ (43,237)
<b>Pro forma earnings per share:</b>							
Basic	\$ (0.10)			\$ 1.17			
Diluted	\$ (0.10)			\$ 1.16			
<b>Pro forma shares outstanding:</b>							
Basic	89,699			89,699			
Diluted	90,056			90,056			
<b>Cash Flow Data:</b>							
		For the Nine Months Ended September 30,		For the Years Ended December 31,			
		2007 (Unaudited)	2006	2006	2005	2004	
		(In thousands)					
<b>Net cash flows from:</b>							
Operating activities		\$ (34,276)	\$ (3,780)	\$ (36,374)	\$ (14,193)	\$ (78,916)	
Investing activities		\$ (160,236)	\$ (75,953)	\$ (54,781)	\$ (16,700)	\$ (5,619)	
Financing activities		\$ 198,625	\$ 91,176	\$ 104,534	\$ 39,782	\$ 69,715	
<b>Balance Sheet Data:</b>							
		As of September 30,		As of December 31,			
		2007 Pro Forma (Unaudited)	2007	2006	2005	2004 (Unaudited)	
		(In thousands)					
Cash, cash equivalents and marketable securities		\$ 1,538,516	\$ 530,753	\$ 323,576	\$ 106,109	\$ 143,437	
Total assets		\$ 3,837,454	\$ 919,624	\$ 517,821	\$ 229,392	\$ 277,843	
Long-term debt (including current portion)		\$ 389,137	\$ —	\$ —	\$ 495	\$ 647	
Net investment in EHC		\$ 3,242,225	\$ 863,768	\$ 502,283	\$ 217,132	\$ 258,452	

### Summary of the Spin-Off

The following is a brief summary of the terms of the spin-off.

Distributing Company

EchoStar Communications Corporation, a Nevada corporation. After the distribution, EchoStar Communications Corporation will not own any shares of common stock of EchoStar Holding Corporation.

Separated Company

EchoStar Holding Corporation, a Nevada corporation and a wholly-owned subsidiary of ECC. After the distribution, EchoStar Holding Corporation will be an independent, publicly-traded company. However, all of ECC's directors after the distribution, except James DeFranco, Cantey Ergen and Gary S. Howard, will also be directors of EHC. Charles W. Ergen, our Chairman and Chief Executive Officer, will continue to be the Chairman and Chief Executive Officer of ECC. In addition, certain executive officers of ECC will also serve as our executive officers. Based on Mr. Ergen's ownership as of November 30, 2007, Mr. Ergen will beneficially own approximately 50.0% of the total equity and approximately 80.0% of the total voting power of each of ECC and us.

Primary purposes of the spin-off

The board of directors of ECC believes that creating independent, focused companies is the best way to realize the full value of ECC's businesses. The board of directors of ECC considered the following potential benefits, among others, in making its determination to consummate the spin-off:

- creating effective management incentives tied to each of EHC and ECC's performance and increasing the ability to attract and retain personnel;
- creating opportunities to effectively develop and finance expansion plans;
- creating separate companies that have different financial characteristics, which may appeal to different investor bases; and
- allowing each company to separately pursue the business strategies that best suit its long-term interest.

The board of directors of ECC also considered the costs and risks associated with the spin-off. The board of directors of ECC considered, among other factors:

- the potential negative impact on ECC's credit ratings as a result of the divestiture of assets that will be contributed to us;
- the possibility that either we or ECC may experience disruptions in our respective businesses as a result of the spin-off;
- the risk that the combined trading prices of our Class A common stock and ECC's Class A common stock after the spin-off may be lower than the trading price of ECC's Class A common stock before the spin-off;
- actual or perceived conflicts of interest that may arise between ECC and us in a number of areas relating to our past and ongoing relationships, including: (i) cross officerships, directorships and stock ownership, (ii) intercompany transactions, (iii) intercompany agreements and (iv) business opportunities;
- the loss of synergies from operating as one company; and
- the additional legal, accounting, administrative and other costs that we would incur as a separate, publicly-traded company.



Conditions to the spin-off

In view of the variety of factors considered by the ECC board of directors in connection with the evaluation of the spin-off and the complexity of these matters, the ECC board of directors did not find it useful to, and did not attempt to, quantify, rank or otherwise assign relative weights to the factors considered. The board of directors of ECC concluded that considered in the aggregate the potential benefits of the spin-off outweigh the potential negative factors, and that separating the non-core business of ECC from ECC in the form of a tax-free distribution to ECC shareholders is appropriate, advisable and in the best interests of ECC and its shareholders.

The spin-off is subject to the satisfaction or waiver by ECC under the separation agreement of the following conditions, each of which is waivable by ECC in its sole discretion (other than the effectiveness of our registration statement on Form 10 and other required material regulatory approvals):

- the Securities and Exchange Commission shall have declared effective our registration statement on Form 10 and no stop order shall be in effect;
- all permits, registrations and consents required under the securities or blue sky laws in connection with the spin-off shall have been received;
- ECC shall have received the opinion of White & Case LLP confirming the tax-free status of the spin-off and certain related transactions for U.S. federal income tax purposes on the distribution date;
- the listing of our Class A common stock on the Nasdaq Global Market or Nasdaq Global Select Market shall have been approved;
- all material governmental approvals and other consents necessary to consummate the distribution shall have been received; and
- no order, injunction or decree issued by any court of competent jurisdiction or other legal restraint or prohibition preventing consummation of the distribution or any of the transactions related thereto shall be in effect.

The fulfillment of the foregoing conditions will not create any obligation on ECC's part to effect the spin-off. ECC has the right not to complete the spin-off if, at any time, ECC's board of directors determines, in its sole discretion, that the spin-off is not in the best interests of ECC or its shareholders, or that market conditions are such that it is not advisable to separate EHC from ECC.

Securities to be Distributed

Shares of EHC Class A common stock and Class B common stock will constitute all of the outstanding shares of our common stock immediately after the distribution. We expect the shares of our Class A common stock and Class B common stock to be distributed by ECC to you, based on the same class of ECC common stock that you own, on or about January 1, 2008, which we refer to as the distribution date. Charles Ergen, our Chairman and Chief Executive Officer, will, immediately after the distribution date, beneficially own approximately 50.0% of our equity and possess approximately 80.0% of the total voting power represented by our common stock.

Distribution Ratio	For each share of ECC Class A common stock or ECC Class B common stock held by you as of 5:00 p.m., New York City time, on December 27, 2007, the record date for the spin-off, you will receive 0.20 of a share of the same class of our common stock. Please note that if you sell your shares of Class A common stock of ECC after the record date but before the distribution date, the buyer of those shares will be entitled to receive the shares of our Class A common stock issuable in respect of the shares sold. If as a result of the foregoing ratio you would be entitled to receive a fraction of a share of our Class A common stock, you will receive cash in lieu of such fractional share interest. The distribution of shares will be made in book-entry form.
Record Date	The record date is December 27, 2007.
Distribution Date	The distribution date is expected to be January 1, 2008.
Trading Market and Symbol	We have applied to list our Class A common stock on the Nasdaq Global Select Market under the ticker symbol "SATS." We anticipate that, on or prior to the distribution date, a limited market for our Class A common stock, commonly known as a "when issued" trading market, will develop, and we expect "regular way" trading of our Class A common stock will begin the first trading day after the distribution date.
Tax Consequences to Shareholders	<p>ECC shareholders are not expected to recognize any gain or loss for U.S. federal income tax purposes as a result of the spin-off, except for any gain or loss attributable to the receipt of cash in lieu of a fractional share of our Class A common stock. See "The Spin-Off — Material U.S. Federal Income Tax Consequences of the Spin-Off" for a more detailed description of the U.S. federal income tax consequences of the spin-off.</p> <p><b>Each shareholder is urged to consult his, her or its tax advisor as to the specific tax consequences of the spin-off to that shareholder, including the effect of any state, local or U.S. tax laws and of changes in applicable tax laws.</b></p>
Relationship with ECC after the Separation	We will enter into a separation agreement and other agreements with ECC to effect the spin-off and provide a framework for our relationship with ECC after the distribution. These agreements generally expire after two years and will govern our relationship with ECC subsequent to the completion of the spin-off and provide for the allocation between us and ECC of certain of ECC's assets, liabilities and obligations attributable to the period prior to our separation from ECC. The separation agreement, in particular, establishes the amount of cash and indebtedness that each company initially will retain and incur. For a discussion of these arrangements, see "Certain Intercompany Agreements — Agreements with ECC," included elsewhere in this information statement.
Dividend Policy	We presently intend to retain future earnings, if any, to finance the expansion of our businesses and to conduct a possible stock-buyback of up to \$1.0 billion. As a result, we do not expect to pay any cash dividends for the foreseeable future. All decisions regarding the payment of dividends by our company will be made by our board of directors from time to time in accordance with applicable law.

#### **Questions and Answers about the Spin-Off**

The following is a brief summary of the terms of the spin-off. Please see "The Spin-Off" for a more detailed description of the matters described below.

**Q: *What is the spin-off?***

A: The spin-off is the method by which ECC will separate its existing business segments into two independent, publicly-traded companies. In the spin-off, ECC will distribute to its shareholders as of the distribution date all of the shares of our Class A common stock and Class B common stock that it owns. Following the spin-off, we will be a separate company from ECC, and ECC will not retain any ownership interest in us. The number of shares of ECC common stock you own will not change as a result of the spin-off.

**Q: *What is being distributed in the spin-off?***

A: Approximately 42.0 million shares of our Class A common stock and 47.7 million shares of our Class B common stock will be distributed in the spin-off, based upon the number of shares of ECC Class A common stock and ECC Class B common stock outstanding on the record date. The shares of our Class A common stock and Class B common stock to be distributed by ECC will constitute all of the issued and outstanding shares of our Class A common stock and Class B common stock immediately after the distribution. For more information on the shares being distributed in the spin-off, see "Description of Our Capital Stock — Our Class A Common Stock" and "Description of Our Capital Stock — Our Class B Common Stock" beginning on page 116 of this information statement.

**Q: *What will I receive in the spin-off?***

A: Holders of ECC Class A common stock will receive a dividend of 0.20 of a share of our Class A common stock for each share of ECC Class A common stock held by them on the record date, and holders of ECC Class B common stock will receive a dividend of 0.20 of a share of our Class B common stock for every share of ECC Class B common stock held by them on the record date. As a result of the spin-off, your proportionate interest in ECC will not change and you will own the same percentage of equity securities and voting power in EHC as you previously did in ECC. For a more detailed description, see "The Spin-Off."

**Q: *What is the record date for the distribution?***

A: Record ownership will be determined as of 5:00 p.m., New York City time on December 27, 2007 which we refer to as the record date.

**Q: *When will the distribution occur?***

A: We expect that shares of our Class A common stock and Class B common stock will be distributed by the distribution agent, on behalf of ECC, on or about January 1, 2008, which we refer to as the distribution date.

**Q: *What will the relationship between EchoStar Communications Corporation and EchoStar Holding Corporation be following the spin-off?***

A: After the spin-off, ECC will not own any shares of our common stock and we will not own any shares of ECC common stock. Five of our directors after the distribution will also be directors of ECC, and our Chairman and Chief Executive Officer will continue to serve as the Chairman and Chief Executive Officer of ECC. In addition, in connection with the spin-off, we and ECC are entering into a number of agreements that will govern our spin-off from ECC and our future relationship. We cannot assure you that these agreements will be on terms as favorable to us as agreements with unaffiliated parties. See "Certain Intercompany Agreements." In addition, if we acquire knowledge of a potential transaction or matter which may be a corporate opportunity for both us and ECC, our mutual officers and directors are only required to first present the opportunity to us if (A) we have expressed an interest in such corporate opportunity as evidenced by resolutions appearing in the minutes of our board of directors; (B) such

potential corporate opportunity was expressly offered to one of our directors or officers solely in his or her capacity as a director or officer of us or as a director or officer of any subsidiary of us; and (C) such opportunity relates to a line of business in which we or any subsidiary of us is then directly engaged. See “Description of Our Capital Stock — Provisions of Our Articles of Incorporation Relating to Related-Party Transactions and Corporate Opportunities.”

**Q: *What do I have to do to participate in the spin-off?***

A: No action is required on your part. Shareholders of ECC on the record date for the distribution are not required to pay any cash or deliver any other consideration, including any shares of ECC common stock, for the shares of our common stock distributable to them in the spin-off.

**Q: *If I sell, on or before the distribution date, shares of ECC Class A common stock that I held on the record date, am I still entitled to receive shares of EHC Class A common stock distributable with respect to the shares of ECC Class A common stock I sold?***

A: No. No ex-dividend market will be established for our Class A common stock until the first trading day following the distribution date. Therefore, if you own shares of ECC Class A common stock on the record date and thereafter sell those shares on or prior to the distribution date, you will also be selling the shares of our Class A common stock that would have been distributed to you in the spin-off with respect to the shares of ECC Class A common stock you sell.

**Q: *How will fractional shares be treated in the spin-off?***

A: If you would be entitled to receive a fractional share of Class A common stock in the spin-off, you will instead receive a cash payment. See “The Spin-Off — Treatment of Fractional Shares” for an explanation of how the cash payments will be determined.

**Q: *How will ECC distribute shares of EHC common stock to me?***

A: Holders of shares of ECC’s Class A or Class B common stock on the record date will receive shares of the same class of our common stock, in book-entry form. See “The Spin-Off — Manner of Effecting the Spin-Off” for a more detailed explanation.

**Q: *What is the reason for the spin-off?***

A: The potential benefits considered by ECC’s board of directors in making the determination to consummate the spin-off included the following:

- The spin-off is expected to allow the creation of effective management incentives tied to each of EHC’s and ECC’s respective performance, increasing the ability to attract and retain personnel.
- The spin-off is expected to create opportunities to effectively develop and finance expansion plans of each independent company.
- The spin-off is expected to allow the creation of separate companies that have different financial characteristics, which may appeal to different investor bases, which could enhance the ability of each company to raise capital to fund its growth plans and initiatives.
- The spin-off is expected to allow each company to separately pursue the business strategies that best suit its long-term interests.

The board of directors of ECC also considered the costs and risks associated with the spin-off. The board of directors of ECC considered, among other factors, the following:

- The potential negative impact on ECC’s credit ratings as a result of the divestiture of assets that will be contributed to us.
- The possibility that either we or ECC may experience disruptions in our respective businesses as a result of the spin-off.

- The risk that the combined trading prices of our Class A common stock and ECC's Class A common stock after the spin-off may be lower than the trading price of ECC's Class A common stock before the spin-off.
- Actual or perceived conflicts of interest that may arise between ECC and us in a number of areas relating to our past and ongoing relationships, including: (i) cross officerships, directorships and stock ownership, (ii) intercompany transactions, (iii) intercompany agreements and (iv) business opportunities.
- The loss of synergies from operating as one company.
- The additional legal, accounting, administrative and other costs that would be incurred by us as a separate, publicly-traded company.

In view of the variety of factors considered by the ECC board of directors in connection with the evaluation of the spin-off and the complexity of these matters, the ECC board of directors did not find it useful to, and did not attempt to, quantify, rank or otherwise assign relative weights to the factors considered. The board of directors of ECC concluded that considered in the aggregate, the potential benefits of the spin-off outweigh the potential negative factors, and that separating the non-core business of ECC from ECC in the form of a tax-free distribution to ECC shareholders is appropriate, advisable and in the best interests of ECC and its shareholders.

**Q: *What are the federal income tax consequences to me of the spin-off?***

A: ECC has received a private letter ruling from the IRS, and the spin-off is conditioned upon the receipt by ECC of the opinion of White & Case LLP on the distribution date (which condition ECC may waive in its sole discretion), in each case, substantially to the effect that the spin-off, together with certain related transactions, will qualify as reorganizations under Sections 355 and 368(a)(1)(D) of the Code and that, accordingly, for U.S. federal income tax purposes, no gain or loss will be recognized by, and no amount will be included in the income of, a holder of ECC common stock upon the receipt of shares of our common stock pursuant to the spin-off. A holder of ECC common stock will generally recognize gain or loss with respect to cash received in lieu of a fractional share of our common stock.

Please see "The Spin-Off — Material U.S. Federal Income Tax Consequences of the Spin-Off" and "Risk Factors — Risks Relating to the Spin-Off — The spin-off could result in significant tax liability" for more information regarding the private letter ruling and the tax opinion and the potential tax consequences to you of the spin-off.

**Q: *Does EHC intend to pay cash dividends?***

A: No. We currently intend to retain future earnings, if any, to finance the expansion of our businesses. As a result, we do not expect to pay any cash dividends for the foreseeable future. All decisions regarding the payment of dividends by our company will be made by our board of directors from time to time in accordance with applicable law.

**Q: *How will EHC common stock trade?***

A: Currently, there is no public market for our common stock. We have applied to list our Class A common stock on the Nasdaq Global Select Market under the symbol "SATS."

We anticipate that trading will commence on a when-issued basis shortly before the record date. When-issued trading in the context of a spin-off refers to a transaction effected on or before the distribution date and made conditionally because the securities of the spun off entity have not yet been distributed. When-issued trades generally settle within three days after the distribution date. On the first trading day following the distribution date, any when-issued trading in respect of our Class A common stock will end and regular way trading will begin. Regular way trading refers to trading after the security has been distributed and typically involves a trade that settles on the third full trading day following the date of the sale transaction. We cannot predict the trading prices for our common stock before or after the distribution date.

**Q: Will the spin-off and distribution affect the trading price of my ECC Class A common stock?**

**A:** Yes. After the distribution of EHC Class A common stock, the trading price of ECC Class A common stock may be lower than the trading price of the ECC Class A common stock immediately prior to the distribution. Moreover, until the market has evaluated the operations of ECC without the operations of EHC, the trading price of ECC Class A common stock may fluctuate significantly. ECC believes the separation of EHC from ECC offers its shareholders the greatest long-term value. However, the combined trading prices of ECC Class A common stock and EHC Class A common stock after the spin-off may be lower than the trading price of ECC Class A common stock prior to the spin-off. See "Risk Factors" beginning on page 16.

**Q: Do I have appraisal rights?**

**A:** No. Holders of ECC common stock are not entitled to appraisal rights in connection with the spin-off.

**Q: Who is the transfer agent for your common stock?**

**A:** Computershare Trust Company, N.A.  
250 Royall Street  
Canton, MA 02021

**Q: Where can I get more information?**

**A:** If you have questions relating to the mechanics of the distribution of shares of EHC common stock, you should contact the distribution agent:

Computershare Trust Company, N.A.  
250 Royall Street  
Canton, MA 02021  
Tel: 877-437-8901

Before the spin-off, if you have questions relating to the spin-off, you should contact:

EchoStar Communications Corporation  
Attn: Corporate Communications  
9601 S. Meridian Boulevard  
Englewood, Colorado 80112  
Tel: 720-514-5351

After the spin-off, if you have questions relating to EHC, you should contact:

EchoStar Holding Corporation  
Attn: Corporate Communications  
90 Inverness Circle E.  
Englewood, Colorado 80112  
Tel: 303-723-1000

## RISK FACTORS

*The risks and uncertainties described below are not the only ones facing us. Additional risks and uncertainties that we are unaware of or that we currently believe to be immaterial also may become important factors that affect us. This information statement also contains forward-looking statements that involve risks and uncertainties. See "Cautionary Statement Concerning Forward-Looking Statements."*

*If any of the following events occur, our business, financial condition or results of operation could be materially and adversely affected.*

### General Risks Affecting Our Business

#### *We may not realize the potential benefits from the spin-off.*

We may not realize the potential benefits that we expect from the spin-off which are described elsewhere in this information statement. Certain of these benefits depend upon market acceptance of our separation from ECC which we cannot predict and which may be affected by the significant common stock ownership by our Chairman and Chief Executive Officer, as well as interlocks between our management and board of directors. In addition, we will incur significant costs, including those described elsewhere in this information statement, which may exceed our estimates. We will also incur some negative effects from our separation from ECC, including loss of access to ECC's financial resources.

#### *We currently depend on ECC and Bell ExpressVu for substantially all of our revenue and ECC accounted for over 80% of our revenue in the nine months ended September 30, 2007 and each of 2006, 2005 and 2004; the loss of, or a significant reduction in orders from, either of ECC or Bell ExpressVu would significantly reduce our revenue and adversely impact our operating results.*

ECC accounted for approximately 86.2%, 84.5%, 85.6% and 89.7% of our revenue in the nine months ended September 30, 2007 and in 2006, 2005 and 2004, respectively. In addition, Bell ExpressVu accounted for approximately 10.0%, 12.2%, 11.4% and 7.3% of our revenue in the nine months ended September 30, 2007 and in 2006, 2005 and 2004, respectively. Any reduction in sales to ECC or Bell ExpressVu or in the prices they pay for the products and services they purchase from us would have a significant negative impact on our business. Moreover, because our sales to these customers are made pursuant to standard purchase orders, these customers have no future obligation to purchase set-top boxes from us and existing orders may be cancelled or reduced on short notice. Cancellations or reductions may be more frequent once we are separated from ECC. Cancellations or reductions of customer orders could result in the loss of anticipated sales without allowing us sufficient time to reduce our inventory and operating expenses. In addition, the timing of orders from these two customers could vary significantly depending on equipment promotions these customers offer to their subscribers, changes in technology, and their use of remanufactured set-top boxes, which may cause our revenue to vary significantly quarter over quarter and could expose us to the risks of inventory shortages or excess inventory. These inventory risks are particularly acute during end product transitions in which a new generation of set-top boxes is being deployed and inventory of older generation set-top boxes is at a higher risk of obsolescence. This in turn could cause our operating results to fluctuate significantly.

In addition, because substantially all of our revenue is tied to ECC and Bell ExpressVu, our success also depends to a significant degree on the continued success of ECC and Bell ExpressVu in attracting new subscribers or in marketing programming packages to subscribers that will require the purchase of new set-top boxes.

There is a relatively small number of potential new customers for our set-top boxes and fixed satellite services, and we expect this customer concentration to continue for the foreseeable future. Therefore, our operating results will likely continue to depend on sales to a relatively small number of customers, as well as the continued success of these customers. In addition, we may from time to time enter into customer agreements providing for exclusivity periods during which we may sell a specified product only to that customer. If we do not develop relationships with new customers, we may not be able to expand our customer base or maintain or increase our revenue.

*We currently have substantial unused satellite capacity; our results of operations could be materially adversely affected if we are not able to utilize all of this capacity.*

While we are currently evaluating various opportunities to make profitable use of our satellite capacity (including, but not limited to, supplying satellite capacity for new international ventures), we do not have firm plans to utilize all of our satellite capacity. In addition, there can be no assurance that we can successfully develop the business opportunities we currently plan to pursue with this capacity. Future costs associated with our excess satellite capacity will negatively impact our margins if we do not generate revenue to offset the costs of this capacity.

In addition, we currently have leased minimal capacity on our two leased satellites, AMC-15 and AMC-16, and have substantial unleased capacity on one of our owned satellites, EchoStar IX. Each of our satellites must be reviewed for possible impairment whenever events or changes in circumstances indicate that their carrying value may not be recoverable. In the event that we are unsuccessful in marketing capacity on these satellite assets and do not achieve sufficient utilization and prices, in addition to reporting lower than expected revenues and profitability, we will be required to record a substantial impairment charge relating to one or more of these satellites. We currently estimate that these potential charges could aggregate up to \$250 million, which, if incurred would have a material adverse effect on our reported operating results and financial position. Furthermore, it is possible that in 2008 ECC will discontinue the use of some or all of the capacity on one or more other satellites that it will initially lease from us. To the extent that this occurs and we are unable to lease this additional excess capacity, we may be required to record substantial additional impairment charges that we currently estimate could aggregate up to \$100 million. We performed a preliminary assessment of the recoverability of the satellites to be contributed by ECC as if the spin-off had been consummated and preliminarily concluded that the recoverability of the satellites will not be impaired as of the distribution date.

*Our historical combined and pro forma financial information included in this information statement are not necessarily indicative of our future financial position, future results of operations or future cash flows nor do they reflect what our financial position, results of operations or cash flows would have been as a stand-alone company during the periods presented.*

The historical and pro forma combined financial information included in this information statement do not reflect the financial condition, results of operations or cash flows we would have achieved as an independent publicly-traded company during the periods presented or those results we will achieve in the future. This is primarily a result of the following factors:

- We have never been profitable as the majority of our operations have historically been in support of ECC and we provided our products and services to ECC at cost. We cannot assure you that we can achieve or sustain profitability, or that we can grow our business profitably or at all.
- The financial condition and results of operations of our fixed satellite services business are reflected only in our pro forma combined financial information included herein, and not in our historical combined financial information included herein, because our fixed satellite services business was operated as an integral part of ECC's subscription television business and did not constitute a "business" in the historical financial statements of ECC.
- Our plans with respect to the fixed satellite services business are being developed.
- Sling Media is a recent acquisition and we have never operated that business.
- Our historical and pro forma combined financial results reflect allocations of corporate expenses from ECC. Those allocations may be different from the comparable expenses we would have incurred had we operated as an independent publicly-traded company.
- Our working capital requirements and capital required for our general corporate purposes historically have been satisfied as part of the corporate-wide cash management policies of ECC. Subsequent to the spin-off, ECC will not be required to provide us with funds to finance our working capital or other cash



requirements. Without the opportunity to obtain financing from ECC, we may in the future need to obtain additional financing from banks, or through public offerings or private placements of debt or equity securities, strategic relationships or other arrangements. Such financing may not be available to us on acceptable terms, or at all. We may have a credit rating that is lower than ECC's credit rating and may incur debt on terms and at interest rates that will not be as favorable as those historically enjoyed by ECC.

- Significant changes may occur in our cost structure, management, financing and business operations as a result of our operating as an independent public company.

***The acquisition of EchoStar Communication Corporation by a third party could have a material adverse effect on our business and financial position.***

Our sales to ECC accounted for approximately 86.2%, 84.5%, 85.6% and 89.7% of our revenue in the nine months ended September 30, 2007 and in 2006, 2005 and 2004, respectively. Because sales to ECC following the spin-off will primarily be made pursuant to short-term contracts, ECC will have no obligation to continue to purchase our principal products and services following the spin-off. Therefore, if ECC enters into a business combination transaction, or Mr. Ergen no longer controls a majority of the voting power of ECC or of us, our relationship with ECC could be terminated or substantially curtailed with little or no advance notice. Any material reduction in our sales to ECC would have a significant adverse effect on our business, results of operations and financial position.

Furthermore, because there are a relatively small number of potential customers for our products and services, if we lose ECC as a customer, it will be difficult for us to obtain alternative customer relationships that would replace our historical revenues from ECC.

***We may not be able to obtain additional capital on acceptable terms or at all in order to grow and to increase earnings.***

Our ability to increase earnings will depend in part on our ability to grow our business. While we expect to satisfy our need for funds to meet our growth plans to be satisfied from cash and marketable investment securities to be contributed to us in connection with the spin-off, cash we generate from operations and future financings, we cannot assure you that we will generate sufficient cash from operations or that additional financing will be available on acceptable terms, or at all, if needed in the future.

In addition, we currently have contracts to construct, and conditional licenses and pending FCC applications for, a number of Ku-band, Ka-band and extended Ku-band satellites. We may need to raise additional capital to construct, launch, and insure these satellites. Depending on market conditions and our results of operations and financial condition we may not be able to raise such additional capital on acceptable terms or at all. We also periodically evaluate various strategic initiatives, the pursuit of which also could require us to raise significant additional capital. We may also use a significant portion of our existing cash to fund a potential stock buyback program during 2008 of up to \$1 billion of our Class A common stock.

We also have substantial satellite-related payment obligations under our various satellite service agreements.

***We could be exposed to significant financial losses if our investments are unsuccessful.***

We have entered into certain strategic transactions and investments in Asia and elsewhere, and we expect to increase our strategic investment activity in the United States and in international markets. These investments, which we expect will become substantial, involve a high degree of risk. These investments could also expose us to significant financial losses, and may restrict our ability to make other investments or limit alternative uses of our capital resources, particularly if the underlying ventures are not successful. In particular, the laws, regulations and practices of certain countries may make it harder for our investments to be successful.

In addition, the companies in which we invest or with whom we partner may not be able to compete effectively or there may be insufficient demand for the services and products offered by these companies.

***We may pursue new acquisitions, joint ventures and other transactions to complement or expand our business which may not be successful.***

We may not be able to complete such transactions and such transactions, if executed, pose significant risks and could have a negative effect on our operations. Our future success may depend on opportunities to buy other businesses or technologies that could complement, enhance or expand our current business or products or that might otherwise offer us growth opportunities. Any transactions that we are able to identify and complete may involve a number of risks, including:

- the diversion of our management's attention from our existing business to integrate the operations and personnel of the acquired or combined business or joint venture;
- possible adverse effects on our operating results during the integration process; and
- our possible inability to achieve the intended objectives of the transaction.

In addition, we may not be able to successfully or profitably integrate, operate, maintain and manage our newly acquired operations or employees. We may not be able to maintain uniform standards, controls, procedures and policies, and this may lead to operational inefficiencies.

New acquisitions, joint ventures and other transactions may require the commitment of significant capital that would otherwise be directed to investments in our existing businesses or be distributed to shareholders. Commitment of this capital may cause us to defer or suspend any share repurchases that we otherwise may have made.

***Our business relies on intellectual property, some of which is owned by third parties, and we may inadvertently infringe their patents and proprietary rights.***

Many entities, including some of our competitors, have or may in the future obtain patents and other intellectual property rights that cover or affect products or services related to those that we offer. In general, if a court determines that one or more of our products infringes on intellectual property held by others, we may be required to cease developing or marketing those products, to obtain licenses from the holders of intellectual property or to redesign those products in such a way as to avoid infringing the patent claims, each of which may require material expenditures by us. If those intellectual property rights are held by a competitor, we may be unable to obtain the intellectual property at any price, which could adversely affect our competitive position.

***If we fail to protect our intellectual property rights, it could harm our business and competitive position.***

Our business relies on intellectual property rights to stay competitive in the market place. We rely on a combination of patent, trademark and copyright laws, trade secrets, confidentiality procedures and contractual provisions to protect our intellectual property rights and the obligations we have to third parties from whom we license intellectual property rights. Nevertheless, these afford only limited protection and policing unauthorized use of proprietary technology can be difficult and expensive. We may not be able to take appropriate steps to enforce our intellectual property rights and this could have a material adverse effect on our business, operating results and financial condition.

***Our accounting and other management systems and resources may not be adequately prepared to meet the financial reporting and other requirements to which we will be subject following the spin-off. If we are unable to achieve and maintain effective internal controls, our business, financial position and results of operations could be adversely affected.***

Our financial results previously were included within the consolidated results of ECC, and our reporting and control systems were appropriate for those of subsidiaries of a public company. However, we were not directly subject to reporting and other requirements of the Securities Exchange Act of 1934, as amended, which we refer to as the Exchange Act. As a result of the spin-off, we will be directly subject to these requirements, including the requirements of Section 404 of the Sarbanes-Oxley Act of 2002, which will require annual management assessments of the effectiveness of our internal control over financial reporting and a report by

our independent registered public accounting firm addressing these controls. These reporting and other obligations will place significant demands on our management and administrative and operational resources, including accounting resources. To comply with these requirements, we anticipate that we will need to upgrade our systems, including information technology, implement additional financial and management controls, reporting systems and procedures and hire additional accounting and finance staff. If we are unable to upgrade our financial and management controls, reporting systems, information technology and procedures in a timely and effective fashion, our ability to comply with our financial reporting requirements and other rules that apply to reporting companies could be impaired.

***Prior to the spin-off, we will not have been an independent company and we may be unable to make, on a timely or cost-effective basis, the changes necessary to operate as an independent company.***

Prior to the spin-off, our business was operated by ECC as part of its broader corporate organization, rather than as an independent company. ECC's senior management oversaw the strategic direction of our businesses and ECC performed various corporate functions for us, including, but not limited to:

- selected human resources related functions;
- accounting;
- tax administration;
- selected legal functions, as well as external reporting;
- treasury administration, investor relations, internal audit and insurance functions; and
- selected information technology and telecommunications services.

Following the spin-off, neither ECC nor any of its affiliates will have any obligation to provide these functions to us other than those services that will be provided for a limited period of time by ECC pursuant to the services agreement between us and ECC. See "Certain Intercompany Agreements — Agreements with ECC — Services Agreement." If, once this services agreement terminates, we do not have in place our own systems and business functions, we do not have agreements with other providers of these services or we are not able to make these changes cost effectively, we may not be able to operate our business effectively and our profitability may decline. If ECC does not continue to perform effectively the services that are called for under the services agreement, we may not be able to operate our business effectively after the spin-off.

***Changes in existing technologies or the emergence of new products or technologies could significantly harm our business.***

Our businesses change rapidly as new technologies are developed. These new technologies may cause our services and products to become obsolete. Changes in existing technologies could also cause demand for our products and services to decline. For example, if changes in technology allow digital television subscribers to use devices such as personal computers, cable ready televisions and network based digital video recording services in place of set-top boxes, our customers may not need to purchase our set-top boxes to provide their digital television subscribers with digital video recording and other set-top box features. One or more new technologies also could be introduced that compete favorably with our set-top boxes or that cause our set-top boxes to no longer be of significant benefit to our customers.

We and our suppliers also may not be able to keep pace with technological developments. Alternatively, if the new technologies on which we intend to focus our research and development investments fail to achieve acceptance in the marketplace, we could suffer a material adverse effect on our future competitive position that could cause a reduction in our revenues and earnings. Our competitors could also obtain or develop proprietary technologies that are perceived by the market as being superior to ours. Further, after we have incurred substantial research and development costs, one or more of the technologies under our development, or under development by one or more of our strategic partners, could become obsolete prior to its introduction. Finally, delays in the delivery of components or other unforeseen problems may occur that could materially and adversely affect our ability to generate revenue, offer new services and remain competitive.

Technological innovation is important to our success and depends, to a significant degree, on the work of technically skilled employees. Competition for the services of these types of employees is intense. We may not be able to attract and retain these employees. If we are unable to attract and maintain technically skilled employees, our competitive position could be materially and adversely affected.

***We intend to make significant investments in new products and services that may not be profitable.***

We have made and will continue to make significant investments in research, development, and marketing for new products, services, and technologies, including new set-top box designs and entry into new business areas. Investments in new technology are inherently speculative and commercial success depends on many factors including novelty, service and support, and effective sales and marketing. We may not achieve significant revenue from new product and service investments for a number of years, if at all. Moreover, new products and services may not be profitable, and even if they are profitable, operating margins for new products and businesses may be minimal.

***We rely on key personnel.***

We believe that our future success will depend to a significant extent upon the performance of Charles W. Ergen, our Chairman and Chief Executive Officer and certain other executives. Mr. Ergen and certain of these executives will also continue to devote significant time to their employment at ECC. The loss of Mr. Ergen or of certain other key executives or their ability to devote sufficient time and effort to our business could have a material adverse effect on our business, financial condition and results of operations. Although all of our executives will execute agreements limiting their ability to work for or consult with competitors if they leave us, we do not have employment agreements with any of them.

**Risks Affecting Our Set-Top Business**

***We depend on sales of set-top boxes for nearly all of our revenue, and if sales of our set-top boxes decline, our business and financial position will suffer.***

Our historical revenues consist primarily of sales of our set-top boxes. In addition, we currently derive, and expect to continue to derive in the near term, nearly all of our revenue from sales of our set-top boxes to ECC and Bell ExpressVu. Continued market acceptance of our set-top boxes is critical to our future success. If we are not able to expand sales of our set-top boxes to other providers of digital television, including cable operators, our growth prospects will be limited, and our revenues will be substantially impacted if sales of our set-top boxes to providers of satellite-delivered digital television decline.

***Our business may suffer if direct-to-home satellite service providers, who currently comprise our customer base, do not compete successfully with existing and emerging alternative platforms for delivering digital television, including terrestrial networks, Internet protocol television and cable television operators.***

Our existing customers are direct-to-home satellite video providers, which compete with cable television operators and terrestrial broadcasters for the same pool of viewers. As technologies develop, other means of delivering information and entertainment to television viewers are evolving. For example, some telecommunications companies, such as AT&T Inc. and Verizon Communications, are seeking to compete with terrestrial broadcasters, cable television network operators and direct-to-home satellite services by offering IPTV, which allows telecommunications companies to stream television programs through telephone lines or fiber optic lines. To the extent that the terrestrial television networks, telecommunications companies and cable television network operators compete successfully against direct-to-home satellite services for viewers, the ability of our existing customer base to attract and retain subscribers may be adversely affected. As a result, demand for our satellite television set-top boxes could decline and we may not be able to sustain our current revenue levels.

***Our future financial performance depends on our ability to penetrate new markets for set-top boxes.***

Our products were initially designed for, and have been deployed mostly by, providers of satellite-delivered digital television. To date, we have not made any sales of our set-top boxes to cable operators. In addition, the cable set-top box market is highly competitive and we expect competition to intensify in the future. This competition may make it more difficult for us to sell cable set-top boxes and may result in pricing pressure, small profit margins, high sales and marketing expenses and failure to obtain market share, any of which would likely seriously harm our business, operating results and financial condition.

***Our ability to sell our set-top boxes to cable television operators depends on our ability to obtain licenses to use the conditional access systems utilized by these cable television operators.***

Our commercial success in selling our set-top boxes to cable television operators depends significantly on our ability to obtain licenses to use the conditional access systems deployed by these operators in our set-top boxes. In many cases, the intellectual property rights to these conditional access systems are owned by the set-top box manufacturer that currently provides the cable television operator with its set-top boxes. We cannot assure you that we will be able to obtain any required license on commercially favorable terms, if at all. If we do not obtain the necessary licenses, we may be delayed or prevented from pursuing the development of some potential products with cable television operators. Our failure to obtain a license to any technology that we may require to develop or commercialize our set-top boxes with cable television operators will significantly and negatively affect our business.

***Growth in our set-top box business likely requires expansion of our sales to international customers; we may be unsuccessful in expanding international sales.***

We believe that in order to grow our set-top box revenue and business and to build a large customer base, we must increase sales of our set-top boxes in international markets. We have limited experience selling our set-top boxes internationally. To succeed in these sales efforts, we believe we must hire additional sales personnel and develop and manage new relationships with cable operators and other providers of digital television in international markets. If we do not succeed in our efforts to sell to these target markets and customers, the size of our total addressable market may be limited. This, in turn, would harm our ability to grow our customer base and revenue.

***The set-top box business is extremely competitive.***

Currently, there are many significant competitors in the set-top box business including several established companies who have sold set-top boxes to major cable operators in the United States for many years. These competitors include companies such as Motorola, Cisco Systems, which acquired Scientific Atlanta in 2006, and Pace. In addition, a number of rapidly growing companies have recently entered the market, many of them with set-top box offerings similar to our existing satellite set-top box products. We also expect additional competition in the future from new and existing companies who do not currently compete in the market for set-top boxes. As the set-top box business evolves, our current and potential competitors may establish cooperative relationships among themselves or with third parties, including software and hardware companies that could acquire significant market share, which could adversely affect our business. We also face competition from set-top boxes that have been internally developed by digital video providers. Any of these competitive threats, alone or in combination with others, could seriously harm our business, operating results and financial condition.

***Our set-top boxes are highly complex and may experience quality or supply problems.***

Our set-top boxes are extremely complex and can have defects in design, manufacture or associated software. Set-top boxes often contain “bugs” that can unexpectedly interfere with their operation. Defects may also occur in components and products that we purchase from third-parties. There can be no assurance that we will be able to detect and fix all defects in the set-top boxes that we sell. We could incur significant expenses, lost

revenue, and harm to our reputation if we fail to detect or effectively address such issues through design, testing or warranty repairs.

***The average selling price of our set-top boxes may decrease, which could negatively impact our operating results.***

As a part of ECC, we have historically sold set-top boxes to ECC at our cost. In order to operate a profitable business we will be required to sell our set-top boxes to ECC at higher prices. It is possible that our ability to increase the average selling prices of our set-top boxes will be limited and that prices may decrease in the future in response to competitive pricing pressures, new product introductions by us or our competitors or other factors. If we are unable to increase or at least maintain the average selling prices of our set-top boxes, or if such selling prices decline, and we are unable to respond in a timely manner by developing and introducing new products and continually reducing our product costs, our revenues and gross margin may be negatively affected, which will harm our business and results of operations.

***If significant numbers of television viewers are unwilling to pay for premium programming packages that utilize set-top boxes, we may not be able to sustain our current revenue level.***

Our revenues are derived entirely from direct-to-home satellite service providers who purchase our set-top boxes for their subscribers. Therefore, we are substantially dependent upon the ability of these providers to promote the delivery of premium programming packages that utilize technology incorporated into our set-top boxes, such as DVR technology and IPTV, to generate future revenues.

However, direct-to-home satellite service providers may be unsuccessful in promoting value-added services. Subscribers of direct-to-home satellite services have historically purchased stand-alone satellite receivers without the advanced set-top box functionality that we offer. If direct-to-home satellite service providers are unable to develop compelling reasons for their subscribers to purchase our more advanced set-top boxes, it will be difficult for us to sustain our historical revenues.

***Our reliance on several key components used in our set-top boxes could restrict production and result in higher set-top box costs.***

We obtain many components for our set-top boxes from a single supplier or a limited group of suppliers. Our reliance on a single or limited group of suppliers, particularly foreign suppliers, and our increasing reliance on subcontractors, involves several risks. These risks include a potential inability to obtain an adequate supply of required components, and reduced control over pricing, quality, and timely delivery of these components. We do not generally maintain long-term agreements with any of our suppliers or subcontractors. An inability to obtain adequate deliveries or any other circumstances requiring us to seek alternative sources of supply could affect our ability to ship our set-top boxes on a timely basis, which could damage our relationships with current and prospective customers and harm our business, resulting in a loss of market share, and reduce revenues and income.

We generally maintain low inventory levels and do not make binding long-term commitments to suppliers. As a result, it may be difficult in the future to obtain components required for our products or to increase the volume of components if demand for our products increases.

***Our future growth depends on market acceptance of HDTV.***

Future demand for our set-top boxes will depend significantly on the growing market acceptance of high definition television, or HDTV. The effective delivery of HDTV will depend on digital television operators developing and building infrastructure to provide wide-spread HDTV programming. If the introduction or adoption of HDTV or the deployment of HDTV is not as widespread or as rapid as we or our customers expect, our revenue growth will be limited.

*During April 2006, a jury concluded that certain of our digital video recorders, or DVRs, infringed a patent held by Tivo. If the verdict is upheld on appeal and we are not able to successfully implement alternative technology, we could be prohibited from distributing DVRs, or be required to modify or eliminate certain user-friendly DVR features that we currently offer to consumers.*

If the Tivo jury verdict is upheld on appeal, to the extent that ECC does not indemnify us, we will be required to pay substantial damages and/or license fees, and if we were not able to successfully implement alternative technology (including the successful defense of any challenge that such technology infringes Tivo's patent), we could also be prohibited from distributing DVRs, or be required to modify or eliminate certain user-friendly DVR features that we currently offer to consumers. In that event we would be at a significant disadvantage to our competitors who could offer this functionality and, while we would attempt to provide that functionality through other manufacturers, the adverse affect on our business could be material.

#### **Risks Affecting Our Fixed Satellite Services Business**

*We currently face competition from established competitors in the fixed satellite service business and may face competition from others in the future.*

In our fixed satellite services business, we will compete against larger, well-established fixed satellite service companies, such as Intelsat, SES Americom and Telesat Canada. Because the satellite services industry is relatively mature, our growth strategy depends largely on our ability to displace current incumbent providers, which often have the benefit of long-term contracts with customers. These long-term contracts and other factors result in relatively high switching costs for customers, making it more difficult for us to displace customers from their current relationships with our competitors. In addition, the supply of satellite capacity has increased in recent years, which will make it more difficult for us to sell our services in certain markets and to price our capacity at acceptable levels. Competition may cause downward pressure on prices and further reduce the utilization of our fleet capacity, both of which would have an adverse effect on our financial performance. Our fixed satellite services business also competes with fiber optic cable and other terrestrial delivery systems, which may have a cost advantage, particularly in point-to-point applications where such delivery systems have been installed.

*Our satellites are subject to significant operational risks.*

Satellites are subject to significant operational risks while in orbit. These risks include malfunctions, commonly referred to as anomalies, that have occurred in our satellites and the satellites of other operators as a result of various factors, such as satellite manufacturers' errors, problems with the power systems or control systems of the satellites and general failures resulting from operating satellites in the harsh environment of space.

Although we work closely with the satellite manufacturers to determine and eliminate the cause of anomalies in new satellites and provide for redundancies of many critical components in the satellites, we may experience anomalies in the future, whether of the types described above or arising from the failure of other systems or components.

Any single anomaly or series of anomalies could materially and adversely affect our operations and revenues and our relationship with current customers, as well as our ability to attract new customers for our satellite services. In particular, future anomalies may result in the loss of individual transponders on a satellite, a group of transponders on that satellite or the entire satellite, depending on the nature of the anomaly. Anomalies may also reduce the expected useful life of a satellite, thereby reducing the revenue that could be generated by that satellite, or create additional expenses due to the need to provide replacement or back-up satellites.

Meteoroid events pose a potential threat to all in-orbit satellites. The probability that meteoroids will damage those satellites increases significantly when the Earth passes through the particulate stream left behind by comets. Occasionally, increased solar activity also poses a potential threat to all in-orbit satellites.

Some decommissioned spacecraft are in uncontrolled orbits which pass through the geostationary belt at various points, and present hazards to operational spacecraft, including our satellites. We may be required to

perform maneuvers to avoid collisions and these maneuvers may prove unsuccessful or could reduce the useful life of the satellite through the expenditure of fuel to perform these maneuvers. The loss, damage or destruction of any of our satellites as a result of an electrostatic storm, collision with space debris, malfunction or other event could have a material adverse effect on our business, financial condition and results of operations.

***Our satellites have minimum design lives of 12 years, but could fail or suffer reduced capacity before then.***

Our ability to earn revenue depends on the usefulness of our satellites. Each satellite has a limited useful life. A number of factors affect the useful lives of the satellites, including, among other things, the quality of their construction, the durability of their component parts, the ability to continue to maintain proper orbit and control over the satellite's functions, the efficiency of the launch vehicle used, and the remaining on-board fuel following orbit insertion. Generally, the minimum design life of each of our satellites is 12 years. We can provide no assurance, however, as to the actual useful lives of the satellites.

In the event of a failure or loss of any of our satellites, we may relocate another satellite and use it as a replacement for the failed or lost satellite, which could have a material adverse effect on our business, financial condition and results of operations. Such a relocation would require FCC approval and, among other things, a showing to the FCC that the replacement satellite would not cause additional interference compared to the failed or lost satellite. We cannot be certain that we could obtain such FCC approval.

***Our satellites are subject to risks related to launch.***

Satellite launches are subject to significant risks, including launch failure, incorrect orbital placement or improper commercial operation. Certain launch vehicles that may be used by us have either unproven track records or have experienced launch failures in the past. The risks of launch delay and failure are usually greater when the launch vehicle does not have a track record of previous successful flights. Launch failures result in significant delays in the deployment of satellites because of the need both to construct replacement satellites, which can take more than two years, and to obtain other launch opportunities. Such significant delays could materially and adversely affect our ability to generate revenues. If we were unable to obtain launch insurance, or obtain launch insurance at rates we deem commercially reasonable, and a significant launch failure were to occur, it could have a material adverse effect on our ability to generate revenues and fund future satellite procurement and launch opportunities. In addition, the occurrence of launch failures whether on our satellites or those of others may significantly reduce the availability of launch insurance on our satellites or make launch insurance premiums uneconomical.

***Our fixed satellite services business is subject to risks of adverse government regulation.***

Our satellite services business is subject to varying degrees of regulation in the United States by the FCC, and other entities, and in foreign countries by similar entities. These regulations are subject to the political process and have been in constant flux over the past decade. Moreover, a substantial number of foreign countries in which we have, or may in the future make, an investment, regulate, in varying degrees, the ownership of satellites and the distribution and ownership of programming services and foreign investment in programming companies. Further material changes in law and regulatory requirements must be anticipated, and there can be no assurance that our business and the business of our affiliates will not be adversely affected by future legislation, new regulation or deregulation.

***Our business depends substantially on FCC licenses that can expire or be revoked or modified and applications that may not be granted.***

If the FCC were to cancel, revoke, suspend or fail to renew any of our licenses or authorizations, it could have a material adverse effect on our business, financial condition and results of operations. Specifically, loss of a frequency authorization would reduce the amount of spectrum available to us, potentially reducing the amount of services available to our customers. The materiality of such a loss of authorizations would vary based upon,



among other things, the location of the frequency used or the availability of replacement spectrum. In addition, Congress often considers and enacts legislation that could affect us, and FCC proceedings to implement the Communications Act and enforce its regulations are ongoing. We cannot predict the outcomes of these legislative or regulatory proceedings or their effect on our business.

***We may not be aware of certain foreign government regulations.***

Because regulatory schemes vary by country, we may be subject to regulations in foreign countries of which we are not presently aware. If that were to be the case, we could be subject to sanctions by a foreign government that could materially and adversely affect our ability to operate in that country. We cannot assure you that any current regulatory approvals held by us are, or will remain, sufficient in the view of foreign regulatory authorities, or that any additional necessary approvals will be granted on a timely basis or at all, in all jurisdictions in which we wish to operate new satellites, or that applicable restrictions in those jurisdictions will not be unduly burdensome. The failure to obtain the authorizations necessary to operate satellites internationally could have a material adverse effect on our ability to generate revenue and our overall competitive position.

We, our customers and companies with which we do business may be required to have authority from each country in which we or they provide services or provide our customers use of our satellites. Because regulations in each country are different, we may not be aware if some of our customers and/or companies with which we do business do not hold the requisite licenses and approvals.

***Our dependence on outside contractors could result in delays related to the design, manufacture and launch of our new satellites, which could in turn adversely affect our operating results.***

There are a limited number of manufacturers that are able to design and build satellites according to the technical specifications and standards of quality we require, including Astrium Satellites, Boeing Satellite Systems, Lockheed Martin, Loral and Thales Alenia Space. There are also a limited number of agencies able to launch such satellites, including International Launch Services, Arianespace, Lockheed Martin Launch Systems and Sea Launch Company. The loss of any of our manufacturers or launch agencies could result in the delay of the design, building or launch of our satellites. Even if alternate suppliers for such services are available, we may have difficulty identifying them in a timely manner, we may incur significant additional expense in changing suppliers, and this could result in difficulties or delays in the design, manufacturing or launch of our satellites. Any delays in the design, building or launch of our satellites could have a material adverse effect on our business, financial condition and results of operations.

***We currently have no commercial insurance coverage on the satellites we own.***

We do not insure our owned satellites against in-orbit or other failures. The loss of a satellite or other satellite malfunctions or anomalies could have a material adverse effect on our financial performance which we may not be able to mitigate by using available capacity on other satellites. In addition, the loss of a satellite or other satellite malfunctions or anomalies could affect our ability to comply with FCC regulatory obligations and our ability to fund the construction or acquisition of replacement satellites for our in-orbit fleet in a timely fashion, or at all.

**Risks Relating to the Spin-Off**

***Our agreements with ECC may not reflect what two unaffiliated parties might have agreed to.***

The allocation of assets, liabilities, rights, indemnifications and other obligations between ECC and us under the separation and ancillary agreements we will enter into with ECC do not necessarily reflect what two unaffiliated parties might have agreed to. Had these agreements been negotiated with unaffiliated third parties, their terms may have been more favorable, or less favorable, to us.

***The spin-off could result in significant tax liability.***

ECC has received a private letter ruling from the IRS to the effect that, among other things, the spin-off, together with certain related transactions, will qualify for tax-free treatment under Sections 355 and 368(a)(1)(D) of the Code. In addition, the spin-off is conditioned upon the receipt by ECC of the opinion of White & Case LLP on the distribution date (which condition ECC may waive in its sole discretion) substantially to the effect that, among other things, the spin-off, together with certain related transactions, will qualify as reorganizations for U.S. federal income tax purposes under Sections 355 and 368(a)(1)(D) of the Code, and that, accordingly for U.S. federal income tax purposes, no gain or loss will be recognized by, and no amount will be included in the income of, a holder of ECC common stock upon the receipt of shares of our common stock pursuant to the spin-off, except to the extent such holder receives cash in lieu of fractional shares of our common stock. See “The Spin-Off — Material U.S. Federal Income Tax Consequences of the Spin-Off.”

Although a private letter ruling from the IRS generally is binding on the IRS, if the factual representations or assumptions made in the letter ruling request are untrue or incomplete in any material respect, we will not be able to rely on the ruling. Furthermore, the IRS will not rule on whether a distribution satisfies certain requirements necessary to obtain tax-free treatment under Section 355 of the Code. Rather, the ruling is based upon representations by ECC that these conditions have been satisfied, and any inaccuracy in such representations could invalidate the ruling. ECC has made it a condition to the spin-off that ECC obtain the opinion of counsel described above. The opinion will be based on, among other things, certain assumptions and representations made by ECC and us, which if incorrect or inaccurate in any material respect would jeopardize the conclusions reached by counsel in its opinion. The opinion will not be binding on the IRS or the courts. See “The Spin-Off — Material U.S. Federal Income Tax Consequences of the Spin-Off” for more information regarding the private letter ruling and the tax opinion.

If the spin-off does not qualify for tax-free treatment for U.S. federal income tax purposes, then, in general, ECC would be subject to tax as if it had sold the common stock of our company in a taxable sale for its fair market value. ECC’s shareholders would be subject to tax as if they had received a distribution equal to the fair market value of our common stock that was distributed to them, which would be treated as a taxable dividend to the extent of ECC’s earnings and profits. It is expected that the amount of any such taxes to ECC’s shareholders and ECC would be substantial. See “The Spin-Off — Material U.S. Federal Income Tax Consequences of the Spin-Off.”

***A potential indemnity liability to ECC if the spin-off is treated as a taxable transaction could materially adversely affect our company.***

In the tax sharing agreement with ECC, we have agreed to indemnify ECC for any losses, claims, and expenses (including any resulting taxes) resulting from the spin-off or certain related transactions failing to qualify as tax-free transactions pursuant to any provision of Section 355 or Section 361 of the Code because of (i) a direct or indirect acquisition of any of our stock, stock options or assets, (ii) any action that we take or fail to take or (iii) any action that we take that is inconsistent with the information and representations furnished to the IRS in connection with the request for the private letter ruling, or to counsel in connection with any opinion being delivered by counsel with respect to the spin-off or certain related transactions. For a more detailed discussion, see “Certain Intercompany Agreements — Agreements with ECC — Tax Sharing Agreement.” Our indemnification obligations to ECC and its subsidiaries are not limited in amount or subject to any cap. If we are required to indemnify ECC and its subsidiaries under the circumstances set forth in the tax sharing agreement, we may be subject to substantial liabilities.

***We will have potential conflicts of interest with ECC after the spin-off.***

Questions relating to conflicts of interest may arise between ECC and us in a number of areas relating to our past and ongoing relationships. Areas in which conflicts of interest between ECC and us could arise include, but are not limited to, the following:

- ***Cross officerships, directorships and stock ownership.*** We will continue to have significant overlap in directors and executive officers with ECC, which may lead to conflicting interests. At the time of the spin-off, certain of our executive officers, including Charles W. Ergen, our Chairman and Chief Executive Officer, will continue to serve as executive officers of ECC. Three of these individuals will provide us services pursuant to a management services agreement we will enter into with ECC. Our board of directors will include persons who are members of the board of directors of ECC, including Mr. Ergen, who will serve as the Chairman of ECC and us. The executive officers and the members of our board of directors who overlap with ECC will have fiduciary duties to ECC's shareholders. Pursuant to the management services agreement, three of these officers will be paid by ECC even if their duties include work for EHC. Therefore, these individuals may have actual or apparent conflicts of interest with respect to matters involving or affecting each company. For example, there will be the potential for a conflict of interest when we or ECC look at acquisitions and other corporate opportunities that may be suitable for both companies. In addition, after the spin-off, many of our directors and officers will continue to own ECC stock and options to purchase ECC stock, which they acquired or were granted prior to the spin-off, including Mr. Ergen, who will immediately following the spin-off beneficially own approximately 50.0% of the total equity and control approximately 80.0% of the voting power of ECC and us. These ownership interests could create actual, apparent or potential conflicts of interest when these individuals are faced with decisions that could have different implications for our company and ECC.
- ***Intercompany agreements related to the spin-off.*** We will enter into certain agreements with ECC pursuant to which it will provide us certain management, administrative, accounting, tax, legal and other services, for which we will pay ECC its cost plus an additional amount that is equal to a fixed percentage of ECC's cost. In addition, we will enter into a number of intercompany agreements covering matters such as tax sharing and our responsibility for certain liabilities previously undertaken by ECC for certain of our businesses. We will also enter into certain commercial agreements with ECC pursuant to which we will, among other things, be obligated to sell at specified prices, set-top boxes and related equipment to ECC. The terms of these agreements were established while we were a wholly-owned subsidiary of ECC and were not the result of arm's length negotiations. In addition, conflicts could arise in the interpretation or any extension or renegotiation of these existing agreements after the completion of the spin-off.
- ***Future intercompany transactions.*** In the future, ECC or its affiliates may enter into transactions with us or our subsidiaries or other affiliates. Although the terms of any such transactions will be established based upon negotiations between ECC and us and, when appropriate, subject to the approval of the independent directors on our board or a committee of disinterested directors, there can be no assurance that the terms of any such transactions will be as favorable to us or our subsidiaries or affiliates as may otherwise be obtained in arm's length negotiations.
- ***Business Opportunities.*** ECC will retain its interests in various U.S. and international companies that have subsidiaries or controlled affiliates that own or operate domestic or foreign services that may compete with services offered by our businesses. We may also compete with ECC when we participate in auctions for spectrum or orbital slots for our satellites.

We may not be able to resolve any potential conflicts, and, even if we do so, the resolution may be less favorable to us than if we were dealing with an unaffiliated party.

We do not have any agreements with ECC that restrict us from selling our products to competitors of ECC. We also do not have any agreements with ECC that would prevent us from competing with each other.

In addition, the corporate opportunity policy set forth in our articles of incorporation addresses potential conflicts of interest for officers and directors of ECC who are also officers or directors of us. This policy could restrict our ability to take advantage of certain corporate opportunities. The principles for resolving such

potential conflicts of interest are described under “Description of Our Capital Stock — Provisions of Our Articles of Incorporation Relating to Related-Party Transactions and Corporate Opportunities.”

***We may incur material costs and expenses as a result of our separation from ECC.***

We may incur costs and expenses greater than those we currently incur as a result of our separation from ECC. These increased costs and expenses may arise from various factors, including financial reporting, costs associated with complying with federal securities laws (including compliance with the Sarbanes-Oxley Act of 2002), tax administration and human resources related functions. Although ECC will continue to provide many of these services to us under the services agreement, such services are for a limited period of time. We cannot assure you that these costs will not be material to our business.

***Substantial sales of our common stock may occur in connection with or following the spin-off, which could cause our share price to decline.***

The EHC Class A common stock that is distributed in the spin-off generally may be sold immediately in the public market. We expect that some of our shareholders, including possibly some of our larger shareholders, will sell the Class A common stock that they receive in the spin-off because, among other reasons, our business profile or market capitalization as an independent, publicly-traded company do not fit their investment objectives. Moreover, index funds hold ECC Class A common stock. Unless we are included in these indices from the date of the spin-off, these index funds will be required to sell our Class A common stock that they receive in the distribution. The sales of significant amounts of our Class A common stock or the perception in the market that these sales will occur could adversely affect the market price of our Class A common stock.

**Risks Relating to our Common Stock and the Securities Market**

***We cannot be certain that an active trading market will develop or be sustained after the spin-off, and following the spin-off our stock price may fluctuate significantly.***

We cannot assure you that an active trading market will develop or be sustained for our common stock after the spin-off. Nor can we predict the prices at which classes of our common stock may trade after the spin-off. Similarly, we cannot predict the effect of the spin-off on the trading prices of ECC’s common stock or whether the market value of the shares of a class of our common stock and the shares of the same class of ECC’s common stock held by a shareholder after the spin-off will be less than, equal to or greater than the market value of the shares of that class of ECC’s common stock held by such shareholder prior to the spin-off.

The market price of our common stock may fluctuate significantly due to a number of factors, some of which may be beyond our control, including:

- actual or anticipated fluctuations in our operating results;
- changes in earnings estimated by securities analysts or our ability to meet those estimates;
- the operating and stock price performance of comparable companies; and
- domestic and foreign economic conditions.

***If, following the spin-off, we are unable to satisfy the requirements of Section 404 of the Sarbanes-Oxley Act of 2002, or our internal control over financial reporting is not effective, the reliability of our financial statements may be questioned and our stock price may suffer.***

Section 404 of the Sarbanes-Oxley Act of 2002 requires any company subject to the reporting requirements of the U.S. securities laws to do a comprehensive evaluation of its and its consolidated subsidiaries’ internal control over financial reporting. To comply with this statute, we will eventually be required to document and test our internal control procedures, our management will be required to assess and issue a report concerning our internal control over financial reporting, and our independent auditors will be required to issue an opinion on management’s assessment of those matters. The rules governing the standards that must be met for

management to assess our internal control over financial reporting are complex and require significant documentation, testing and possible remediation to meet the detailed standards under the rules. During the course of its testing, our management may identify material weaknesses or deficiencies which may not be remedied in time to meet the deadline imposed by the Sarbanes-Oxley Act. If our management cannot favorably assess the effectiveness of our internal control over financial reporting or our auditors identify material weaknesses in our internal controls, investor confidence in our financial results may weaken, and our stock price may suffer.

***It may be difficult for a third party to acquire us, even if doing so may be beneficial to our shareholders.***

Certain provisions of our certificate of incorporation and bylaws may discourage, delay or prevent a change in control of our company that a shareholder may consider favorable. These provisions include the following:

- authorizing a capital structure with multiple classes of common stock: a Class A that entitles the holders to one vote per share, a Class B that entitles the holders to ten votes per share, a Class C that entitles the holders to one vote per share, except upon a change in control of our company in which case the holders of Class C are entitled to ten votes per share and a non-voting Class D;
- authorizing the issuance of “blank check” preferred stock, which could be issued by our board of directors to increase the number of outstanding shares and thwart a takeover attempt;
- limiting who may call special meetings of shareholders;
- establishing advance notice requirements for nominations of candidates for election to our board of directors or for proposing matters that can be acted upon by shareholders at shareholder meetings;
- the existence of authorized and unissued stock which would allow our board of directors to issue shares to persons friendly to current management, thereby protecting the continuity of its management, or which could be used to dilute the stock ownership of persons seeking to obtain control of us.

***After the spin-off, we will be controlled by one principal shareholder.***

Immediately after the spin-off, Charles W. Ergen, our Chairman and Chief Executive Officer, will beneficially own approximately 80.0% of our total equity securities and possess approximately 50.0% of the total voting power. Thus, Mr. Ergen will have the ability to elect a majority of our directors and to control all other matters requiring the approval of our shareholders. As a result of Mr. Ergen’s voting power, we will be a “controlled company” as defined in the Nasdaq listing rules and, therefore, will not be subject to Nasdaq requirements that would otherwise require us to have (i) a majority of independent directors; (ii) a nominating committee composed solely of independent directors; (iii) compensation of our executive officers determined by a majority of the independent directors or a compensation committee composed solely of independent directors; and (iv) director nominees selected, or recommended for the Board’s selection, either by a majority of the independent directors or a nominating committee composed solely of independent directors. Mr. Ergen will also beneficially own approximately 50.0% of the total equity and 80.0% of the total voting power of ECC and will continue to be the Chairman and Chief Executive Officer of ECC, which will directly and through its subsidiaries continue to be our largest customer, accounting for a substantial majority of our revenues.

***Holders of any single class of our common stock may not have any remedies if any action by our directors or officers has an adverse effect on only that series of our common stock.***

Principles of Nevada law and the provisions of our certificate of incorporation may protect decisions of our board of directors that have a disparate impact upon holders of any single class of our common stock. Under Nevada law, the board of directors has a duty to act with due care and in the best interests of all of our shareholders, including the holders of all classes of our common stock. Principles of Nevada law established in cases involving differing treatment of multiple classes or series of stock provide that a board of directors owes an equal duty to all common shareholders regardless of class or series and does not have separate or additional duties to any group of shareholders. As a result, in some circumstances, our directors may be

required to make a decision that is adverse to the holders of one class of our common stock. Under the principles of Nevada law referred to above, you may not be able to challenge these decisions if our board of directors is disinterested and adequately informed with respect to these decisions and acts in good faith and in the honest belief that it is acting in the best interests of all of our shareholders.

***We do not intend to pay dividends for the foreseeable future.***

We have never declared or paid any dividends on our common stock. We intend to retain any earnings to finance the operation and expansion of our business, and we do not anticipate paying any cash dividends in the future. As a result, you may only receive a return on your investment in our common stock if the market price of our common stock increases.

***If securities or industry analysts do not publish research or publish unfavorable research about our business, our stock price and trading volume could decline.***

The trading market for our common stock will depend in part on any research reports that securities or industry analysts publish about us or our business. After our separation from ECC, if no securities or industry analysts initiate coverage of us, the trading price for our stock may be negatively impacted. In the event securities or industry analysts cover us and one or more of these analysts downgrade our stock or publish unfavorable reports about our business, our stock price would likely decline. In addition, if any securities or industry analysts cease coverage of our company or fail to publish reports on us regularly, demand for our stock could decrease, which could cause our stock price and trading volume to decline.

**CAUTIONARY STATEMENT CONCERNING FORWARD-LOOKING STATEMENTS**

This information statement contains certain forward-looking statements regarding business strategies, market potential, future financial performance and other matters. In particular, information included under the headings "The Spin-Off," "Risk Factors," "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Business" contain forward-looking statements. Forward-looking statements inherently involve many risks and uncertainties that could cause actual results to differ materially from those projected in these statements. Where, in any forward-looking statement, we express an expectation or belief as to future results or events, such expectation or belief is expressed in good faith and believed to have a reasonable basis, but there can be no assurance that the expectation or belief will result or be achieved or accomplished. Please refer to "Risk Factors" for some but not all of the factors that could cause actual results or events to differ materially from those anticipated.

All cautionary statements made herein should be read as being applicable to all forward-looking statements wherever they appear. In this connection, investors should consider the risks described herein and should not place undue reliance on any forward-looking statements.

These forward-looking statements and such risks, uncertainties and other factors speak only as of the date of this information statement, and we expressly disclaim any obligation or undertaking to disseminate any updates or revisions to any forward-looking statement contained herein, or to reflect any change in our expectations with regard thereto or any other change in events, conditions or circumstances on which any such statement is based.

## THE SPIN-OFF

### Background

The board of directors of ECC has approved the spin-off of EchoStar Holding Corporation, a wholly owned subsidiary of ECC. EHC will hold the technology and certain infrastructure assets of ECC. ECC will retain its consumer business, including DISH Network, its U.S. consumer pay-TV business. In making its determination, the ECC board of directors met numerous times and considered, among other things, the continuation of ECC's current operating strategy, and concluded that we and ECC would be able to compete more effectively and have the opportunity to achieve better revenue growth and profitability as a result of the spin-off.

Prior to the spin-off, we were a wholly-owned subsidiary of ECC. Following a series of distributions and contributions from ECC and its subsidiaries to us, we and the companies that will be our subsidiaries after the spin-off, which we refer to as EchoStar Holding Corporation, or EHC, will be engaged in the digital set-top box business and the fixed satellite services business.

To accomplish the spin-off, ECC will distribute all of its equity interest in us, consisting of shares of our Class A common stock and our Class B common stock, to ECC's shareholders on a pro rata basis based on the class of ECC common stock held by each such shareholder. Following the spin-off, ECC will cease to own any equity interest in us, and we will operate independently from ECC. No vote of ECC's shareholders is required or being sought in connection with the spin-off, and ECC's shareholders will not have any appraisal rights in connection with the spin-off.

The distribution of our common stock as described in this information statement is subject to the satisfaction or waiver of certain conditions. For a more detailed description of these conditions, see "— Conditions to the Spin-Off."

### Reasons for the Spin-off

The ECC board of directors regularly reviews the operations that ECC conducts to ensure that ECC's resources are being put to use in a manner that is in the best interests of ECC and its shareholders. As a result of this ongoing evaluation, ECC concluded that some of its existing non-core businesses were being undervalued by analysts and the market generally, and that these businesses would be in a better competitive position if they were operated as a separate entity from DISH Network. Neither we nor ECC can assure you that, following the spin-off, any benefits will be realized to the extent we anticipate or at all. The board of directors of ECC considered the following potential benefits in making its determination to consummate the spin-off:

- *Creating effective management incentives tied to each of EHC's and ECC's performance and increasing the ability to attract and retain personnel.* The separation will permit the creation of equity securities, including options and restricted share units, for each of ECC and our company with a value that is expected to reflect more closely the efforts and performance of each company's management. These equity securities will enable each separate, publicly-traded company to provide incentive compensation arrangements for its specific employee base that are directly related to the market performance of each company. ECC believes these equity-based compensation arrangements will provide enhanced incentives for performance and improve the ability of each of EHC and ECC to attract, retain and motivate qualified employees. Equity based compensation is believed to be particularly important in the case of emerging opportunities in our fixed satellite services and international opportunities divisions, which are young businesses in dynamic markets with high potential, the achievements of which we believe can be enhanced greatly through incentive compensation arrangements.
- *Creating opportunities to effectively develop and finance expansion plans.* The spin-off will allow each of ECC and our company to develop financing strategies and capital structures designed to correspond better to the underlying fundamentals of its businesses and the industry in which it operates. As a separate, publicly-traded company, our capital structure is expected to facilitate selective acquisitions, joint ventures, investments and financings, possibly using our common stock as currency, as well as to facilitate strategic alliances and internal expansion that are important for us to remain competitive in our industry. Moreover,



the spin-off may provide both ECC and EHC with greater flexibility in raising capital and responding to strategic opportunities and to avoid competing demands for capital.

- *Increasing the market value of the companies.* Although there can be no assurance, ECC believes that, over time, following the separation, the common stock of the separate, publicly-traded companies should have a higher aggregate market value, on a fully distributed basis and assuming the same market conditions, than if ECC were not to complete the separation. The ECC board of directors believes that this increase in the market value of the common stock, if achieved, should permit each separate, publicly-traded company to effect acquisitions, joint ventures and investments with common stock in a manner that preserves capital with less dilution of the existing shareholders' interests than would occur by issuing pre-distribution ECC common stock.
- *Allowing each company to separately pursue the business strategies that best suit its long-term interest.* Each of ECC and EHC will be able to focus its efforts on its strategic priorities, its businesses and growth opportunities, which will allow each company to respond more quickly and efficiently to developments in the industry or industries in which it operates and which may facilitate the potential expansion and growth of each company. As a separate, publicly-traded company, the separation will permit us to focus on, among other things, our set-top box business, our international opportunities and investments, and particularly our fixed satellite services business, without the need to consider the strategic direction of ECC.
- *Creating separate companies that have different financial characteristics, which may appeal to different investor bases.* Establishing separate, publicly-traded companies will allow investors to make independent investment decisions with respect to ECC and us. Investment in one or the other company may appeal to investors with different goals, interests and concerns.

The board of directors of ECC also considered the costs and risks associated with the spin-off. The board of directors of ECC considered, among other factors, any potential negative impact on ECC's credit ratings as a result of the divestiture of assets that will be contributed to us; the possibility that either we or ECC may experience disruptions in our respective businesses as a result of the spin-off; actual or perceived conflicts of interest that may arise between ECC and us in a number of areas relating to our past and ongoing relationships, including: (i) cross officerships, directorships and stock ownership, (ii) intercompany transactions, (iii) intercompany agreements and (iv) business opportunities; the risk that the combined trading prices of our common stock and ECC's common stock after the spin-off may be lower than the trading price of ECC's common stock before the spin-off; the loss of synergies from operating as one company; and the additional legal, accounting and administrative costs associated with our becoming a separate, publicly-traded company. In view of the wide variety of factors considered in connection with the evaluation of the spin-off and the complexity of these matters, the ECC board of directors did not find it useful to, and did not attempt to quantify, rank or otherwise assign relative weights to the factors considered. The board of directors of ECC concluded, however, that the potential benefits of the spin-off outweigh the potential negative factors, and that separating the non-core business of ECC from ECC in the form of a tax-free distribution to ECC shareholders is appropriate and advisable for ECC and its shareholders.

#### **Manner of Effecting the Spin-Off**

ECC will effect the spin-off by distributing to its shareholders as a dividend:

- One share of our Class A common stock for every five shares of ECC Class A common stock,
- and
- One share of our Class B common stock for every five shares of ECC Class B common stock,

in each case, owned of record by each shareholder on the record date.

Prior to the spin-off, ECC will deliver all of the issued and outstanding shares of our Class A common stock and Class B common stock to the distribution agent. On or about January 1, 2008, which we refer to as the distribution date, the distribution agent will effect delivery of the shares of our common stock issuable in the spin-off electronically, as of the distribution date, to you or to your bank or brokerage firm on your behalf by

way of direct registration in book-entry form. Registration in book-entry form refers to a method of recording share ownership when no physical share certificates are issued to shareholders, as is the case in this distribution.

Commencing on or shortly after the distribution date, if you hold physical share certificates that represent your common stock of ECC and you are the registered holder of the ECC shares represented by those certificates, the distribution agent will mail to you an account statement that indicates the number of shares of our common stock that have been registered in book-entry form in your name.

Please note that if any shareholder of ECC on the record date sells shares of ECC common stock after the record date but on or before the distribution date, the buyer of those shares, and not the seller, will become entitled to receive the shares of our common stock issuable in respect of the shares sold. See “ — Trading Between the Record Date and Distribution Date” below for more information.

Most ECC shareholders hold their common stock of ECC through a bank or brokerage firm. In such cases, the bank or brokerage firm would be said to hold the shares in “street name” and ownership would be recorded on the bank or brokerage firm’s books. If you hold your ECC common stock through a bank or brokerage firm, your bank or brokerage firm will credit your account for the common stock of our company that you are entitled to receive in the spin-off. If you have any questions concerning the mechanics of having shares held in “street name,” we encourage you to contact your bank or brokerage firm.

Shareholders of ECC are not being asked to take any action in connection with the spin-off. No shareholder approval of the spin-off is required or being sought. We are not asking you for a proxy, and you are requested not to send us a proxy. You are also not being asked to surrender any of your shares of ECC common stock for shares of our common stock. The number of outstanding shares of ECC common stock will not change as a result of the spin-off.

#### **Interests of EHC directors and officers in the spin-off**

In connection with the spin-off, EHC directors and executive officers have interests in the spin-off that are different from, or in addition to, your interests as a shareholder, and that may present actual or potential conflicts of interest. These interests include:

- vesting of EHC stock options and restricted stock unit awards held by EHC directors and executive officers;
- payment of base compensation and annual bonuses to EHC executive officers;
- indemnification of EHC directors and executive officers pursuant to EHC’s articles of incorporation and bylaws;
- Charles W. Ergen, the Chairman and Chief Executive Officer of ECC, will also be the Chairman and Chief Executive Officer of EHC following the spin-off; and
- five directors from ECC’s board of directors after the distribution, currently expected to be Charles W. Ergen, Steven R. Goodbarn, David K. Moskowitz, Tom A. Ortloff and Carl Vogel, will be designated by EHC to serve on its board of directors. In addition, two EHC directors, Michael T. Dugan and C. Michael Schroeder, will resign from the board of directors of ECC on or prior to the distribution date.

#### **Treatment of Fractional Shares**

The distribution agent will not distribute any fractional shares in connection with the spin-off. Instead, any shareholder who would be entitled to receive a fractional share of our Class A common stock will instead receive a cash payment in lieu of such fractional share. The distribution agent will aggregate all fractional shares into whole shares and sell the whole shares in the open market at prevailing market prices. The distribution agent will then distribute the aggregate net cash proceeds of the sales pro rata to each holder who otherwise would have been entitled to receive a fractional share. The distribution agent, in its sole discretion, without any influence by ECC or us, will determine when, how, through which broker-dealer and at what price to sell the whole shares. We will reimburse the distribution agent for the cost of any brokerage fees incurred

by the distribution agent in connection with these sales, which we expect to be reasonable and customary for transactions of this type. The distribution agent and any broker-dealer used by the distribution agent will not be an affiliate of either ECC or us. Any shareholder who would be entitled to receive a fractional share of our Class B common stock will have such fractional share rounded off and will instead receive the number of whole shares they are entitled to receive without regard to any fractional share. The elimination of fractional shares of our Class B common stock is due the limited number of Class B shareholders and the small number of fractional shares that would therefore result from the spin-off, making an aggregation and public sale of such fractional shares impractical.

The distribution agent will distribute a check to each record holder of Class A shares representing the cash amount deliverable in lieu of the record holder's fractional share interest as soon as practicable following the calculation of these cash amounts. If you hold your shares through a bank or brokerage firm, your bank or brokerage firm will receive, on your behalf, your pro rata share of the aggregate net cash proceeds of the sales and will electronically credit your account for your share of such proceeds. No interest will be paid on any cash distributed in lieu of fractional shares. The receipt of cash in lieu of fractional shares will generally be taxable to the recipient shareholders. See "— Material U.S. Federal Income Tax Consequences of the Spin-Off" below for more information.

#### **Treatment of ECC Stock Incentive Awards**

Options to purchase shares of ECC Class A common stock, which we refer to as ECC Options, and restricted stock units with respect to shares of ECC Class A common stock, which we refer to as ECC RSUs have been granted to various directors, officers and employees of ECC and certain of its subsidiaries pursuant to the EchoStar Communications Corporation 1995 Stock Incentive Plan, the Amended and Restated EchoStar Communications Corporation 1999 Stock Incentive Plan, the Amended and Restated EchoStar Communications 2001 Nonemployee Director Stock Option Plan and the EchoStar Communications Corporation 1995 Nonemployee Director Stock Option Plan and various other stock incentive plans administered by the compensation committee of ECC's board of directors. Under the anti-dilution provisions of the applicable plans, the ECC compensation committee has the authority to make equitable adjustments to outstanding ECC Options and ECC RSUs in the event of certain transactions, including the distribution of our common stock in connection with the spin-off. The ECC compensation committee has determined to make various adjustments to outstanding ECC Options and ECC RSUs, as described below, to preserve the economic benefits of the original award following the spin-off. These adjustments will be made in the same manner for all holders of ECC options and other stock-based awards of ECC, including ECC's executive officers and directors. Any options to purchase, or awards relating to, shares of our common stock issued in connection with such adjustments will be obligations of our company. All options exercisable for, and all awards relating to, shares of ECC Class A common stock, regardless of any adjustment, will remain obligations of ECC.

We intend to file a registration statement with respect to shares of our common stock issuable upon exercise, or vesting, of the equity awards that we issue, as soon as practicable following the effective date of this registration statement.

#### ***Option Awards***

As of the distribution date, each ECC Option will be divided into two options as follows:

- an option (which we refer to as an EHC Option) to purchase shares of our Class A common stock, exercisable for the number of shares of our Class A common stock that would have been issued in the spin-off in respect of the shares of ECC Class A common stock subject to the applicable ECC Option, if such ECC Option had been exercised in full immediately prior to the record date, rounded down to the nearest whole-share; and
- an option (which we refer to as an Adjusted ECC option) to purchase shares of ECC Class A common stock, exercisable for the same number of shares of ECC Class A common stock that are exercisable with respect to the outstanding ECC Option, rounded down to the nearest whole-share.

The aggregate exercise price of each outstanding ECC option will be allocated between the EHC Option and the Adjusted ECC Option as follows:

- each EHC Option will have an exercise price equal to (A) the exercise price of the ECC option prior to the distribution date multiplied by (B) (i) the closing trading price of EHC Class A common stock on the first regular trading day after the distribution date divided by (ii) the sum of (a) the closing trading price of ECC Class A common stock on the first regular trading day after the distribution date and (b) the closing trading price of EHC Class A common stock on the first regular trading day after the distribution date multiplied by 0.20, which we refer to as the dividend ratio for EHC Class A common stock distributed in the spin-off, rounded up to the nearest whole-cent.
- each Adjusted ECC Option will have an exercise price equal to (A) the exercise price of the ECC option prior to the distribution date multiplied by (B) (i) the closing trading price of ECC Class A common stock on the first regular trading day after to the distribution date divided by (ii) the sum of (a) the closing trading price of ECC Class A common stock on the first regular trading day after to the distribution date and (b) the closing trading price of EHC Class A common stock on the first regular trading day after the distribution date multiplied by the dividend ratio, rounded up to the nearest whole-cent.

Set forth below is an example of how the allocation would work.

Assume that a current employee, executive officer or director of ECC holds an option to purchase 100 shares of ECC Class A common stock with an exercise price of \$10.00 per share. Also assume that the closing trading price of ECC common stock on the first regular trading day after the distribution date is \$35.00, the closing trading price of EHC common stock on the first regular trading day after the distribution date is \$25.00 and 0.20 of a share of EHC Class A common stock has been issued for every share of ECC Class A common stock held by a shareholder of ECC. The EHC Option would be an option to purchase 20 shares of EHC Class A common stock (i.e.,  $100 \times 0.20$ ) with an exercise price of \$6.25 per share (i.e.,  $\$10 \times (\$25 / (\$35 + \$5))$ ). The Adjusted ECC Option would be an option to purchase 100 shares of ECC Class A common stock with an exercise price of \$8.75 per share (i.e.,  $\$10 \times (\$35 / (\$35 + \$5))$ ). Assuming that the value of ECC immediately prior to the allocation was \$3,000 (i.e.,  $(\$40 - \$10) \times 100$ ), and after the allocation, the intrinsic value of the EHC Option and Adjusted ECC Option, taken together, would still be \$3,000 (i.e.,  $(\$25 - \$6.25) \times 20$ , or \$375) plus (i.e.,  $(\$35 - \$8.75) \times 100$ , or \$2,625).

Each Adjusted ECC Option and EHC Option will take into account all employment with both ECC and EHC for purposes of determining when the option vests and terminates. Fractional shares will be adjusted or compensated by ECC as appropriate in the sole discretion of the ECC compensation committee. All other terms and conditions of the EHC Option and the Adjusted ECC Option will generally be the same as the outstanding ECC Option, in all material respects.

As a result of these adjustments, certain persons who are employed by or associated with ECC immediately following the distribution date will hold EHC Options, and certain persons who will be employed by or associated with our company immediately following the distribution date may hold Adjusted ECC Options. Regardless of these employment or other relationships, ECC will not be responsible for the exercise or settlement of any EHC Option, and we will not be responsible for the exercise or settlement of any option to purchase ECC common stock (including an Adjusted ECC Option). Any exercising holder of an EHC Option must exercise the security directly with us. Similarly, any exercising holder of an option to purchase ECC common stock must exercise the security directly with ECC. In this regard, we will enter into an option agreement with each holder of an EHC Option, and, if necessary, ECC will amend its existing option agreement with each holder of an outstanding ECC Option, in each case to reflect the provisions described above.

#### **Restricted Stock Unit Awards**

For each ECC RSU outstanding as of the distribution date, the holder of such ECC RSU will be entitled to receive, for each share of ECC Class A common stock subject thereto, an EHC RSU with respect to the

number of shares our Class A common stock that would have been issued in the spin-off in respect of the shares of ECC Class A common stock subject to the applicable ECC RSU.

The distribution will not have any other effect on the outstanding ECC RSUs, and the RSUs relating to our common stock will be subject to the same terms and conditions as apply to the ECC awards with respect to which the adjustment, or distribution, as applicable, is made. Each such award will take into account all employment with both ECC and EHC for purposes of determining when the award vests or the restrictions on the award lapse, as applicable. Fractional shares will be adjusted or compensated by ECC as appropriate in the sole discretion of the ECC compensation committee.

**Material U.S. Federal Income Tax Consequences of the Spin-Off**

The following is a summary of certain material U.S. federal income tax consequences to the holders of ECC common stock in connection with the spin-off. The summary is based on the Code, the Treasury Regulations promulgated thereunder and judicial and administrative interpretations thereof, in each case as in effect and available as of the date of this document and all of which are subject to change at any time, possibly with retroactive effect. Any such change could affect the tax consequences described below.

This summary does not discuss all tax considerations that may be relevant to shareholders in light of their particular circumstances, nor does it address the consequences to shareholders subject to special treatment under the U.S. federal income tax laws, such as:

- dealers or traders in securities or currencies;
- tax-exempt entities;
- banks, financial institutions or insurance companies;
- real estate investment trusts, regulated investment companies or grantor trusts;
- persons who acquired ECC common stock pursuant to the exercise of employee stock options or otherwise as compensation;
- shareholders who own, or are deemed to own, at least 10% or more, by voting power or value, of ECC's equity;
- holders owning ECC common stock as part of a position in a straddle or as part of a hedging, conversion or other risk reduction transaction for U.S. federal income tax purposes;
- certain former citizens or long-term residents of the United States;
- holders who are subject to the alternative minimum tax;
- persons that own ECC common stock through partnerships or other pass through entities; or
- holders of ECC common stock who are neither citizens nor residents of the United States, or that are foreign corporations, foreign partnerships or foreign estates or trusts for U.S. federal income tax purposes.

This summary does not address the U.S. federal income tax consequences to ECC shareholders who do not hold ECC common stock as a capital asset. Moreover, this summary does not address any state, local or foreign tax consequences.

If a partnership (or any other entity treated as a partnership for U.S. federal income tax purposes) holds ECC common stock, the tax treatment of a partner in such partnership will generally depend on the status of the partner and the activities of the partnership. Such a partner or partnership should consult its own tax advisor as to its tax consequences.

**You should consult your own tax advisor with respect to the U.S. federal, state, local and foreign tax consequences of the distribution.**

The spin-off is conditioned upon ECC's receipt of an opinion of White & Case LLP to be delivered on the distribution date (which condition ECC may waive in its sole discretion), substantially to the effect that the spin-off, together with certain related transactions, will qualify as reorganizations under Sections 355 and 368(a)(1)(D) of the Code. In addition, ECC has received a private letter ruling from the IRS that the distribution will so qualify. Assuming the spin-off so qualifies for U.S. federal income tax purposes:

- except with respect to gain or loss recognized under the applicable Treasury Regulations governing consolidated tax returns, the spin-off will not result in any taxable income, gain or loss to ECC;
- no gain or loss will be recognized by, or be includible in the income of, a shareholder of ECC common stock solely as the result of the receipt of our common stock in the spin-off, except, as described below, in connection with cash received in lieu of fractional shares of our Class A common stock;
- the basis of the ECC common stock and our common stock in the hands of ECC's shareholders immediately after the spin-off will be the same as the basis of the ECC common stock immediately before the spin-off, allocated between the common stock of ECC and us in proportion to their relative fair market values on the date of the distribution; and
- the holding period of our common stock received by ECC shareholders will include the holding period of their ECC common stock, provided that such ECC common stock is held as a capital asset on the date of the spin-off.

ECC shareholders that have acquired different blocks of ECC common stock at different times or at different prices should consult their tax advisors regarding the allocation of their aggregate adjusted basis among, and their holding period of, shares of our common stock distributed with respect to such blocks of ECC common stock.

If you receive cash in lieu of a fractional share of Class A common stock as part of the spin-off, you will be treated as though you first received a distribution of the fractional share in the spin-off and then sold it for the amount of such cash. You will generally recognize capital gain or loss, provided that the fractional share is considered to be held as a capital asset, measured by the difference between the cash you receive for such fractional share and your tax basis in that fractional share, as determined above. Such capital gain or loss will be a long-term capital gain or loss if your holding period for your ECC common stock is more than one year on the distribution date.

Although a private letter ruling relating to the qualification of the spin-off and certain related transactions under Sections 355 and 368(a)(1)(D) of the Code will generally be binding on the IRS, the continuing validity of such ruling, if obtained, will be subject to the accuracy of factual representations and assumptions made in the ruling request. Also, as part of the IRS's general policy with respect to rulings on spin-off transactions under Section 355 of the Code, any private letter ruling obtained by ECC will not be based upon a determination by the IRS that certain conditions which are necessary to obtain tax-free treatment under Section 355 of the Code have been satisfied. Rather, such private letter ruling will be based upon representations by ECC that these conditions have been satisfied, and any inaccuracy in such representations could invalidate the private letter ruling. As a result of this IRS policy, ECC has made it a condition to the spin-off that ECC obtain an opinion of White & Case LLP on the distribution date substantially to the effect that the spin-off, together with certain related transactions, will qualify as reorganizations under Sections 355 and 368(a)(1)(D) of the Code (which condition ECC may waive in its sole discretion). The opinion will be based upon various factual representations and assumptions, as well as certain undertakings made by ECC and us. If any of those factual representations or assumptions were untrue or incomplete in any material respect, any undertaking was not complied with, or the facts upon which the opinion is based were materially different from the facts at the time of the spin-off, the spin-off may not qualify for tax-free treatment. Opinions of counsel are not binding on the IRS. As a result, the conclusions expressed in the opinion of counsel could be challenged by the IRS, and if the IRS prevails in such challenge, the tax consequences to you could be materially less favorable.

### *The Spin-off*

If the spin-off were not to qualify as a tax-free transaction, ECC would recognize taxable gain equal to the excess of the fair market value of our common stock distributed to ECC shareholders over ECC's tax basis in our common stock. In addition, each shareholder who receives our common stock in the spin-off would generally be treated as receiving a distribution in an amount equal to the fair market value of our common stock received, which would generally result in:

- a taxable dividend to the extent of such shareholders' pro rata share of ECC's current and accumulated earnings and profits;
- a reduction in such shareholder's basis (but not below zero) in ECC common stock to the extent the amount received exceeds such shareholder's share of ECC's earnings and profits; and
- a taxable gain from the exchange of ECC common stock to the extent the amount received exceeds both such shareholder's share of ECC's earnings and profits and such shareholder's basis in ECC common stock.

Even if the spin-off otherwise qualifies for tax-free treatment under Section 355 of the Code, it may be disqualified as tax-free to ECC under Section 355(e) of the Code if 50% or more of the stock of either ECC or us is acquired as part of a plan or series of related transactions that include the distribution. For this purpose, any acquisitions of our stock or ECC's stock within two years before or after the distribution are presumed to be part of such a plan, although ECC or we may be able to rebut that presumption. If such an acquisition of our stock or ECC's stock triggers the application of Section 355(e) of the Code, ECC would recognize taxable gain as described above with respect to the spin-off, but the spin-off would generally be tax-free to each ECC shareholder. Under the tax sharing agreement between ECC and us, we would be required to indemnify ECC against that taxable gain if it were triggered by an acquisition of our stock, stock options or assets. Additionally, pursuant to the tax sharing agreement between ECC and us, we would be required to indemnify ECC against any taxes, losses, claims and expenses resulting from the spin-off and certain related transactions failing to qualify as tax-free distributions pursuant to any provision of Section 355 or Section 361 of the Code in certain other circumstances.

ECC may incur some tax cost in connection with the spin-off (as a result of certain intercompany transactions or as a result of certain differences between federal, on the one hand, and foreign or state tax rules, on the other), whether or not the spin-off qualifies for tax-free treatment under Sections 355 and 368(a)(1)(D) of the Code.

### *Information Statement*

U.S. Treasury Regulations require each ECC shareholder that (i) receives shares of our stock in the spin-off and (ii) immediately before the spin-off owned five percent or more (by vote or value) of the total outstanding stock of ECC, to attach to such shareholder's U.S. federal income tax return for the year in which such stock is received a statement setting forth certain information related to the spin-off.

**THE ABOVE DESCRIPTION IS NOT INTENDED TO CONSTITUTE A COMPLETE ANALYSIS OF ALL TAX CONSEQUENCES RELATING TO THE SPIN-OFF. YOU SHOULD CONSULT YOUR OWN TAX ADVISOR CONCERNING THE TAX CONSEQUENCES OF YOUR PARTICULAR SITUATION.**

### *Results of the Spin-Off*

After the spin-off, we will be an independent, publicly-traded company. Immediately following the spin-off, we expect to have outstanding approximately 42.0 million shares of our Class A common stock and approximately 47.7 million shares of our Class B common stock, based upon the number of shares of ECC Class A common stock and ECC Class B common stock outstanding as of November 30, 2007. The actual number of shares of our Class A common stock and Class B common stock to be distributed in the spin-off will depend upon the actual number of shares of ECC Class A common stock and ECC Class B common stock outstanding on the record date and will reflect any exercise of ECC options between the date the ECC

board of directors declares the dividend for the spin-off and the record date of the spin-off. In addition, no shares of our Class C common stock or Class D common stock will be outstanding immediately following the spin-off. The spin-off will not affect the number of outstanding shares of ECC common stock or any rights of ECC shareholders, although it will affect the market value of each outstanding share of ECC common stock.

Immediately following the spin-off, we expect to have approximately 11,500 holders of record of shares of our Class A common stock. Mr. Ergen and entities related to Mr. Ergen will be the only holders of record of our Class B common stock following the spin-off.

Before the spin-off, we will enter into a Separation Agreement and other agreements with ECC to effect the spin-off and provide a framework for our relationship with ECC after the spin-off. These agreements will govern the relationships among ECC and us subsequent to the completion of the spin-off and provide for the allocation among ECC and us of ECC's assets, liabilities and obligations attributable to periods prior to our separation from ECC. The Separation Agreement, in particular, requires ECC to assume certain of ECC's contingent corporate liabilities and debt.

#### **Listing and Trading of our Common Stock**

On the date of this information statement, we are a wholly-owned subsidiary of ECC. Accordingly, there is currently no public market for our common stock; although a "when-issued" market in our Class A common stock may develop. See "— Trading Between the Record Date and Distribution Date" below for an explanation of a "when-issued" market. We have applied to list our shares of Class A common stock on the Nasdaq Global Select Market under the symbol "SATS." Following the spin-off, ECC Class A common stock will continue to trade on the Nasdaq Global Select Market under the symbol "DISH."

Neither we nor ECC can assure you as to the trading price of ECC Class A common stock or our Class A common stock after the spin-off or as to whether the combined trading prices of our Class A common stock and the ECC Class A common stock after the spin-off will be less than, equal to or greater than the trading prices of ECC Class A common stock prior to the spin-off. The trading price of our Class A common stock may fluctuate significantly following the spin-off. See "Risk Factors — Risks Relating to Our Common Stock and the Securities Market."

The shares of our common stock distributed to ECC's shareholders will be freely transferable, except for shares received by individuals who are our affiliates and any shares distributed in respect of any ECC RSUs. Individuals who may be considered our affiliates after the spin-off include individuals who control, are controlled by or are under common control with us, as those terms generally are interpreted for federal securities law purposes. This may include some or all of our executive officers and directors. Individuals who are our affiliates will be permitted to sell their shares of our common stock only pursuant to an effective registration statement under the Securities Act of 1933, as amended, or an exemption from the registration requirements of the Securities Act, such as the exemptions afforded by Section 4(1) of the Securities Act or Rule 144 thereunder. Our affiliates will not be permitted to sell shares of our common stock under Rule 144 until 90 days after the date on which the registration statement of which this information statement forms a part is declared effective.

#### **Trading Between the Record Date and Distribution Date**

Between the record date and the distribution date, ECC Class A common stock will continue to trade on the Nasdaq Global Select Market in the regular way market. During this time, shares of ECC Class A common stock that trade on the regular way market will trade with an entitlement to receive shares of our Class A common stock distributable in the spin-off. No ex-dividend market will be established for any class of our common stock until the first trading day following the distribution date. Therefore, if you own shares of ECC common stock on the record date and thereafter sell those shares on or prior to the distribution date, you will also be selling the shares of our common stock that would have been distributed to you in the spin-off with respect to the shares of ECC common stock you sell. On the first trading day following the distribution date, shares of ECC Class A common stock will begin trading without any entitlement to receive shares of our common stock. Shares of ECC Class A common stock trade under the symbol "DISH."



Between the record date and the distribution date, a when-issued trading market in our Class A common stock may develop. Our Class A common stock is expected to be listed for trading on the Nasdaq Global Select Market. The when-issued trading market would be a market for the shares of our Class A common stock that will be distributed in the spin-off. If you own shares of ECC common stock on the record date (and do not sell those shares of ECC common stock on or before the distribution date), then you are entitled to a number of shares of the same class of our common stock based upon the number of shares of such class of ECC common stock you held at that time. If you own ECC Class A common stock, you may trade this entitlement to receive shares of our common stock, without the shares of ECC Class A common stock you own, on the when-issued trading market. We expect when-issued trades of our Class A common stock to settle within three trading days after the distribution date. On the first trading day following the distribution date, any when-issued trading with respect to our Class A common stock will end and regular way trading will begin. If when-issued trading occurs, the listing for our Class A common stock is expected to be under trading symbols different from our regular way trading symbols. Following the distribution date, shares of our Class A common stock are expected to be listed on the Nasdaq Global Select Market under the trading symbol "SATS." If the spin-off does not occur, all when-issued trading will be null and void.

#### **Conditions to the Spin-Off**

We expect that the spin-off will be effective on the distribution date, provided, that among other conditions described in this information statement, the following conditions shall have been satisfied or waived by ECC under the Separation Agreement, each of which conditions may be waived by ECC in its sole discretion (other than the effectiveness of our registration statement on Form 10 and other required material regulatory approvals):

- the Securities and Exchange Commission shall have declared effective our registration statement on Form 10, of which this information statement is a part, under the Securities Exchange Act of 1934, no stop order relating to the registration statement shall be in effect and this information statement shall have been mailed to holders of ECC common stock;
- all permits, registrations and consents required under the securities or blue sky laws in connection with the spin-off shall have been received;
- ECC shall have received the opinion of White & Case LLP confirming the tax-free status of the spin-off and certain related transactions for U.S. federal income tax purposes on the distribution date;
- the listing of our common shares on the Nasdaq Global Market or Nasdaq Global Select Market shall have been approved;
- all material governmental approvals and other consents necessary to consummate the distribution, including without limitation FCC approvals, shall have been received; and
- no order, injunction or decree issued by any court of competent jurisdiction or other legal restraint or prohibition preventing consummation of the distribution or any of the transactions related thereto shall be in effect.

The fulfillment of the foregoing conditions will not create any obligation on ECC's part to effect the spin-off. ECC has the right not to complete the spin-off if, at any time, ECC's board of directors determines, in its sole discretion, that the distribution is not in the best interests of ECC or its stockholders or that market conditions are such that it is not advisable to separate EHC from ECC.

#### **Reasons for Furnishing this Information Statement**

This information statement is being furnished solely to provide information to ECC shareholders who will receive shares of our common stock in the spin-off. It is not to be construed as an inducement or encouragement to buy or sell any of our securities or any securities of ECC. We believe that the information contained in this information statement is accurate as of the date set forth on the cover. Changes to the information contained in this information statement may occur after that date, and neither our company nor ECC undertakes any obligation to update the information except in the normal course of our respective public disclosure obligations and practices.

**SELECTED HISTORICAL AND UNAUDITED PRO FORMA COMBINED  
AND ADJUSTED FINANCIAL DATA**

The following tables present selected historical information relating to our combined financial condition and results of operations for the nine months ended September 30, 2007 and 2006 and the past five years. The financial data for the three years ended December 31, 2006 has been derived from our audited combined financial statements for the corresponding periods. Data for the other periods presented has been derived from unaudited information. The data should be read in conjunction with our combined financial statements and "Management's Discussion and Analysis of Financial Condition and Results of Operations" included elsewhere herein. Our historical and pro forma financial data included in this information statement may not be indicative of our future performance and does not necessarily reflect what our financial condition and results of operations would have been had we operated as a separate, stand-alone entity during the periods presented, particularly since changes will occur in our operations and capitalization as a result of our spin-off from ECC. Our audited combined financial statements reflect the historical financial position and results of operations of entities included in consolidated financial statements of ECC, representing almost exclusively ECC's set-top box business, using the historical results of operations and historical bases of assets and liabilities of this business. Our historical combined financial statements reflect sales to ECC at cost and do not include certain satellites, uplink and satellite transmission assets, real estate and other assets and related liabilities that will be contributed to us by ECC in the spin-off. These assets and liabilities, which will primarily comprise our fixed satellite services business, have been separately audited and are included in the Statement of Net Assets to be Contributed by ECC and Unaudited Pro Forma Combined and Adjusted Financial Information included herein. The financial condition and results of operations of our fixed satellite services business have not been included in our historical combined financial statements because our fixed satellite services business was operated as an integral part of ECC's subscription television business and did not constitute a "business" in the historical financial statements of ECC. Our historical financial data also does not include financial information of Sling Media, Inc., which was recently acquired by ECC and will be contributed to us in the spin-off. Sling Media's audited consolidated financial statements are included elsewhere in this information statement, and its historical financial information also has been included in our "Unaudited Pro Forma Combined and Adjusted Financial Information."

Statements of Operations Data:	For the Nine Months Ended September 30,			For the Years Ended December 31,					
	2007	2007	2006	2006	2006	2005	2004	2003	2002
	Pro Forma	(Unaudited)		Pro Forma	(In thousands)			(Unaudited)	(Unaudited)
Revenue	\$ 1,592,381	\$ 1,182,768	\$ 1,132,899	\$ 2,080,259	\$ 1,525,320	\$ 1,513,691	\$ 1,720,091	\$ 976,636	\$ 1,037,862
Costs and Expenses:									
Cost of sales (exclusive of depreciation and amortization)	1,247,536	1,121,067	1,065,216	1,609,571	1,440,178	1,438,629	1,650,775	886,665	934,997
Research and development	53,712	40,634	39,093	62,966	56,451	45,928	39,809	32,361	32,966
General and administrative, including sales and marketing	93,962	56,844	43,973	100,400	60,106	56,366	65,059	50,472	72,366
Depreciation and amortization	211,499	4,391	4,593	285,987	6,032	5,832	5,071	5,511	6,655
Total costs and expenses	1,606,709	1,222,936	1,152,875	2,058,924	1,562,767	1,546,755	1,760,714	975,009	1,046,984
Operating income (loss)	\$ (14,328)	\$ (40,168)	\$ (19,976)	\$ 21,335	\$ (37,447)	\$ (33,064)	\$ (40,623)	\$ 1,627	\$ (9,122)
Net income (loss)	\$ (9,296)	\$ (39,943)	\$ (20,486)	\$ 104,835	\$ (34,162)	\$ (44,940)	\$ (43,237)	\$ 4,329	\$ (97,368)
<b>Pro forma earnings per share:</b>									
Basic	\$ (0.10)			\$ 1.17					
Diluted	\$ (0.10)			\$ 1.16					
<b>Pro forma shares outstanding:</b>									
Basic	89,699			89,699					
Diluted	90,056			90,056					

Balance Sheet Data:	As of September 30,		As of December 31,									
	2007		2006		2005		2004		2003		2002	
	Pro Forma	(Unaudited)					(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	
	(In thousands)											
Cash, cash equivalents and marketable securities	\$ 1,538,516	\$ 530,753	\$ 323,576	\$ 106,109	\$ 143,437	\$ 156,814	\$ 52,148					
Restricted cash	\$ 3,550	\$ —	\$ —	\$ 1,581	\$ 1,699	\$ 1,523	\$ —					
Total assets	\$ 3,837,454	\$ 919,624	\$ 517,821	\$ 229,392	\$ 277,843	\$ 248,811	\$ 228,191					
Long-term debt (including current portion)	\$ 389,137	\$ —	\$ —	\$ 495	\$ 647	\$ 2,214	\$ 756					
Net investment in EHC	\$ 3,242,225	\$ 863,768	\$ 502,283	\$ 217,132	\$ 258,452	\$ 230,023	\$ 68,300					

  

Cash Flow Data:	For the Nine Months Ended September 30,		For the Years Ended December 31,									
	2007		2006		2005		2004		2003		2002	
	(Unaudited)	(Unaudited)					(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)		
	(In thousands)											
Net cash flows from:												
Operating activities	\$ (34,276)	\$ (3,780)	\$ (36,374)	\$ (14,193)	\$ (78,916)	\$ (49,463)	\$ (2,796)					
Investing activities	\$ (160,236)	\$ (75,953)	\$ (54,781)	\$ (16,700)	\$ (5,619)	\$ (12,244)	\$ (30,814)					
Financing activities	\$ 198,625	\$ 91,176	\$ 104,534	\$ 39,782	\$ 69,715	\$ 74,899	\$ 35,390					

## UNAUDITED PRO FORMA COMBINED AND ADJUSTED FINANCIAL INFORMATION

Our audited historical combined financial statements reflect the historical financial position and results of operations of entities included in the consolidated financial statements of ECC, principally representing only the digital set-top box business, using the historical results of operations and historical bases of assets and liabilities of this business. Our historical combined financial statements reflect sales to ECC at cost and do not include certain satellites, uplink and satellite transmission assets, real estate and other assets and related liabilities that will be contributed to us by ECC in the spin-off. These assets and liabilities, which will primarily comprise our fixed satellite services business, have been separately audited and are included in the Statement of Net Assets to be Contributed by ECC and Unaudited Pro Forma Combined and Adjusted Financial Information included herein. Our historical financial data also does not include financial information of Sling Media, Inc., which was recently acquired by ECC and will be contributed to us in the spin-off. Sling Media's audited consolidated financial statements are included elsewhere in this information statement, and its historical financial information also has been included in our Unaudited Pro Forma Combined and Adjusted Financial Information included herein.

The Unaudited Pro Forma Combined and Adjusted Financial Information give effect to:

- the contribution by ECC to us of the net assets to primarily be used in our fixed satellite services business, including \$1 billion in cash;
- the results of operations and other expenses, including depreciation expenses, related to the assets contributed to us by ECC to be used in our fixed satellite services business;
- the impact of the transition services and commercial agreements between us and ECC;
- the distribution of approximately 89.7 million shares of our common stock to holders of ECC stock; and
- the contribution of Sling Media to us.

The share numbers are based on ECC share numbers as of September 30, 2007, and the settlement amount is based on our balances as of September 30, 2007.

The unaudited pro forma combined financial statements of EHC presented below have been derived in part from our audited combined financial statements for the year ended December 31, 2006 and from our unaudited combined financial statements as of and for the nine months ended September 30, 2007.

These unaudited pro forma combined financial statements should be read in conjunction with "Management's Discussion and Analysis of Financial Condition and Results of Operations" and our combined financial statements and the notes to those statements included elsewhere in this information statement.

The unaudited pro forma combined statements of operations for the nine months ended September 30, 2007 and for the year ended December 31, 2006 have been prepared as if the transactions described above occurred as of January 1, 2006. The unaudited pro forma combined balance sheet as of September 30, 2007 has been prepared as if these transactions occurred as of September 30, 2007. The pro forma adjustments are based upon available information and assumptions that management believes are reasonable based on our current plans and expectations. However, such adjustments are subject to change based on the final valuation of Sling Media and the final terms of the spin-off and the transaction agreements. Our historical financial, pro forma and other data included in this information statement are not necessarily indicative of our future financial position, future results of operations or future cash flows, nor do they reflect what our financial position, results of operations or cash flows would have been as a stand-alone company during the periods presented.

The preliminary allocation of the purchase price for Sling Media used in the unaudited pro forma combined financial information is based on preliminary estimates and currently available information. These assumptions and estimates will be revised as additional information becomes available upon final valuation of Sling Media's assets and liabilities. The final determination of the allocation of the purchase price will be based on the actual intangible assets, and net tangible assets of Sling Media existing as of the date of the acquisition.

Our unaudited pro forma combined statements of operations do not give effect to initial expenses directly attributable to the spin-off because of their non-recurring nature. A significant portion of these non-recurring charges to effect the separation will be incurred by ECC, such as investment banker fees, outside legal and accounting fees relating to the spin-off, office move costs, costs to separate information systems and temporary consulting costs. We will incur separation costs that have a future benefit to our company such as employee compensation expenses and temporary labor used to develop ongoing processes. See "Certain Intercompany Agreements."

**ECHOSTAR HOLDING CORPORATION**  
**UNAUDITED PRO FORMA COMBINED AND ADJUSTED STATEMENTS OF OPERATIONS**

	For the Year Ended December 31, 2006					
	EHC Historical	Pro Forma Spin Adjustments	EHC Pro Forma Adjusted	Sling Media Historical	Pro Forma Acquisition Adjustments	Pro Forma Combined and Adjusted
	(In thousands)					
<b>Revenue:</b>						
Equipment and other sales — ECC	\$ 1,288,691	\$ 172,418(a)	\$ 1,461,109	\$ —	\$ —	\$ 1,461,109
Equipment sales	236,629	—	236,629	29,055	—	265,684
FSS — ECC	—	331,434(b)	331,434	—	—	331,434
FSS — other	—	8,557(c)	8,557	—	—	8,557
Other — ECC	—	13,475(d)	13,475	—	—	13,475
<b>Total revenue</b>	<b>1,525,320</b>	<b>525,884</b>	<b>2,051,204</b>	<b>29,055</b>	<b>—</b>	<b>2,080,259</b>
<b>Costs and Expenses:</b>						
Cost of equipment and other sales	1,440,178	2,876(e)	1,443,054	20,191	—	1,463,245
FSS cost of sales (exclusive of depreciation and amortization(f))	—	146,326(f)	146,326	—	—	146,326
Research and development	56,451	—	56,451	6,515	—	62,966
General and administrative	60,106	16,166(g)	76,272	5,573	—	81,845
Sales and marketing	—	—	—	18,555	—	18,555
Depreciation and amortization	6,032	231,823(h)	237,855	—	48,132(q)	285,987
<b>Total costs and expenses</b>	<b>1,562,767</b>	<b>397,191</b>	<b>1,959,958</b>	<b>50,834</b>	<b>48,132</b>	<b>2,058,924</b>
Operating income (loss)	(37,447)	128,693	91,246	(21,779)	(48,132)	21,335
<b>Other Income (Expense):</b>						
Interest income	831	52,259(i)	53,090	1,478	—	54,568
Interest expense, net of amounts capitalized	(1,059)	(36,677)(j)	(37,736)	(512)	—	(38,248)
Other	6,588	(2,160)	4,428	(45)	—	4,383
<b>Total other income (expense)</b>	<b>6,360</b>	<b>13,422</b>	<b>19,782</b>	<b>921</b>	<b>—</b>	<b>20,703</b>
Income (loss) before income taxes	(31,087)	142,115	111,028	(20,858)	(48,132)	42,038
Income tax (provision) benefit, net	(3,075)	53,616(k)	50,541	(74)	12,330(l)	62,797
<b>Net income (loss)</b>	<b>\$ (34,162)</b>	<b>\$ 195,731</b>	<b>\$ 161,569</b>	<b>\$ (20,932)</b>	<b>\$ (35,802)</b>	<b>\$ 104,835</b>
<b>Pro forma earnings per share:</b>						
Basic(m)						\$ 1.17
Diluted(m)						\$ 1.16
<b>Pro forma shares outstanding:</b>						
Basic(m)						89,699
Diluted(m)						90,056

See accompanying notes.

**ECHOSTAR HOLDING CORPORATION**  
**UNAUDITED PRO FORMA COMBINED AND ADJUSTED STATEMENTS OF OPERATIONS**

	For the Nine Months Ended September 30, 2007					
	EHC Historical	Pro Forma Spin Adjustments	EHC Pro Forma	Sling Media Historical	Pro Forma Acquisition Adjustments	Pro Forma Combined and Adjusted
	(In thousands)					
<b>Revenue:</b>						
Equipment and other sales — ECC	\$ 1,019,729	\$ 135,720(a)	\$ 1,155,449	\$ —	\$ —	\$ 1,155,449
Equipment sales	163,039	—	163,039	21,233	—	184,272
FSS — ECC	—	227,619(b)	227,619	—	—	227,619
FSS — other	—	14,871(c)	14,871	—	—	14,871
Other — ECC	—	10,170(d)	10,170	—	—	10,170
<b>Total revenue</b>	<b>1,182,768</b>	<b>388,380</b>	<b>1,571,148</b>	<b>21,233</b>	<b>—</b>	<b>1,592,381</b>
<b>Costs and Expenses:</b>						
Cost of equipment and other sales	1,121,067	2,010(e)	1,123,077	15,408	—	1,138,485
FSS cost of sales (exclusive of depreciation and amortization(f))	—	109,051(f)	109,051	—	—	109,051
Research and development	40,634	—	40,634	13,078	—	53,712
General and administrative	56,844	13,491(g)	70,335	3,932	—	74,267
Sales and marketing	—	—	—	19,695	—	19,695
Depreciation and amortization	4,391	171,009(h)	175,400	—	36,099(q)	211,499
<b>Total costs and expenses</b>	<b>1,222,936</b>	<b>295,561</b>	<b>1,518,497</b>	<b>52,113</b>	<b>36,099</b>	<b>1,606,709</b>
Operating income (loss)	(40,168)	92,819	52,651	(30,880)	(36,099)	(14,328)
<b>Other Income (Expense):</b>						
Interest income	2,861	42,981(i)	45,842	378	—	46,220
Interest expense, net of amounts capitalized	(785)	(25,557)(j)	(26,342)	—	—	(26,342)
Other	782	(38)	744	(493)	—	251
<b>Total other income (expense)</b>	<b>2,858</b>	<b>17,386</b>	<b>20,244</b>	<b>(115)</b>	<b>—</b>	<b>20,129</b>
Income (loss) before income taxes	(37,310)	110,205	72,895	(30,995)	(36,099)	5,801
Income tax (provision) benefit, net	(2,633)	(26,294)(k)	(28,927)	(103)	13,933(l)	(15,097)
Net income (loss)	<u>\$ (39,943)</u>	<u>\$ 83,911</u>	<u>\$ 43,968</u>	<u>\$ (31,098)</u>	<u>\$ (22,166)</u>	<u>\$ (9,296)</u>
<b>Pro forma earnings per share:</b>						
Basic(m)						\$ (0.10)
Diluted(m)						\$ (0.10)
<b>Pro forma shares outstanding:</b>						
Basic(m)						89,699
Diluted(m)						90,056

See accompanying notes.

**ECHOSTAR HOLDING CORPORATION**  
**UNAUDITED PRO FORMA COMBINED AND ADJUSTED BALANCE SHEET**

As of September 30, 2007

	EHC Historical	Net Assets to be Contributed	EHC Historical Combined	Pro Forma Spin Adjustments	EHC Pro Forma Adjusted	Sling Media Historical	Pro Forma Acquisition Adjustments	EHC Pro Forma Combined and Adjusted
(In thousands, except for per share amounts)								
<b>ASSETS</b>								
<i>Current Assets:</i>								
Cash and cash equivalents	\$ 33,734	\$ 1,000,000	\$ 1,033,734	\$ —	\$ 1,033,734	\$ 7,763	\$ —	\$ 1,041,497
Marketable investment securities	497,019	—	497,019	—	497,019	—	—	497,019
Trade accounts receivable, net of allowance for doubtful accounts	38,511	2,692	41,203	—	41,203	7,276	—	48,479
Inventories, net	13,055	—	13,055	—	13,055	6,446	—	19,501
Current deferred tax assets	—	4,816	4,816	1,146(n)	5,962	—	7,202(l)	13,164
Other current assets	10,215	6,025	16,240	—	16,240	2,107	—	18,347
Total current assets	592,534	1,013,533	1,606,067	1,146	1,607,213	23,592	7,202	1,638,007
Restricted cash and marketable investment securities	—	3,150	3,150	—	3,150	400	—	3,550
Property and equipment, net	187,217	1,281,682	1,468,899	—	1,468,899	3,877	—	1,472,776
FCC authorizations	42,873	83,121	125,994	—	125,994	—	—	125,994
Intangible assets, net	11,037	147,374	158,411	—	158,411	2,597	328,174(q)	489,182
Investments in affiliates	81,391	—	81,391	—	81,391	—	—	81,391
Other noncurrent assets, net	4,572	21,254	25,826	—	25,826	728	—	26,554
Total assets	\$ 919,624	\$ 2,550,114	\$ 3,469,738	\$ 1,146	\$ 3,470,884	\$ 31,194	\$ 335,376	\$ 3,837,454
<b>LIABILITIES AND OWNER'S EQUITY (DEFICIT)</b>								
<i>Current Liabilities:</i>								
Trade accounts payable	\$ 31,384	\$ —	\$ 31,384	\$ (28,566)	\$ 2,818	\$ 3,643	\$ —	\$ 6,461
Accrued expenses	24,171	14,535	38,706	(10,932)	27,774	5,304	—	33,078
Current portion of long-term debt	—	38,167	38,167	—	38,167	1,380	—	39,547
Total current liabilities	55,555	52,702	108,257	(39,498)	68,759	10,327	—	79,086
<i>Long-term obligations, net of current portion:</i>								
Long-term debt	—	349,590	349,590	—	349,590	—	—	349,590
Deferred tax liabilities	301	237,079	237,380	(58,467)(n)	178,913	—	(19,061)(l)	159,852
Other long-term liabilities	—	—	—	—	—	6,701	—	6,701
Total long-term obligations, net of current portion	301	586,669	586,970	(58,467)	528,503	6,701	(19,061)	516,143
Total liabilities	55,856	639,371	695,227	(97,965)	597,262	17,028	(19,061)	595,229



**ECHOSTAR HOLDING CORPORATION**  
**UNAUDITED PRO FORMA COMBINED AND ADJUSTED BALANCE SHEET — (Continued)**

	As of September 30, 2007							
	EHC Historical	Net Assets to be Contributed	EHC Historical Combined	Pro Forma Spin Adjustments	EHC Pro Forma Adjusted	Sling Media Historical	Pro Forma Acquisition Adjustments	EHC Pro Forma Combined and Adjusted
	(In thousands, except for per share amounts)							
<i>Net investment in EHC (Owner's Equity (Deficit)):</i>								
Convertible Series A Preferred Stock of Sling Media \$.0001 par value, 8,400,000 shares authorized, 7,759,082 shares issued and outstanding	—	—	—	—	—	1	(1)(c)	—
Convertible Series B Preferred Stock of Sling Media \$.0001 par value, 7,930,000 shares authorized, 7,694,271 shares issued and outstanding	—	—	—	—	—	1	(1)(c)	—
Sling Media common stock, warrants and additional paid-in capital	—	—	—	—	—	70,832	(70,832)(c)	—
Preferred Stock of EHC, \$.001 par value, 20,000,000 shares authorized	—	—	—	—	—	—	—	—
EHC Class A common stock, \$.001 par value, 1,600,000,000 shares authorized	—	—	—	42(o)	42	—	—	42
EHC Class B common stock, \$.001 par value, 800,000,000 shares authorized	—	—	—	48(o)	48	—	—	48
Accumulated other comprehensive income (loss)	103,863	—	103,863	—	103,863	95	(95)(c)	103,863
Owner's net investment	759,905	—	759,905	2,009,764(p)	2,769,669	(56,763)	56,763(c)	3,138,272
							342,340(q)	
							26,263(0)	
Net assets to be contributed	—	1,910,743	1,910,743	(1,910,743)(p)	—	—	—	—
<b>Total net investment in EHC (Owner's equity)</b>	<b>863,768</b>	<b>1,910,743</b>	<b>2,774,511</b>	<b>99,111</b>	<b>2,873,622</b>	<b>14,166</b>	<b>354,437</b>	<b>3,242,225</b>
<b>Total liabilities and net investment in EHC (Owner's equity)</b>	<b>\$ 919,624</b>	<b>\$ 2,550,114</b>	<b>\$ 3,469,738</b>	<b>\$ 1,146</b>	<b>\$ 3,470,884</b>	<b>\$ 31,194</b>	<b>\$ 335,376</b>	<b>\$ 3,837,454</b>

See accompanying notes.

**ECHOSTAR HOLDING CORPORATION**  
**NOTES TO UNAUDITED PRO FORMA COMBINED FINANCIAL DATA**

**Adjustments to Pro Forma Combined Statements of Operations:**

The pro forma adjustments for the spin-off represent the estimated incremental revenue and expenses of EHC associated with operating as a stand-alone company, primarily consisting of the results of operations and other expenses, including depreciation expenses, associated with the net assets contributed to us by ECC to primarily be used in our fixed satellite services business and our commercial agreements with ECC (see "Certain Intercompany Agreements").

- (a) Represents incremental revenue on equipment sales to ECC at cost plus an additional amount that is equal to a fixed percentage of our cost.
- (b) Represents revenue for sales of services to ECC related to the satellites, uplink and satellite transmission assets to be contributed to us by ECC, including uplink, telemetry, tracking and control, and professional engineering services.
- (c) Represents revenue for sales of services to third-parties related to the satellites, uplink and satellite transmission assets to be contributed to us by ECC.
- (d) Primarily represents rental revenue related to buildings contributed to us by ECC, and leased back to ECC.
- (e) Represents incremental cost of sales related to the purchase of remanufactured receivers from ECC, which are resold to third parties, pursuant to our receiver agreement with ECC.
- (f) Represents cost of sales related to services sold to ECC and other third-parties related to the satellites, uplink and satellite transmission assets to be contributed to us by ECC, including satellite leasing, uplink, telemetry, tracking and control services. These amounts are exclusive of depreciation and amortization expense.

Depreciation and amortization expense consists of the following:

	<u>For the Nine Months Ended</u> <u>September 30, 2007</u>	<u>For the Year Ended</u> <u>December 31, 2006</u>
	(In thousands)	
Satellites	\$ 104,451	\$ 139,427
Furniture, fixtures, equipment and other	52,818	75,240
Identifiable intangible assets subject to amortization	14,311	18,781
Buildings and improvements	3,820	4,407
<b>Total depreciation and amortization</b>	<b>\$ 175,400</b>	<b>\$ 237,855</b>

- (g) Represents additional general and administrative expenses primarily related to corporate overhead expenses and related employee benefits charged to us by ECC.
- (h) Represents additional depreciation and amortization expense primarily associated with the satellites, uplink and satellite transmission assets and certain other real estate assets to be contributed to us by ECC.
- (i) Represents interest income primarily related to the \$1.0 billion of cash to be contributed to us by ECC. The amount of interest income was calculated assuming that \$1 billion was contributed on January 1, 2006 and was invested in marketable instruments similar to those held by ECC in its marketable investment securities portfolio, using ECC's weighted-average interest rate earned on that portfolio of approximately 5.1% and 5.3% for the year ended December 31, 2006 and for the nine months ended September 30, 2007, respectively. We intend to use this cash for, among other things,

**ECHOSTAR HOLDING CORPORATION**  
**NOTES TO UNAUDITED PRO FORMA COMBINED FINANCIAL DATA — (Continued)**

satellite construction, strategic investments and other initiatives. We may also use a portion of these funds to repurchase shares of our Class A common stock.

(j) Primarily represents the reversal of interest expense for a note payable to ECC that will be contributed to us as capital by ECC.

(k) Represents the tax effect of pro forma adjustments using our blended Federal, state and international statutory tax rate adjusted for permanent differences and the release of our valuation allowance of \$93.8 million in 2006. The release of the valuation allowance based on our commercial agreements with ECC, which, together with existing third-party contracts, are expected to result in EHC having taxable income for the foreseeable future. As a result, we expect to use all of our federal net operating losses before they expire. Additionally, we expect sufficient capital gains to offset any realized capital losses within the statutory period as related to the impairments included in the deferred tax assets.

The pro forma adjustments for the acquisition of Sling Media are as follows:

(l) Represents the reversal of Sling Media's deferred tax asset valuation allowance. The release of the valuation allowance based on our commercial agreements with ECC, which, together with existing third-party contracts, are expected to result in EHC having taxable income for the foreseeable future. As a result, we expect to use all of our federal net operating losses before they expire, including those attributable to Sling Media.

(m) The calculation of pro forma basic earnings per share and shares outstanding is based on the number of shares of ECC common stock outstanding as of November 30, 2007 adjusted for the distribution ratio of one share of EHC common stock for every five shares of ECC common stock. The calculation of pro forma diluted earnings per share and shares outstanding for the periods presented is based on the number of shares of ECC common stock outstanding as of November 30, 2007 and diluted shares of common stock outstanding as of November 30, 2007 adjusted for the same distribution ratio. This calculation may not be indicative of the dilutive effect that will actually result from the replacement of ECC stock-based awards held by our employees and employees of ECC or the grant of new stock-based awards. The actual number of dilutive shares of our common stock that will result from ECC stock options and restricted stock units held by our employees will not be determined until immediately after the spin-off.

**Adjustments to Pro Forma Combined Balance Sheet:**

Further information regarding the Net Assets to be Contributed can be found in the audited Statement of Net Assets included in this information statement.

The pro forma balance sheet adjustments for the spin-off represent the following:

(n) Represents the tax effect of pro forma adjustments using our pro forma blended Federal and state statutory tax rate, the reduction of net operating losses and credits not transferred to EHC as part of the transaction and the release of our valuation allowance. The release of the valuation allowance based on our commercial agreements with ECC, which, together with existing third-party contracts, are expected to result in EHC having taxable income for the foreseeable future. As a result, we expect to use all of our federal net operating losses before they expire. Additionally, we expect sufficient capital gains to offset any realized capital losses within the statutory period as related to the impairments included in the deferred tax assets.

(o) The distribution of approximately 89.7 million shares of our common stock to holders of ECC common stock.

**ECHOSTAR HOLDING CORPORATION**  
**NOTES TO UNAUDITED PRO FORMA COMBINED FINANCIAL DATA — (Continued)**

(p) Represents the elimination of ECC's net investment in us and the contribution of \$1.0 billion of cash and other net assets by ECC to us.

The pro forma adjustments for the acquisition of Sling Media are as follows:

(q) Based on information currently available, the purchase price (including cash paid and estimated transaction costs to us) has been preliminarily allocated as follows (in thousands):

Cash	\$ 341,715
Estimated transaction costs	625
Total purchase price	342,340
Less: Sling Media net assets	(14,166)
Preliminary excess purchase price over book value of net assets acquired	<u>\$ 328,174</u>

We have not yet completed an analysis of the estimated fair value of Sling Media in order to determine a preliminary allocation of the purchase price to the net assets to be acquired. The final appraisal and purchase price allocation is expected to be finalized within one year after the October 19, 2007 acquisition date. Accordingly, the excess of the purchase price over the carrying value of Sling Media's net assets has been presented as an adjustment to total intangible assets in the accompanying unaudited pro forma combined and adjusted balance sheet. For purposes of the unaudited pro forma financial statements, we have estimated that approximately 44% of the excess of the purchase price over the carrying value of Sling Media's net assets will be allocated to intangible assets with a weighted-average composite life of approximately 3 years. We have also estimated that approximately 56% of the excess of the purchase price over the carrying value of Sling Media's net assets will be allocated to goodwill, which has an indefinite life. In the event that final appraisals determine that other material amortizable intangibles exist, actual annual amortization could be substantially higher than amounts presented in the unaudited pro forma combined and adjusted statements of operations.

(r) Adjustment to reflect elimination of Sling Media's historical stockholders' equity.

**MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND  
RESULTS OF OPERATIONS**

*You should read the following discussion of our financial condition and results of operations together with the audited and unaudited combined financial statements and notes to the financial statements included elsewhere in this information statement. This discussion contains forward-looking statements that involve risks and uncertainties. The forward-looking statements are not historical facts, but rather are based on current expectations, estimates, assumptions and projections about our industry, business and future financial results. Our actual results could differ materially from the results contemplated by these forward-looking statements due to a number of factors, including those discussed in the sections of this information statement entitled "Risk Factors" and "Cautionary Statement Concerning Forward-Looking Statements" and other sections in this information statement. To facilitate your understanding of our financial performance we also discuss certain pro forma financial data in this section. Our pro forma financial information is set out in more detail under the caption "Unaudited Pro Forma Combined and Adjusted Financial Information" elsewhere in this information statement.*

**Executive Overview**

***Business Summary***

In September 2007, the board of directors of ECC authorized management to pursue a plan to create two separate publicly-traded companies by spinning off certain of ECC's assets to its shareholders. The new company, which ECC has named EchoStar Holding Corporation, principally consists of the technology and certain infrastructure assets of ECC, including ECC's historical set-top box business and certain of ECC's satellites.

Our historical revenue was \$1.183 billion, \$1.525 billion, \$1.514 billion and \$1.720 billion during the nine months ended September 30, 2007 and during 2006, 2005 and 2004, respectively. Historically, ECC and one third party customer, Bell ExpressVu, have accounted for a significant portion of our revenue. ECC accounted for approximately 86.2%, 84.5%, 85.6% and 89.7% of our revenue during the nine months ended September 30, 2007 and during 2006, 2005 and 2004, respectively. Bell ExpressVu accounted for approximately 10.0%, 12.2%, 11.4% and 7.3% of our revenue during the nine months ended September 30, 2007 and during 2006, 2005 and 2004, respectively. Our historical net losses were \$39.9 million, \$34.2 million, \$44.9 million and \$43.2 million during the nine months ended September 30, 2007 and during 2006, 2005 and 2004, respectively.

Historically, substantially all of our reported revenues were derived from equipment sales. Following completion of the spin-off, we will also operate a fixed satellite services business. This business is being formed using the six owned and three leased in-orbit satellites being contributed to us by ECC, the one owned and one leased satellite currently under construction, as well as a number of digital broadcast centers in the United States. While our principal customer for satellite capacity will be ECC initially, we expect to lease satellite capacity and provide other satellite services to other customers for digital video distribution, satellite-delivered IP, corporate communications and government services. We believe that our separation from ECC will enable us to compete more effectively for business from customers that may historically have been reluctant to purchase satellite services from ECC, particularly in light of ECC's operation of its satellites as an integral part of its consumer pay-TV business. Our commercial agreements with ECC will obligate us to provide satellite services to ECC for a two year term but will be terminable by ECC on sixty days notice. Our other satellite service sales to date have been minimal and are generally characterized by short term contracts or spot-market sales; however we will seek to enter into longer term contracts with our customers, to the extent feasible, in order to develop a more predictable source of revenues within our fixed satellite services business.

As a consequence of the rapidly evolving nature of our business, and in light of the fact that we have historically sold set-top boxes to ECC at cost, period-to-period comparisons of revenue and income are not necessarily meaningful and should not be relied upon as indications of future performance. Following the spin-off, we will sell set-top boxes to ECC at cost plus an additional amount that is equal to a fixed percentage of

our cost. As a result, we expect that our revenues and net income will improve over those reflected in our financial statements for our historical periods. See “Unaudited Pro Forma Combined and Adjusted Financial Information.” Under our agreement with ECC related to set-top box sales, ECC will have the right but not the obligation to purchase set-top boxes and related accessories from us for a two-year period and will be entitled to terminate the agreement upon sixty days notice.

We expect performance in international markets to be a significant factor contributing to our ability to generate revenue and income growth in future periods. However, there can be no assurance that we will be able to sustain or grow our international business. A substantial majority of our international revenue during the nine months ended September 30, 2007 and the year ended December 31, 2006, respectively, was attributable to sales of set-top boxes that we made to Bell ExpressVu. We can not assure that we will continue to make sales to Bell ExpressVu at historical levels, or at all.

#### *Challenges*

In 2005 and 2006, sales of our set-top boxes declined. Growth and maintenance of our revenue will depend on our ability to attract new customers and on additional sales to existing customers, including ECC and Bell ExpressVu. The growth and maintenance of our revenue will also depend on our ability to introduce, and the market acceptance of, new set-top boxes that we develop, as well as our ability to penetrate the market for fixed satellite services.

The number of potential new customers for our set-top boxes and fixed satellite services is small, and we expect our current customer concentration will therefore continue for the foreseeable future. Our operating results will consequently likely continue to depend on sales to a relatively small number of customers and on the continued success of these customers relative to their competitors. If we do not develop relationships with new customers, we may not be able to expand our customer base and our ability to increase or even maintain our revenue will be impacted.

We expect to face significant challenges in developing our fixed satellite services business. Historically, our satellites have been operated as an integral part of ECC’s satellite television business. While we expect to provide satellite services to ECC after the spin-off, changes in ECC’s satellite capacity requirements, as well as ECC’s ability to launch its own satellites, may cause our excess capacity to increase, which would require that we aggressively pursue alternative sources of revenue for this business. In addition, there can be no assurance that we would be able to develop successful alternative services or the sales and marketing expertise necessary to sell these services profitably. Our ability to expand revenues in the fixed satellite services business will depend largely on our ability to displace incumbent suppliers that, in addition to having well established business models, also often benefit from long term contracts with customers. As a result, our growth may require that we develop or otherwise acquire access to new satellite-delivered services we may offer to customers or compete more aggressively on the basis of pricing which may affect our profitability.

In addition, unfavorable events in the economy, including the current downturn in real estate mortgage and credit markets, could cause consumer demand for our set-top boxes to materially decline because consumers may delay purchasing decisions or change or reduce their discretionary spending.

Our ability to sustain or increase profitability will depend in large part on our ability to control or reduce our costs of production. The market for our set-top boxes, like other electronic products, has been characterized by regular reductions in selling prices and production costs. Therefore, we will likely be required to reduce production costs in order to maintain the profitability of our set top box business. Our profitability will also be affected by costs associated with our efforts to expand our sales, marketing, product development and general and administrative capabilities, as well as expenses that we incur as a separate publicly-traded company. These costs include costs associated with, among other things, financial reporting, information technology, complying with federal securities laws (including compliance with the Sarbanes-Oxley Act of 2002), tax administration and human resources related functions. As we expand internationally, we may also incur additional costs to conform our set-top boxes to comply with local laws or local specifications and to ship our set-top boxes to our international customers.

We currently have substantial unused satellite capacity. Future costs associated with this excess capacity will negatively impact our margins if we do not generate revenue to offset these costs. In addition, because a substantial portion of the capacity of each of our AMC-15, AMC-16 and EchoStar IX satellites remains unused, there is a significant risk that in the future, in addition to reporting lower than expected revenues and profitability, we will be required to record a substantial impairment charge relating to one or more of these satellites. We currently estimate that these potential charges could aggregate up to \$250 million, which, if incurred would have a material adverse effect on our reported operating results and financial position. Furthermore, it is possible that in 2008 ECC will discontinue the use of some or all of the capacity on one or more other satellites that it will initially lease from us. To the extent that this occurs and we are unable to find other customers to lease this additional excess capacity, we may be required to record substantial additional impairment charges that we currently estimate could aggregate up to \$100 million. We performed a preliminary assessment of the recoverability of the satellites to be contributed by ECC as if the spin-off had been consummated and preliminarily concluded that the recoverability of the satellites will not be impaired as of the distribution date.

Our businesses change rapidly as new technologies are developed. These new technologies may cause our services and products to become obsolete. Changes in existing technologies could also cause demand for our products and services to decline. For example, if changes in technology allow digital television subscribers to use devices such as personal computers, cable ready televisions and network-based digital video recording services in place of set-top boxes, our customers may not need to purchase our set-top boxes to provide their digital television subscribers with digital video recording and other set-top box features. One or more new technologies also could be introduced that compete favorably with our set-top boxes or that cause our set-top boxes to be less attractive to our customers.

#### **Basis of Presentation**

The combined financial statements, which are discussed below, reflect the historical financial position, results of operations and cash flows of the entities included in the consolidated financial statements and accounting records of ECC, principally representing the set-top box business, using the historical results of operations and the historical bases of assets and liabilities of this segment.

The historical combined financial statements reflect sales of set-top boxes and related components to ECC at cost. Our historical combined financial statements do not include certain satellites, uplink and satellite transmission assets, real estate and other assets and related liabilities that will be contributed to us by ECC in the spin-off. These assets and liabilities, which will primarily comprise our fixed satellite services business, have been separately audited and are included in the Statement of Net Assets to be Contributed by ECC and Unaudited Pro Forma Combined and Adjusted Financial Information included herein. Our historical financial data also does not include financial information of Sling Media, Inc., which was recently acquired by ECC and will be contributed to us in the spin-off. Sling Media's audited consolidated financial statements are included elsewhere in this information statement, and its historical financial information also has been included in our Unaudited Pro Forma Combined and Adjusted Financial Information. We have prepared unaudited pro forma combined financial statements to make adjustments for and give effect to the spin-off. See "Unaudited Pro Forma Combined and Adjusted Financial Information" above.

In addition, the combined statements of operations include expense allocations for certain corporate functions historically provided to us by ECC, including, among other things, treasury, tax, accounting and reporting, risk management, legal, internal audit, human resources, investor relations and information technology. In certain cases, these allocations were made on a specific identification basis. Otherwise, the expenses related to services provided to us by ECC were allocated to us based on the relative percentages, as compared to ECC's other businesses, of headcount or other appropriate methods depending on the nature of each item of cost to be allocated. Pursuant to transition services agreements we will enter into with ECC prior to the spin-off, ECC will continue to provide us with certain of these services at prices agreed upon by ECC and us for a period of two years from the date of the spin-off at cost plus an additional amount that is equal to a fixed percentage of ECC's cost. We will arrange to procure other services pursuant to arrangements with third parties. See "Certain Intercompany Agreements" for a description of the transition services agreements. The costs

historically allocated to us by ECC may not be indicative of the costs that we will incur following the spin-off, nor are they necessarily indicative of costs that we will be charged or incur in the future. Following the spin-off, we will perform these functions using our own resources or purchased services, however, for an interim period, some of these functions will continue to be provided by ECC under the transition services agreement. In addition to the transition services agreement, we will enter into a number of commercial agreements with ECC in connection with the spin-off, many of which are expected to have terms longer than one year. See “Certain Intercompany Agreements.”

We will incur increased costs as a result of becoming an independent publicly traded company, primarily from audit fees paid to our independent public accounting firm, Public Company Accounting Oversight Board fees, Nasdaq listing fees, legal fees and stockholder communications fees. We will also bear directly the costs of certain services currently provided to us by ECC, which may be higher than the allocated cost to us as described above.

We believe the assumptions underlying the combined financial statements are reasonable. However, for the reasons discussed above, the combined financial statements included herein will not reflect our future results of operations, financial position and cash flows or reflect what our results of operations, financial position and cash flows would have been had we been a separate, stand-alone company during the periods presented.

## **Introduction**

Management’s discussion and analysis, or “MD&A,” of our results of operations and financial condition is provided as a supplement to the audited annual financial statements and unaudited interim financial statements and footnotes thereto included elsewhere herein to help provide an understanding of our financial condition, changes in financial condition and results of our operations. The information included in MD&A should be read in conjunction with the annual and interim financial statements.

## **Explanation of Key Metrics and Other Items.**

*Equipment and other sales — ECC.* “Equipment and other sales — ECC” primarily includes sales of set-top boxes and related components to ECC at cost as discussed in “Basis of Presentation” above and other services provided to ECC.

*Equipment sales.* “Equipment sales” primarily includes sales of set-top boxes and related components to Bell ExpressVu and other international customers.

*Cost of equipment and other sales.* “Cost of equipment and other sales” principally includes costs associated with set-top boxes and related components sold to ECC, Bell ExpressVu and to other international customers.

*Research and development expenses.* “Research and development expenses” consist primarily of all costs associated with the design and development of our set-top boxes and related components including, among other things, salaries and consulting fees.

*General and administrative expenses.* “General and administrative expenses” consists primarily of all other employee-related costs associated with administrative services such as legal, information systems and accounting and finance, including non-cash, stock-based compensation expense directly incurred by us. It also includes outside professional fees (i.e. legal, information systems and accounting services) and other items associated with facilities and administration. In addition, “General and administrative expenses” includes administrative support services, as discussed above, provided by ECC and charged to us as discussed in “Basis of Presentation” above.

*“Other” income (expense).* The main components of “Other” income and expense are gains and losses realized on the sale of investments, equity in earnings and losses of our affiliates, and impairment of marketable and non-marketable investment securities.

*Earnings before interest, taxes, depreciation and amortization (“EBITDA”).* EBITDA is defined as “Net income (loss)” plus “Interest expense” net of “Interest income,” “Income taxes” and “Depreciation and



amortization.” This “non-GAAP measure” is reconciled to net income in our discussion of “Results of Operations” below.

*Free cash flow.* We define free cash flow as “Net cash flows from operating activities” less “Purchases of property and equipment,” as shown on our Combined Statements of Cash Flows.

**Results of Operations**

The following discussion of combined results of operations refers to the nine months ended September 30, 2007 compared to the same period in 2006, the year ended December 31, 2006 compared to the same period in 2005, and the year ended December 31, 2005 compared to the same period in 2004.

*Nine Months Ended September 30, 2007 Compared to the Nine Months Ended September 30, 2006 (in thousands):*

	For the Nine Months Ended September 30,		Variance	
	2007	2006	Amount	%
	(Unaudited)			
<b>Revenue:</b>				
Equipment and other sales — ECC	\$ 1,019,729	\$ 948,683	\$ 71,046	7.5
Equipment sales	163,039	184,216	(21,177)	(11.5)
Total revenue	<u>\$ 1,182,768</u>	<u>\$ 1,132,899</u>	<u>\$ 49,869</u>	<u>4.4</u>
<b>Costs and Expenses:</b>				
Cost of equipment and other sales	1,121,067	1,065,216	55,851	5.2
<b>% of Total revenue</b>	<b>94.8%</b>	<b>94.0%</b>		
Research and development	40,634	39,093	1,541	3.9
<b>% of Total revenue</b>	<b>3.4%</b>	<b>3.5%</b>		
General and administrative	56,844	43,973	12,871	29.3
<b>% of Total revenue</b>	<b>4.8%</b>	<b>3.9%</b>		
Depreciation and amortization	4,391	4,593	(202)	(4.4)
Total costs and expenses	<u>1,222,936</u>	<u>1,152,875</u>	<u>70,061</u>	<u>6.1</u>
Operating income (loss)	<u>(40,168)</u>	<u>(19,976)</u>	<u>(20,192)</u>	<u>N/M</u>
<b>Other Income (Expense):</b>				
Interest income	2,861	568	2,293	N/M
Interest expense, net of amounts capitalized	(785)	(785)	—	—
Other	782	188	594	N/M
Total other income (expense)	<u>2,858</u>	<u>(29)</u>	<u>2,887</u>	<u>N/M</u>
Income (loss) before income taxes	(37,310)	(20,005)	(17,305)	(86.5)
Income tax (provision) benefit, net	(2,633)	(481)	(2,152)	N/M
<b>Effective tax rate</b>	<b>7.1%</b>	<b>2.4%</b>		
Net income (loss)	<u>\$ (39,943)</u>	<u>\$ (20,486)</u>	<u>\$ (19,457)</u>	<u>(95.0)</u>
<b>Other Data:</b>				
EBITDA	<u>\$ (34,995)</u>	<u>\$ (15,195)</u>	<u>\$ (19,800)</u>	<u>N/M</u>

*Equipment and other sales — ECC.* For the nine months ended September 30, 2007, revenue from “Equipment and other sales — ECC” totaled \$1.020 billion, an increase of \$71.0 million or 7.5% compared to the same period during 2006. This change resulted from an increase in sales of set-top boxes and related components to ECC, and an increase in the average sales price per unit. As discussed in Note 2 in the Notes

to Combined Financial Statements of EchoStar Holding Corporation, set-top boxes and related components were historically sold to ECC at cost.

In the near term, we expect ECC to remain the primary customer of our set-top box business and the primary source of our total revenue. Pursuant to the commercial agreements we will enter into with ECC prior to the spin-off, we will continue to be obligated to sell set-top boxes to ECC at cost plus an additional amount that is equal to a fixed percentage of our cost for a period of two years from the date of the spin-off, although ECC will have no obligations to purchase set-top boxes from us during or after this two year period.

*Equipment sales.* For the nine months ended September 30, 2007, "Equipment sales" totaled \$163.0 million, a decrease of \$21.2 million or 11.5% compared to the same period during 2006. This decrease principally resulted from a decline in sales of set-top boxes and related components to international customers.

While we currently have certain binding purchase orders from Bell ExpressVu through the beginning of 2008, the availability of new compression technology could impact our relationship with Bell ExpressVu, depending on its strategy to upgrade customers. There can be no assurance that Bell ExpressVu will continue to purchase set-top boxes from us.

*Cost of equipment and other sales.* "Cost of equipment and other sales" totaled \$1.121 billion during the nine months ended September 30, 2007, an increase of \$55.9 million or 5.2% compared to the same period in 2006. This change resulted from an increase in sales of set-top boxes and related components to ECC, partially offset by a decline in the sale of set-top boxes and related components to international customers. As discussed above, set-top boxes and related components were historically sold to ECC at cost. "Cost of equipment and other sales" represented 94.8% and 94.0% of "Total revenue" during the nine months ended September 30, 2007 and 2006, respectively. The increase in the expense to revenue ratio principally related to an increase from 2006 to 2007 in the relative percentage of equipment sales to ECC at cost versus sales to international customers. Additionally, this was partially offset by an increase in margins on sales of set-top boxes and related components sold to international customers.

*General and administrative expenses.* "General and administrative expenses" totaled \$56.8 million during the nine months ended September 30, 2007, an increase of \$12.9 million or 29.3% compared to the same period in 2006. This increase was primarily attributable to increased personnel and related costs, including non-cash, stock-based compensation expense, and increased administrative support from ECC. "General and administrative expenses" represented 4.8% and 3.9% of "Total revenue" during the nine months ended September 30, 2007 and 2006, respectively. The increase in the ratio of those expenses to "Total revenue" was primarily attributable to the increases in "General and administrative expenses" discussed above.

*Earnings before interest, taxes, depreciation and amortization.* EBITDA was negative \$35.0 million during the nine months ended September 30, 2007, a decrease of \$19.8 million compared to the same period in 2006. The following table reconciles EBITDA to the accompanying financial statements.

	For the Nine Months Ended September 30,	
	2007	2006
	(In thousands)	
EBITDA	\$ (34,995)	\$ (15,195)
Less:		
Interest expense, net	(2,076)	217
Income tax provision, net	2,633	481
Depreciation and amortization	4,391	4,593
Net income (loss)	<u>\$ (39,943)</u>	<u>\$ (20,486)</u>

EBITDA is not a measure determined in accordance with accounting principles generally accepted in the United States, or GAAP, and should not be considered a substitute for operating income, net income or any other measure determined in accordance with GAAP. Conceptually, EBITDA measures the amount of income generated each period that could be used to service debt, pay taxes and fund capital expenditures. EBITDA

should not be considered in isolation or as a substitute for measures of performance prepared in accordance with GAAP.

EBITDA is used by our management as a measure of operating efficiency and overall financial performance for benchmarking against our peers and competitors. Management believes EBITDA provides meaningful supplemental information regarding liquidity and the underlying operating performance of our business. Management also believes that EBITDA is useful to investors because it is frequently used by securities analysts, investors and other interested parties to evaluate companies in the digital set top box industry.

*Income tax (provision) benefit, net.* Our income tax policy is to record the estimated future tax effects of temporary differences between the tax bases of assets and liabilities and amounts reported in our accompanying combined balance sheets, as well as operating loss and tax credit carryforwards. We follow the guidelines set forth in Statement of Financial Accounting Standards No. 109, "Accounting for Income Taxes," or SFAS 109, regarding the recoverability of any tax assets recorded on the balance sheet and provide any necessary allowances as required. Determining necessary allowances requires us to make assessments about the timing of future events, including the probability of expected future taxable income and available tax planning opportunities. We currently have an approximate \$67.8 million valuation allowance recorded as an offset against all of our net deferred tax assets. In accordance with SFAS 109, we have evaluated our need for a valuation allowance based on historical evidence, including trends. All or a portion of the current valuation allowance is expected to be reversed on the effective date of the spin-off since we are expected to realize sufficient profit to utilize our deferred tax benefits as a result of the commercial and transitional agreements with ECC.

*Net income (loss).* Net loss was \$39.9 million during the nine months ended September 30, 2007, an increase in net loss of \$19.5 million compared to the same period in 2006. The increase in losses was primarily attributable to the changes in revenue and expenses discussed above.

Year Ended December 31, 2006 Compared to the Year Ended December 31, 2005 (in thousands):

	For the Years Ended December 31,		Variance	
	2006	2005	Amount	%
<b>Revenue:</b>				
Equipment and other sales — ECC	\$ 1,288,691	\$ 1,295,861	\$ (7,170)	(0.6)
Equipment sales	236,629	217,830	18,799	8.6
Total revenue	1,525,320	1,513,691	11,629	0.8
<b>Costs and Expenses:</b>				
Cost of equipment and other sales	1,440,178	1,438,629	1,549	0.1
<b>% of Total revenue</b>	<b>94.4%</b>	<b>95.0%</b>		
Research and development	56,451	45,928	10,523	22.9
<b>% of Total revenue</b>	<b>3.7%</b>	<b>3.0%</b>		
General and administrative	60,106	56,366	3,740	6.6
<b>% of Total revenue</b>	<b>3.9%</b>	<b>3.7%</b>		
Depreciation and amortization	6,032	5,832	200	3.4
Total costs and expenses	1,562,767	1,546,755	16,012	1.0
Operating income (loss)	(37,447)	(33,064)	(4,383)	(13.3)
<b>Other Income (Expense):</b>				
Interest income	831	252	579	N/M
Interest expense, net of amounts capitalized	(1,059)	(1,088)	29	2.7
Other	6,588	(10,109)	16,697	N/M
Total other income (expense)	6,360	(10,945)	17,305	N/M
Income (loss) before income taxes	(31,087)	(44,009)	12,922	29.4
Income tax (provision) benefit, net	(3,075)	(931)	(2,144)	N/M
<b>Effective tax rate</b>	<b>9.9%</b>	<b>2.1%</b>		
Net income (loss)	\$ (34,162)	\$ (44,940)	\$ 10,778	24.0
<b>Other Data:</b>				
EBITDA	\$ (24,827)	\$ (37,341)	\$ 12,514	33.5

*Equipment and other sales — ECC.* For the year ended December 31, 2006, revenue from “Equipment and other sales — ECC” totaled \$1.289 billion, a decrease of \$7.2 million or 0.6% compared to the same period during 2005. This change resulted from a decline in sales of set-top boxes and related components to ECC, partially offset by an increase in the average sales price per set-top box as a result of increased sales of advanced products, such as receivers with multiple tuners, DVRs and HD receivers.

*Equipment sales.* For the year ended December 31, 2006, “Equipment sales” totaled \$236.6 million, an increase of \$18.8 million or 8.6% compared to the same period during 2005. This increase principally resulted from an increase in sales of set-top boxes and related components to international customers.

*Cost of equipment and other sales.* “Cost of equipment and other sales” totaled \$1.440 billion during the year ended December 31, 2006, an increase of \$1.5 million or 0.1% compared to the same period in 2005. This increase primarily resulted from an increase in the sale of set-top boxes and related components to international customers, partially offset by a decrease in sales to ECC. “Cost of equipment and other sales” represented 94.4% and 95.0% of “Total revenue” during the years ended December 31, 2006 and 2005, respectively. The decrease in the expense to revenue ratio principally related to an improvement in margins on sales to international customers. As previously discussed, set-top boxes and related components were historically sold to ECC at cost.

*Research and development expenses.* “Research and development expenses” totaled \$56.5 million during the year ended December 31, 2006, an increase of \$10.5 million or 22.9% compared to the same period in 2005. This increase was primarily attributable to increases in personnel costs and consulting fees. “Research and development expenses” represented 3.7% and 3.0% of “Total revenue” during the years ended December 31, 2006 and 2005, respectively. The increase in the ratio of those expenses to “Total revenue” was primarily attributable to an increase in expenses, discussed above.

*General and administrative expenses.* “General and administrative expenses” totaled \$60.1 million during the year ended December 31, 2006, an increase of \$3.7 million or 6.6% compared to 2005. This increase was primarily attributable to increased personnel and related costs including, among other things, non-cash, stock-based compensation expense recorded related to the adoption of SFAS 123R, outside professional fees, and administrative support from ECC. “General and administrative expenses” represented 3.9% and 3.7% of “Total revenue” during the years ended December 31, 2006 and 2005, respectively. The increase in the ratio of those expenses to “Total revenue” was primarily attributable to an increase in expenses, discussed above.

*Other.* “Other” income totaled \$6.6 million during the year ended December 31, 2006 compared to “Other” expense of \$10.1 million during 2005. The increase of \$16.7 million primarily resulted from a loss in 2005 related to a \$25.4 million charge to earnings for other than temporary declines in the fair value of an investment in the marketable common stock of a company in the home entertainment industry, partially offset by a \$16.9 million gain related to the conversion of certain bond instruments into common stock. The increase also includes larger gains from the sale of investments in 2006 as compared to 2005.

*Earnings before interest, taxes, depreciation and amortization.* EBITDA was negative \$24.8 million during the year ended December 31, 2006, an improvement of \$12.5 million compared to the same period in 2006. The following table reconciles EBITDA to the accompanying financial statements.

	For the Years Ended	
	December 31,	
	2006	2005
	(In thousands)	
EBITDA	\$ (24,827)	\$ (37,341)
Less:		
Interest expense, net	228	836
Income tax provision, net	3,075	931
Depreciation and amortization	6,032	5,832
Net income (loss)	<u>\$ (34,162)</u>	<u>\$ (44,940)</u>

EBITDA is not a measure determined in accordance with accounting principles generally accepted in the United States, or GAAP, and should not be considered a substitute for operating income, net income or any other measure determined in accordance with GAAP. EBITDA is used as a measurement of operating efficiency and overall financial performance and we believe it to be a helpful measure for those evaluating companies in our industries. Conceptually, EBITDA measures the amount of income generated each period that could be used to service debt, pay taxes and fund capital expenditures. EBITDA should not be considered in isolation or as a substitute for measures of performance prepared in accordance with GAAP.

EBITDA is used by our management as a measure of operating efficiency and overall financial performance for benchmarking against our peers and competitors. Management believes EBITDA provides meaningful supplemental information regarding liquidity and the underlying operating performance of our business. Management also believes that EBITDA is useful to investors because it is frequently used by securities analysts, investors and other interested parties to evaluate companies in the digital set top box industry.

*Net income (loss).* Net loss was \$34.2 million during the year ended December 31, 2006, compared to a \$44.9 million loss in 2005. The larger loss was primarily attributable to the changes in revenue and expenses discussed above.

Year Ended December 31, 2005 Compared to the Year Ended December 31, 2004 (in thousands):

	For the Years Ended December 31,		Variance	
	2005	2004	Amount	%
<b>Revenue:</b>				
Equipment and other sales — ECC	\$ 1,295,861	\$ 1,543,513	\$ (247,652)	(16.0)
Equipment sales	217,830	176,578	41,252	23.4
Total revenue	1,513,691	1,720,091	(206,400)	(12.0)
<b>Costs and Expenses:</b>				
Cost of equipment and other sales	1,438,629	1,650,775	(212,146)	(12.9)
<b>% of Total revenue</b>	<b>95.0%</b>	<b>96.0%</b>		
Research and development	45,928	39,809	6,119	15.4
<b>% of Total revenue</b>	<b>3.0%</b>	<b>2.3%</b>		
General and administrative	56,366	65,059	(8,693)	(13.4)
<b>% of Total revenue</b>	<b>3.7%</b>	<b>3.8%</b>		
Depreciation and amortization	5,832	5,071	761	15.0
Total costs and expenses	1,546,755	1,760,714	(213,959)	(12.2)
Operating income (loss)	(33,064)	(40,623)	7,559	18.6
<b>Other Income (Expense):</b>				
Interest income	252	349	(97)	(27.8)
Interest expense, net of amounts capitalized	(1,088)	(1,123)	35	3.1
Other	(10,109)	(1,412)	(8,697)	N/M
Total other income (expense)	(10,945)	(2,186)	(8,759)	N/M
Income (loss) before income taxes	(44,009)	(42,809)	(1,200)	(2.8)
Income tax (provision) benefit, net	(931)	(428)	(503)	N/M
<b>Effective tax rate</b>	<b>2.1%</b>	<b>(1.0)%</b>		
Net income (loss)	\$ (44,940)	\$ (43,237)	\$ (1,703)	(3.9)
<b>Other Data:</b>				
EBITDA	\$ (37,341)	\$ (36,964)	\$ (377)	(1.0)

*Equipment and other sales — ECC.* For the year ended December 31, 2005, revenue from “Equipment and other sales — ECC” totaled \$1.296 billion, a decrease of \$247.7 million or 16.0% compared to the same period during 2004. This change resulted from a significant decline in sales of set-top boxes and related components to ECC, partially offset by an increase in the average sales price per set-top box as a result of increased sales of advanced products, such as receivers with multiple tuners, DVRs and HD receivers.

*Equipment sales.* For the year ended December 31, 2005, “Equipment and other sales” totaled \$217.8 million, an increase of \$41.3 million or 23.4% compared to the same period during 2004. This increase principally resulted from an increase in sales of set-top boxes and related components to international customers.

*Cost of equipment and other sales.* “Cost of equipment and other sales” totaled \$1.439 billion during the year ended December 31, 2005, a decrease of \$212.1 million or 12.9% compared to the same period in 2004. This change resulted from a decline in sales of set-top boxes and related components to ECC, partially offset by an increase in the sale of set-top boxes and related components to international customers. “Cost of equipment and other sales” represented 95.0% and 96.0% of “Total revenue” during the years ended December 31, 2005 and 2004, respectively. As previously discussed, set-top boxes and related components were historically sold to ECC at cost. The decrease in the expense to revenue ratio principally resulted from a

decrease from 2004 to 2005 in the relative percentage of equipment sales to ECC at cost versus sales to international customers.

*Research and development expenses.* “Research and development expenses” totaled \$45.9 million during the year ended December 31, 2005, an increase of \$6.1 million or 15.4% compared to the same period in 2004. This increase was primarily attributable to increases in personnel costs and consulting fees. “Research and development expenses” represented 3.0% and 2.3% of “Total revenue” during the years ended December 31, 2006 and 2005, respectively. The increase in the ratio of those expenses to “Total revenue” was primarily attributable to an increase in expenses, discussed above.

*General and administrative expenses.* “General and administrative expenses” totaled \$56.4 million during the year ended December 31, 2005, a decrease of \$8.7 million or 13.4% compared to 2004. The decrease in “General and administrative expenses” was primarily attributable to a decrease in administrative support from ECC, partially offset by an increase in personnel costs. “General and administrative expenses” represented 3.7% and 3.8% of “Total revenue” during the years ended December 31, 2005 and 2004, respectively.

*Other.* “Other” expense totaled \$10.1 million during the year ended December 31, 2005 compared to \$1.4 million during 2004. The decrease in income of \$8.7 million primarily resulted from a loss in 2005 related to a \$25.4 million charge to earnings for other than temporary declines in the fair value of an investment in the marketable common stock of a company in the home entertainment industry, partially offset by a \$16.9 million gain related to the conversion of certain bond instruments into common stock.

*Earnings before interest, taxes, depreciation and amortization.* EBITDA was negative \$37.3 million during the year ended December 31, 2005, a decrease of \$0.4 million compared to the same period in 2004. The following table reconciles EBITDA to the accompanying financial statements.

	For the Years Ended December 31,	
	2005	2004
	(In thousands)	
EBITDA	\$ (37,341)	\$ (36,964)
Less:		
Interest expense, net	836	774
Income tax provision (benefit), net	931	428
Depreciation and amortization	5,832	5,071
Net income (loss)	<u>\$ (44,940)</u>	<u>\$ (43,237)</u>

EBITDA is not a measure determined in accordance with accounting principles generally accepted in the United States, or GAAP, and should not be considered a substitute for operating income, net income or any other measure determined in accordance with GAAP. EBITDA is used as a measurement of operating efficiency and overall financial performance and we believe it to be a helpful measure for those evaluating companies in our industries. Conceptually, EBITDA measures the amount of income generated each period that could be used to service debt, pay taxes and fund capital expenditures. EBITDA should not be considered in isolation or as a substitute for measures of performance prepared in accordance with GAAP.

EBITDA is used by our management as a measure of operating efficiency and overall financial performance for benchmarking against our peers and competitors. Management believes EBITDA provides meaningful supplemental information regarding liquidity and the underlying operating performance of our business. Management also believes that EBITDA is useful to investors because it is frequently used by securities analysts, investors and other interested parties to evaluate companies in the digital set top box industry.

*Net income (loss).* Net loss was \$44.9 million during the year ended December 31, 2005, compared to a \$43.2 million loss in 2004. The increase was primarily attributable to the changes in revenue and expenses discussed above.

### **Liquidity and Capital Resources**

As of September 30, 2007, our cash, cash equivalents and marketable investment securities totaled \$530.8 million, compared to \$323.6 million as of December 31, 2006. As discussed in Note 12 to our Combined Financial Statements, ECC has historically funded our working capital requirements. As of the effective date of the spin-off, this amount will be contributed to us as capital. In addition, in connection with the spin-off, ECC will distribute \$1.0 billion in cash to us. We intend to use this cash for, among other things, satellite construction as well as strategic investments and other initiatives. These investments may include partnerships, joint ventures and strategic acquisition opportunities we may pursue to increase market share, expand into new markets, particularly internationally, broaden our portfolio of products or services, particularly through development of new satellite delivered services or deepen our pool of intellectual property. We may also repurchase shares of our Class A common stock pursuant to the authorization from our Board of Directors to repurchase up to \$1.0 billion of our Class A common stock.

Following the spin-off, we expect that our future working capital and capital expenditure and debt service requirements will be satisfied primarily from existing cash and marketable investment securities, cash generated from operations and future financings. Our ability to generate positive future operating and net cash flows is dependent upon, among other things, our ability to retain existing customers and generate new business. There can be no assurance we will be successful in executing our business plan.

From time to time we evaluate opportunities for strategic investments or acquisitions that may complement our current services and products, enhance our technical capabilities, improve or sustain our competitive position, or otherwise offer growth opportunities. We may make investments in or partner with others to expand our business. Future material investments or acquisitions may require that we obtain additional capital, assume third party debt or other long-term obligations. There can be no assurance that we could raise all required capital or that required capital would be available on acceptable terms.

### **Capital Requirements**

We have incurred losses during each of the nine months ended September 30, 2007 and the years ended December 31, 2006, 2005 and 2004, including a net loss of \$39.9 million during the nine months ended September 30, 2007. These historical losses arose primarily as a result of the fact that we have historically sold set-top boxes to ECC at cost. We expect to have net income in future periods primarily because following the completion of the spin-off we will sell set-top boxes to ECC at cost plus an additional amount that is equal to a fixed percentage of our cost. We anticipate that our current cash and cash equivalents, marketable securities, and cash from operations, will enable us to maintain our operations for a period of at least 12 months following the completion of the spin-off. However, we expect that our business may have substantial future capital requirements for a number of reasons, including:

- investment we may make from time to time to support our fixed satellite services business, including construction or leasing of new satellites to expand our capacity or to replace any significant satellite failures,
- strategic investments, and research and development related to our set-top box and related component business; and
- acquisitions of or investments in businesses, products and technologies, including investments necessary to develop or otherwise acquire access to new satellite-delivered services or access to new satellite television and entertainment platforms, particularly internationally.

The amount of capital we will need to fund these requirements will depend on many factors, certain of which may limit the amount of capital resources we would otherwise have available. These factors include:

- the level of revenue that we earn from sales to ECC and Bell ExpressVu;
- the level of purchases that we make pursuant to our stock buyback program of up to \$1.0 billion;
- losses in connection with any acquisitions of or investments in businesses, products and technologies;
- the effect of competing technological and market developments;



- the effect of a general economic downturn;
- the filing, maintenance, prosecution, defense and enforcement of patent claims and other intellectual property rights; and
- the cost and timing of establishing or contracting for sales, marketing and distribution capabilities.

If our capital resources are insufficient to meet future capital requirements, we will have to raise additional funds. We have no experience as a separate entity in raising capital and we may be unable to raise sufficient additional capital when we need it, on favorable terms or at all. The sale of equity or convertible debt securities in the future may be dilutive to our shareholders, and debt-financing arrangements may require us to pledge certain assets and enter into covenants that would restrict certain business activities or our ability to incur further indebtedness and may contain other terms that are not favorable to our shareholders or us. If we are unable to obtain adequate funds on reasonable terms, we may be required to curtail operations significantly or obtain funds by entering into financing, supply or joint venture agreements on unattractive terms.

#### ***Cash, Cash Equivalents and Marketable Investment Securities***

We consider all liquid investments purchased within 90 days of their maturity to be cash equivalents. See “— Quantitative and Qualitative Disclosures About Market Risk” for further discussion regarding our marketable investment securities. As of September 30, 2007, our cash, cash equivalents and marketable investment securities totaled \$530.8 million compared to \$323.6 million as of December 31, 2006.

The following discussion highlights our free cash flow and cash flow activities during the nine months ended September 30, 2007 and years ended December 31, 2006, 2005 and 2004.

#### ***Free Cash Flow***

We define free cash flow as “Net cash flows from operating activities” less “Purchases of property and equipment,” as shown on our Combined Statements of Cash Flows. We believe free cash flow is an important liquidity metric because it measures, during a given period, the amount of cash generated that is available to repay debt obligations, make investments, fund acquisitions and for certain other activities. Free cash flow is not a measure determined in accordance with GAAP and should not be considered a substitute for “Operating income,” “Net income,” “Net cash flows from operating activities” or any other measure determined in accordance with GAAP. Since free cash flow includes investments in operating assets, we believe this non-GAAP liquidity measure is useful in addition to the most directly comparable GAAP measure — “Net cash flows from operating activities.”

During the nine months ended September 30, 2007 and years ended December 31, 2006, 2005 and 2004, free cash flow was significantly impacted by changes in operating assets and liabilities as shown in the “Net cash flows from operating activities” section of our Combined Statements of Cash Flows included herein. Operating asset and liability balances can fluctuate significantly from period to period and there can be no assurance that free cash flow will not be negatively impacted by material changes in operating assets and liabilities in future periods, since these changes depend upon, among other things, management’s timing of payments and control of inventory levels, and cash receipts. In addition to fluctuations resulting from changes in operating assets and liabilities, free cash flow can vary significantly from period to period depending upon, among other things, operating efficiencies, increases or decreases in purchases of property and equipment and other factors.

The following table reconciles free cash flow to “Net cash flows from operating activities.”

	For the Nine Months Ended September 30,		For the Years Ended December 31,		
	2007 (Unaudited)	2006	2006	2005	2004
Free cash flow	\$ (154,352)	\$ (23,366)	\$ (69,143)	\$ (18,443)	\$ (84,851)
Add back:					
Purchases of property and equipment	120,076	19,586	32,769	4,250	5,935
Net cash flows from operating activities	\$ (34,276)	\$ (3,780)	\$ (36,374)	\$ (14,193)	\$ (78,916)

Free cash flow was negative \$154.4 million and negative \$23.4 million for the nine months ended September 30, 2007 and 2006, respectively. Free cash flow was negative \$69.1 million, negative \$18.4 million and negative \$84.9 million for the years ended December 31, 2006, 2005 and 2004, respectively.

The decline in free cash flow during the nine months ended September 30, 2007 compared to the same period in 2006 of \$131.0 million resulted from an increase in “Purchases of property and equipment” of \$100.5 million primarily related to construction of the CMBStar satellite, discussed below, and a decrease in “Net cash flows from operating activities” of \$30.5 million principally attributable to an increase in net loss. CMBStar is scheduled to be completed during the second quarter of 2008. Based on the expected satellite obligations included in the schedule of obligations and future capital requirement, which includes CMBStar, we expect 2008 purchases of property and equipment to decrease from the 2007 levels.

The \$50.7 million decline in free cash flow during 2006 compared to 2005 resulted from an increase in “Purchases of property and equipment” of \$28.5 million primarily related to satellite construction and a decrease in “Net cash flows from operating activities” of \$22.2 million principally attributable to a decrease in cash resulting from changes in operating assets and liabilities and an increase in net loss.

The \$66.4 million improvement in free cash flow during 2005 compared to 2004 resulted from an increase in “Net cash flows from operating activities” of \$64.7 million and a decrease in “Purchases of property and equipment” of \$1.7 million. The increase in “Net cash flows from operating activities” was primarily attributable to an increase in cash resulting from changes in operating assets and liabilities, together with, a decline net loss.

Our future capital expenditures are likely to increase if we make additional investments in infrastructure necessary to support and expand our fixed satellite services business, if we increase the number of set-top boxes that we produce as a result of the expansion of our business because of improvements in the economy or otherwise, if we make additional investments in new businesses, products and technologies, and if we decide to purchase one or more additional satellites. Conversely, our future capital expenditures are likely to decrease if we are unable to successfully compete in the market for fixed satellite services, if we produce fewer set-top boxes as a result of a decrease in actual or anticipated set-top box revenues, and if we do not make material investments in new businesses, products and technology.

**Other Liquidity Items — Obligations and Future Capital Requirements**

**Contractual Obligations and Off-balance Sheet Arrangements — Historical**

In general, we do not engage in off-balance sheet financing activities. Our contractual obligations as of December 31, 2006 are summarized as follows:

	Total	2007	Payments Due by Period				Thereafter
			2008	2009	2010	2011	
							(In thousands)
Satellite-related obligations	\$ 98,270	\$ 79,530	\$ 18,740	\$ —	\$ —	\$ —	\$ —
Operating lease obligations	4,003	879	906	933	961	324	—
Purchase obligations	614,978	614,978	—	—	—	—	—
Total	<u>\$ 717,251</u>	<u>\$ 695,387</u>	<u>\$ 19,646</u>	<u>\$ 933</u>	<u>\$ 961</u>	<u>\$ 324</u>	<u>\$ —</u>

Future commitments related to satellites on the historical balance sheets are included in the table above under "Satellite-related obligations." CMBStar, an S-band satellite, is scheduled to be completed during the second quarter of 2008. If the required regulatory approvals are obtained and contractual conditions are satisfied, the transponder capacity of that satellite will be leased to a Hong Kong joint venture, which in turn will sublease a portion of the transponder capacity to an affiliate of a Chinese regulatory entity.

**Contractual Obligations and Off-balance Sheet Arrangements — Pro Forma Adjustments (excludes acquisition of Sling Media, Inc.)**

As of the effective date of the spin-off, ECC will contribute additional contracts for satellites under construction, capital leases and other long-term obligations related to our fixed satellite services business. Commitments related to these contracts are detailed in the tables below.

	Total	2007	2008	Payments Due by Period			Thereafter
				2009	2010	2011	
							(In thousands)
Satellite-related obligations	\$ 987,494	\$ 248,612	\$ 179,061	\$ 184,813	\$ 88,251	\$ 57,763	\$ 228,994
Purchase obligations	6,077	6,077	—	—	—	—	—
Total	<u>\$ 993,571</u>	<u>\$ 254,689</u>	<u>\$ 179,061</u>	<u>\$ 184,813</u>	<u>\$ 88,251</u>	<u>\$ 57,763</u>	<u>\$ 228,994</u>

In certain circumstances the dates on which we are obligated to make these payments could be delayed. These amounts will increase to the extent we procure insurance for our satellites or contract for the construction, launch or lease of additional satellites.

*Interest on Long-Term Debt*

	Total	2007	2008	Payments Due by Period			Thereafter
				2009	2010	2011	
							(In thousands)
Capital lease obligations	\$ 160,527	\$ 33,843	\$ 30,707	\$ 27,216	\$ 23,337	\$ 19,032	\$ 26,392
Other long-term debt	4,842	722	678	630	579	524	1,709
Total	<u>\$ 165,369</u>	<u>\$ 34,565</u>	<u>\$ 31,385</u>	<u>\$ 27,846</u>	<u>\$ 23,916</u>	<u>\$ 19,556</u>	<u>\$ 28,101</u>

*Satellite-Related Obligations*

*Satellites under Construction.* As part of the spin-off, ECC will contribute several of its contracts to construct new satellites, described below, which are contractually scheduled to be completed within the next three years. Future commitments related to these satellites are included in the table above under "Satellite-related obligations."

ECC has entered into contracts for the construction of three additional SSL Ka and/or Ku expanded band satellites which are expected to be completed during 2009 and 2010. ECC will contribute these to us as part of the spin-off. ECC has not yet procured launches for these satellites.

*Leased Satellites.* In addition to its lease of the AMC-15 and AMC-16 satellites discussed below under “*Capital Lease Obligations*,” ECC will also contribute satellite service agreements to lease all of the capacity on other satellites discussed below. Future commitments related to these satellites are included in the table above under “*Satellite-related obligations*.”

*AMC-2.* AMC-2 is a fixed satellite services satellite positioned at the 85 degree orbital location. Our lease of this satellite is expected to continue through 2007 and has been accounted for as an operating lease.

*AMC-14.* AMC-14 is a DBS satellite, which is currently expected to launch early in 2008 and commence commercial operation at an orbital location to be determined at a future date. The initial ten-year lease for all of the capacity on the satellite will be accounted for as a capital lease.

#### *Capital Lease Obligations*

As part of the spin-off, ECC will also contribute to us two ten-year satellite service agreements with SES Americom to lease all the capacity on the following satellites:

*AMC-15.* AMC-15, a fixed satellite services satellite, commenced commercial operation during January 2005. This lease will be renewable by us on a year to year basis following the initial term, and will provide us with certain rights to replacement satellites.

*AMC-16.* AMC 16, a fixed satellite services satellite, commenced commercial operation during February 2005. This lease is renewable by us on a year to year basis following the initial term, and will provide us with certain rights to replacement satellites.

In accordance with Statement of Financial Accounting Standards No. 13, “*Accounting for Leases*” (“*SFAS 13*”), we will account for the satellite component of these agreements as a capital lease. The commitment related to the present value of the net future minimum lease payments for the satellite component of the agreement is included under “*Capital Lease Obligations*” in the table above. The commitment related to future minimum payments designated for the lease of the orbital slots and other executory costs is included under “*Satellite-Related Obligations*” in the table above. The commitment related to the amount representing interest is included under Interest on “*Long-Term Debt*” in the table above.

#### *Purchase Obligations*

Our purchase obligations primarily consist of binding purchase orders for set-top boxes and related components. Our purchase obligations can fluctuate significantly from period to period due to, among other things, management’s control of inventory levels, and can materially impact our future operating asset and liability balances, and our future working capital requirements.

#### *Satellite Insurance*

We do not anticipate carrying insurance for any of the in-orbit satellites that we will own because we believe that the premium costs are uneconomic relative to the risk of satellite failure. The loss of a satellite or other satellite malfunctions or anomalies could have a material adverse effect on our financial performance which we may not be able to mitigate by using available capacity on other satellites. There can be no assurance that we can recover critical transmission capacity in the event one or more of our in-orbit satellites were to fail. In addition, the loss of a satellite or other satellite malfunctions or anomalies could affect our ability to comply with FCC regulatory obligations and our ability to fund the construction or acquisition of replacement satellites for our in-orbit fleet in a timely fashion, or at all.

*Future Capital Requirements*

From time to time we evaluate opportunities for strategic investments or acquisitions that would complement our current services and products, enhance our technical capabilities or otherwise offer growth opportunities. For example, we are exploring business plans for extended Ku-band and Ka-band satellite systems, including licenses to operate at the 86.5, 97 and 113 degree orbital locations. Future material investments or acquisitions may require that we obtain additional capital. There can be no assurance that we could raise all required capital or that required capital would be available on acceptable terms, or at all.

**Critical Accounting Estimates**

The preparation of the combined financial statements in conformity with GAAP requires management to make estimates, judgments and assumptions that affect amounts reported therein. Management bases its estimates, judgments and assumptions on historical experience and on various other factors that are believed to be reasonable under the circumstances. Due to the inherent uncertainty involved in making estimates, actual results reported in future periods may be affected by changes in those estimates. The following represent what we believe are the critical accounting policies that may involve a high degree of estimation, judgment and complexity. For a summary of our significant accounting policies, including those discussed below, see Note 2 in the Notes to Combined Financial Statements for EchoStar Holding Corporation.

*Accounting for investments in publicly-traded securities.* We hold debt and equity interests in companies, some of which are publicly traded and have highly volatile prices. We record an investment impairment charge when we believe an investment has experienced a decline in value that is judged to be other than temporary. We monitor our investments for impairment by considering current factors including economic environment, market conditions and the operational performance and other specific factors relating to the business underlying the investment. Future adverse changes in these factors could result in losses or an inability to recover the carrying value of the investments that may not be reflected in an investment's current carrying value, thereby possibly requiring an impairment charge in the future.

*Valuation of investments in non-marketable investment securities.* We calculate the fair value of our interest in non-marketable investment securities either at consideration given, or for non-cash acquisitions, based on the results of valuation analyses utilizing a discounted cash flow or DCF model. The DCF methodology involves the use of various estimates relating to future cash flow projections and discount rates for which significant judgments are required.

*Valuation of long-lived assets.* We evaluate the carrying value of long-lived assets to be held and used, other than goodwill and intangible assets with indefinite lives, when events and circumstances warrant such a review. The carrying value of a long-lived asset or asset group is considered impaired when the anticipated undiscounted cash flow from such asset or asset group is less than its carrying value. In that event, a loss is recognized based on the amount by which the carrying value exceeds the fair value of the long-lived asset or asset group. Fair value is determined primarily using the estimated cash flows associated with the asset or asset group under review, discounted at a rate commensurate with the risk involved. Losses on long-lived assets to be disposed of by sale are determined in a similar manner, except that fair values are reduced for estimated selling costs. Changes in estimates of future cash flows could result in a write-down of the asset in a future period.

*Valuation of goodwill and intangible assets with indefinite lives.* We evaluate the carrying value of goodwill and intangible assets with indefinite lives annually, and also when events and circumstances warrant. We use estimates of fair value to determine the amount of impairment, if any, of recorded goodwill and intangible assets with indefinite lives. Fair value is determined primarily using the estimated future cash flows, discounted at a rate commensurate with the risk involved. Changes in our estimates of future cash flows could result in a write-down of goodwill and intangible assets with indefinite lives in a future period, which could be material to our combined results of operations and financial position.

*Allowance for doubtful accounts.* Management estimates the amount of required allowances for the potential non-collectibility of accounts receivable based upon past collection experience and consideration of other

relevant factors. However, past experience may not be indicative of future collections and therefore additional charges could be incurred in the future to reflect differences between estimated and actual collections.

*Inventory reserve.* Management estimates the amount of reserve required for potential obsolete inventory based upon past experience, the introduction of new technology and consideration of other relevant factors. However, past experience may not be indicative of future reserve requirements and therefore additional charges could be incurred in the future to reflect differences between estimated and actual reserve requirements.

*Stock-based compensation.* We account for stock-based compensation in accordance with the fair value recognition provisions of SFAS 123R. We use the Black-Scholes option pricing model, which requires the input of subjective assumptions. These assumptions include, among other things, estimating the length of time employees will retain their vested stock options before exercising them (expected term); the estimated volatility of our common stock price over the expected term (volatility), and the number of options that will ultimately not complete their vesting requirements (forfeitures), see Note 3 in the Notes to our Combined Financial Statements of EchoStar Holding Corporation. Changes in these assumptions can materially affect the estimate of fair value of stock-based compensation.

*Income taxes.* Our income tax policy is to record the estimated future tax effects of temporary differences between the tax bases of assets and liabilities and amounts reported in the accompanying combined balance sheets, as well as operating loss and tax credit carryforwards. We follow the guidelines set forth in Statement of Financial Accounting Standards No. 109, "Accounting for Income Taxes," or SFAS 109, regarding the recoverability of any tax assets recorded on the balance sheet and provide any necessary valuation allowances as required. Determining necessary valuation allowances requires us to make assessments about the timing of future events, including the probability of expected future taxable income and available tax planning opportunities. In accordance with SFAS 109, we periodically evaluate our need for a valuation allowance based on both historical evidence, including trends, and future expectations in each reporting period. Future performance could have a significant effect on the realization of tax benefits, or reversals of valuation allowances, as reported in our results of operations.

*Contingent liabilities.* A significant amount of management judgment is required in determining when, or if, an accrual should be recorded for a contingency and the amount of such accrual. Estimates generally are developed in consultation with outside counsel and are based on an analysis of potential outcomes. Due to the uncertainty of determining the likelihood of a future event occurring and the potential financial statement impact of such an event, it is possible that upon further development or resolution of a contingency matter, a charge could be recorded in a future period that would be material to our consolidated results of operations and financial position.

#### **New Accounting Pronouncements**

We adopted the provisions of FASB Interpretation No. 48, "Accounting for Uncertainty in Income Taxes — an Interpretation of FASB Statement No. 109," or FIN 48, on January 1, 2007. FIN 48 clarifies the accounting for uncertainty in income taxes recognized in an enterprise's financial statements in accordance with Statement of Financial Accounting Standards No. 109, "Accounting for Income Taxes," and prescribes a recognition threshold and measurement process for financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return. FIN 48 also provides guidance on derecognition, classification, interest and penalties, accounting in interim periods, disclosure and transition.

In September 2006, the FASB issued Statement of Financial Accounting Standards No. 157, "Fair Value Measurements," or SFAS 157, which defines fair value, establishes a framework for measuring fair value in accordance with generally accepted accounting principles and expands disclosures about fair value measurements. This pronouncement applies to other accounting standards that require or permit fair value measurements. Accordingly, this statement does not require any new fair value measurement. This statement is effective for fiscal years beginning after November 15, 2007, and interim periods within that fiscal year. We

are currently evaluating the impact the adoption of SFAS 157 will have on our financial position and results of operations.

In February 2007, the FASB issued Statement of Financial Accounting Standards No. 159, "The Fair Value Option for Financial Assets and Financial Liabilities," or SFAS 159, which permits entities to choose to measure financial instruments and certain other items at fair value. This statement is effective as of the beginning of an entity's first fiscal year that begins after November 15, 2007. We are currently evaluating the impact the adoption of SFAS 159 will have on our financial position and results of operations.

#### **Seasonality**

Our revenues vary throughout the year depending upon the seasonality of our customers in the subscription television service industry. As is typical for our customers, the first half of the year generally produces fewer new subscribers than the second half of the year.

#### **Inflation**

Inflation has not materially affected our operations during the past three years. We believe that our ability to increase the prices charged for our products and services in future periods will depend primarily on competitive pressures. We do not have any material backlog of our products.

#### **Quantitative and Qualitative Disclosures About Market Risk**

##### *Market Risks Associated With Financial Instruments*

As of September 30, 2007, our cash, cash equivalents and marketable investment securities had a fair value of \$530.8 million. Of that amount, a total of \$33.7 million was invested in fixed or variable rate instruments or money market type accounts. The primary purpose of these investing activities has been to preserve principal until the cash is required to, among other things, fund operations, make strategic investments and expand the business. Consequently, the size of this portfolio fluctuates significantly as cash is received and used in our business.

Our cash, cash equivalents and marketable investment securities had an average annual return for the nine months ended September 30, 2007 of 5.3%. A hypothetical 10% decrease in interest rates would result in a decrease of approximately \$0.2 million in annual interest income. The value of certain of the investments in this portfolio can be impacted by, among other things, the risk of adverse changes in securities and economic markets, as well as the risks related to the performance of the companies whose commercial paper and other instruments we hold. However, the high quality of these investments (as assessed by independent rating agencies) reduces these risks. The value of these investments can also be impacted by interest rate fluctuations.

Included in our marketable investment securities portfolio balance is debt and equity of public companies we hold for strategic and financial purposes. As of September 30, 2007, we held strategic and financial debt and equity investments of public companies with a fair value of \$497.0 million. These investments are highly speculative and are concentrated in a small number of companies. We may make additional strategic and financial investments in debt and other equity securities in the future. The fair value of our strategic and financial debt and equity investments can be significantly impacted by the risk of adverse changes in securities markets generally, as well as risks related to the performance of the companies whose securities we have invested in, risks associated with specific industries, and other factors. These investments are subject to significant fluctuations in fair value due to the volatility of the securities markets and of the underlying businesses. A hypothetical 10.0% adverse change in the price of our public strategic debt and equity investments would result in approximately a \$49.7 million decrease in the fair value of that portfolio. The fair value of our strategic debt investments are currently not materially impacted by interest rate fluctuations due to the nature of these investments.

We currently classify all marketable investment securities as available-for-sale. We adjust the carrying value of our available-for-sale securities to fair value and report the related temporary unrealized gains and losses as a separate component of "Accumulated other comprehensive income (loss)" within "Total owner's equity (deficit)," net of related deferred income tax. Declines in the fair value of a marketable investment security which are estimated to be "other than temporary" are recognized in the Combined Statements of Operations and Comprehensive Income (Loss), thus establishing a new cost basis for such investment. We evaluate our marketable investment securities portfolio on a quarterly basis to determine whether declines in the fair value of these securities are other than temporary. This quarterly evaluation consists of reviewing, among other things, the fair value of our marketable investment securities compared to the carrying amount, the historical volatility of the price of each security and any market and company specific factors related to each security. Generally, absent specific factors to the contrary, declines in the fair value of investments below cost basis for a continuous period of less than six months are considered to be temporary. Declines in the fair value of investments for a continuous period of six to nine months are evaluated on a case by case basis to determine whether any company or market-specific factors exist which would indicate that such declines are other than temporary. Declines in the fair value of investments below cost basis for a continuous period greater than nine months are considered other than temporary and are recorded as charges to earnings, absent specific factors to the contrary.

As of September 30, 2007, we had gains net of related tax effect of \$104.5 million as a part of "Accumulated other comprehensive income (loss)" within "Total owner's equity (deficit)." During the nine months ended September 30, 2007, we did not record any charge to earnings for other than temporary declines in the fair value of our marketable investment securities. In addition, during the nine months ended September 30, 2007, we recognized in our Combined Statements of Operations and Comprehensive Income (Loss) realized and net gains on marketable investment securities of \$5.0 million. During the nine months ended September 30, 2007, our strategic investments have experienced and continue to experience volatility. If the fair value of our strategic marketable investment securities portfolio does not remain above cost basis or if we become aware of any market or company specific factors that indicate that the carrying value of certain of our securities is impaired, we may be required to record charges to earnings in future periods equal to the amount of the decline in fair value.

We have several strategic investments in certain non-marketable equity securities which are included in "Investment in affiliates" on our Combined Balance Sheets. Generally, we account for our unconsolidated equity investments under either the equity method or cost method of accounting. Because these equity securities are not publicly traded, it is not practical to regularly estimate the fair value of the investments; however, these investments are subject to an evaluation for other than temporary impairment on a quarterly basis. This quarterly evaluation consists of reviewing, among other things, company business plans and current financial statements, if available, for factors that may indicate an impairment of our investment. Such factors may include, but are not limited to, cash flow concerns, material litigation, violations of debt covenants and changes in business strategy. The fair value of these equity investments is not estimated unless there are identified changes in circumstances that may indicate an impairment exists and these changes are likely to have a significant adverse effect on the fair value of the investment. As of September 30, 2007, we had \$81.4 million aggregate carrying amount of non-marketable and unconsolidated strategic equity investments, of which \$60.4 million is accounted for under the cost method. During the nine months ended September 30, 2007, we did not record any impairment charges with respect to these investments.

In general, we do not use derivative financial instruments for hedging or speculative purposes, but we may do so in the future.



**PROPERTIES**

The following table sets forth certain information concerning our principal properties. We operate various facilities in the United States and abroad. We believe that our facilities are well maintained and are sufficient to meet our current and projected needs.

<b>Description/Use/Location</b>	<b>Approximate Square Footage</b>	<b>Owned or Leased</b>
Corporate headquarters, Englewood, Colorado	476,000	Owned
Corporate facilities, Littleton, Colorado	202,000	Owned
EchoStar Technologies Corporation engineering offices and service center, Englewood, Colorado	144,000	Owned
EchoStar Technologies Corporation engineering offices, Englewood, Colorado	63,000	Owned
EchoStar Data Networks engineering offices, Atlanta, Georgia	50,000	Leased
Digital broadcast operations center, Cheyenne, Wyoming	143,000	Owned
Digital broadcast operations center, Gilbert, Arizona	124,000	Owned
Regional digital broadcast operations center, Monee, Illinois	45,000	Owned
Regional digital broadcast operations center, New Braunsfels, Texas	35,000	Owned
Regional digital broadcast operations center, Quicksberg, Virginia	35,000	Owned
Regional digital broadcast operations center, Spokane, Washington	35,000	Owned
Engineering offices and warehouse, Almelo, The Netherlands	55,000	Owned
Engineering offices, Steeton, England	43,000	Owned

Under the terms of our separation from ECC, we will lease portions of certain of our owned facilities to ECC. See “Certain Intercompany Agreements — Agreements with ECC — Real Estate Lease Agreements.”

## BUSINESS

### Overview

We intend to operate two primary businesses, a digital set-top box business and a fixed satellite services business.

Our set-top box business designs, develops and distributes set-top boxes and related products for direct-to-home satellite service providers. In 2006, our set-top box business shipped over nine million set-top boxes. Most of these set-top boxes were sold to ECC, but we also sold set-top boxes to Bell ExpressVu and other international customers. We currently employ over 700 engineers in our set-top box and related businesses.

Our fixed satellite services business will be developed using our nine owned or leased in-orbit satellites and related FCC licenses, a network of seven full service digital broadcast centers, and leased fiber optic capacity with points of presence in approximately 150 cities. All of these assets will be contributed to us on the distribution date. We expect that our primary customer initially will be ECC. However, we also expect to lease capacity in the spot market and to government and enterprise customers.

We will enter into commercial agreements with ECC pursuant to which we will have the obligation to sell set-top boxes and related products and provide fixed satellite services to ECC at set prices for a period of two years. However, ECC is under no obligation to purchase our set-top boxes and related products during or after this two-year period and ECC may terminate the agreements to receive fixed satellite services upon 60 days notice.

As part of ECC, we competed with many of our potential customers. We believe our separation from ECC may expand our opportunities to enter into commercial relationships with these and other new customers, although there can be no assurance that we will be successful in entering into any of these commercial relationships.

### Products and Services

#### *Set-top Boxes and Related Products*

Our set-top boxes permit consumers to watch, control and record television programming through digital video recorder, or DVR, technology integrated with satellite receivers. Certain of our set-top boxes are also capable of incorporating internet protocol television, or IPTV, functionality, which allows consumers to download movies, music and other content from the internet through an Ethernet connection.

Our current set-top box lineup includes:

- *Standard-definition (SD) basic digital set-top boxes:* These devices allow consumers who subscribe to television service from multi-channel video distributors to access encrypted digital video and audio content and make use of a variety of interactive applications. These applications include an on-screen interactive program guide, pay-per-view offerings, the ability to support V-chip type technology, games and shopping and parental control.
- *SD-DVR digital set-top boxes:* In addition to the functionality of a SD basic digital set-top box, these devices enable subscribers to pause, stop, reverse, fast forward, record and replay live or recorded digital television content using a built-in hard drive capable of storing up to 200 hours of content. They also include the ability to support video-on-demand, or VOD, services.
- *High-Definition (HD) digital set-top boxes:* These devices enable subscribers to access the enhanced picture quality and sound of high-definition content, in addition to the functionality of a SD digital set-top box.
- *HD-DVR digital set-top boxes:* These devices combine the functionality of the HD set-top box and the DVR digital set-top box into a single device. Our most-advanced HD-DVR set-top boxes are capable of storing up to 350 hours of SD, or 55 hours of HD, content, contain IPTV functionality, and allow users to greatly increase their DVR storage capacity through the use of external hard drives.

In addition to set-top boxes we also design and develop related products such as satellite dishes, remote controls and other devices and accessories.

#### **Fixed Satellite Services**

Following the completion of the spin-off, we will operate six owned and three leased in-orbit satellites. We will also have one owned and one leased satellite under construction.

We will also operate a number of digital broadcast centers in the United States. Our principal digital broadcast centers are located in Cheyenne, Wyoming and Gilbert, Arizona. We also have five regional digital broadcast centers that allow us to utilize the spot beam capabilities of our satellites. Programming and other data is received at these centers by fiber or satellite, processed, and then "uplinked" to our satellites for transmission to consumers. Equipment at our digital broadcast centers also performs compression and encryption of our customers' programming signals.

Our transponder capacity is currently used for a variety of applications:

- *Broadcasting Services.* We lease satellite transponder capacity to broadcasters and programmers who use our satellites to deliver their programming to U.S. cable systems and cable households. Our satellites are also used for the transmission of live sporting events and satellite news gathering services.
- *Government Services.* We lease satellite capacity and provide technical services to US government agencies and contractors. We believe the U.S. government may increase its use of commercial satellites for Homeland Security, emergency response, continuing education, distance learning, and training.
- *Network Services.* We lease satellite transponder capacity and provide terrestrial network services to corporations. These networks are dedicated private networks that allow delivery of video and data services for corporate communications. Our satellites can be used for point to point or point to multi-point one way or two way communications.
- *Satellite IP.* We currently aggregate content at our digital broadcast centers and offer transport services for over 300 channels of MPEG IV IP encapsulated standard-definition and high-definition programming from our satellite located at the 85 degree orbital location. We intend to offer these wholesale programming transport services to telecommunication companies, rural cable operators, local exchange carriers and wireless broadband providers.

#### **Other Business Opportunities**

ECC has entered into agreements to construct and launch an S-band satellite and to lease its transponder capacity to a Hong Kong joint venture, which in turn will sublease a portion of such transponder capacity to an affiliate of a Chinese governmental entity to support the development of satellite-delivered mobile video services in China. ECC also has recently completed several other strategic investments, and we intend to evaluate new strategic development opportunities both in the United States and in other international markets. These investments will be transferred to us as part of the spin-off, and are part of our strategy to expand our business and support the development of new satellite-delivered services, such as mobile video services. The expertise we obtain through these investments may also help us to improve and expand the services that we provide to our existing customers.

However, these investments involve many significant risks, including, among other things, the risks that required regulatory approvals and other conditions may not be obtained or satisfied, that we may not be able to enter into necessary distribution and other relationships, and that the companies in which we invest or with whom we partner may not be able to compete effectively in their markets or that there may be insufficient demand for the new services planned by these companies.

During 2007 ECC participated in an FCC auction for licenses in the 1.4 GHz band and was the winning bidder for several licenses with total winning bids of \$57.4 million. ECC intends to transfer these licenses to us in the spin-off subject to receipt of final FCC approvals. We are currently evaluating commercial uses for this spectrum. While its propagation characteristics are attractive, the small amount of spectrum limits its

potential commercial use. There can be no assurance that we will be able to exploit these licenses or that we could raise all capital required to develop these licenses.

### **Sling Media**

Sling Media, Inc. was acquired in October 2007 by ECC and will be transferred to us as part of the spin-off. Sling Media is the maker of the Slingbox, which allows consumers to watch and control their television programming at any time, from any location, using personal computers, personal digital assistants, smartphones and other digital media devices. This information statement includes historical financial statements and other information regarding Sling Media.

### **Our Business Strategy**

*Expand set-top box business to additional customers.* We believe our separation from ECC could enhance our opportunities to sell set-top boxes to a broader group of multi-channel video distributors. Historically, many of our potential customers have perceived us as a competitor due to our affiliation with ECC. After the spin-off, we believe we could have opportunities to enter into commercial relationships with other multi-channel video distributors. There can be no assurance, however, that we will be successful in entering into any of these commercial relationships (particularly if we continue to be perceived as affiliated with ECC as a result of common ownership and related management).

*Leverage satellite capacity and related infrastructure.* Our fixed satellite services business benefits from excess satellite and fiber capacity that we believe was in large part created through innovation and operational efficiencies at ECC. While we expect that ECC will initially be our primary customer for fixed satellite services, we believe market opportunities exist to utilize our capacity to provide digital video distribution, satellite-delivered IP, corporate communications and government services to a broader customer base.

*Offer comprehensive network infrastructure solutions.* We intend to leverage our over 700 engineers to customize infrastructure solutions for a broad base of customers. For example, we could offer a customer the ability to deliver a fully integrated video programming solution, incorporating our satellite and backhaul capacity, customized set-top boxes and network design and management.

*Capitalize on change in regulations.* Changes in federal law and regulations applicable to the set-box industry may create opportunities for us to expand our business.

- *Digital transition.* Congress has mandated that by February 2009 all network broadcasts be transmitted digitally, which will require households that receive over-the-air broadcast signals with an analog television to obtain a digital converter device. This digital converter device is a new product and we believe that we are in a position to develop and market devices that could allow us to effectively compete in this new market.
- *Removable security systems.* The Federal Communications Commission, or FCC, mandated that by July 2007 cable providers use removable security modules to provide conditional access security for television content. The FCC intends for this regulation to spur competition in the retail set-top box market, providing an even playing field between leased cable set-top boxes and retail-bought, cable-ready TVs and set-top box equipment. We believe this new regulation may create an opportunity for us to compete on a more level field in the domestic market for cable set-top boxes.

*Exploit international opportunities.* We believe that direct-to-home satellite service is particularly well-suited for countries without extensive cable infrastructure, and we intend to continue to try to secure new customer relationships from international direct-to-home satellite service providers.

*Pursue strategic partnerships, joint ventures and acquisitions.* We intend to selectively pursue partnerships, joint ventures and strategic acquisition opportunities that we believe may allow us to increase our existing market share, expand into new markets, broaden our portfolio of products or intellectual property, or strengthen our relationships with our customers.

*Act on the set-top box replacement cycle.* The broader adoption of high definition television by consumers will require more advanced compression (e.g., MPEG-4) and security technologies within set-top boxes. This may launch a replacement cycle, particularly among direct-to-home and cable providers with substantial bases of legacy equipment, which may create additional market opportunities for us.

## Customers

### *Digital Set-top Box Business*

Historically the primary customer of our digital set-top box business has been ECC. For the nine month period ended September 30, 2007 and the fiscal years ended December 31, 2006, 2005 and 2004, ECC accounted for approximately 86.2%, 84.5%, 85.6% and 89.7% of our total historical revenue, respectively. In addition, Bell ExpressVu, a direct-to-home satellite service provider in Canada, accounted for 10.0%, 12.2%, 11.4% and 7.3% respectively, of our historical total revenue for the nine month period ended September 30, 2007 and the fiscal year ended December 31, 2006, 2005 and 2004. We also currently sell our set-top boxes to other international direct-to-home satellite service providers, although these customers do not account for a significant amount of our total revenue.

In the near term, we expect to rely on ECC to remain the primary customer of our set-top box business and the primary source of our total revenue. We will enter into commercial agreements with ECC pursuant to which we will be obligated to sell set-top boxes and related products to ECC at set prices for a period of two years. ECC is under no obligation to purchase our set-top boxes or related products during or after this two- year period. In addition, while we currently have certain binding purchase orders from Bell ExpressVu through the beginning of 2008, the availability of new compression technology could impact our relationship with Bell ExpressVu, depending on its strategy to upgrade customers. There can be no assurance that ECC or Bell ExpressVu will continue to use our set-top boxes in the future or that we will be successful in growing our set-top box business.

### *Fixed Satellite Services*

We lease transponder capacity on our satellite fleet primarily to ECC, but also to a small number of government and enterprise customers, telecommunications companies and other users. In the near term, due to our limited base of customers, we expect to have a substantial amount of excess capacity. For the nine month period ended September 30, 2007 and the fiscal year ended December 31, 2006, ECC accounted for approximately 93.9% and 97.5% of our pro forma total fixed satellite services revenue, respectively. We will enter into commercial agreements with ECC pursuant to which we will be obligated to provide ECC with fixed satellite services at fixed prices for up to two years. However, ECC may terminate these agreements upon 60 days notice. Our other fixed satellite service sales are generally characterized by shorter-term contracts or spot market sales.

We currently have substantial unused satellite capacity. Future costs associated with this excess capacity will negatively impact our margins if we do not generate revenue to offset these costs. In addition, because a substantial portion of the capacity of each of our AMC-15, AMC-16 and EchoStar IX satellites remains unused, there is a significant risk that in the future, in addition to reporting lower than expected revenues and profitability, we will be required to record a substantial impairment charge relating to one or more of these satellites. We currently estimate that these potential charges could aggregate up to \$250 million, which, if incurred would have a material adverse effect on our reported operating results and financial position. Furthermore, it is possible that in 2008 ECC will discontinue the use of some or all of the capacity on one or more other satellites that it will initially lease from us. To the extent that this occurs and we are unable to find other customers to lease this additional excess capacity, we may be required to record substantial additional impairment charges that we currently estimate could aggregate up to \$100 million. We performed a preliminary assessment of the recoverability of the satellites to be contributed by ECC as if the spin-off had been consummated and preliminarily concluded that the recoverability of the satellites will not be impaired as of the distribution date.

### **Marketing and Sales**

Historically, our sales and marketing efforts have been limited in scope and focused on international opportunities because the majority of our products and services were provided to ECC pursuant to purchase orders and not long term contracts. Therefore, to successfully implement our business strategy we will need to significantly expand our marketing and sales capabilities both domestically and internationally.

### **Manufacturing and Material Sources**

Although we design, engineer and distribute set-top boxes and related products, we are not generally engaged in the manufacturing process. Instead we outsource the manufacturing of our set-top boxes and related products to third party manufacturers who manufacture our products according to specifications supplied by us. We depend on a few manufacturers, and in some cases a single manufacturer, for the production of set-top boxes and related products. Although there can be no assurance, we do not believe that the loss of any single manufacturer would materially impact our business. Sammina-SCI Corporation and Jabil Circuit, Inc. currently manufacture the majority of our set-top boxes.

### **Research and Development**

For the fiscal years ended December 31, 2006, 2005 and 2004, we have invested approximately \$56.5 million, \$45.9 million and \$39.8 million, respectively, in research and development primarily related to our set-top box business.

### **Competition**

#### ***Digital Set-top box Business***

As we seek to establish ourselves in the digital set-top box industry as an independent business we will face substantial competition. Many of our primary competitors, such as Motorola and Cisco, which recently acquired Scientific Atlanta, have established longstanding relationships with their customers. For instance, some of these competitors own the conditional access technology deployed by their customers. We may not be able to license this technology from these competitors on favorable terms or at all. In addition, we may face competition from international developers of set-top box systems who may be able to develop and manufacture products and services at costs that are substantially lower than ours. Our ability to compete in the digital multi-media industry will also depend heavily on our ability to successfully bring new technologies to market to keep pace with our competitors.

#### ***Fixed Satellite Services Business***

We compete against larger, well-established fixed satellite service companies, such as Intelsat, SES Americom and Telesat Canada, in an industry that is characterized by long-term leases and high switching costs. Therefore, it will be difficult to displace customers from their current relationships with our competitors. Intelsat and SES Americom maintain key North American orbital slots which may further limit competition and competitive pricing. In addition, our fixed satellite service business could face significant competition from suppliers of terrestrial communications capacity.

While we believe that there may be opportunities to capture new business as a result of market trends such as the digital transition and the increased communications demands of homeland security initiatives, there can be no assurance that we will be able to effectively compete against our competitors due to their significant resources and operating history.

### **Satellite Fleet Overview**

As discussed above, we will have six owned and three leased in-orbit satellites, and we will have one owned and one leased satellite currently under construction. While we believe that overall our satellite fleet is generally in good condition, during 2007 and prior periods certain satellites in our fleet have experienced anomalies, some of which have had a significant adverse impact on their commercial operation. There can be

no assurance that we can recover critical transmission capacity in the event one or more of our in-orbit satellites were to fail. We do not anticipate carrying insurance for any of the in-orbit satellites that we will own.

#### **Owned Satellites**

*EchoStar III.* EchoStar III was launched during October 1997 and currently operates at the 61.5 degree orbital location. The satellite was originally designed to operate a maximum of 32 transponders at approximately 120 watts per channel, switchable to 16 transponders operating at over 230 watts per channel, and was equipped with a total of 44 transponders to provide redundancy. Prior to 2006, TWTA anomalies caused 22 transponders to fail. During April and October 2006, further TWTA anomalies caused the failure of four additional transponders. As a result, a maximum of 18 transponders are currently available for use on EchoStar III, but due to redundancy switching limitations and specific channel authorizations, we can only operate on 15 of the 30 FCC authorized frequencies we will have the right to utilize at the 61.5 degree location. While we do not expect a large number of additional TWTAs to fail in any year, and the failures have not reduced the original minimum 12-year design life of the satellite, it is likely that additional TWTA failures will occur from time to time in the future, and those failures will further impact commercial operation of the satellite.

*EchoStar IV.* EchoStar IV was launched during May 1998 and currently operates at the 77 degree orbital location. The satellite was originally designed to operate a maximum of 32 transponders at approximately 120 watts per channel, switchable to 16 transponders operating at over 230 watts per channel. As a result of past TWTA failures, only six transponders are currently available for use and the satellite has been fully depreciated on our books. There can be no assurance that further material degradation, or total loss of use, of EchoStar IV will not occur in the immediate future.

*EchoStar VI.* EchoStar VI was launched during July 2000 and is currently stationed at the 110 degree orbital location as an in-orbit spare. The satellite was originally equipped with 108 solar array strings, approximately 102 of which are required to assure full power availability for the original minimum 12-year design life of the satellite. Prior to 2006, EchoStar VI experienced anomalies resulting in the loss of 15 solar array strings. During 2006, two additional solar array strings failed, reducing the number of functional solar array strings to 91. While the design life of the satellite has not been affected, commercial operability has been reduced. The satellite was designed to operate 32 transponders at approximately 125 watts per channel, switchable to 16 transponders operating at approximately 225 watts per channel. The power reduction resulting from the solar array failures limits us to operation of a maximum of 26 transponders in standard power mode, or 13 transponders in high power mode currently. The number of transponders to which power can be provided is expected to continue to decline in the future at the rate of approximately one transponder every three years. See discussion of evaluation of impairment in "Long-Lived Satellite Assets" in Note 2 in the Notes to Statement of Net Assets to be Contributed by ECC.

*EchoStar VIII.* EchoStar VIII was launched during August 2002 and currently operates at the 110 degree orbital location. The satellite was designed to operate 32 transponders at approximately 120 watts per channel, switchable to 16 transponders operating at approximately 240 watts per channel. EchoStar VIII also includes spot-beam technology. This satellite has experienced several anomalies since launch, but none have reduced the 12-year estimated useful life of the satellite. However, there can be no assurance that future anomalies will not cause further losses which could materially impact its commercial operation, or result in a total loss of the satellite.

*EchoStar IX.* EchoStar IX was launched during August 2003 and currently operates at the 121 degree orbital location. The satellite was designed to operate 32 fixed satellite services transponders operating at approximately 110 watts per channel, along with transponders that can provide services in the Ka-Band (a "Ka-band payload"). The satellite also includes a C-band payload which is owned by a third party. During 2006, EchoStar IX experienced the loss of one of its three momentum wheels, two of which are utilized during normal operations. A spare wheel was switched in at the time and the loss did not reduce the 12-year estimated useful life of the satellite. During September 2007, the satellite experienced anomalies resulting in

the loss of three solar array strings. An investigation of the anomalies is continuing. The anomalies have not impacted commercial operation of the satellite to date. The design life of the satellite is not expected to be impacted since the satellite is equipped with a total of 288 solar array strings, only approximately 276 of which are required to assure full power availability for the design life of the satellite. However, there can be no assurance future anomalies will not cause further losses, which could impact the remaining life or commercial operation of the satellite.

*EchoStar XII.* EchoStar XII was launched during July 2003 and currently operates at the 61.5 degree orbital location. The satellite was designed to operate 13 transponders at 270 watts per channel, in CONUS mode, or 22 spot beams using a combination of 135 and 65 watt TWTAs. We currently operate the satellite in CONUS mode. EchoStar XII has a total of 24 solar array circuits, approximately 22 of which are required to assure full power for the original minimum 12-year design life of the satellite. Since late 2004, eight solar array circuits on EchoStar XII have experienced anomalous behavior resulting in both temporary and permanent solar array circuit failures. The cause of the failures is still being investigated. The design life of the satellite has not been affected. However, these temporary and permanent failures have resulted in a reduction in power to the satellite which will preclude us from using the full complement of transponders on EchoStar XII for the 12-year design life of the satellite. The exact extent of this impact has not yet been determined. There can be no assurance future anomalies will not cause further losses, which could further impact commercial operation of the satellite or its useful life. See discussion of evaluation of impairment in "Long-Lived Satellite Assets" in Note 2 in the Notes to Statement of Net Assets to be Contributed by ECC.

#### **Leased Satellites**

We are currently leasing all of the capacity on an existing in-orbit fixed satellite services satellite, AMC-2, at the 85 degree orbital location. Our lease of this satellite is expected to continue through 2007 and has been accounted for as an operating lease.

*AMC-15.* AMC-15 commenced commercial operation during January 2005 and currently operates at the 105 degree orbital location. This SES Americom fixed satellite services satellite is equipped with 24 Ku fixed satellite services transponders that operate at approximately 120 watts per channel and a Ka fixed satellite services payload consisting of 12 spot beams. As part of the spin-off, ECC will contribute to us a ten-year satellite service agreement for this satellite which will be renewable by us on a year to year basis following the initial term, and provides us with certain rights to replacement satellites.

*AMC-16.* AMC-16 commenced commercial operation during February 2005 and currently operates at the 85 degree orbital location. This SES Americom fixed satellite services satellite is equipped with 24 Ku-band transponders that operate at approximately 120 watts per channel and a Ka-band payload consisting of 12 spot beams. As part of the spin-off, ECC will contribute to us a ten-year satellite service agreement for this satellite which will be renewable by us on a year to year basis following the initial term, and provides us with certain rights to replacement satellites.

#### **Satellites Under Construction**

*CMBStar.* The CMBStar satellite is an S-band satellite intended to be used in our mobile video project in China and is scheduled to be completed during the second quarter of 2008. If the required regulatory approvals are obtained and contractual conditions are satisfied, the transponder capacity of that satellite will be leased to a Hong Kong joint venture, which in turn will sublease a portion of the transponder capacity to an affiliate of a Chinese regulatory entity.

*AMC-14.* AMC-14 will launch and commence commercial operation in early 2008 at an orbital location to be determined at a future date. The satellite is being equipped with transmit antennas optimized for multiple orbital locations, providing greater backup flexibility in the event certain other in-orbit satellites fail.

ECC has entered into contracts for the construction of three additional SSL Ka and/or Ku expanded band satellites which are expected to be completed during 2009 and 2010. ECC will contribute these contracts to us as part of the spin-off.



## Government Regulations

We are subject to comprehensive regulation by the FCC for our domestic operations. We are also regulated by other federal agencies, state and local authorities and the International Telecommunication Union. Depending upon the circumstances, noncompliance with legislation or regulations promulgated by these entities could result in suspension or revocation of our licenses or authorizations, the termination or loss of contracts or the imposition of contractual damages, civil fines or criminal penalties.

The following summary of regulatory developments and legislation in the United States is not intended to describe all present and proposed government regulation and legislation affecting the satellite and set-top box equipment markets. Government regulations that are currently the subject of judicial or administrative proceedings, legislative hearings or administrative proposals could change our industry to varying degrees. We cannot predict either the outcome of these proceedings or any potential impact they might have on the industry or on our operations.

### *Regulations Applicable to Satellite Operations*

*FCC Jurisdiction over our Satellite Operations.* The Communications Act gives the FCC broad authority to regulate the operations of satellite companies. Specifically, the Communications Act gives the FCC regulatory jurisdiction over the following areas relating to communications satellite operations:

- the assignment of satellite radio frequencies and orbital locations;
- licensing of satellites, earth stations, the granting of related authorizations, and evaluation of the fitness of a company to be a licensee;
- approval for the relocation of satellites to different orbital locations or the replacement of an existing satellite with a new satellite;
- ensuring compliance with the terms and conditions of such assignments and authorizations, including required timetables for construction and operation of satellites and other due diligence requirements;
- avoiding interference with other radio frequency emitters; and
- ensuring compliance with other applicable provisions of the Communications Act and FCC rules and regulations governing the operations of satellite communications providers.

In order to obtain FCC satellite licenses and authorizations, satellite operators must satisfy strict legal, technical and financial qualification requirements. Once issued, these licenses and authorizations are subject to a number of conditions including, among other things, satisfaction of ongoing due diligence obligations, construction milestones, and various reporting requirements. Applications for new or modified satellites and earth stations are necessary for further development and expansion of satellites services. Necessary federal approval of these applications may not be granted, or may not be granted in a timely manner.

*Overview of Our Satellites Licenses and Authorizations.* This overview describes the satellite licenses and authorizations that will be contributed to us in the spin-off, and it assumes for purposes of this description the completion of these contributions. However, transfer of these licenses and authorizations remains subject to receipt of all required FCC and other governmental approvals.

Our satellites are located in orbital positions, or slots, that are designated by their western longitude. An orbital position describes both a physical location and an assignment of spectrum in the applicable frequency band. Each transponder on our satellites typically exploits one frequency channel. Through digital compression technology, we can currently transmit up to 13 standard-definition digital video channels from each transponder. Several of our satellites also include spot-beam technology which enables us to provide services on a local or regional basis, but reduces the number of video channels that could otherwise be offered across the entire United States.

We have U.S. DBS licenses for 30 frequencies at the 61.5 degree orbital location, capable of providing service to the Eastern and Central United States. We are also currently operating on the two unassigned frequencies at

the 61.5 degree orbital location under a conditional special temporary authorization. We recently sought renewal of that authority. The licensing of those two channels is under FCC review, and also subject to an FCC moratorium on new DBS applications. The FCC has previously found that existing DBS providers will not be eligible for the two unassigned channels at the 61.5 degree orbital location. EchoStar Satellite L.L.C. has a pending reconsideration petition of that decision.

Following the spin-off, we will have the right to use 32 frequencies at a Mexican DBS orbital slot at the 77 degree orbital location, but it is likely to be several years before a satellite is available to exploit all of that spectrum.

We also hold licenses or have entered into agreements to lease capacity on satellites at the following fixed satellite services orbital locations including:

- 500 MHz of Ku spectrum divided into 32 frequencies at the 121 degree orbital location, capable of providing service to CONUS, plus 500 MHz of Ka spectrum at the 121 degree orbital location capable of providing service into select spot beams;
- 500 MHz of Ku spectrum divided into 24 frequencies at the 105 degree orbital location, currently capable of providing service to CONUS, Alaska and Hawaii, plus approximately 720 MHz of Ka spectrum capable of providing service through spot beams to CONUS, Alaska and Hawaii; and
- 500 MHz of Ku spectrum divided into 24 frequencies at the 85 degree orbital location, currently capable of providing service to CONUS, plus approximately 720 MHz of Ka spectrum capable of providing service through spot beams to CONUS.

We also hold authorizations to construct additional satellites at other orbital locations. Specifically, we hold Ka-band licenses at the 97 and 113 degree orbital locations. More recently, we were granted authority for a “tweener” DBS satellite at the 86.5 degree orbital location. That authorization will be conditioned on final FCC licensing and service rules in the “tweener” proceeding, in which the FCC is examining permitting satellites to operate from orbital locations 4.5 degrees (half of the usual 9 degrees) away from traditional DBS satellites. The FCC has also granted authorizations to Spectrum Five for a tweener satellite at the 114.5 degree orbital location. EchoStar Satellite L.L.C. challenged the Spectrum Five authorization, and Telesat Canada, a Canadian satellite operator, has challenged our license.

Use of these licenses and conditional authorizations is subject to certain technical and due diligence requirements, including the requirement to construct and launch satellites according to specific milestones and deadlines. There can be no assurance that we will develop acceptable plans to meet these deadlines, or that we will be able to utilize these orbital slots.

*Duration of our Satellite Licenses.* Generally speaking, all of our satellite licenses are subject to expiration unless renewed by the FCC. The term of each of our DBS licenses is 10 years; fixed satellite services licenses generally are for 15 year terms. In addition, our special temporary authorizations are granted for periods of only 180 days or less, subject again to possible renewal by the FCC.

*Opposition and other Risks to our Licenses.* Several third parties have opposed, and we expect them to continue to oppose, some of our FCC satellite authorizations and pending requests to the FCC for extensions, modifications, waivers and approvals of our licenses. In addition, we may not have fully complied with all of the FCC reporting and filing requirements in connection with our satellite authorizations. Consequently, it is possible the FCC could revoke, terminate, condition or decline to extend or renew certain of our authorizations or licenses.

*FCC Rulemaking Affecting our Licenses and Applications.* A number of our other applications have been denied or dismissed without prejudice by the FCC, or remain pending. We cannot be sure that the FCC will grant any of our satellite applications, or that the authorizations, if granted, will not be subject to onerous conditions. Moreover, the cost of building, launching and insuring a satellite can be as much as \$300 million or more, and we cannot be sure that we will be able to construct and launch all of the satellites for which we have requested authorizations. The FCC has also imposed a \$3.0 million bond requirement for our fixed

satellite services satellite licenses, all or part of which would be forfeited by a licensee that does not meet its diligence milestones for a particular satellite.

*Reverse Band (17/24 GHz BSS) Spectrum.* The FCC has recently announced licensing and service rules for the 17/24 GHz BSS or “reverse band” spectrum, which could create substantial additional capacity for satellite providers. It could also result in additional satellite competition from new entrants. Under FCC rules, we are eligible for up to 5 orbital locations. We cannot predict when, or whether, the FCC will grant our applications. Nor can we predict whether FCC action, or other applicants’ selected orbital locations, will limit the utility of this new spectrum for our operations.

*Interference from Other Services Sharing Satellite Spectrum.* The FCC has adopted rules that allow non-geostationary orbit fixed satellite services to operate on a co-primary basis in the same frequency band as DBS and Ku-band-based fixed satellite services. The FCC has also authorized the use of terrestrial communication services (MVDDS) in the DBS band. MVDDS licenses were auctioned in 2004. Despite regulatory provisions to protect DBS operations from harmful interference, there can be no assurance that operations by other satellite or terrestrial communication services in the DBS band will not interfere with our DBS operations and adversely affect our business.

*International Satellite Competition and Interference.* DIRECTV has obtained FCC authority to provide service to the United States from a Canadian DBS orbital slot. We have also received authority to do the same from a Mexican orbital slot at 77 degrees. The possibility that the FCC will allow service to the U.S. from additional foreign slots may permit additional competition against us from other satellite providers. It may also provide a means by which to increase our available satellite capacity in the United States. In addition, a number of administrations, such as Great Britain and the Netherlands, have requested to add orbital locations serving the U.S. close to our licensed slots. Such operations could cause harmful interference into our satellites and constrain our future operations at those slots if such “tweener” operations are approved by the FCC. The risk of harmful interference will depend upon the final rules adopted in the FCC’s “tweener” proceeding.

*Emergency Alert System.* The Emergency Alert System (“EAS”) requires participants to interrupt programming during nationally declared emergencies and to pass through emergency-related information. The FCC requires satellite carriers to participate in the “national” portion of EAS, and is considering whether to mandate that satellite carriers also interrupt programming for local emergencies and weather events. We cannot be sure that this requirement will not affect us adversely by requiring us to devote additional resources to complying with EAS requirements.

*The International Telecommunication Union.* Our satellites also must conform to the International Telecommunication Union, or ITU, requirements and regulations. We have cooperated, and continue to cooperate, with the FCC in the preparation of ITU filings and responses. Requests for modification that have been filed by the United States government for our satellites are pending or in various stages of completion. We cannot predict if all the required requests will be made or when the ITU will act upon them.

#### **Regulations Applicable to Set-top box Operations**

*Plug and Play.* Cable companies were required to separate the security functionality from their set-top boxes to increase competition and encourage the sale of set-top boxes in the retail market by July 1, 2007. Traditionally, cable service providers sold or leased set-top boxes with integrated security functionality to subscribers. DBS providers are not currently subject to the removable security requirements. The development of a retail market for cable set-top boxes could provide us with an opportunity to expand operations providing set-top box equipment to non-DBS households. The FCC has an open proceeding addressing the need to expand the scope of the cable “plug and play” rules, and the need for all-video provider set-top box solutions. If the FCC were to extend or expand its separate security rules to include DBS providers, sales of our set-top boxes to DBS providers may be negatively impacted. Specifically, if a retail DBS set-top box market develops capable of accepting the security modules, we risk reduced sales if competitors produce DBS set-top boxes.

*NTIA Digital Converter Box Program.* The Commerce Department's National Telecommunications and Information Administration (NTIA) has established a coupon program allowing U.S. households to request up to two coupons, worth \$40 each, to be used toward the purchase of up to two, digital-to-analog converter boxes as part of the February 2009 digital television transition. This program is necessary to ensure that consumers with analog televisions will continue to be able to view over-the-air broadcast signals after the digital transition. To be eligible for the coupons, converter boxes must be approved by the NTIA, and we have submitted a converter box for NTIA approval. We cannot predict when, or if, our box will be approved for the coupon program.

#### **Export Control Regulation Applicable to Satellite and Set-top box Equipment**

We are required to obtain import and export licenses from the United States government to receive and deliver components of direct-to-home satellite TV systems. In addition, the delivery of satellites and the supply of related ground control equipment, technical data, and satellite communication/control services to destinations outside the United States is subject to strict export control and prior approval requirements from the United States government (including prohibitions on the sharing of certain satellite-related goods and services with China).

#### **Patents And Trademarks**

Many entities, including some of our competitors, have or may in the future obtain patents and other intellectual property rights that cover or affect products or services related to those that EHC will offer. In general, if a court determines that one or more of our products infringes on intellectual property held by others, we may be required to cease developing or marketing those products, to obtain licenses from the holders of the intellectual property at a material cost, or to redesign those products in such a way as to avoid infringing the patent claims. If those intellectual property rights are held by a competitor, we may be unable to obtain the intellectual property at any price, which could adversely affect our competitive position.

We may not be aware of all intellectual property rights that our products may potentially infringe. In addition, patent applications in the United States are confidential until the Patent and Trademark Office issues a patent and, accordingly, our products may infringe claims contained in pending patent applications of which we are not aware. Further, the process of determining definitively whether a claim of infringement is valid often involves expensive and protracted litigation, even if we are ultimately successful on the merits.

We cannot estimate the extent to which we may be required in the future to obtain intellectual property licenses or the availability and cost of any such licenses. Those costs, and their impact on our results of operations, could be material. Damages in patent infringement cases may also include treble damages in certain circumstances. To the extent that we are required to pay unanticipated royalties to third parties, these increased costs of doing business could negatively affect our liquidity and operating results. EHC is currently defending multiple patent infringement actions. We cannot be certain the courts will conclude these companies do not own the rights they claim, that our products do not infringe on these rights, that we would be able to obtain licenses from these persons on commercially reasonable terms or, if we were unable to obtain such licenses, that we would be able to redesign our products to avoid infringement. See "Legal Proceedings."

#### **Environmental Regulations**

We are subject to the requirements of federal, state, local and foreign environmental and occupational safety and health laws and regulations. These include laws regulating air emissions, water discharge and waste management. We attempt to maintain compliance with all such requirements. We do not expect capital or other expenditures for environmental compliance to be material in 2007 or 2008. Environmental requirements are complex, change frequently and have become more stringent over time. Accordingly, we cannot provide assurance that these requirements will not change or become more stringent in the future in a manner that could have a material adverse effect on our business.

### **Geographic Area Data and Transactions with Major Customers**

For principal geographic area data and transactions with major customers for 2006, 2005 and 2004, see Note 8 in the Notes to the Combined Financial Statements of EchoStar Holding Corporation.

### **Employees**

Upon completion of the spin-off, we will have approximately 1,500 employees. We anticipate that subsequent to the spin-off, ECC will provide us with certain management and administrative services, which will include the services of certain executive officers of ECC. See "Certain Intercompany Agreements — Agreements with ECC — Management Services Agreement."

### **Legal Proceedings**

#### ***Separation Agreement***

In connection with the spin-off, we have entered into a separation agreement with ECC, which provides for, among other things, the division of liability resulting from litigation. Under the terms of the separation agreement, we have assumed liability for any acts or omissions that relate to our business whether such acts or omissions occurred before or after the spin-off. Certain exceptions are provided, including for intellectual property related claims generally, whereby we will only be liable for our acts or omissions that occurred following the spin-off. In accordance with these terms of the separation agreement, we may be partially or completely responsible for any liability resulting from the legal proceedings described below.

#### ***Acacia***

During 2004, Acacia Media Technologies, which we refer to as Acacia filed a lawsuit against us and ECC in the United States District Court for the Northern District of California. The suit also named DirecTV, Comcast, Charter, Cox and a number of smaller cable companies as defendants. Acacia is an intellectual property holding company which seeks to license the patent portfolio that it has acquired. The suit alleges infringement of United States Patent Nos. 5,132,992 (the '992 patent), 5,253,275 (the '275 patent), 5,550,863 (the '863 patent), 6,002,720 (the '720 patent) and 6,144,702 (the '702 patent). The '992, '863, '720 and '702 patents have been asserted against us.

The patents relate to various systems and methods related to the transmission of digital data. The '992 and '702 patents have also been asserted against several Internet content providers in the United States District Court for the Central District of California. During 2004 and 2005, the Court issued Markman rulings which found that the '992 and '702 patents were not as broad as Acacia had contended, and that certain terms in the '702 patent were indefinite. In April 2006, ECC and other defendants asked the Court to rule that the claims of the '702 patent are invalid and not infringed. That motion is pending. In June and September 2006, the Court held Markman hearings on the '992, '863, '720 and '275 patents, and issued a ruling during December 2006. Acacia's various patent infringement cases have been consolidated for pre-trial purposes in the United States District Court for the Northern District of California.

We and ECC intend to vigorously defend this case. In the event that a Court ultimately determines that we and ECC infringe any of the patents, we may be subject to an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We are being indemnified by ECC for any potential liability or damages resulting from this suit relating to the period prior to the effective date of the spin-off.

#### ***Broadcast Innovation, L.L.C.***

In 2001, Broadcast Innovation, L.L.C., which we refer to as Broadcast Innovation, filed a lawsuit against ECC, DirecTV, Thomson Consumer Electronics and others in Federal District Court in Denver, Colorado. The suit alleges infringement of United States Patent Nos. 6,076,094 (which we refer to as the '094 patent) and 4,992,066 (which we refer to as the '066 patent). The '094 patent relates to certain methods and devices for transmitting and receiving data along with specific formatting information for the data. The '066 patent relates

to certain methods and devices for providing the scrambling circuitry for a pay television system on removable cards. We examined these patents and believe that they are not infringed by any of our products or services. Subsequently, DirecTV and Thomson settled with Broadcast Innovation leaving us as the only defendant.

During 2004, the judge issued an order finding the '066 patent invalid. Also in 2004, the Court ruled the '094 patent invalid in a parallel case filed by Broadcast Innovation against Charter and Comcast. In 2005, the United States Court of Appeals for the Federal Circuit overturned the '094 patent finding of invalidity and remanded the case back to the District Court. During June 2006, Charter filed a reexamination request with the United States Patent and Trademark Office. The Court has stayed the case pending reexamination. Our case remains stayed pending resolution of the Charter case.

We and ECC intend to vigorously defend this case. In the event that a Court ultimately determines that we and ECC infringe any of the patents, we may be subject to an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We are being indemnified by ECC for any potential liability or damages resulting from this suit relating to the period prior to the effective date of the spin-off.

#### ***Finisar Corporation***

Finisar Corporation, which we refer to as Finisar, obtained a \$100 million verdict in the United States District Court for the Eastern District of Texas against DirecTV for patent infringement. Finisar alleged that DirecTV's electronic program guide and other elements of its system infringe United States Patent No. 5,404,505 (the '505 patent).

In July 2006, ECC, together with NagraStar LLC, filed a Complaint for Declaratory Judgment in the United States District Court for the District of Delaware against Finisar that asks the Court to declare that they and we do not infringe, and have not infringed, any valid claim of the '505 patent. Trial is not currently scheduled. The District Court has stayed our action until the Federal Circuit has resolved DirecTV's appeal.

We and ECC intend to vigorously prosecute this case. In the event that a Court ultimately determines that we and ECC infringe any of the patents, we may be subject to an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We are being indemnified by ECC for any potential liability or damages resulting from this suit relating to the period prior to the effective date of the spin-off.

#### ***Global Communications***

On April 19, 2007, Global Communications, Inc., which we refer to as Global, filed a patent infringement action against ECC in the United States District Court for the Eastern District of Texas. The suit alleges infringement of United States Patent No. 6,947,702 (which we refer to as the '702 patent). This patent, which involves satellite reception, was issued in September 2005. On October 24, 2007, the United States Patent and Trademark Office granted ECC's request for re-examination of the '702 patent and issued an Office Action finding that all of the claims of the '702 patent were invalid. Based on the PTO's decision, ECC has asked the District Court to stay the litigation until the re-examination proceeding is concluded.

We and ECC intend to vigorously defend this case. In the event that a Court ultimately determines that we and ECC infringe any of the patents, we may be subject to an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We are being indemnified by ECC for any potential liability or damages resulting from this suit relating to the period prior to the effective date of the spin-off.

#### ***Superguide***

During 2000, Superguide Corp., which we refer to as Superguide, filed suit against ECC, DirecTV, Thomson and others in the United States District Court for the Western District of North Carolina, Asheville Division, alleging infringement of United States Patent Nos. 5,038,211 (which we refer to as the '211 patent), 5,293,357 (which we refer to as the '357 patent) and 4,751,578 (which we refer to as the '578 patent) which relate to

certain electronic program guide functions, including the use of electronic program guides to control VCRs. Superguide sought injunctive and declaratory relief and damages in an unspecified amount.

On summary judgment, the District Court ruled that none of the asserted patents were infringed by us. These rulings were appealed to the United States Court of Appeals for the Federal Circuit. During 2004, the Federal Circuit affirmed in part and reversed in part the District Court's findings and remanded the case back to the District Court for further proceedings. In 2005, Superguide indicated that it would no longer pursue infringement allegations with respect to the '211 and '357 patents and those patents have now been dismissed from the suit. The District Court subsequently entered judgment of non-infringement in favor of all defendants as to the '211 and '357 patents and ordered briefing on Thomson's license defense as to the '578 patent. During December 2006, the District Court found that there were disputed issues of fact regarding Thomson's license defense, and ordered a trial solely addressed to that issue. That trial took place in March 2007. In July 2007, the District Court ruled in favor of Superguide. As a result, Superguide will be able to proceed with their infringement action against us, DirecTV and Thomson.

We and ECC intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe the '578 patent, we may be subject to a portion of the final damages, which may include treble damages and/or an injunction that could require us to materially modify certain user-friendly electronic programming guide and related features that we currently offer to consumers. We are being indemnified by ECC for any potential liability or damages resulting from this suit relating to the period prior to the effective date of the spin-off. We cannot predict with any degree of certainty the outcome of the suit.

***Tivo Inc.***

During April 2006, a Texas jury concluded that certain of our digital video recorders, or DVRs, infringed a patent held by Tivo. The Texas court subsequently issued an injunction prohibiting us from offering DVR functionality. A Court of Appeals has stayed that injunction during the pendency of our appeal.

We and ECC intend to vigorously defend this case. In the event that a Court ultimately determines that we and ECC infringe any of the patents, we may be subject to an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We are being indemnified by ECC for any potential liability or damages resulting from this suit relating to the period prior to the effective date of the spin-off. We and ECC believe that we do not infringe any of the claims asserted against us and ECC.

***Trans Video***

In August 2006, Trans Video Electronic, Ltd., which we refer to as Trans Video, filed a patent infringement action against ECC in the United States District Court for the Northern District of California. The suit alleges infringement of United States Patent Nos. 5,903,621 (which we refer to as the '621 patent) and 5,991,801 (which we refer to as the '801 patent). The patents relate to various methods related to the transmission of digital data by satellite. On May 14, 2007, we and ECC reached a settlement which did not have a material impact on our results of operations.

***Other***

In addition to the above actions, we are subject to various other legal proceedings and claims which arise in the ordinary course of business. In our opinion, the amount of ultimate liability with respect to any of these actions is unlikely to materially affect our financial position, results of operations or liquidity.

**MANAGEMENT****Directors and Executive Officers**

The following table sets forth certain information as of December 26, 2007, concerning our directors and executive officers, including a five-year employment history and any directorships held in public companies:

<u>Name</u>	<u>Age</u>	<u>Position With the Company</u>
Charles W. Ergen	54	Chairman of the Board and Chief Executive Officer
R. Stanton Dodge	39	Executive Vice President, General Counsel and Secretary
Michael T. Dugan	58	Director
Steven R. Goodbarn	50	Director
Bernard L. Han	43	Executive Vice President and Chief Financial Officer
Mark W. Jackson	46	President
David K. Moskowitz	49	Director
Tom A. Ortolf	57	Director
Steven B. Schaver	53	President -- EchoStar International Corporation
C. Michael Schroeder	59	Director
Carl E. Vogel	50	Director, Vice Chairman of the Board and Advisor

ECC elected our directors and appointed our executive officers in October 2007. Each director was elected for a term expiring at our annual meeting of shareholders to be held in 2008 or until such director's successor is duly elected and qualified. At the 2008 annual meeting of shareholders and thereafter, each director will be elected to a one-year term to expire at the annual meeting of shareholders for the following year or until such director's successor is duly elected and qualified. Seven of our directors, Charles W. Ergen, Michael T. Dugan, Stephen R. Goodbarn, David K. Moskowitz, Tom A. Ortolf, C. Michael Schroeder and Carl E. Vogel, currently serve on ECC's board of directors. Mr. Dugan and Mr. Schroeder intend to resign from the board of directors of ECC on the distribution date. In addition, Mr. Ergen and Mr. Vogel currently serve as the Chairman and Chief Executive Officer and Vice-Chairman and President of ECC, respectively. We also expect to share three non-business executives with ECC: Bernard L. Han, R. Stanton Dodge and Paul W. Orban, as Executive Vice President and Chief Financial Officer, Executive Vice President, General Counsel and Secretary and Senior Vice President and Controller, respectively.

The following sets forth the business experience of each of our directors and executive officers over the last five years:

*Charles W. Ergen.* Mr. Ergen is our Chairman of the Board and Chief Executive Officer. Mr. Ergen is also the Chairman of the Board and Chief Executive Officer of ECC, positions he has held since its formation. During the past five years he has also held various executive officer and director positions with ECC's subsidiaries.

*R. Stanton Dodge.* Mr. Dodge serves as our Executive Vice President, General Counsel and Secretary. Mr. Dodge also serves in the same capacity for ECC. Mr. Dodge is responsible for all legal and regulatory affairs of EHC and ECC. Since joining ECC in November 1996, he has held various positions in ECC's legal department. Prior to joining ECC, Mr. Dodge was a law clerk to the Hon. Jose D.L. Marquez of the Colorado Court of Appeals. He received his J.D., magna cum laude, from Suffolk University Law School in 1995 and his B.S. in accounting from the University of Vermont in 1991.

*Michael T. Dugan.* Mr. Dugan serves as a member of our board of directors. He is currently a senior advisor to ECC and serves as a member of ECC's board of directors. Until October 2006, Mr. Dugan was ECC's Chief Technology Officer, and prior to 2004 was its President and Chief Operating Officer. In that capacity, Mr. Dugan had been responsible for, among other things, all operations except legal, finance and accounting at ECC. Until April 2000, Mr. Dugan had been President of EchoStar



Technologies Corporation. Previously, he was the Senior Vice President of the Consumer Products Division of ECC. Mr. Dugan has been employed with ECC since 1990. Mr. Dugan has served as a director of Citizens Communications Company since October 2006.

*Steven R. Goodbarn.* Mr. Goodbarn serves as a member of our board of directors and is a member of our Executive Compensation Committee, Nominating Committee, and Audit Committee, where he serves as our "audit committee financial expert." Mr. Goodbarn has also served as a member of ECC's board of directors since December 2002, and is a member of its Executive Compensation Committee, Nominating Committee, and Audit Committee. Since July 2002, Mr. Goodbarn has served as director and president of Secure64 Software Corporation, a company he co-founded. Mr. Goodbarn was chief financial officer of Janus Capital Corporation from 1992 until late 2000. During that time, he was a member of the executive committee and served on the board of directors of many Janus corporate and investment entities. Until September 2003, Mr. Goodbarn also served as a director of Nighthawk Systems. Mr. Goodbarn is a CPA and spent 12 years at Price Waterhouse prior to joining Janus.

*Bernard L. Han.* Mr. Han serves as our Executive Vice President and Chief Financial Officer and is responsible for all accounting, finance and information technology functions of the Company. Mr. Han also serves in the same capacity for ECC, where he was named Executive Vice President and Chief Financial Officer of ECC in September 2006. From October 2002 to May 2005, Mr. Han served as Executive Vice President and Chief Financial Officer of Northwest Airlines, Inc. Prior to October 2002, he held positions as Executive Vice President and Chief Financial Officer and Senior Vice President and Chief Marketing Officer at America West Airlines, Inc.

*Mark W. Jackson.* Mr. Jackson serves as our President. Until completion of the spin-off, Mr. Jackson will also continue to serve as President of EchoStar Technologies Corporation, a position he has held since 2004. Mr. Jackson served as Senior Vice President of ETC from April 2000 until June 2004 and as Senior Vice President of Satellite Services from December 1997 until April 2000.

*David K. Moskowitz.* Mr. Moskowitz serves as a member of our board of directors. From March 1990 until July 1, 2007, Mr. Moskowitz was an Executive Vice President and the Secretary and General Counsel of ECC, where he is currently a senior advisor and serves as a member of its board of directors.

*Tom A. Ortolf.* Mr. Ortolf serves as a member of the board of directors, and is a member of our Executive Compensation Committee, Nominating Committee, and Audit Committee. Mr. Ortolf also serves as a member of the board of directors of ECC, and is a member of its Executive Compensation Committee, Nominating Committee, and Audit Committee. Mr. Ortolf has been the President of Colorado Meadowlark Corp., a privately held investment management firm, for more than ten years. From 1988 until 1991, Mr. Ortolf served as ECC's President and Chief Operating Officer.

*Steven B. Schaver.* Mr. Schaver is currently President of EchoStar International Corporation, which is one of our subsidiaries. He has served in this role for ECC since April 2000. Mr. Schaver served as ECC's Chief Financial Officer from February 1996 through August 2000 and served as ECC's Chief Operating Officer from November 1996 until April 2000.

*C. Michael Schroeder.* Mr. Schroeder serves as a member of our board of directors, and serves on our Executive Compensation Committee, Nominating Committee, and Audit Committee. Mr. Schroeder has served on the board of directors of ECC since November 2003 and is a member of its Executive Compensation Committee, Nominating Committee, and Audit Committee. In 1981, Mr. Schroeder founded Consumer Satellite Systems, Inc. (CSS), which he grew to encompass a 10 state distribution system operating in a region ranging from Wisconsin to Florida. CSS served retailers selling satellite systems, televisions and a range of consumer electronics products. Mr. Schroeder also founded a programming division of CSS that grew to serve over 400,000 subscribers.

*Carl E. Vogel.* Mr. Vogel is currently Vice-Chairman of our board of directors and is an advisor to us. Mr. Vogel also serves as Vice-Chairman of ECC's board of directors and President of ECC. From 2001 until 2005, Mr. Vogel served as the President and CEO of Charter Communications Inc., a publicly-traded company providing cable television and broadband services to approximately six million

customers. Prior to joining Charter, Mr. Vogel worked as an executive officer in various capacities for the companies affiliated with Liberty Media Corporation. Mr. Vogel was one of ECC's executive officers from 1994 until 1997, including serving as ECC's President from 1995 until 1997. Mr. Vogel has served as a director of Shaw Communications, Inc. since June 2006.

During the past five years, none of the above persons has had any involvement in legal proceedings that would be material to an evaluation of his or her ability or integrity.

#### **Board Composition**

Immediately after the spin-off, Charles W. Ergen, our Chairman and Chief Executive Officer, will beneficially own approximately 50.0% of our total equity securities and possess approximately 80.0% of the total voting power. Please see "Security Ownership of Certain Beneficial Owners and Management" below. Thus, Mr. Ergen will have the ability to elect a majority of our directors and to control all other matters requiring the approval of our stockholders. As a result of Mr. Ergen's voting power, we will be a "controlled company" as defined in the Nasdaq listing rules. Therefore, we will not be subject to the Nasdaq listing requirements that would otherwise require us to have:

- a board of directors comprised of a majority of independent directors;
- compensation of our executive officers determined by a majority of the independent directors or a compensation committee composed solely of independent directors; and
- director nominees selected, or recommended for the Board's selection, either by a majority of the independent directors or a nominating committee composed solely of independent directors.

Nevertheless, we have created an Executive Compensation Committee, which we refer to as the "Compensation Committee," and a Nominating Committee, in addition to an Audit Committee, all of which are composed entirely of independent directors.

#### **Committees of the Board**

Our board of directors has established a Compensation Committee, an Audit Committee and a Nominating Committee. The membership and function of each committee is described below.

*Compensation Committee.* The Compensation Committee operates under a Compensation Committee Charter adopted by the board. The principal functions of the Compensation Committee are, to the extent the board deems necessary or appropriate, to:

- make and approve all option grants and other issuances of EHC's equity securities to EHC's executive officers and board members other than nonemployee directors;
- approve all other option grants and issuances of EHC's equity securities, and recommend that the full board make and approve such grants and issuances;
- establish in writing all performance goals for performance-based compensation that together with other compensation to senior executive officers could exceed \$1 million annually, other than standard stock incentive plan options that may be paid to EHC's executive officers, and certify achievement of such goals prior to payment; and
- set the compensation of the Chairman and Chief Executive Officer.

The current members of the Compensation Committee are Mr. Goodbarn, Mr. Ortolfo and Mr. Schroeder. The board of directors has determined that each of these individuals meets the independence requirements of Nasdaq and applicable SEC rules and regulations.

*Audit Committee.* Our board of directors has established a standing Audit Committee in accordance with Nasdaq rules and Section 3(a)(58)(A) of the Securities Exchange Act of 1934. The Audit Committee operates

under an Audit Committee Charter adopted by the board. The principal functions of the Audit Committee are to:

- select the independent registered public accounting firm and set its compensation;
- select the internal auditor;
- review and approve management’s plan for engaging our independent registered public accounting firm during the year to perform non-audit services and consider what effect these services will have on the independence of our independent registered public accounting firm;
- review our annual financial statements and other financial reports that require approval by our board of directors;
- oversee the integrity of our financial statements, our systems of disclosure and internal controls, and our compliance with legal and regulatory requirements;
- review the scope of our independent registered public accounting firm’s audit plans and the results of their audits; and
- evaluate the performance of our internal audit function and independent registered public accounting firm.

The current members of the Audit Committee are Mr. Goodbarn, Mr. Ortolfo and Mr. Schroeder, with Mr. Goodbarn serving as Chairman of the Committee. Each of these individuals meets the independence requirements of Nasdaq and applicable SEC rules and regulations. The board of directors has determined that each member of our Audit Committee is financially literate and that Mr. Goodbarn qualifies as an “audit committee financial expert” as defined by applicable SEC rules and regulations.

*Nominating Committee.* The Nominating Committee operates under a Nominating Committee Charter adopted by the Board. The principal function of the Nominating Committee is to recommend independent director nominees for selection by the board of directors. The current members of the Nominating Committee are Mr. Goodbarn, Mr. Ortolfo and Mr. Schroeder. The board of directors has determined that each of these individuals meets the independence requirements of Nasdaq and applicable SEC rules and regulations.

The Nominating Committee will consider candidates suggested by its members, other directors, senior management and shareholders as appropriate. No search firms or other advisors were retained to identify nominees during the past fiscal year. The Nominating Committee has not adopted a written policy with respect to the consideration of candidates proposed by security holders or with respect to nominating anyone to our board of directors other than nonemployee directors. Director candidates, whether recommended by the Nominating Committee, other directors, senior management or shareholders are currently considered by the Nominating Committee and the board of directors, as applicable, in light of the entirety of their credentials, including but not limited to the following factors: (i) their reputation and character; (ii) their ability and willingness to devote sufficient time to board duties; (iii) their educational background; (iv) their business and professional achievements, experience and industry background; (v) their independence from management under listing standards and EHC’s governance guidelines; and (vi) the needs of our board of directors and EHC.

#### **Compensation Discussion and Analysis**

The Compensation Discussion and Analysis (“CD&A”) describes our expected compensation policy. In many instances, the CD&A refers to the compensation policy applied by our former parent company, ECC, to our named executive officers (the “NEOs”) with respect to fiscal 2006, which is substantially the same as our expected compensation policy. Our NEOs include Messrs. Charles W. Ergen, Bernard L. Han, Mark W. Jackson, Steven B. Schaver and R. Stanton Dodge. Of these NEOs, Mr. Ergen and Mr. Han were NEOs of ECC in 2006. Messrs. Jackson and Schaver will be employed by and will be solely compensated by EHC. Mr. Ergen will be employed and compensated by both EHC and ECC and each company expects to follow the compensation policies described below with respect to Mr. Ergen’s compensation. In addition, as two separately traded-public companies, the compensation paid by one company has no impact on the

compensation decisions of the other company. In respect of EHC's remaining two NEOs, pursuant to the Management Services Agreement, Mr. Han and Mr. Dodge, will be employed by, and receive compensation from, ECC, and will not be directly compensated by us. Furthermore, the compensation that we will pay to Messrs. Ergen, Jackson and Schaver, who are the only NEOs who will be compensated directly by us, has not yet been determined and none of these NEOs will enter into an employment agreement with us on or prior to the distribution date. Although we expect to determine the compensation of these NEOs based on policies similar to those of ECC as described herein, the historical compensation of these NEOs in their roles as ECC employees is not necessarily indicative of the compensation that we will pay these NEOs in their capacity as our employees. Under the Management Services Agreement, we will make payments to ECC based upon a portion of ECC's personnel costs for these two NEOs (taking into account salary and fringe benefits) based upon the anticipated percentages of time to be spent by these NEOs performing services for us. Incentive compensation for Messrs. Han and Dodge will be solely the responsibility of ECC. See "Certain Intercompany Agreements — Agreements with ECC — Management Services Agreement." Other than as described above with respect to Mr. Ergen and in relation to the payments to be made by EHC to ECC in respect of Messrs. Han and Dodge pursuant to the Management Services Agreement, there are no NEOs of EHC who will receive direct compensation from both EHC and ECC.

#### **Compensation Philosophy**

Historically, ECC's executive compensation program was, and following the spin-off our executive compensation program will continue to be, guided by the following principles:

- Attraction, retention and motivation of executive officers over the long-term; and
- Creation of shareholder value by aligning the interest of management with that of the shareholders through equity incentives.

#### **Compensation Oversight**

Our Compensation Committee will be composed entirely of independent, outside directors and will operate under a Compensation Committee Charter adopted by our board of directors. See "— Committees of the Board — Compensation Committee" above for a more detailed description of the duties of the Compensation Committee.

#### **General Compensation Levels**

*Historically.* The total direct compensation opportunities, both base salaries and long-term incentives, offered to ECC's NEOs have been designed to ensure that they are competitive with market practice, support ECC's executive recruitment and retention objectives and will contribute to its long-term success by aligning the interest of its executive officers and shareholders.

Mr. Ergen recommends to the board of directors, but ECC's board of directors ultimately approves, the base compensation of ECC's other NEOs. ECC's compensation committee has made and approved grants of options and other equity-based compensation to ECC's NEOs, and established in writing performance goals for any performance-based compensation that together with other compensation to any NEO could exceed \$1 million annually. ECC's compensation committee has also certified achievement of those performance goals prior to payment of performance-based compensation. In addition to peer group analysis, as described below, factors considered by ECC's compensation committee and board of directors have included their perception of the individual's performance, the individual's success in achieving ECC's and individual goals, equity awards previously granted to the individual and planned changes in responsibilities. ECC's compensation committee and board of directors have also considered each of ECC's NEO's individual extraordinary efforts resulting in tangible increases in corporate, division or department success when setting base cash salaries and annual bonuses.

*Going Forward.* Following the spin-off, it is expected that our Compensation Committee and board of directors will continue to take a similar approach in establishing compensation levels.

### **Peer Group Analysis**

*Historically.* In connection with making recommendations for ECC's executive officer compensation, ECC's board of directors and compensation committee considered an internally-prepared, informal benchmarking survey of the compensation components for the NEOs of companies selected by the compensation committee, as disclosed in their respective publicly-filed proxy statements. These surveyed companies included: The DirecTV Group, Inc., Comcast Corporation, Cablevision Systems Corporation, Cox Communications, Inc., Charter Communications, Inc., Adelphia Communications Corporation, Liberty Media Corporation, UnitedGlobalCom, Inc., CenturyTel, Inc., and Level 3 Communications, Inc. However, the survey was used merely as an informal and subjective frame of reference for comparisons to base cash salaries paid to similarly situated executives. Moreover, the survey was not a conventional "benchmarking survey" but rather a table that listed the compensation components for the named executive officers of the selected companies, as disclosed in their respective publicly-filed proxy statements. Neither ECC's compensation committee nor its board of directors used the survey to "benchmark" in the traditional sense, as ECC's compensation committee and board of directors do not utilize any kind of formulaic or standard, formalized benchmarking level or element in tying or otherwise setting ECC's executive compensation to that of other companies.

*Going Forward.* Following the spin-off, it is expected that our Compensation Committee and board of directors will take a similar approach to comparing our executive compensation program against those of other companies comparable to EHC.

#### ***Weighting and Selection of Elements of Compensation***

*Historically.* Neither ECC's board of directors nor its compensation committee has in the past assigned specific weights to any factors considered by the ECC's board of directors and its compensation committee in determining compensation, and none of the factors are more dispositive than others.

*Going Forward.* Following the spin-off, our board of directors and Compensation Committee anticipate taking a similar approach to weighting and selection of elements of compensation.

#### ***Elements of Executive Compensation***

*Historically.* The primary components of ECC's executive compensation program have included:

- base cash salary;
- incentive compensation, including conditional and/or performance-based cash incentive compensation and long-term equity incentive compensation in the form of stock options and restricted stock units offered under ECC's stock incentive plans;
- 401(k) plan; and
- other compensation, including perquisites and personal benefits and post-termination compensation.

ECC has not required that a certain percentage of an executive salary be provided in one form versus another. Each element of ECC's historical executive compensation and the rationale for each element is described below.

*Going Forward.* Following the spin-off, we expect to use a similar mix of base cash salary, conditional and/or performance based cash bonuses and long-term equity incentives in our compensation program, as described below.

#### ***Base Cash Salary***

*Historically.* ECC has traditionally included salary in its executive compensation package under the belief that it is appropriate that some portion of the compensation paid to its executives be provided in a form that is fixed and liquid occurring over regular intervals. Generally, for the reasons discussed in "Incentive Compensation," ECC has weighted overall compensation towards equity components as opposed to base salaries. ECC's compensation committee and board of directors have traditionally been free to set salary at

any level deemed appropriate and any increases or decreases in base salary on a year-over-year basis have been dependent on either the compensation committee's or board of directors' respective assessment of ECC, the applicable business unit and individual performance.

Annual base salaries paid to ECC's executive officers have historically been at levels below those generally paid to executive officers with comparable experience and responsibilities in the telecommunications industry or other similarly-sized companies. In addition, ECC has stated that it believes the compensation paid to Mr. Ergen has generally been at a level that is below amounts paid to chief executive officers at other companies of similar size in comparable industries. Since 1996, changes in Mr. Ergen's base salary have been set by ECC's compensation committee.

*Going Forward.* Following the spin-off, it is expected that our Compensation Committee and board of directors will determine the base salaries of our executive officers in the same manner and in accordance with the same policies and principles as described above.

#### ***Incentive Compensation***

*Historically.* ECC has traditionally operated under the belief that executive officers will be better able to contribute to its long-term success and help build incremental shareholder value if they have a stake in that future success and value. ECC has stated it believes this stake focuses the executive officers' attention on managing ECC as owners with equity positions in ECC and has aligned their interests with the long-term interests of ECC's shareholders. Equity awards therefore have represented an important and significant component of ECC's compensation program for executive officers. ECC has attempted to create general incentives with its standard stock option grants and conditional incentives through special performance-based conditional awards that may include payouts in cash or equity.

*Going Forward.* Following the spin-off, we expect that our Compensation Committee and board of directors will determine the incentive compensation of our executive officers in the same manner and in accordance with the same policies and principles as applied by ECC and described above. However, we initially expect that incentive awards granted to our executive officers will consist solely of equity incentives, consisting primarily of stock options, under our Stock Incentive Plan.

#### ***General Equity Incentives***

*Historically.* Standard awards under ECC's stock incentive plans have generally included stock options and have been based on a review of the individual employee's performance, years of service, position and level of responsibility with ECC, long-term potential contribution to ECC and the number of options and terms of any other awards previously granted to the employee. However, the number of options to be granted at any one time has not been based on any objective criteria. ECC has not assigned specific weights to these factors, although such employee's position and a subjective evaluation of his or her performance have been considered most important. To encourage executive officers to remain in ECC's employ, options granted under ECC's stock incentive plans generally vest at the rate of 20% per year and have exercise prices not less than the fair market value of ECC's Class A common stock on the date of grant. ECC's standard form of option agreement given to executive officers has included acceleration of vesting upon a change in control of ECC for those executive officers that do not continue with ECC or the surviving entity, as applicable.

*Going Forward.* Following the spin-off, we expect that we will grant general equity incentives under our Stock Incentive Plan, consisting primarily of stock options, in the same manner and in accordance with the same policies and principles as applied by ECC and described above. In particular, we expect that options granted under our Stock Incentive Plan will generally vest at the rate of 20% per year and have exercise prices that are not less than the fair market value of our Class A common stock on the date of grant.

**Practices Regarding Grant of Equity Incentives**

*Historically.* ECC has generally awarded stock options and restricted stock units as of the last day of each calendar quarter and has set exercise prices, as applicable, of not less than the fair market value of ECC's Class A common stock on the date of grant.

*Going Forward.* We intend to grant equity incentives under our Stock Incentive Plan, including stock options, as of the last day of each calendar quarter and to set exercise prices, as applicable, of not less than the fair market value of our Class A common stock on the date of grant.

**Stock Incentive Plan**

We have adopted an employee stock incentive plan, which we refer to as the 2008 Stock Incentive Plan, that will be similar to ECC's 1999 Stock Incentive Plan. The purpose of the 2008 Stock Incentive Plan will be to provide incentives to attract and retain executive officers and other key employees. Awards available to be granted under the 2008 Stock Incentive Plan will include: (i) stock options; (ii) stock appreciation rights; (iii) restricted stock and restricted stock units; (iv) performance awards; (v) dividend equivalents; and (vi) other stock-based awards. Up to 16 million shares of our Class A common stock will be available for awards under the 2008 Stock Incentive Plan. No awards will be granted under the 2008 Stock Incentive Plan prior to the spin-off.

**Class B CEO Stock Option Plan**

We have adopted a Class B CEO stock option plan, which we refer to as the 2008 Class B CEO Stock Option Plan, that is similar to ECC's 2002 Class B CEO Stock Option Plan. The purpose of the 2008 Class B CEO Stock Option Plan is to promote the interests of EHC and its subsidiaries by aiding in retaining and incentivizing Charles W. Ergen, the Chairman and Chief Executive Officer of EHC, whom our board of directors believes is crucial to assuring our future success, to offer Mr. Ergen incentives to put forth maximum efforts for our future success and to afford Mr. Ergen an opportunity to acquire additional proprietary interests in EHC. Mr. Ergen abstained from our board of directors' vote on this matter. Awards available to be granted under the 2008 Class B CEO Stock Option Plan will include nonqualified stock options and dividend equivalent rights with respect to EHC's Class B Common Stock. Up to 4 million shares of EHC's Class B common stock will be available for awards under the 2008 Class B CEO Stock Option Plan. No awards will be granted under the 2008 Class B CEO Stock Option Plan prior to the spin-off.

**Employee Stock Purchase Plan**

We have adopted an employee stock purchase plan, which we refer to as the 2008 ESPP, that is similar to ECC's employee stock purchase plan. The purpose of the 2008 ESPP will be to provide our eligible employees with an opportunity to acquire a proprietary interest in us by the purchase of our Class A common stock. All full-time employees who will have been employed by EHC for at least one calendar year quarter will be eligible to participate in the 2008 ESPP. Employee stock purchases will be made through payroll deductions. Under the proposed terms of the 2008 ESPP, employees will not be permitted to deduct an amount which would permit such employee to purchase our capital stock under all of our stock purchase plans which would exceed \$25,000 in fair value of capital stock in any one year. The 2008 ESPP is intended to qualify under Section 423 of the Internal Revenue Code and thereby provide participating employees with an opportunity to receive certain favorable income tax consequences as to stock purchase rights under the 2008 ESPP. Up to 360,000 Shares of EHC's Class A common stock will be available for awards under the 2008 ESPP. No stock purchase rights will be granted under the 2008 ESPP prior to the spin-off.

**Nonemployee Director Stock Option Plan**

We have adopted a non-employee director stock option plan, which we refer to as the 2008 NEDSOP, that is similar to ECC's non-employee director stock option plan. The purpose of the 2008 NEDSOP will be to advance our interests through the motivation, attraction and retention of highly-qualified non-employee directors. The 2008 NEDSOP will grant our non-employee directors, upon their initial election or appointment

to our board, an option to acquire a certain number of shares of EHC's Class A common stock. We may also grant, in our discretion, any continuing non-employee directors further options to acquire our shares of Class A common stock in exchange for their continuing services. Up to 250,000 shares of our Class A common stock will be available for awards under the 2008 NEDSOP. No options will be granted under the 2008 NEDSOP prior to the spin-off.

#### **401(k) Plan**

*Historically.* ECC has adopted a defined-contribution tax-qualified 401(k) plan for its employees, including its executives, to encourage its employees to save some percentage of their cash compensation for their eventual retirement. ECC's executives have participated in the 401(k) plan on the same terms as ECC's other employees. Under the plan, employees have become eligible for participation in the 401(k) plan upon completing six months of service with ECC and reaching age 19. 401(k) plan participants have been able to contribute up to 50% of their compensation in each contribution period, subject to the maximum deductible limit provided by the Internal Revenue Code. ECC may also make a 50% matching employer contribution up to a maximum of \$1,000 per participant per calendar year. In addition, ECC may also make an annual discretionary profit sharing or employer stock contribution to the 401(k) plan with the approval of its compensation committee and board of directors. 401(k) plan participants are immediately vested in their voluntary contributions and earnings on voluntary contributions. ECC's employer contributions to 401(k) plan participants' accounts vest 20% per year commencing one year from the employee's date of employment.

*Going Forward.* Following the spin-off, we expect to offer a 401(k) plan on similar terms as described above.

#### **Perquisites and Personal Benefits, Post-Termination Compensation and Other Compensation**

*Historically.* ECC has traditionally offered numerous plans and other benefits to its executive officers on the same terms as other employees. These plans and benefits have included medical, vision, and dental insurance, life insurance, and its employee stock purchase plan as well as discounts on its services. Relocation benefits may also be reimbursed, but are individually negotiated when they occur. ECC has also permitted members of its executive team to use its corporate aircraft for personal use. ECC has also paid for annual tax preparation costs for certain executive officers.

ECC has not traditionally had any plans in place to provide severance benefits to employees. However, certain stock options and restricted stock units have been granted to its executive officers subject to accelerated vesting upon a change in control.

*Going Forward.* Following the spin-off, we anticipate benefits and perquisites offered to our NEOs will be similar to those described above.

#### **Tax Deductibility**

Section 162(m) of the U.S. Internal Revenue Code places a limit on the tax deduction for compensation in excess of \$1 million paid to certain "covered employees" of a publicly held corporation (generally, the corporation's principal executive officer and its next four most highly compensated executive officers in the year that the compensation is paid). This limitation applies only to compensation which is not considered performance-based under the Section 162(m) rules. ECC's compensation committee conducts an ongoing review of its compensation practices for purposes of obtaining the maximum continued deductibility of compensation paid consistent with ECC's existing commitments and ongoing competitive needs. However, ECC has allowed the payment of nondeductible compensation in excess of this limitation. Following the spin-off, we intend to continue ECC's policies with respect to the deductibility of our compensation paid to executive officers.



**Executive Compensation**

We have not yet paid any compensation to any of our NEOs. After the completion of the spin-off, certain of our NEOs will continue to be employed and compensated by ECC. Pursuant to the Management Services Agreement between us and ECC, we will share two non-business NEOs focused on providing legal and accounting services. Bernard L. Han and R. Stanton Dodge will serve as our Executive Vice President and Chief Financial Officer and our Executive Vice President, General Counsel and Secretary, respectively. As noted above, these NEOs will be employed by ECC and compensated by ECC as an executive officer or employee of that company, and will not be directly compensated by EHC. Under the Management Services Agreement, we will make payments to ECC based upon a portion of ECC's personnel costs for our NEOs (taking into account salary and fringe benefits) based upon the anticipated percentages of time to be spent by our executive officers performing services for us. Incentive compensation for Messrs. Han and Dodge will be solely the responsibility of ECC. See "Certain Intercompany Agreements — Agreements with ECC — Management Services Agreement."

**Fiscal 2006 Summary Compensation Table**

All information included in the following tables reflects compensation earned by our NEOs in fiscal 2006 for their services with ECC. All references to stock and stock options relate to awards of stock and stock options granted by ECC. The historical compensation set forth below does not necessarily reflect future compensation to be paid by us to our NEOs following the spin-off because historical compensation was determined by ECC and future compensation levels will be determined based on the compensation policies, programs and procedures to be established by our compensation committee.

Name and Principal Position	Year	Salary (\$)	Bonus (\$)	Stock Awards (\$)	Option Awards(2) (\$)	Non-Equity Incentive Plan Compensation(3) (\$)	Change in Pension Value and Nonqualified Deferred Compensation Earnings (\$)	All Other Compensation(4) (\$)	Total (\$)
Charles W. Ergen <i>Chairman and Chief Executive Officer</i>	2006	\$ 550,000	\$ —	\$ —	\$ 1,412,882	\$ —	\$ —	\$ 858,171	\$ 2,821,053
Bernard L. Han(1) <i>Executive Vice President and Chief Financial Officer</i>	2006	\$ 88,077	\$ —	\$ —	\$ 203,248	\$ 33,250	\$ —	\$ —	\$ 324,575
Mark W. Jackson <i>President</i>	2006	\$ 305,769	\$ —	\$ —	\$ 800,870	\$ 124,800	\$ —	\$ 7,775	\$ 1,239,214
Steven B. Schaver <i>President, EchoStar International Corporation</i>	2006	\$ 278,668	\$ —	\$ —	\$ 282,576	\$ 140,500	\$ —	\$ 7,485	\$ 709,229
R. Stanton Dodge <i>Executive Vice President, General Counsel and Secretary</i>	2006	\$ 216,925	\$ 10,000	\$ —	\$ 142,753	\$ 60,956	\$ —	\$ 7,614	\$ 438,248

(1) Mr. Han joined ECC as Executive Vice President and Chief Financial Officer on September 28, 2006.

(2) Represents the dollar amounts of expense recognized for financial statement reporting purposes for fiscal 2006, in accordance with Statement of Financial Accounting Standards No. 123(R), Share-Based Payment ("SFAS 123R"). Assumptions used in the calculation of these amounts are included in Note 3 to the audited financial statements for the fiscal year ended December 31, 2006, included herein.

(3) Represents the dollar amounts earned pursuant to the 2006 Cash Incentive Plan that will be paid by ECC during 2007. Mr. Ergen declined to accept any distributions he was otherwise entitled to receive pursuant to the 2006 Cash Incentive Plan.

- (4) Represents the dollar amounts contributed pursuant to ECC's 401(k) matching program and our profit sharing program. Mr. Ergen's "All Other Compensation" also includes tax preparation payments. In addition, with respect to Mr. Ergen "All Other Compensation" includes his personal use of ECC corporate aircraft valued at \$821,771. We calculated the value of Mr. Ergen's personal use of corporate aircraft based upon the incremental cost of such usage to ECC.

**Fiscal 2006 Grant of Plan-Based Awards**

The following table sets forth information relating to equity and non-equity awards granted to our NEOs by ECC under ECC's plans during Fiscal 2006.

Name	Grant Date	Date of Compensation Committee Approval	Estimated Future Payouts Under Non-Equity Incentive Plan Awards			Estimated Future Payouts Under Equity Incentive Plan Awards			All Other Stock Awards: Number of Shares of Stock or Units (#)	All Other Option Awards: Number of Securities Underlying Options (#)	Exercise or Base Price of Option Awards (\$/sh)	Grant Date Fair Value of Stock and Option Awards(2)
			Threshold (\$)	Target (\$)	Maximum (\$)	Threshold (#)	Target (1) (#)	Maximum (#)				
Charles W. Ergen	3/7/2006	2/28/06	\$ —	\$ —	\$ —	—	—	—	125	—	\$ —	\$ —
	3/8/2006	2/28/06	\$ —	\$ —	\$ —	—	—	—	147	—	\$ —	\$ —
Bernard L. Han	9/30/2006	9/26/06	\$ —	\$ —	\$ —	—	30,000	—	—	—	\$ —	\$ 982,200
	9/30/2006	9/26/06	\$ —	\$ —	\$ —	—	90,000	—	—	350,000	\$ 32.74	\$ 5,432,630
Mark W. Jackson	3/7/2006	2/28/06	\$ —	\$ —	\$ —	—	—	—	65	—	\$ —	\$ —
	3/8/2006	2/28/06	\$ —	\$ —	\$ —	—	—	—	147	—	\$ —	\$ —
Steven B. Schaver	3/7/2006	2/28/06	\$ —	\$ —	\$ —	—	—	—	60	—	\$ —	\$ —
	3/8/2006	2/28/06	\$ —	\$ —	\$ —	—	—	—	147	—	\$ —	\$ —
R. Stanton Dodge	3/7/2006	2/28/06	\$ —	\$ —	\$ —	—	—	—	45	—	\$ —	\$ —
	3/8/2006	2/28/06	\$ —	\$ —	\$ —	—	—	—	147	—	\$ —	\$ —

- (1) Represents the amount of stock and/or option awards that will become exercisable upon achievement of specified long-term business objectives, as discussed in CD&A above.  
(2) Represents the total SFAS 123R fair value of the grant.

Each stock option and equity grant with respect to ECC common stock outstanding as of the distribution date will be adjusted in connection with the spin-off. In connection with these adjustments, certain options to acquire shares of our common stock will be granted. See "The Spin-Off — Treatment of ECC Stock Incentive Awards" for a discussion of these adjustments and grants.

## Outstanding Equity Awards at Fiscal 2006 Year-End

The following table sets forth information relating to outstanding equity awards of ECC's common stock held by our NEOs at fiscal 2006 year-end.

Name	Option Awards					Stock Awards			
	Number of Securities Underlying Unexercised Options (#)	Number of Securities Underlying Unexercised Options (#)	Equity Incentive Plan Awards: Number of Securities Underlying Unexercised Options (#)	Option Exercise Price (\$)	Option Expiration Date	Number of Units of Stock That Have Not Vested (#)	Market Value of Shares or Units of Stock That Have Not Vested (\$)	Equity Incentive Plan Awards: Number of Unearned Shares, Units or Other Rights That Have Not Vested (#)	Equity Incentive Plan Awards: Market or Payout Value of Unearned Shares, Units or Other Rights That Have Not Vested(1) (\$)
	Exercisable	Unexercisable							
Charles W. Ergen	40,000	40,000(3)	400,000(2)	\$ 6.00	2/17/2009	—	\$ —	—	\$ —
	160,000	240,000(4)	—	\$ 28.88	3/31/2013	—	\$ —	—	\$ —
	500,000	—	—	\$ 30.75	6/30/2014	—	\$ —	—	\$ —
	—	—	—	\$ 33.25	12/31/2014	—	\$ —	—	\$ —
	—	—	900,000(5)	\$ 29.57	9/30/2015	—	\$ —	—	\$ —
Bernard L. Han	—	350,000(6)	—	\$ 32.74	9/30/2016	—	\$ —	30,000(7)	\$ 1,140,900
Mark W. Jackson	206,668	—	400,000(2)	\$ 6.00	2/17/2009	—	\$ —	—	\$ —
	16,000	4,000(3)	—	\$ 28.88	3/31/2013	—	\$ —	—	\$ —
	120,000	80,000(4)	—	\$ 30.75	6/30/2014	—	\$ —	—	\$ —
	—	—	300,000(8)	\$ 29.25	3/31/2015	—	\$ —	—	\$ —
	40,000	60,000(9)	—	\$ 30.16	6/30/2015	—	\$ —	—	\$ —
	200,000	—	—	\$ 27.18	12/30/2015	—	\$ —	—	\$ —
Steven B. Schaver	—	—	400,000(2)	\$ 6.00	2/17/2009	—	\$ —	—	\$ —
	16,000	4,000(3)	—	\$ 28.88	3/31/2013	—	\$ —	—	\$ —
	48,000	32,000(4)	—	\$ 30.75	6/30/2014	—	\$ —	—	\$ —
	—	—	300,000(8)	\$ 29.25	3/31/2015	—	\$ —	—	\$ —
R. Stanton Dodge	—	—	80,000(2)	\$ 6.00	2/17/2009	—	\$ —	—	\$ —
	18,440	—	—	\$ 10.20	3/31/2009	—	\$ —	—	\$ —
	8,000	2,000(3)	—	\$ 28.88	3/31/2013	—	\$ —	—	\$ —
	6,000	4,000(10)	—	\$ 32.75	3/31/2014	—	\$ —	—	\$ —
	6,000	4,000(4)	—	\$ 30.75	6/30/2014	—	\$ —	—	\$ —
	10,000	15,000(11)	37,500(8)	\$ 29.25	3/31/2015	—	\$ —	12,500(8)	\$ 475,375

- (1) Represents the number of unvested, performance-based restricted stock units multiplied by the closing market price of ECC's shares of Class A common stock of \$38.03 on December 29, 2006, the last trading day of fiscal 2006.
- (2) These options are performance-based awards that do not become exercisable until achievement of specified long-term business objectives, as discussed in "Compensation Discussion and Analysis" above.
- (3) These options were awarded on March 31, 2003 and vest in 20% increments on each of the first five anniversaries of the date of grant.
- (4) These options were awarded on June 30, 2004 and vest in 20% increments on each of the first five anniversaries of the date of grant.
- (5) These options were awarded on September 30, 2005 and vest in 20% increments on each of the first five anniversaries of the date of grant. However, these options are performance-based awards that do not become exercisable until achievement of specified long-term business objectives, as discussed in "Compensation Discussion and Analysis" above.
- (6) These options were awarded on September 30, 2006 and vest in 20% increments on each of the first five anniversaries of the date of grant.
- (7) These options and restricted stock units were awarded on September 30, 2006 and vest in 10% increments on each of the first four anniversaries of the date of grant and then at the rate of 20% per

year thereafter. However, these options are performance-based awards that do not become exercisable until achievement of specified long-term business objectives, as discussed in “Compensation Discussion and Analysis” above.

- (8) These options were awarded on March 31, 2005 and vest in 10% increments on each of the first four anniversaries of the date of grant and then at the rate of 20% per year thereafter. However, these options are performance-based awards that do not become exercisable until achievement of specified long-term business objectives, as discussed in “Compensation Discussion and Analysis” above.
- (9) These options were awarded on June 30, 2005 and vest in 20% increments on each of the first five anniversaries of the date of grant.
- (10) These options were awarded on March 31, 2004 and vest in 20% increments on each of the first five anniversaries of the date of grant.
- (11) These options were awarded on March 31, 2005 and vest in 20% increments on each of the first five anniversaries of the date of grant.

**Option Exercises and Stock Vested in Fiscal 2006**

The following table sets forth certain information relating to exercises and vesting of options for ECC’s common stock during fiscal 2006 by our NEOs:

Name	Option Awards		Stock Awards	
	Number of Shares Acquired on Exercise (#)	Value Realized on Exercise(1) (\$)	Number of Shares Acquired on Vesting (#)	Value Realized on Vesting (\$)
Charles W. Ergen	—	\$ —	—	\$ —
Bernard L. Han	—	\$ —	—	\$ —
Mark W. Jackson	97,332	\$ 2,846,309	—	\$ —
Steven B. Schaver	—	\$ —	—	\$ —
R. Stanton Dodge	—	\$ —	—	\$ —

(1) The value realized on exercise is computed by multiplying the difference between the exercise price of the stock option and market price of the shares of ECC Class A common stock on the date of exercise by the number of shares with respect to which the option was exercised.

**Potential Payments Upon Termination or Change in Control**

Except as described below, we will have no employment contracts, termination of employment agreements or change in control agreements with any of our NEOs at the time of the spin-off.

As discussed in “Compensation Discussion and Analysis” above, ECC’s standard form of option agreement given to executive officers includes acceleration of vesting upon a change in control of ECC for those executive officers that do not continue to be employed by ECC or the surviving entity, as applicable.

Generally a change in control is deemed to occur upon: (i) a transaction or a series of transactions the result of which is that any person (other than the principal or a related party) individually owns more than fifty percent (50%) of the total equity interests of either (A) ECC or (B) the surviving entity in any such transaction(s) or a controlling affiliate of such surviving entity in such transaction(s); and (ii) the first day on which a majority of the members of the board of directors of ECC are not continuing directors.

Assuming a change in control were to have taken place as of December 31, 2006, and the executives were no longer to continue with ECC or the surviving entity at such date, the estimated benefits that would have been provided are as follows:

Name	Maximum Value of Accelerated Vesting of Options(1)
Charles W. Ergen	\$ 2,113,200
Bernard L. Han	1,851,500
Mark W. Jackson	1,091,200
Steven B. Schaver	269,560
R. Stanton Dodge	200,240

- (1) This amount reflects the intrinsic value (i.e. the amount by which the \$38.03 closing price of a share of ECC's Class A common stock on the Nasdaq Global Select Market on December 29, 2006, the last trading day of fiscal 2006, exceeded the exercise price) of each of the executive officer's unvested stock options that would become vested as a result of a change in control.

**Director Compensation for Fiscal 2006**

*Historically.* ECC's employee directors are not compensated for their services as directors. Each nonemployee director of ECC receives an annual retainer of \$40,000 which is paid in equal quarterly installments on the last day of each calendar quarter, provided such person is a member of ECC's board of directors on the last day of the applicable calendar quarter. ECC's nonemployee directors also receive \$1,000 for each meeting attended in person and \$500 for each meeting attended by telephone. Additionally, the chairperson of each committee of ECC's board of directors receives a \$5,000 annual retainer, which is paid in equal quarterly installments on the last day of each calendar quarter, provided such person is the chairperson of the committee on the last day of the applicable calendar quarter. Furthermore, ECC's nonemployee directors receive: (i) reimbursement, in full, of reasonable travel expenses related to attendance at all meetings of ECC's board of directors and its committees and (ii) reimbursement of reasonable expenses related to educational activities undertaken in connection with service on ECC's board of directors and its committees.

Upon election to ECC's board of directors, ECC's nonemployee directors are granted an option to acquire a certain number of shares of ECC's Class A common stock under ECC's nonemployee director stock option plan. Options granted under ECC's nonemployee director plans are 100% vested upon issuance and have a term of five years. ECC also currently grants each continuing nonemployee director an option to acquire shares of ECC's Class A common stock every year in exchange for their continuing services.

The following table sets forth information relating to the compensation for Fiscal 2006 awarded by ECC to the individuals who will act as our nonemployee directors.

Name	Fees Earned or Paid in Cash (\$)	Stock Awards (\$)	Option Awards(1) (\$)	Non-Equity Incentive Plan Compensation (\$)	Change in Pension Value and Nonqualified Deferred Compensation Earnings (\$)	All Other Compensation (\$)	Total (\$)
Steven R. Goodbarn	\$ 54,500	\$ —	\$ 31,509	\$ —	\$ —	\$ —	\$ 86,009
Tom A. Ortolf	\$ 53,500	\$ —	\$ 31,509	\$ —	\$ —	\$ —	\$ 85,009
C. Michael Schroeder	\$ 54,500	\$ —	\$ 31,509	\$ —	\$ —	\$ —	\$ 86,009

- (1) Represents the dollar amount recognized for financial statement reporting purposes for the fiscal year ended December 31, 2006, in accordance with SFAS 123R. Assumptions used in the calculation of these amounts are included in Note 3 to ECC's audited financial statements for the fiscal year ended December 31, 2006, included in ECC's Annual Report on Form 10-K/A filed with the Securities and Exchange Commission on March 6, 2007. On June 30, 2006, each of ECC's nonemployee directors was

granted an option to acquire 5,000 shares of ECC Class A common stock at an exercise price of \$30.81 per share. Options granted under ECC's nonemployee director plans are 100% vested upon issuance. Thus, the amount recognized for financial statement reporting purposes and the full grant date fair value are the same.

Nonemployee directors of ECC have been granted the following options under ECC's nonemployee director plans:

Name	Option Awards		
	Number of Securities Underlying Unexercised Options (#) Exercisable	Option Exercise Price (\$)	Option Expiration Date
Steven R. Goodbarn	10,000	\$ 22.26	12/31/2007
	5,000	\$ 34.62	6/30/2008
	5,000	\$ 31.12	9/30/2009
	5,000	\$ 30.16	6/30/2010
	40,000	\$ 27.18	12/30/2010
<i>Total Options Outstanding at December 31, 2006</i>	<u>70,000</u>		
Tom A. Ortolf	10,000	\$ 30.16	6/30/2010
	40,000	\$ 27.18	12/30/2010
	5,000	\$ 30.81	6/30/2011
<i>Total Options Outstanding at December 31, 2006</i>	<u>55,000</u>		
C. Michael Schroeder	10,000	\$ 33.99	12/31/2008
	5,000	\$ 31.12	9/30/2009
	5,000	\$ 30.16	6/30/2010
	40,000	\$ 27.18	12/30/2010
	5,000	\$ 30.81	6/30/2011
<i>Total Options Outstanding at December 31, 2006</i>	<u>65,000</u>		

*Going Forward.* We expect that our Board of Directors will adopt similar policies to those listed above.

**Compensation Committee Interlocks and Insider Participation**

The Compensation Committee is comprised solely of outside directors. The Compensation Committee members are Mr. Goodbarn, Mr. Ortolf and Mr. Schroeder. None of these individuals will be an officer or employee of EHC at any time during the 2007 fiscal year. Following the spin-off, none of our executive officers will serve as a member of the compensation committee of any entity that has one or more executive officers serving on our Compensation Committee.

**SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT**

As of the date hereof, all of our outstanding shares of common stock are owned by ECC. None of our directors or executive officers currently owns any shares of our common shares, but those who own shares of ECC common stock will receive shares of the same class of our common stock in the distribution on the same basis as the shares held by other ECC shareholders.

The following table sets forth, to the best of our knowledge, the anticipated beneficial ownership of EHC voting securities immediately following the distribution by: (i) each person known by us to be the beneficial owner of more than 5% of ECC's voting securities; (ii) each of our directors; (iii) each officer named in the Summary Compensation Table; and (iv) all of our directors and executive officers as a group. We base the share amounts on each person's beneficial ownership of ECC common stock as of November 30, 2007. Unless otherwise indicated, each person listed in the following table (alone or with family members) has sole voting and dispositive power over the shares listed opposite such person's name.

Name(1)	Amount and Nature of Beneficial Ownership (2)	Percentage of Class (3)
<b>Class A Common Stock(4):</b>		
Charles W. Ergen(5),(6)	41,870,946	50.0%
David K. Moskowitz(7)	5,403,050	11.4%
Barclays Global Investors, NA(8)	4,380,290	10.4%
Dodge & Cox(9)	2,930,816	7.0%
Fairholme Capital Management, L.L.C.(10)	2,742,728	6.5%
Harris Associates L.P.(11)	2,080,690	5.0%
Michael T. Dugan(12)	104,896	*
Mark W. Jackson(13)	82,542	*
Carl E. Vogel(14)	64,083	*
Tom A. Ortolf(15)	24,240	*
Steven B. Schaver(16)	16,216	*
C. Michael Schroeder(17)	17,020	*
Steven R. Goodbarn(18)	14,000	*
Bernard L. Han(19)	14,000	*
R. Stanton Dodge(20)	6,464	*
All Directors and Executive Officers as a Group (11 persons)(21)	49,189,410	58.2%
<b>Class B Common Stock:</b>		
Charles W. Ergen	41,611,830	87.3%
Trusts(22)	5,226,180	11.0%
All Directors and Executive Officers as a Group (11 persons)(21)	46,838,010	98.2%

\* Less than 1%.

(1) Except as otherwise noted below, the address of each such person is 9601 S. Meridian Blvd., Englewood, Colorado 80112.

(2) The amounts included in this column represent the shares of our common stock which will be beneficially owned by the listed individuals are based on the distribution ratio of one share of common stock to be received for every five shares of ECC common stock beneficially owned by such individuals on November 30, 2007 (unless otherwise specified). Based on the shares of ECC common stock outstanding on November 30, 2007 and the distribution ratio, there are expected to be 42,012,362 outstanding shares of EHC Class A common stock and 47,687,042 shares of EHC Class B common stock.

- (3) Represents the percentage of our common stock which we expect to be outstanding (based on the expected number of our shares to be distributed based on the number of ECC shares outstanding on November 30, 2007). An asterisk indicates that the percentage of common stock projected to be beneficially owned by the named individual does not exceed 1% of EHC common stock.
- (4) The following table sets forth, to the best knowledge of EHC based on the outstanding shares of ECC common stock on November 30, 2007 and the distribution ratio, the expected ownership of EHC's Class A common stock (including options exercisable within 60 days) without taking into account the shares into which EHC's Class B common stock is convertible by: (i) each person expected by EHC to be the beneficial owner of more than five percent of any class of EHC's voting shares; (ii) each director of EHC; (iii) each officer named in the Summary Compensation Table; and (iv) all directors and executive officers as a group:

Name(1)	Amount and Nature of Beneficial Ownership	Percentage of Class
<b>Class A Common Stock:</b>		
Barclays Global Investors, NA	4,380,290	10.4%
Dodge & Cox	2,930,816	7.0%
Fairholme Capital Management, L.L.C	2,742,728	6.5%
Harris Associates L.P	2,080,690	5.0%
Charles W. Ergen	259,116	*
David K. Moskowitz	176,870	*
Michael T. Dugan	104,896	*
Mark W. Jackson	82,542	*
Carl E. Vogel	64,083	*
Tom A. Ortolf	24,240	*
Steven B. Schaver	16,216	*
C. Michael Schroeder	17,020	*
Steven R. Goodbarn	14,000	*
Bernard L. Han	14,000	*
R. Stanton Dodge	6,464	*
All Directors and Executive Officers as a Group (11 persons)	2,351,400	5.5%

\* Less than 1%.

- (5) Mr. Ergen is deemed to own beneficially all of the EHC Class A Shares owned by his spouse, Mrs. Ergen. Mr. Ergen's beneficial ownership includes: (i) 89,730 EHC Class A Shares; (ii) 3,704 EHC Class A Shares held in the Company's 401(k) Employee Savings Plan, (which we refer to as the 401(k) Plan); (iii) the right to acquire 160,000 EHC Class A Shares within 60 days upon the exercise of employee stock options; (iv) 47 EHC Class A Shares held by Mrs. Ergen; (v) 200 EHC Class A Shares held in the 401(k) Plan held by Mrs. Ergen; (vi) 5,435 EHC Class A Shares held as custodian for his children; and (vii) 41,611,830 EHC Class A Shares issuable upon conversion of Mr. Ergen's EHC Class B Shares. Mr. Ergen's beneficial ownership of EHC Class A Shares excludes 5,226,180 EHC Class A Shares issuable upon conversion of EHC Class B Shares held by certain trusts established by Mr. Ergen for the benefit of his family.
- (6) The percentage of total voting power held by Mr. Ergen is approximately 80% after giving effect to the exercise of Mr. Ergen's options exercisable within 60 days.
- (7) Mr. Moskowitz's beneficial ownership includes: (i) 24,970 EHC Class A Shares; (ii) 3,542 EHC Class A Shares held in the 401(k) Plan; (iii) the right to acquire 140,000 EHC Class A Shares within 60 days upon the exercise of employee stock options; (iv) 265 EHC Class A Shares held as custodian for his minor children; (v) 1,636 EHC Class A Shares held as trustee for Mr. Ergen's children; (vi) 6,000 EHC



Class A Shares held by a charitable foundation for which Mr. Moskowitz is a member of the Board of Directors; (vii) 457 EHC Class A Shares held in the employee stock purchase plan; and (viii) 5,226,180 EHC Class A Shares issuable upon conversion of the EHC Class B Shares held by certain trusts established by Mr. Ergen for the benefit of Mr. Ergen's family for which Mr. Moskowitz is trustee.

- (8) The address of Barclays Global Investors, N.A. ("Barclays") is 45 Fremont Street, San Francisco, California, 94105. The EHC Class A Shares listed as beneficially owned by Barclays includes 3,459,087 EHC Class A Shares owned by Barclays Global Investors, N.A., of which Barclays has sole voting power as to 3,071,779 EHC Class A Shares, as well as (i) 178,821 EHC Class A Shares owned by Barclays Global Fund Advisors, (ii) 488,625 EHC Class A Shares owned by Barclays Global Investors, LTD., (iii) 49,140 EHC Class A Shares owned by Barclays Global Investors Japan Trust and Banking Company Limited and (iv) 204,617 EHC Class A Shares owned by Barclays Global Investors Japan Limited. This information is based solely upon a Schedule 13G filed by Barclays on May 9, 2007.
- (9) The address of Dodge & Cox is 555 California Street, 40th Floor, San Francisco, California, 94104. Of the EHC Class A Shares beneficially owned, Dodge & Cox has sole voting power as to 2,930,816 EHC Class A Shares. This information is based solely upon a Schedule 13G filed on February 8, 2007.
- (10) The address of Fairholme Capital Management, L.L.C. ("Fairholme") is 1001 Brickell Bay Drive, Suite 3112, Miami, Florida, 33131. Of the EHC Class A Shares beneficially owned, Fairholme has shared voting power as to 2,136,844 EHC Class A Shares and shared dispositive power as to all 2,742,728 EHC Class A Shares. Bruce R. Berkowitz is the Managing Member of Fairholme, and as such Mr. Berkowitz has voting and investment control with respect to the EHC Class A Shares owned by Fairholme, and therefore beneficially owns such EHC Class A Shares. This information is based solely upon a Schedule 13G filed by Fairholme on February 14, 2007.
- (11) The address of Harris Associates L.P. ("Harris") is Two North LaSalle Street, Suite 500, Chicago, Illinois, 60602. Of the EHC Class A Shares beneficially owned, Harris has shared voting power as to 2,080,690 EHC Class A Shares and shared dispositive power as to 1,955,000 EHC Class A Shares. Harris Associates Inc. is the General Partner of Harris, and as such Harris Associates Inc. has voting and investment control with respect to EHC Class A Shares owned by Harris, and therefore beneficially owns such EHC Class A Shares. This information is based solely upon a Schedule 13G filed by Harris on February 14, 2007.
- (12) Mr. Dugan's beneficial ownership includes: (i) 86 EHC Class A Shares; (ii) 606 EHC Class A Shares held in the 401(k) Plan; and (iii) the right to acquire 104,204 EHC Class A Shares within 60 days upon the exercise of employee stock options.
- (13) Mr. Jackson's beneficial ownership includes: (i) 83 EHC Class A Shares; (ii) 2,459 EHC Class A Shares held in the 401(k) Plan; and (iii) the right to acquire 80,000 EHC Class A Shares within 60 days upon the exercise of employee stock options.
- (14) Mr. Vogel's beneficial ownership includes: (i) 2,033 EHC Class A Shares; (ii) 50 EHC Class A Shares held in the 401(k) Plan; and (iii) the right to acquire 62,000 EHC Class A Shares within 60 days upon the exercise of employee stock options;
- (15) Mr. Ortoff's beneficial ownership includes: (i) the right to acquire 12,000 EHC Class A Shares within 60 days upon the exercise of nonemployee director stock options; (ii) 40 EHC Class A Shares held in the name of one of his children; and (iii) 12,200 EHC Class A Shares held by a partnership of which Mr. Ortoff is a partner.
- (16) Mr. Schaver's beneficial ownership includes: (i) 482 EHC Class A Shares; (ii) 3,334 EHC Class A Shares held in the 401(k) Plan; and (iii) the right to acquire 12,400 EHC Class A Shares within 60 days upon the exercise of employee stock options.
- (17) Mr. Schroeder's beneficial ownership includes: (i) 3,020 EHC Class A Shares; and (ii) the right to acquire 14,000 EHC Class A Shares within 60 days upon the exercise of nonemployee director stock options.

- (18) Mr. Goodbarn's beneficial ownership includes: (i) 1,000 EHC Class A Shares; and (ii) the right to acquire 13,000 EHC Class A Shares within 60 days upon the exercise of nonemployee director stock options.
- (19) Mr. Han's beneficial ownership includes the right to acquire 14,000 EHC Class A Shares within 60 days upon the exercise of employee stock options.
- (20) Mr. Dodge's beneficial ownership includes: (i) 36 EHC Class A Shares; (ii) 428 EHC Class A Shares held in the 401(k) Plan; and (iii) the right to acquire 6,000 EHC Class A Shares within 60 days upon the exercise of employee stock options.
- (21) Includes: (i) 888,166 EHC Class A Shares; (ii) 18,119 EHC Class A Shares held in the 401(k) Plan; (iii) the right to acquire 954,802 EHC Class A Shares within 60 days upon the exercise of employee stock options; (iv) 462,200 EHC Class A Shares held in a partnership; (v) 46,838,010 EHC Class A Shares issuable upon conversion of EHC Class B Shares; (vi) 20,312 EHC Class A Shares held in the name of, or in trust for, children and other family members; (vii) 6,000 EHC Class A Shares held by a charitable foundation for which Mr. Moskowitz is a member of its board of directors; (viii) 20 EHC Class A Shares held by a spouse; and (ix) 1,781 EHC Class A Shares held in the employee stock purchase plan. EHC Class A and EHC Class B common stock beneficially owned by both Mr. and Mrs. Ergen is only included once in calculating the aggregate number of shares owned by directors and executive officers as a group.
- (22) Held by certain trusts established by Mr. Ergen for the benefit of Mr. Ergen's family of which Mr. Moskowitz is trustee.

#### CERTAIN RELATIONSHIPS AND RELATED PARTY TRANSACTIONS

We expect that our Board will adopt a written policy for the review and approval of transactions involving related parties, such as directors, executive officers and their immediate family members, which policy will cover transactions between us and ECC. In order to survey these transactions, we plan to distribute questionnaires to our officers and directors on a quarterly basis. Our General Counsel will direct the appropriate review of all potential related-party transactions and schedule their presentation at the next regularly-scheduled meetings of the Audit Committee and the board of directors. Both the Audit Committee and the board of directors must approve these transactions, with all interested parties abstaining from the vote. Once each calendar year, the Audit Committee and the board of directors will undertake a review of all recurring potential related-party transactions. Both the Audit Committee and the board of directors must approve the continuation of each such transaction, with all interested parties abstaining.

In March of 2000, ECC purchased Kelly Broadcasting Systems, Inc. ("KBS"). At that time, Michael Kelly, one of our officers, was a shareholder of KBS and served as its President. Certain assets and liabilities of KBS will be distributed to us in connection with the spin-off. Title to certain assets purchased in the acquisition have been transferred, and payments of as much as approximately \$2 million may be due to Mr. Kelly in accordance with the terms of the purchase agreement. No changes to the purchase agreement occurred during 2006 and no assets or payments were exchanged during 2006. During 2006, ECC entered into a routine mutual release with Mr. Kelly in connection with certain KBS transactions.

The brother of Mark Jackson, our President, earned approximately \$80,000 during 2006 as an employee of a non-public company that provides programming content to ECC. Affiliates of that company also supply us with parts used in the manufacture of our satellite receivers and related equipment. Neither us or ECC, nor any of our or ECC's directors or executive officers has any ownership or other personal financial interest in that company. We and our contract manufacturers paid that company and its affiliates a total of approximately \$180 million during 2006, representing approximately 48% of their total revenues.

## CERTAIN INTERCOMPANY AGREEMENTS

### **Agreements with ECC**

Following the spin-off, our company and ECC will operate independently, and neither will have any ownership interest in the other. In order to govern certain of the ongoing relationships between our company and ECC after the spin-off and to provide mechanisms for an orderly transition, we and ECC are entering into certain agreements pursuant to which we will obtain certain services and rights from ECC, ECC will obtain certain services and rights from us, and we and ECC will indemnify each other against certain liabilities arising from our respective businesses. The following is a summary of the terms of the material agreements we are entering into or we expect to enter into with ECC. We anticipate entering into these agreements on or prior to the distribution date of January 1, 2008.

#### ***Broadcast Agreement***

It is anticipated that we will enter into a broadcast agreement with a subsidiary of ECC, whereby ECC will receive broadcast services including teleport services such as transmission and downlinking, channel origination services, and channel management services from us thereby enabling ECC to deliver satellite television programming to subscribers. Additionally, ECC will have the right, but not the obligation, to have us purchase certain equipment on ECC's behalf for a fee that is equal to a fixed percentage of the equipment cost. The broadcast agreement will have a term of two years; however, ECC will have the right, but not the obligation, to extend the agreement annually for successive one-year periods for up to two additional years. ECC may terminate channel origination services and channel management services for any reason and without any liability upon sixty days written notice to us. If ECC terminates teleport services for a reason other than our breach, ECC shall pay us a sum equal to the aggregate amount of the remainder of the expected cost of providing the teleport service. The fees for the services to be provided under the broadcast agreement will be cost plus an additional amount that is equal to a fixed percentage of our cost.

#### ***Employee Matters Agreement***

We will enter into an employee matters agreement with ECC, providing for our respective obligations to our employees. Pursuant to the agreement, we will establish a defined contribution plan for the benefit of our eligible employees in the United States (including our employees that transferred to us prior to the spin-off). Subject to any adjustments required by applicable law, it is our and ECC's present intent that the assets and liabilities of the ECC 401(k) Employee Savings Plan attributable to transferring employees, other than certain employees whose employment has terminated on or prior to the distribution date, be transferred to and assumed by a defined contribution plan established by us. In addition, we intend to establish, on, or as soon as practicable following, the distribution date, welfare plans for the benefit of our eligible employees and their respective eligible dependents that are substantially similar to the welfare plans maintained by ECC. We will also establish a stock incentive plan and an employee stock purchase plan as described in "Management Performance-Based Conditional Cash Incentives." There are no payments expected under the employee matters agreement except for the reimbursement of certain expenses in connection with these employee benefit plans and potential indemnification payments in accordance with the separation agreement. The employee matters agreement is non-terminable and will survive for the applicable statute of limitations.

The employee matters agreement also addresses the treatment of ECC stock options and restricted stock unit awards in connection with the spin-off. For a discussion of the treatment of these stock incentive awards in the spin-off, please see "The Spin-Off — Treatment of ECC Stock Incentive Awards."

#### ***Installation Services Agreement***

We will enter into an installation services agreement with ECC whereby we will have the right but not the obligation to engage ECC and its network of installation service providers to provide installation services in respect of various types of equipment we provide to our customers. For the provision of these services, we

will pay ECC fees at cost plus an additional amount that is equal to a fixed percentage of ECC's cost. The term of the installation services agreement will be one year.

Furthermore, we may not generally solicit any installer of ECC for employment during the agreement and for a period of one year thereafter.

***Intellectual Property Matters Agreement***

We expect to enter into an intellectual property matters agreement with ECC and certain of its subsidiaries in connection with the spin-off. The intellectual property matters agreement will govern our relationship with ECC with respect to patents, trademarks and other intellectual property. Pursuant to the intellectual property matters agreement ECC and certain of its subsidiaries will irrevocably assign to us all right, title and interest in certain patents, trademarks and other intellectual property necessary for the operation of our set-top box business. In addition, the agreement will permit us to use, in the operation of our set-top box business, certain other intellectual property currently owned or licensed by ECC and its subsidiaries.

We will grant to ECC and its subsidiaries a non-exclusive, non-transferable, worldwide license to use the name "EchoStar" and a portion of the assigned intellectual properties as trade names and trademarks for a limited period of time in connection with ECC's continued operation of the consumer business. The purpose of such license is to eliminate confusion on the part of customers and others during the period following the spin-off. After the transitional period, ECC and its subsidiaries may not use the "EchoStar" name as trademarks. Similarly, the intellectual property matters agreement will provide that we will not make any use of the name or trademark "DISH Network" or any other trademark owned by ECC or its subsidiaries. There are no payments expected under the intellectual property matters agreement and it will continue in perpetuity.

***Real Estate Lease Agreements***

We anticipate entering into the following lease agreements with ECC so that ECC can continue to operate out of these properties, which will be contributed to us in the spin-off. In each case we will charge ECC annual rent on a per square foot basis that is comparable to per square foot rental rates of similar commercial property in the same geographic area, and ECC will be responsible for their portion of the taxes, insurance, utilities and maintenance of the premises.

*Inverness Lease Agreement.* The lease for 90 Inverness Circle East in Englewood, Colorado will be for a period of no longer than two years.

*Meridian Lease Agreement.* The lease for 9601 S. Meridian Blvd. in Englewood, Colorado will be for a period of two years with annual renewal options for up to three additional years.

*Santa Fe Lease Agreement.* The lease for 5701 S. Santa Fe Dr. in Littleton, Colorado will be for a period of two years with annual renewal options for up to three additional years.

***Management Services Agreement***

In connection with the spin-off, we will enter into a management services agreement with ECC pursuant to which ECC will make certain of its officers available to provide services (which are primarily legal and accounting services) to EHC. Specifically, Bernard L. Han, R. Stanton Dodge and Paul W. Orban will remain employed by ECC, but will serve as EHC's Executive Vice President and Chief Financial Officer, Executive Vice President and General Counsel, and Senior Vice President and Controller, respectively. In addition, Carl E. Vogel will remain employed by ECC but will provide services to EHC as an advisor. We will make payments to ECC based upon an allocable portion of the personnel costs and expenses incurred by ECC with respect to such ECC officers (taking into account wages and fringe benefits). These allocations will be based upon the anticipated percentages of time to be spent by the ECC executive officers performing services for us under the management services agreement. We will also reimburse ECC for direct out-of-pocket costs incurred by ECC for management services provided to us. We and ECC will evaluate all charges for reasonableness at least annually and make any adjustments to these charges as we and ECC mutually agree upon.

The management services agreement will continue in effect until the first anniversary of the spin-off, and will be renewed automatically for successive one-year periods thereafter, unless earlier terminated (1) by us at any time upon at least 30 days' prior written notice, (2) by ECC at the end of any renewal term, upon at least 180 days' prior notice; and (3) by ECC upon written notice to us, following certain changes in control. We estimate our costs in 2008 under the management services agreement will be \$1.2 million, which is based on actual salaries and benefits paid to these officers in 2007. The actual costs that we incur in 2008 may be materially different and will depend on the actual level of services that we ultimately utilize.

***Packout Services Agreement***

We will enter into a packout services agreement, whereby we will have the right, but not the obligation, to engage an ECC subsidiary to package and ship satellite receivers to customers that are not associated with ECC or its subsidiaries. The fees charged by ECC for the services provided under the packout services agreement will be cost plus an additional amount that is equal to a fixed percentage of ECC's cost. This agreement is designed to allow us time to develop our own packaging and shipping function. The packout services agreement will have a term of one year unless terminated earlier. We may terminate this agreement for any reason upon sixty days prior written notice to ECC. In the event of an early termination of this agreement, we will be entitled to a refund of any unearned fees paid to ECC for the services.

***Product Support Agreement***

Following the spin-off, ECC will need us to provide product support (including engineering and technical support services and IPTV functionality) for all receivers and related accessories that our subsidiaries have sold and will sell to ECC. As a result, we will enter into a product support agreement, under which ECC will have the right, but not the obligation, to receive product support services in respect of such receivers and related accessories. The fees for the services to be provided under the product support agreement will be cost plus an additional amount that is equal to a fixed percentage of our cost. The term of the product support agreement will be for the life of such receivers and related accessories unless terminated earlier. ECC may terminate the product support agreement for any reason upon sixty days prior written notice. In the event of an early termination of this agreement, ECC shall be entitled to a refund of any unearned fees paid to us for the services.

***Receiver Agreement***

It is anticipated that we will continue to design, develop and distribute receivers, antennae and other digital equipment for the DISH Network following the spin-off. ECC will need assurance that the DISH Network will be able to acquire receivers and accessories needed to operate its business following the spin-off. Our subsidiaries will enter into a receiver agreement for the sale of receivers and other satellite television programming accessories to ECC. Under the receiver agreement, an ECC subsidiary will have the right but not the obligation to purchase receivers and accessories from us for a two year period. Additionally, we will provide ECC with standard manufacturer warranties for the goods sold under the receiver agreement. ECC may terminate the receiver agreement for any reason upon sixty days written notice. We may also terminate this agreement if certain entities were to acquire ECC. ECC will have the right, but not the obligation, to extend the receiver agreement annually for up to two years. The receiver agreement will allow ECC to purchase receivers and accessories from us at cost plus an additional amount that is equal to a fixed percentage of our cost. The receiver agreement will also include an indemnification provision, whereby the parties will indemnify each other for certain intellectual property issues.

***Remanufactured Receiver Agreement***

It is anticipated that we will enter into a remanufactured receiver agreement under which we have the right to purchase remanufactured receivers, services and accessories from ECC for a two year period. Under the remanufactured receiver agreement we may purchase remanufactured receivers and accessories from ECC at cost plus an additional amount that is equal to a fixed percentage of ECC's cost. We may terminate the

remanufactured receiver agreement for any reason upon sixty days written notice. ECC may also terminate this agreement if certain entities were to acquire us.

**Satellite Capacity Agreements**

It is anticipated that we will enter into satellite capacity agreements, whereby an ECC subsidiary, on a transitional basis, will lease satellite capacity on satellites owned by us and/or slots licensed by us. Certain DISH Network subscribers currently point their satellite antenna at these slots and this agreement is designed to facilitate the separation of us and ECC by allowing a period of time for these DISH Network subscribers to be moved to satellites owned by ECC and/or to slots that will be licensed to ECC following the spin-off. The fees for the services to be provided under the satellite capacity agreements will be based on spot market prices for similar satellite capacity and will depend upon, among other things, the orbital location of the satellite and the frequency on which the satellite provides services. Generally, the satellite capacity agreements will terminate upon the earlier of: (a) the end of life or replacement of the satellite; (b) the date the satellite fails; (c) the date that the transponder on which service is being provided under the agreement fails; or (d) two years.

**Satellite Procurement Agreement**

We will enter into a satellite procurement agreement, whereby ECC will have the right, but not the obligation, to engage us to manage the process of procuring new satellite capacity for ECC. The satellite procurement agreement will have a term of two years. The fees for the services to be provided under the satellite procurement agreement will be cost plus an additional amount that is equal to a fixed percentage of our cost. ECC may terminate the satellite procurement agreement for any reason upon sixty days written notice.

**Separation Agreement**

The separation agreement will govern the contribution to us of ECC's set-top box business and the other assets to be transferred to us in the spin-off (the "distributed assets"), the subsequent distribution of shares of our common stock to ECC stockholders and other matters related to ECC's relationship with us.

*The Contribution.* To effect the contribution, ECC will, or will cause its subsidiaries to, transfer or agree to transfer all of the distributed assets to us as described in this information statement (which assets may include stock or other equity interests of ECC subsidiaries). We will assume, or agree to assume, and will agree to perform and fulfill all of the liabilities (including contingent liabilities) of the distributed assets in accordance with their respective terms, except for certain liabilities to be retained by ECC, including the intellectual property liabilities relating to the distributed assets for acts or events occurring on or before the distribution date. ECC will not make any representation or warranty as to the assets or liabilities transferred or assumed as part of the contribution or sale or as to any consents which may be required in connection with the transfers. Except as expressly set forth in the separation agreement or in any other ancillary agreements, all assets will be transferred on an "as is," "where is" basis.

If it is not practicable to transfer specified assets and liabilities on the separation date, the agreement provides that these assets and/or liabilities will be transferred after the separation date. If another ancillary agreement expressly provides for the transfer of an asset or an assumption of a liability, the terms of the other ancillary agreement will determine the manner of the transfer and assumption. The parties agree to use reasonable best efforts to obtain any required consents, substitutions or amendments required to novate or assign all rights and obligations under any contracts to be transferred in connection with the contribution.

*The Distribution.* The separation agreement will provide that on the distribution date (which will be determined by ECC), ECC will distribute all of its shares of our common stock to its stockholders of record as of the record date (which also will be determined by ECC). ECC will have the sole and absolute discretion to determine (and change) the terms of, and whether to proceed with, the distribution and, to the extent it determines to so proceed, to determine the date of the distribution. The separation agreement will provide that the distribution may be abandoned at any time, or may be accelerated or delayed, in ECC's discretion. In addition to ECC's discretion to determine not to proceed with the distribution, ECC's agreement to

consummate the distribution also is subject to the satisfaction or waiver of a number of conditions, including the following, each of which conditions may be waived by ECC in its sole discretion (other than the effectiveness of our registration statement on Form 10 and other material required regulatory approvals):

- the registration statement for our common stock into which information from this information statement is incorporated by reference has been declared effective by the SEC;
- a definitive Schedule 14C information statement relating to amendments to the Articles of Incorporation of ECC that provide for (i) the change of ECC's name to "DISH Network Corporation," and (ii) the elimination of certain corporate opportunities provisions; will be filed with the SEC and mailed to ECC stockholders;
- our common stock has been accepted for listing on the Nasdaq Global Market or Nasdaq Global Select Market;
- there is no legal restraint or prohibition preventing the consummation of the contribution or distribution or any other transaction related to the spin-off being in effect;
- ECC's receipt of an opinion of White & Case LLP on the distribution date substantially to the effect that the spin-off, together with certain related transactions, will qualify as reorganizations under Section 355 and 368(a)(1)(D) of the Code, in form and substance satisfactory to ECC;
- the contribution shall have become effective in accordance with the separation agreement and the ancillary agreements;
- any consents and governmental approvals, necessary to consummate the separation and distribution shall have been obtained and be in full force and effect; and
- no other events or developments shall have occurred that, in the judgment of the ECC board of directors, would result in the separation or the distribution having a material adverse effect on ECC, its stockholders, the consumer business or the non-consumer receiver business.

The separation agreement will provide that we and ECC will use our reasonable best efforts to consummate the distribution, including to use such efforts to file a registration statement and any subsequent amendments or supplements thereto with the SEC regarding our common stock, take such actions as may be necessary under state blue-sky laws and prepare and mail to ECC stockholders such other materials as ECC determines necessary or desirable and required under law. In addition, the separation agreement will provide that prior to the distribution, we will agree to prepare, file and use our reasonable best efforts to make effective an application for listing our stock on the Nasdaq Global Select Market.

*Exchange of Information.* We and ECC will agree to provide each other with information reasonably necessary to comply with reporting, disclosure or filing requirements of governmental authorities, for use in judicial, regulatory, administrative and other proceedings and to satisfy audit, accounting, claims, litigation or similar requests, whether business or legal related. We and ECC also will agree to certain record retention and production procedures and agree to cooperate in any litigation as described below. After the spin-off, each party will agree to maintain at its own cost and expense adequate systems and controls for its business to the extent reasonably necessary to allow the other party to satisfy its reporting, accounting, audit and other obligations. Each party also will agree to provide to the other party all financial and other data and information that the requesting party determines necessary or advisable in order to prepare its financial statements and reports or filings. Each party will agree to use its reasonable best efforts to make available to the other party its current, former and future directors, officers, employees and other personnel or agents who may be used as witnesses and books, records and other documents which may reasonably be required in connection with legal, administrative or other proceedings.

*Cooperation in Obtaining New Agreements.* ECC will agree, at our request, to facilitate introductions with third parties from whom our business has derived benefits under agreements and relationships which are not being assigned or transferred to us in connection with the contribution. ECC also will agree to provide reasonable assistance to us so that we may enter into agreements or relationships with such third parties under substantially equivalent terms and conditions that apply to ECC.



*Limitation on Damages.* We and ECC will agree to waive, and neither we nor ECC will be able to seek, consequential, special, indirect or incidental damages or punitive damages.

*Dispute Resolution.* If a dispute arises with ECC under the separation agreement or any ancillary agreement (unless otherwise provided in any such agreement), we will agree to the following procedures:

- the dispute generally will be submitted to senior executives of both parties, one appointed by each of us and ECC;
- if resolution through the senior executives does not settle the dispute, the parties must generally make a good faith attempt to settle the dispute through mediation before resorting to binding arbitration; and
- if resolution through the mediation fails, the parties can resort to binding arbitration.

*Termination.* The separation agreement and any of the ancillary agreements may be terminated or the distribution may be amended, modified or abandoned, in each case, at any time prior to the effective time by and in the sole and absolute discretion of ECC, without our approval. In the event of such termination, neither party shall have any liability of any kind to the other party.

#### ***Services Agreement***

We anticipate entering into a services agreement with ECC under which ECC will have the right, but not the obligation, to receive logistics, procurement and quality assurance services from us. This agreement will have a term of no longer than two years, and the fees for the services provided under this agreement will be cost plus an additional amount that is equal to a fixed percentage of our cost. This limited-term agreement is designed to facilitate the separation of us and ECC by allowing a period of time for ECC to provide these services for its own behalf. ECC may terminate the services agreement with respect to a particular service for any reason upon sixty days prior written notice.

#### ***Tax Sharing Agreement***

Prior to the spin-off date, we will enter into a tax sharing agreement with ECC which will govern our and ECC's respective rights, responsibilities and obligations after the spin-off with respect to taxes for the periods ending on or before the spin-off. Generally, all pre-spin-off taxes, including any taxes that are incurred as a result of restructuring activities undertaken to implement the spin-off, will be borne by ECC, and ECC will indemnify us for such taxes. However, ECC will not be liable for and will not indemnify us for any taxes that are incurred as a result of the spin-off or certain related transactions failing to qualify as tax-free distributions pursuant to any provision of Section 355 or Section 361 of the Code because of (i) a direct or indirect acquisition of any of our stock, stock options or assets (ii) any action that we take or fail to take or (iii) any action that we take that is inconsistent with the information and representations furnished to the IRS in connection with the request for the private letter ruling, or to counsel in connection with any opinion being delivered by counsel with respect to the spin-off or certain related transactions. In such case, we will be solely liable for, and will indemnify ECC for, any resulting taxes, as well as any losses, claims and expenses. The tax sharing agreement will only terminate after the later of the full period of all applicable statutes of limitations including extensions or once all rights and obligations are fully effectuated or performed.

#### ***Transition Services Agreement***

We anticipate entering into a transition services agreement with ECC pursuant to which ECC, or one of its subsidiaries, will provide certain transitional services to us. Under such transition services agreement, we will have the right, but not the obligation, to receive the following services from ECC or one of its subsidiaries: finance, information technology, benefits administration, travel and event coordination, human resources, human resources development (training), program management, internal audit and corporate quality, legal, accounting and tax, and other support services.

We anticipate that the transition services agreement will have a term of no longer than two years and that the fees for the services provided under such agreement will be cost plus an additional amount that is equal to a

fixed percentage of ECC's cost. We may terminate the transition services agreement with respect to a particular service for any reason upon thirty days prior written notice. This limited-term agreement is designed to smooth our transition to a stand-alone public company.

***TT&C Agreement***

Following the spin-off, ECC or its subsidiaries will need us to provide telemetry, tracking and control ("TT&C") services to support ECC's satellite fleet. As a result, we will enter into a TT&C agreement under which we will provide TT&C services to ECC or its subsidiaries. The TT&C agreement will have a term of two years. However, ECC will have the right, but not the obligation, to extend the agreement annually for up to an additional two years. The fees for the services to be provided under the TT&C agreement will be cost plus an additional amount that is equal to a fixed percentage of our cost. ECC may terminate the TT&C agreement for any reason upon sixty days prior written notice.

## DESCRIPTION OF OUR CAPITAL STOCK

The following information reflects our certificate of incorporation and bylaws as these documents will be in effect at the time of the spin-off.

### General

Upon the completion of the distribution, we will be authorized to issue the following capital stock:

- 4,000,000,000 shares of common stock, of which 1,600,000,000 shares are designated Class A common stock, 800,000,000 shares are designated Class B common stock, 800,000,000 shares are designated Class C common stock and 800,000,000 shares are designated Class D common stock; and
- 20,000,000 shares of preferred stock.

A summary of the powers, preferences and rights of the shares of each class of common stock and preferred stock is described below.

### Our Class A Common Stock

Each holder of Class A common stock is entitled to one vote for each share owned of record on all matters submitted to a vote of stockholders. Except as otherwise required by law, the Class A common stock votes together with the Class B common stock, the Class C common stock and the preferred stock on all matters submitted to a vote of stockholders. Subject to the preferential rights of any outstanding series of preferred stock and to any restrictions on the payment of dividends imposed under the terms of our indebtedness, the holders of Class A common stock are entitled to such dividends as may be declared from time to time by our board of directors from legally available funds and, together with the holders of the Class B common stock and the Class C common stock, are entitled, after payment of all prior claims, to receive pro rata all of our assets upon a liquidation. Holders of Class A common stock have no redemption, conversion or preemptive rights.

### Our Class B Common Stock

Each holder of Class B common stock is entitled to ten votes for each share of Class B common stock on all matters submitted to a vote of stockholders. Except as otherwise required by law, the Class B common stock votes together with the Class A common stock, the Class C common stock and the preferred stock on all matters submitted to a vote of the stockholders. Each share of Class B common stock is convertible, at the option of the holder, into one share of Class A common stock. The conversion ratio is subject to adjustment from time to time upon the occurrence of certain events, including: (i) dividends or distributions on Class A common stock payable in Class A common stock or certain other capital stock; (ii) subdivisions, combinations or certain reclassifications of Class A common stock; and (iii) issuances of rights, warrants or options to purchase Class A common stock at a price per share less than the fair market value of the Class A common stock. Each share of Class B common stock is entitled to receive dividends and distributions upon liquidation on a basis equivalent to that of the Class A common stock and Class C common stock.

### Our Class C Common Stock

Each holder of Class C common stock is entitled to one vote for each share of Class C common stock on all matters submitted to a vote of stockholders, except in the event of a change in control, in which case each Class C holder is entitled to ten votes per share. Except as otherwise required by law, the Class C common stock votes together with the Class A common stock, the Class B common stock and the preferred stock on all matters submitted to a vote of stockholders. Each share of Class C common stock is convertible into Class A common stock on the same terms as the Class B common stock. Each share of Class C common stock is entitled to receive dividends and distributions upon liquidation on a basis equivalent to that of the Class A common stock and Class B common stock. We do not currently intend to issue any shares of Class C common stock.

#### **Our Class D Common Stock**

Each holder of Class D common stock is not entitled to a vote on any matter. Each share of Class D common stock is entitled to receive dividends and distributions upon liquidation on a basis equivalent to that of the Class A common stock. We do not currently intend to issue any shares of Class D common stock.

#### **Our Preferred Stock**

Our board of directors is authorized to divide the preferred stock into series and, with respect to each series, to determine the preferences and rights and the qualifications, limitations or restrictions of the series, including the dividend rights, conversion rights, voting rights, redemption rights and terms, liquidation preferences, sinking fund provisions, the number of shares constituting the series and the designation of such series. Our board of directors may, without stockholder approval, issue additional preferred stock of existing or new series with voting and other rights that could adversely affect the voting power of the holders of common stock and could have certain anti-takeover effects.

#### **Provisions of Our Articles of Incorporation Relating to Related-Party Transactions and Corporate Opportunities**

In order to address potential conflicts of interest between us and ECC, our articles of incorporation contain provisions regulating and defining the conduct of our affairs as they may involve ECC and its officers and directors, and our powers, rights, duties and liabilities and those of our officers, directors and shareholders in connection with our relationship with ECC. In general, these provisions recognize that we and ECC may engage in the same or similar business activities and lines of business, have an interest in the same areas of corporate opportunities and will continue to have contractual and business relations with each other, including officers and directors or both of ECC serving as our officers or directors or both.

If one of our directors or officers who is also a director or officer of ECC learns of a potential transaction or matter that may be a corporate opportunity for both us and ECC, our amended and restated articles of incorporation provides that such director or officer is required to first present the opportunity to us only if (A) we have expressed an interest in such corporate opportunity as evidenced by resolutions appearing in the minutes of our board of directors; (B) such potential corporate opportunity was expressly offered to one of our directors or officers solely in his or her capacity as a director or officer of us or as a director or officer of any subsidiary of us; and (C) such opportunity relates to a line of business in which we or any subsidiary of us is then directly engaged.

For purposes of our articles of incorporation, "corporate opportunities" include, but are not limited to, business opportunities that we are financially able to undertake, that are, from their nature, in our line of business, are of practical advantage to us and are ones in which we would have an interest or a reasonable expectancy.

The corporate opportunity provisions in our articles of incorporation will expire on the date that no person who is a director or officer of us is also a director or officer of ECC.

#### **Nevada Law and Limitations on Changes in Control**

The Nevada Revised Statutes prevent an "interested stockholder" defined generally as a person owning 10% or more of a corporation's outstanding voting stock, from engaging in a "combination" with a Nevada corporation for three years following the date such person became an interested stockholder unless, before such person became an interested stockholder, the board of directors of the corporation approved the transaction in which the interested stockholder became an interested stockholder or approves the combination.

The provisions authorizing our board of directors to issue preferred stock without stockholder approval and the provisions of the Nevada Revised Statutes relating to combinations with interested stockholders could have the effect of delaying, deferring or preventing a change in our control or the removal of our existing management.

## LIMITATION OF LIABILITY AND INDEMNIFICATION MATTERS

Chapter 78.7502(1) of the Nevada Revised Statutes allows EHC to indemnify any person made or threatened to be made a party to any action (except an action by or in the right of EHC, a “derivative action”), by reason of the fact that he is or was a director, officer, employee or agent of EHC, or is or was serving at the request of EHC as a director, officer, employee or agent of another corporation, against expenses including attorneys’ fees, judgments, fines and amounts paid in settlement actually and reasonably incurred by him in connection with the action, suit or proceeding if he acted in a good faith manner which he reasonably believed to be in or not opposed to the best interests of EHC, and, with respect to any criminal proceeding, had no reasonable cause to believe that his conduct was unlawful. Under chapter 78.7502(2), a similar standard of care applies to derivative actions, except that indemnification is limited solely to expenses (including attorneys’ fees) incurred in connection with the defense or settlement of the action and court approval of the indemnification is required where the person is seeking advance payment of indemnifiable expenses prior to final disposition of the proceeding in question. Under chapter 78.751, decisions as to the payment of indemnification are made by a majority of the Board of Directors at a meeting at which quorum of disinterested director is present, or by written opinion of special legal counsel, or by the stockholders.

Provisions relating to liability and indemnification of officers and directors of EHC for acts by such officers and directors are contained in Article IX of our Articles of Incorporation, which will be filed by amendment as Exhibit 3.1 hereto, and Article IX of our Bylaws, which will be filed by amendment as Exhibit 3.2 hereto, which are incorporated by reference. These provisions state, among other things, that, consistent with and to the extent allowable under Nevada law, and upon the decision of a disinterested majority of EHC’s Board of Directors, or a written opinion of outside legal counsel, or our stockholders: (1) EHC shall indemnify any person who was or is a party or is threatened to be made a party to any threatened, pending or completed action, suit or proceeding, whether civil, criminal, administrative or investigative and whether formal or informal (other than an action by or in the right of EHC) by reason of the fact that he is or was a director, officer, employee, fiduciary or agent of EHC, or is or was serving at the request of EHC as a director, employee, fiduciary or agent of another corporation, partnership, joint venture, trust, employee benefit plan or other enterprise, against expenses (including attorneys’ fees), judgments, fines and amounts paid in settlement actually and reasonably incurred by him in connection with such action, suit or proceeding, if he conducted himself in good faith and in a manner he reasonably believed to be in or not opposed to the best interests of EHC, and with respect to any criminal action or proceeding, had no reasonable cause to believe his conduct was unlawful; and (2) EHC shall indemnify any person who was or is a party or is threatened to be made a party to any threatened, pending or completed action or suit by or in the right of EHC to procure a judgment in its favor by reason of the fact that he is or was a director, officer, employee, fiduciary or agent of EHC, or is or was serving at the request of EHC as a director, officer, employee or agent of another corporation, partnership, joint venture, trust, employee benefit plan or other enterprise against expenses (including attorneys’ fees) actually and reasonably incurred by him in connection with the defense or settlement of such action or suit if he acted in good faith and in a manner he reasonably believed to be in or not opposed to the best interests of EHC and except that no indemnification shall be made in respect to any claim, issue or matter as to which such person shall have adjudged to be liable for negligence or misconduct in the performance of his duty to EHC unless and only to the extent that the court in which such action or suit was brought shall determine upon application that despite the adjudication of liability but in view of all circumstances of the case, such person is fairly and reasonably entitled to indemnity for such expenses which such court shall deem proper.

### **Transfer Agent and Registrar**

The transfer agent and registrar for our common stock is Computershare Trust Company, N.A.

### **Nasdaq Listing**

We have applied to list our Class A common stock on the Nasdaq Global Select Market under the symbol “SATS.”

#### WHERE YOU CAN FIND MORE INFORMATION

We have filed a registration statement on Form 10 with the SEC with respect to the shares of our common stock being distributed as contemplated by this information statement. This information statement is a part of, and does not contain all of the information set forth in, the registration statement and the exhibits and schedules to the registration statement. For further information with respect to our company and our common stock, please refer to the registration statement, including its exhibits and schedules. Statements made in this information statement relating to any contract or other document are not necessarily complete, and you should refer to the exhibits attached to the registration statement for copies of the actual contract or document. You may review a copy of the registration statement, including its exhibits and schedules, at the SEC's public reference room, located at 100 F Street, N.E., Washington, D.C. 20549, as well as on the Internet website maintained by the SEC at [www.sec.gov](http://www.sec.gov). Information contained on any website referenced in this information statement is not incorporated by reference in this information statement.

As a result of the distribution, we will become subject to the information and reporting requirements of the Securities Exchange Act of 1934 and, in accordance with the Exchange Act, we will file periodic reports, proxy statements and other information with the SEC.

You may request a copy of any of our filings with the SEC at no cost, by writing or telephoning the office of:

Investor Relations  
EchoStar Holding Corporation  
90 Inverness Circle E.  
Englewood, Colorado 80112  
Telephone: (303) 723-1000

We intend to furnish holders of our common stock with annual reports containing combined financial statements prepared in accordance with U.S. generally accepted accounting principles and audited and reported on, with an opinion expressed, by an independent public accounting firm.

You should rely only on the information contained in this information statement or to which we have referred you. We have not authorized any person to provide you with different information or to make any representation not contained in this information statement.

INDEX TO FINANCIAL TABLES OF ECHOSTAR HOLDING CORPORATION

	Page
<b>Combined Financial Statements of EchoStar Holding Corporation:</b>	
<a href="#">Report of KPMG LLP, Independent Registered Public Accounting Firm</a>	F-2
<a href="#">Combined Balance Sheets at September 30, 2007 (unaudited) and December 31, 2006 and 2005</a>	F-3
<a href="#">Combined Statements of Operations and Comprehensive Income (Loss) for the nine months ended September 30, 2007 and 2006 (unaudited) and for each of the years ended December 31, 2006, 2005 and 2004</a>	F-4
<a href="#">Combined Statements of Net Investment in EchoStar Holding Corporation for the years ended December 31, 2004, 2005 and 2006 and for the nine months ended September 30, 2007 (unaudited)</a>	F-5
<a href="#">Combined Statements of Cash Flows for the nine months ended September 30, 2007 and 2006 (unaudited) and for the years ended December 31, 2006, 2005 and 2004</a>	F-6
<a href="#">Notes to Combined Financial Statements</a>	F-7

**REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM**

The Board of Directors and Stockholders  
EchoStar Communications Corporation  
EchoStar Holding Corporation:

We have audited the accompanying combined balance sheets of EchoStar Holding Corporation (the Company) as of December 31, 2006 and 2005, and the related combined statements of operations and comprehensive income (loss), statements of net investment and cash flows for each of the years in the three-year period ended December 31, 2006. These combined financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these combined financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the combined financial statements referred to above present fairly, in all material respects, the financial position of EchoStar Holding Corporation as of December 31, 2006 and 2005, and the results of their operations and their cash flows for each of the years in the three-year period ended December 31, 2006, in conformity with U.S. generally accepted accounting principles.

As discussed in note 3 to the accompanying combined financial statements, effective January 1, 2006, the Company adopted Statement of Financial Accounting Standards No. 123(R), Share-Based Payment.

/s/ KPMG LLP

Denver, Colorado  
November 6, 2007



**ECHOSTAR HOLDING CORPORATION**  
**COMBINED BALANCE SHEETS**

	As of		
	September 30, 2007 (Unaudited)	December 31, 2006	December 31, 2005
(Dollars in thousands, except per share amounts)			
<b>ASSETS</b>			
<i>Current Assets:</i>			
Cash and cash equivalents	\$ 33,734	\$ 29,621	\$ 16,242
Marketable investment securities	497,019	293,955	89,867
Trade accounts receivable, net of allowance for doubtful accounts of \$347 (unaudited), \$823, and \$243, respectively	38,511	19,062	18,963
Inventories, net	13,055	2,726	507
Other current assets	10,215	2,329	1,119
Total current assets	592,534	347,693	126,698
Restricted cash	—	—	1,581
Property and equipment, net	187,217	70,510	26,290
FCC authorizations	42,873	42,873	42,874
Intangible assets, net	11,037	11,919	13,096
Investment in affiliates	81,391	40,254	18,853
Other noncurrent assets, net	4,572	4,572	—
Total assets	<u>\$ 919,624</u>	<u>\$ 517,821</u>	<u>\$ 229,392</u>
<b>LIABILITIES AND OWNER'S EQUITY (DEFICIT)</b>			
<i>Current Liabilities:</i>			
Trade accounts payable	\$ 31,384	\$ 3,095	\$ 2,171
Accrued expenses and other	24,171	12,152	9,594
Current portion of mortgage	—	—	105
Total current liabilities	55,555	15,247	11,870
<i>Long-term obligations, net of current portion:</i>			
Mortgage, net of current portion	—	—	390
Deferred tax liabilities	301	291	—
Total long-term obligations, net of current portion	301	291	390
Total liabilities	55,856	15,538	12,260
<i>Commitments and Contingencies (Note 7)</i>			
<i>Net investment in EHC (Owner's Equity (Deficit)):</i>			
Preferred Stock of EHC, \$.001 par value, 20,000,000 shares authorized	—	—	—
EHC Class A common stock, \$.001 par value, 1,600,000,000 shares authorized	—	—	—
EHC Class B common stock, \$.001 par value, 800,000,000 shares authorized	—	—	—
EHC Class C common stock, \$.001 par value, 800,000,000 shares authorized	—	—	—
EHC Class D common stock, \$.001 par value, 800,000,000 shares authorized	—	—	—
Accumulated other comprehensive income (loss)	103,863	63,805	4,063
Owner's net investment	759,905	438,478	213,069
Total net investment in EHC (Owner's equity (deficit))	863,768	502,283	217,132
Total liabilities and net investment in EHC (Owner's equity (deficit))	<u>\$ 919,624</u>	<u>\$ 517,821</u>	<u>\$ 229,392</u>

The accompanying notes are an integral part of these combined financial statements.

**ECHOSTAR HOLDING CORPORATION**  
**COMBINED STATEMENTS OF OPERATIONS AND COMPREHENSIVE INCOME (LOSS)**

	For the Nine Months Ended September 30,		For The Years Ended December 31,		
	2007	2006	2006	2005	2004
	(Unaudited)		(In thousands)		
<b>Revenue:</b>					
Equipment and other sales — ECC	\$ 1,019,729	\$ 948,683	\$ 1,288,691	\$ 1,295,861	\$ 1,543,513
Equipment sales	163,039	184,216	236,629	217,830	176,578
Total revenue	<u>1,182,768</u>	<u>1,132,899</u>	<u>1,525,320</u>	<u>1,513,691</u>	<u>1,720,091</u>
<b>Costs and Expenses:</b>					
Cost of equipment and other sales	1,121,067	1,065,216	1,440,178	1,438,629	1,650,775
Research and development	40,634	39,093	56,451	45,928	39,809
General and administrative (Note 12)	56,844	43,973	60,106	56,366	65,059
Depreciation and amortization	4,391	4,593	6,032	5,832	5,071
Total costs and expenses	<u>1,222,936</u>	<u>1,152,875</u>	<u>1,562,767</u>	<u>1,546,755</u>	<u>1,760,714</u>
Operating income (loss)	<u>(40,168)</u>	<u>(19,976)</u>	<u>(37,447)</u>	<u>(33,064)</u>	<u>(40,623)</u>
<b>Other Income (Expense):</b>					
Interest income	2,861	568	831	252	349
Interest expense, net of amounts capitalized (Note 12)	(785)	(785)	(1,059)	(1,088)	(1,123)
Other	782	188	6,588	(10,109)	(1,412)
Total other income (expense)	<u>2,858</u>	<u>(29)</u>	<u>6,360</u>	<u>(10,945)</u>	<u>(2,186)</u>
Income (loss) before income taxes	(37,310)	(20,005)	(31,087)	(44,009)	(42,809)
Income tax (provision) benefit, net	(2,633)	(481)	(3,075)	(931)	(428)
Net income (loss)	<u>\$ (39,943)</u>	<u>\$ (20,486)</u>	<u>\$ (34,162)</u>	<u>\$ (44,940)</u>	<u>\$ (43,237)</u>
Foreign currency translation adjustments	694	(873)	(1,430)	1,227	(948)
Unrealized holding gains (losses) on available-for-sale securities	42,412	14,895	61,206	(11,769)	1,218
Recognition of previously unrealized (gains) losses on available-for-sale securities included in net income (loss)	(3,048)	(135)	(34)	(30,956)	—
Comprehensive income (loss)	<u>\$ 115</u>	<u>\$ (6,599)</u>	<u>\$ 25,580</u>	<u>\$ (86,438)</u>	<u>\$ (42,967)</u>

**ECHOSTAR HOLDING CORPORATION**  
**COMBINED STATEMENTS OF NET INVESTMENT IN ECHOSTAR HOLDING CORPORATION**

	Accumulated Other Comprehensive Income (Loss)	Net Investment in EHC (In thousands)	Total
<b>Balance, December 31, 2003</b>	<b>\$ 45,291</b>	<b>\$ 184,731</b>	<b>\$ 230,022</b>
Net income (loss)	—	(43,237)	(43,237)
Advances from owner	—	71,398	71,398
Foreign currency translation	(948)	—	(948)
Change in unrealized holding gains (losses) on available-for-sale securities, net	1,218	—	1,218
<b>Balance, December 31, 2004</b>	<b>\$ 45,561</b>	<b>\$ 212,892</b>	<b>\$ 258,453</b>
Net income (loss)	—	(44,940)	(44,940)
Advances from owner	—	45,117	45,117
Foreign currency translation	1,227	—	1,227
Change in unrealized holding gains (losses) on available-for-sale securities, net	(42,725)	—	(42,725)
<b>Balance, December 31, 2005</b>	<b>\$ 4,063</b>	<b>\$ 213,069</b>	<b>\$ 217,132</b>
Net income (loss)	—	(34,162)	(34,162)
Advances from owner	—	256,411	256,411
Stock-based compensation, net of tax	—	3,160	3,160
Foreign currency translation	(1,430)	—	(1,430)
Change in unrealized holding gains (losses) on available-for-sale securities, net	61,172	—	61,172
<b>Balance, December 31, 2006</b>	<b>\$ 63,805</b>	<b>\$ 438,478</b>	<b>\$ 502,283</b>
Net income (loss)	—	(39,943)	(39,943)
Advances from owner	—	358,505	358,505
Stock-based compensation, net of tax	—	2,865	2,865
Foreign currency translation	694	—	694
Change in unrealized holding gains (losses) on available-for-sale securities, net	39,364	—	39,364
<b>Balance, September 30, 2007 (unaudited)</b>	<b>\$ 103,863</b>	<b>\$ 759,905</b>	<b>\$ 863,768</b>

The accompanying notes are an integral part of these combined financial statements.

**ECHOSTAR HOLDING CORPORATION**  
**COMBINED STATEMENTS OF CASH FLOWS**

	For the Nine Months Ended September 30,		For the Years Ended December 31,		
	2007	2006	2006	2005	2004
	(Unaudited)		(In thousands)		
<b>Cash Flows From Operating Activities:</b>					
Net income (loss)	\$ (39,943)	\$ (20,486)	\$ (34,162)	\$ (44,940)	\$ (43,237)
<i>Adjustments to reconcile net income (loss) to net cash flows from operating activities:</i>					
Depreciation and amortization	4,391	4,593	6,032	5,832	5,071
Equity in losses (earnings) of affiliates	(478)	(697)	(1,953)	(5,315)	(9,537)
Realized losses (gains) on investments	(4,533)	(2,032)	(8,706)	8,482	—
Non-cash, stock-based compensation recognized	2,865	2,440	3,160	—	—
Deferred tax expense (benefit)	10	10	291	(247)	—
Other, net	850	(977)	(890)	3,681	2,651
Change in noncurrent assets	—	(100)	(100)	—	2,183
Changes in current assets and current liabilities:					
Trade accounts receivable	(18,972)	10,041	(679)	18,965	(14,875)
Allowance for doubtful accounts	(477)	421	580	(297)	78
Inventories	(10,329)	(10,396)	(2,219)	5,708	(2,755)
Other current assets	(7,968)	(750)	(1,211)	671	(20,664)
Trade accounts payable	28,288	(884)	925	(6,028)	3,455
Accrued expenses and other	12,020	15,037	2,558	(705)	(1,286)
Net cash flows from operating activities	<u>(34,276)</u>	<u>(3,780)</u>	<u>(36,374)</u>	<u>(14,193)</u>	<u>(78,916)</u>
<b>Cash Flows From Investing Activities:</b>					
Purchases of property and equipment	(120,076)	(19,586)	(32,769)	(4,250)	(5,935)
Change in restricted cash	—	(33,321)	1,581	119	(177)
Purchase of technology-based intangibles	—	—	—	(14,000)	—
Purchases of non-marketable investments	(40,000)	19,541	19,541	—	—
Other	(160)	(3,505)	4,052	1,431	493
Net cash flows from investing activities	<u>(160,236)</u>	<u>(75,953)</u>	<u>(54,781)</u>	<u>(16,700)</u>	<u>(5,619)</u>
<b>Cash Flows From Financing Activities:</b>					
Changes in advances from owner	198,625	91,555	105,030	39,933	71,281
Repayment of mortgage	—	(379)	(496)	(151)	(1,566)
Net cash flows from financing activities	<u>198,625</u>	<u>91,176</u>	<u>104,534</u>	<u>39,782</u>	<u>69,715</u>
Net increase (decrease) in cash and cash equivalents	4,113	11,443	13,379	8,889	(14,820)
Cash and cash equivalents, beginning of period	29,621	16,242	16,242	7,353	22,173
Cash and cash equivalents, end of period	<u>\$ 33,734</u>	<u>\$ 27,685</u>	<u>\$ 29,621</u>	<u>\$ 16,242</u>	<u>\$ 7,353</u>
<b>Supplemental Disclosure of Cash Flow Information:</b>					
Cash paid for interest	\$ 138	\$ 72	\$ 1,114	\$ 1,030	\$ 733
Cash received for interest	\$ 974	\$ 561	\$ 830	\$ 253	\$ 348
Cash paid for income taxes	\$ 91	\$ 380	\$ 2,525	\$ —	\$ 618

The accompanying notes are an integral part of these combined financial statements.

**ECHOSTAR HOLDING CORPORATION**  
**NOTES TO COMBINED FINANCIAL STATEMENTS**  
**NINE MONTHS ENDED SEPTEMBER 30, 2007 AND 2006 (UNAUDITED) AND**  
**THE YEARS ENDED DECEMBER 31, 2006, 2005 AND 2005**

**1. Organization and Business Activities**

On September 25, 2007, EchoStar Communications Corporation ("ECC") announced its intention to separate its technology and certain infrastructure assets into a separate publicly-traded company. We were incorporated in Nevada on October 12, 2007 to effect the separation. We will have no material assets or activities as a separate corporate entity until the contribution to us by ECC, prior to the completion of the spin-off, of the businesses and assets described in this information statement. Our historical combined financial statements reflect the historical financial position and results of operations of entities included in consolidated financial statements of ECC, representing almost exclusively ECC's set-top box business, using the historical results of operations and historical bases of assets and liabilities of this business. However, our historical combined financial statements do not include certain satellites, uplink and satellite transmission assets, real estate and other assets and related liabilities that will be contributed to us by ECC in the spin-off. These assets and liabilities, which will primarily comprise our fixed satellite services business. The financial condition and results of operations of our fixed satellite services business have not been included in our historical combined financial statements because our fixed satellite services business was operated as an integral part of ECC's subscription television business and did not constitute a "business" in the historical financial statements of ECC. Our historical financial data also does not include financial information of Sling Media, Inc., which was recently acquired by ECC and will be contributed to us in the spin-off.

*Organization and Legal Structure*

The following table summarizes our significant affiliates included in our combined financial statements as of September 30, 2007:

<u>Legal Entity</u>	<u>Referred to Herein As</u>
EchoStar Holding Corporation	EHC
EchoStar Technologies Corporation	ETC
EchoStar Technology Holdings Corporation	ETH
EchoStar Data Networks Corporation	EDN
EchoStar International Corporation	EIC
EchoStar Asia Holdings Corporation	EAH
EchoStar Asia Satellite Corporation	EAS
EchoStar UK Holdings, Ltd.	EUK

**2. Summary of Significant Accounting Policies**

*Basis of Presentation*

The combined financial statements, which are discussed below, reflect the historical financial position, results of operations and cash flows of the entities included in the consolidated financial statements and accounting records of ECC, principally representing the digital set-top box and other related products segment, using the historical results of operations and the historical basis of assets and liabilities of our business. The historical combined financial statements do not include ECC's infrastructure assets and operations to be contributed to us as part of the spin-off such as certain satellites, uplink and satellite transmission assets, real estate and other assets and related liabilities. All significant intercompany transactions and accounts have been eliminated. Earnings per share has not been presented in these combined financial statements.

**ECHOSTAR HOLDING CORPORATION**  
**NOTES TO COMBINED FINANCIAL STATEMENTS — (Continued)**

The combined statements of operations include expense allocations for certain corporate functions historically provided to us by ECC, including, among other things, treasury, tax, accounting and reporting, risk management, legal, internal audit, human resources, investor relations and information technology. In certain cases, these allocations were made on a specific identification basis. Otherwise, the expenses related to services provided to us by ECC were allocated to us based on the relative percentages, as compared to ECC's other businesses, of headcount or other appropriate methods depending on the nature of each item of cost to be allocated. Pursuant to transition services agreements we will enter into with ECC prior to the spin-off, ECC will continue to provide us with certain of these services at prices agreed upon by ECC and us for a period of two years from the date of the spin-off at cost plus an additional amount that is equal to a fixed percentage of ECC's cost, which is believed to be fair market value pricing. We will arrange to procure other services pursuant to arrangements with third parties.

We believe the assumptions underlying the combined financial statements are reasonable. However, the combined financial statements included herein will not reflect our future results of operations, financial position and cash flows or reflect what our results of operations, financial position and cash flows would have been had we been a separate, stand-alone company during the periods presented. Our fixed satellite services assets and Sling Media acquisition are not reflected in our historical financial statements included herein because they were not historically operated as part of the business of ECC.

***Unaudited Interim Financial Information***

The accompanying unaudited combined financial statements as of September 30, 2007 and for the nine months ended September 30, 2007 and 2006 have been prepared in accordance with accounting principles generally accepted in the United States ("U.S.") and with the instructions to Form 10-Q and Article 10 of Regulation S-X. The unaudited combined financial statements as of September 30, 2007 and for the nine month periods ended September 30, 2007 and 2006 have been prepared on the same basis as the combined financial statements as of December 31, 2006 and 2005 and for each of the years in the three year period ended December 31, 2006 included herein, and in the opinion of management, reflect all adjustments, consisting only of normal and recurring accruals, considered necessary to present fairly our combined financial position as of September 30, 2007 and the combined results of operations and cash flows for the nine month periods ended September 30, 2007 and 2006. The combined results of operations for the nine months ended September 30, 2007 are not necessarily indicative of the results that may be expected for the year ending December 31, 2007 or for any other period.

***Principles of Consolidation/Combination***

We have included in the combined financial statements all majority owned subsidiaries and investments in entities in which we have controlling influence. Non-majority owned investments are accounted for using the equity method when we have the ability to significantly influence the operating decisions of the issuer. When we do not have the ability to significantly influence the operating decisions of an issuer, the cost method is used. For entities that are considered variable interest entities we apply the provisions of Financial Accounting Standards Board ("FASB") Interpretation No. 46-R, "Consolidation of Variable Interest Entities — An Interpretation of ARB No. 51" ("FIN 46-R"). All significant intercompany accounts and transactions have been eliminated in consolidation.

***Use of Estimates***

The preparation of financial statements in conformity with accounting principles generally accepted in the United States ("GAAP") requires us to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses for each reporting period. Estimates are used in accounting

**ECHOSTAR HOLDING CORPORATION**  
**NOTES TO COMBINED FINANCIAL STATEMENTS — (Continued)**

for, among other things, allowances for uncollectible accounts, inventory allowances, warranty reserve obligations, self-insurance obligations, deferred taxes and related valuation allowances, loss contingencies, fair values of financial instruments, fair value of options granted under our stock-based compensation plans, fair value of assets and liabilities acquired in business combinations, asset impairments, useful lives of property, equipment and intangible assets, and royalty obligations. Actual results may differ from previously estimated amounts, and such differences may be material to the Combined Financial Statements. Estimates and assumptions are reviewed periodically, and the effects of revisions are reflected prospectively beginning in the period they occur.

***Foreign Currency Translation***

The functional currency of the majority of our foreign subsidiaries is the U.S. dollar because their sales and purchases are predominantly denominated in that currency. However, for our subsidiaries where the functional currency is the local currency, we translate assets and liabilities into U.S. dollars at the period-end exchange rate and revenue and expenses based on the exchange rates at the time such transactions arise, if known, or at the average rate for the period. The difference is recorded to equity as a component of other comprehensive income (loss). Financial assets and liabilities denominated in currencies other than the functional currency are recorded at the exchange rate at the time of the transaction and subsequent gains and losses related to changes in the foreign currency are included in other miscellaneous income and expense. Net transaction gains (losses) during 2006, 2005 and 2004 were not significant.

***Cash and Cash Equivalents***

We consider all liquid investments purchased with an original maturity of 90 days or less to be cash equivalents. Cash equivalents as of September 30, 2007 and December 31, 2006 and 2005 consist of money market funds. The cost of these investments approximates their fair value.

***Marketable and Non-Marketable Investment Securities and Restricted Cash***

We currently classify all marketable investment securities as available-for-sale. We adjust the carrying value of our available-for-sale securities to fair value and report the related temporary unrealized gains and losses as a separate component of "Accumulated other comprehensive income (loss)" within "Total owner's equity (deficit)," net of related deferred income tax. Declines in the fair value of a marketable investment security which are estimated to be "other than temporary" are recognized in the Combined Statements of Operations and Comprehensive Income (Loss), thus establishing a new cost basis for such investment. We evaluate our marketable investment securities portfolio on a quarterly basis to determine whether declines in the fair value of these securities are other than temporary. This quarterly evaluation consists of reviewing, among other things, the fair value of our marketable investment securities compared to the carrying amount, the historical volatility of the price of each security and any market and company specific factors related to each security. Generally, absent specific factors to the contrary, declines in the fair value of investments below cost basis for a continuous period of less than six months are considered to be temporary. Declines in the fair value of investments for a continuous period of six to nine months are evaluated on a case by case basis to determine whether any company or market-specific factors exist which would indicate that such declines are other than temporary. Declines in the fair value of investments below cost basis for a continuous period greater than nine months are considered other than temporary and are recorded as charges to earnings, absent specific factors to the contrary.

As of September 30, 2007 and December 31, 2006, we had gains net of related tax effect of \$104.5 million and \$65.2 million as a part of "Accumulated other comprehensive income (loss)" within "Total owner's equity (deficit)," respectively. During the nine months ended September 30, 2007 and 2006, we did not record any charge to earnings for other than temporary declines in the fair value of our marketable investment securities.

**ECHOSTAR HOLDING CORPORATION**  
**NOTES TO COMBINED FINANCIAL STATEMENTS — (Continued)**

In addition, during the nine months ended September 30, 2007 and 2006, we recognized in our Combined Statements of Operations and Comprehensive Income (Loss) realized and net gains on marketable investment securities of \$5.0 million and \$2.0 million, respectively. During the nine months ended September 30, 2007, our strategic investments have experienced and continue to experience volatility. If the fair value of our strategic marketable investment securities portfolio does not remain above cost basis or if we become aware of any market or company specific factors that indicate that the carrying value of certain of our securities is impaired, we may be required to record charges to earnings in future periods equal to the amount of the decline in fair value.

The fair value of our strategic marketable investment securities aggregated \$497.0 million and \$294.0 million as of September 30, 2007 and December 31, 2006, respectively. These investments are highly speculative and are concentrated in a small number of companies. During the nine months ended September 30, 2007, our strategic investments have experienced and continue to experience volatility. If the fair value of our strategic marketable investment securities portfolio does not remain above cost basis or if we become aware of any market or company specific factors that indicate that the carrying value of certain of our securities is impaired, we may be required to record charges to earnings in future periods equal to the amount of the decline in fair value.

***Non-Marketable Investments***

We also have several strategic investments in certain non-marketable equity securities which are included in "Investment in affiliates" on our Combined Balance Sheets. Generally, we account for our unconsolidated equity investments under either the equity method or cost method of accounting. Because these equity securities are generally not publicly traded, it is not practical to regularly estimate the fair value of the investments; however, these investments are subject to an evaluation for other than temporary impairment on a quarterly basis. This quarterly evaluation consists of reviewing, among other things, company business plans and current financial statements, if available, for factors that may indicate an impairment of our investment. Such factors may include, but are not limited to, cash flow concerns, material litigation, violations of debt covenants and changes in business strategy. The fair value of these equity investments is not estimated unless there are identified changes in circumstances that may indicate an impairment exists and these changes are likely to have a significant adverse effect on the fair value of the investment. As of September 30, 2007 and December 31, 2006, we had \$81.4 million and \$40.3 million aggregate carrying amount of non-marketable and unconsolidated strategic equity investments, respectively, of which \$60.4 million and \$19.5 million are accounted for under the cost method, respectively. During the nine months ended September 30, 2007 and 2006, we did not record any impairment charges with respect to these investments.

Our ability to realize value from our strategic investments in companies that are not publicly-traded is dependent on the success of their business and their ability to obtain sufficient capital to execute their business plans. Because private markets are not as liquid as public markets, there is also increased risk that we will not be able to sell these investments, or that when we desire to sell them we will not be able to obtain fair value for them.

***Restricted Cash***

As of December 31, 2005, restricted cash included amounts set aside as collateral for the construction of a new facility.

***Inventories***

Inventories are stated at the lower of cost or market value. Cost is determined using the first-in, first-out method. Proprietary products are built by contract manufacturers to our specifications. We depend on a few manufacturers, and in some cases a single manufacturer, for the production of our set-top boxes and related



**ECHOSTAR HOLDING CORPORATION**  
**NOTES TO COMBINED FINANCIAL STATEMENTS — (Continued)**

components. Manufactured inventories include materials, labor, freight-in, royalties and manufacturing overhead.

Inventories consist of the following (in thousands):

	As of		
	September 30, 2007 (unaudited)	December 31, 2006	2005
Finished goods	\$ 5,682	\$ 945	\$ 1,191
Raw materials	137	81	81
Work-in-process	72	1,661	67
Consignment	7,613	488	78
Inventory allowance	(449)	(449)	(910)
Inventories, net	<u>\$ 13,055</u>	<u>\$ 2,726</u>	<u>\$ 507</u>

***Property and Equipment***

Property and equipment are stated at cost. Depreciation is recorded on a straight-line basis over lives ranging from one to forty years. Repair and maintenance costs are charged to expense when incurred. Renewals and betterments are capitalized.

***Long-Lived Assets***

We account for impairments of long-lived assets in accordance with the provisions of Statement of Financial Accounting Standards No. 144, "Accounting for the Impairment or Disposal of Long-Lived Assets" ("SFAS 144"). We review our long-lived assets and identifiable intangible assets for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. For assets which are held and used in operations, the asset would be impaired if the carrying value of the asset (or asset group) exceeded its undiscounted future net cash flows. Once an impairment is determined, the actual impairment is reported as the difference between the carrying value and the fair value as estimated using discounted cash flows. Assets which are to be disposed of are reported at the lower of the carrying amount or fair value less costs to sell. We consider relevant cash flow, estimated future operating results, trends and other available information in assessing whether the carrying value of assets are recoverable.

***Goodwill, Intangible Assets and FCC Authorizations***

We account for our goodwill and intangible assets in accordance with the provisions of Statement of Financial Accounting Standards No. 142, "Goodwill and Other Intangible Assets" ("SFAS 142"), which requires goodwill and intangible assets with indefinite useful lives not be amortized, but to be tested for impairment annually or whenever indicators of impairments arise. Intangible assets that have finite lives continue to be amortized over their estimated useful lives.

We have determined that our FCC licenses have indefinite useful lives and evaluate impairment in accordance with the guidance of EITF Issue No. 02-7, "Unit of Accounting for Testing Impairment of Indefinite-Lived Intangible Assets" ("EITF 02-7"). In conducting our annual impairment testing, we determined that the estimated fair value of our FCC licenses, calculated using the discounted cash flow analysis, exceeded their carrying amount.

**ECHOSTAR HOLDING CORPORATION**  
**NOTES TO COMBINED FINANCIAL STATEMENTS — (Continued)**

As of September 30, 2007 and December 31, 2006 and 2005, our identifiable intangibles subject to amortization consisted of the following:

	As of					
	September 30, 2007		December 31, 2006		December 31, 2005	
	Intangible Assets	Accumulated Amortization	Intangible Assets	Accumulated Amortization	Intangible Assets	Accumulated Amortization
	(In thousands)					
Contract-based	\$ 140	\$ (89)	\$ 140	\$ (82)	\$ 140	\$ (72)
Technology-based	14,000	(3,014)	14,000	(2,139)	14,000	(972)
<b>Total</b>	<b>\$ 14,140</b>	<b>\$ (3,103)</b>	<b>\$ 14,140</b>	<b>\$ (2,221)</b>	<b>\$ 14,140</b>	<b>\$ (1,044)</b>

Amortization of these intangible assets, recorded on a straight line basis over an average finite useful life primarily ranging from approximately twelve to fourteen years, was \$0.9 million for the nine months ended September 30, 2007 and \$1.2 million and \$0.9 million for the years ended December 31, 2006 and 2005, respectively.

Estimated future amortization of our identifiable intangible assets as of September 30, 2007 is as follows (in thousands):

**For the Years Ending December 31,**

2007 (remaining three months)	\$ 294
2008	1,177
2009	1,177
2010	1,177
2011	1,177
2012	1,175
Thereafter	4,860
<b>Total</b>	<b>\$ 11,037</b>

**Sales Taxes**

In accordance with the guidance of EITF Issue No. 06-3, "How Taxes Collected from Customers and Remitted to Governmental Authorities Should Be Presented in the Income Statement" ("EITF 06-3"), we account for sales taxes imposed on our goods and services on a net basis in our "Combined Statements of Operations and Comprehensive Income (Loss)." Since we primarily act as an agent for the governmental authorities, the amount charged to the customer is collected and remitted directly to the appropriate jurisdictional entity.

**Income Taxes**

We establish a provision for income taxes currently payable or receivable and for income tax amounts deferred to future periods in accordance with Statement of Financial Accounting Standards No. 109, "Accounting for Income Taxes" ("SFAS 109"). SFAS 109 requires that deferred tax assets or liabilities be recorded for the estimated future tax effects of differences that exist between the book and tax bases of assets and liabilities. Deferred tax assets are offset by valuation allowances in accordance with SFAS 109, when we believe it is more likely than not that such net deferred tax assets will not be realized.

SFAS No. 109 specifies that the amount of current and deferred tax expense for an income tax return group shall be allocated among the members of that group when those members issue separate financial statements. For purposes of the financial statements, EHC income tax expense has been recorded as if it filed a consolidated tax return separate from ECC, notwithstanding that a majority of the operations were historically

**ECHOSTAR HOLDING CORPORATION**  
**NOTES TO COMBINED FINANCIAL STATEMENTS — (Continued)**

included in the U.S. consolidated income tax return filed by ECC. EHC's valuation allowance was also determined on the separate tax return basis. Additionally, EHC's tax attributes (i.e. net operating losses) have been determined based on U.S. consolidated tax rules describing the apportioning of these items upon departure (i.e. spin off) from the ECC consolidated group.

ECC manages its tax position for the benefit of its entire portfolio of businesses. ECC's tax strategies are not necessarily reflective of the tax strategies that EHC would have followed or will follow as a stand-alone company, nor were they necessarily strategies that optimized EHC's stand-alone position. As a result, EHC's effective tax rate as a stand-alone entity may differ significantly from those prevailing in historical periods.

***Fair Value of Financial Instruments***

As of December 31, 2006 and 2005, the book value approximates fair value for cash and cash equivalents, trade accounts receivable, net of allowance for doubtful accounts, and current liabilities due to their short-term nature. Also, the book value is equal to fair value for marketable securities as of December 31, 2006 and 2005.

***Revenue Recognition***

We recognize revenue when an arrangement exists, prices are determinable, collectibility is reasonably assured and the goods or services have been delivered.

***Cost of Equipment and Other Sales***

Cost of equipment sales associated with set-top boxes and related components includes materials, labor, freight-in, royalties and manufacturing overhead. ETC and EIC have designed and developed digital set-top boxes, antennae and other equipment for ECC and international satellite service providers and other international customers. Historically, digital set-top boxes and related components were sold to ECC at cost.

***New Accounting Pronouncements***

We adopted the provisions of FASB Interpretation No. 48, "Accounting for Uncertainty in Income Taxes — an Interpretation of FASB Statement No. 109" ("FIN 48"), on January 1, 2007. FIN 48 clarifies the accounting for uncertainty in income taxes recognized in an enterprise's financial statements in accordance with Statement of Financial Accounting Standards No. 109, "Accounting for Income Taxes," and prescribes a recognition threshold and measurement process for financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return. FIN 48 also provides guidance on derecognition, classification, interest and penalties, accounting in interim periods, disclosure and transition.

In addition to filing federal income tax returns, we and one or more of our subsidiaries file income tax returns in all states that impose an income tax and a small number of foreign jurisdictions where we have operations. We are subject to U.S. federal, state and local income tax examinations by tax authorities for the years beginning in 1996 due to the carryover of previously incurred net operating losses. As of September 30, 2007, no taxing authority has proposed any significant adjustments to our tax positions. We have no significant current tax examinations in process.

As a result of the implementation of FIN 48, we recognized no adjustment to "Accumulated earnings (deficit)." We have \$8.7 million in unrecognized tax benefits that, if recognized, would affect the effective tax rate. We do not expect that the unrecognized tax benefit will change significantly within the next 12 months.

In September 2006, the FASB issued Statement of Financial Accounting Standards No. No. 157, "Fair Value Measurements" ("SFAS 157") which defines fair value, establishes a framework for measuring fair value in accordance with generally accepted accounting principles and expands disclosures about fair value

**ECHOSTAR HOLDING CORPORATION**  
**NOTES TO COMBINED FINANCIAL STATEMENTS — (Continued)**

measurements. This pronouncement applies to other accounting standards that require or permit fair value measurements. Accordingly, this statement does not require any new fair value measurement. This statement is effective for fiscal years beginning after November 15, 2007, and interim periods within that fiscal year. We are currently evaluating the impact the adoption of SFAS 157 will have on our financial position and results of operations.

In February 2007, the FASB issued Statement of Financial Accounting Standards No. 159, "The Fair Value Option for Financial Assets and Financial Liabilities" ("SFAS 159"), which permits entities to choose to measure financial instruments and certain other items at fair value. This statement is effective as of the beginning of an entity's first fiscal year that begins after November 15, 2007. We are currently evaluating the impact the adoption of SFAS 159 will have on our financial position and results of operations.

**3. Stock-Based Compensation**

In December 2004, the FASB issued Statement of Financial Accounting Standards No. 123R (As Amended), "Share-Based Payment" ("SFAS 123R") which (i) revises Statement of Financial Accounting Standards No. 123, "Accounting and Disclosure of Stock-Based Compensation," ("SFAS 123") to eliminate both the disclosure only provisions of that statement and the alternative to follow the intrinsic value method of accounting under Accounting Principles Board Opinion No. 25, "Accounting for Stock Issued to Employees" ("APB 25") and related interpretations, and (ii) requires the cost resulting from all share-based payment transactions with employees be recognized in the results of operations over the period during which an employee provides the requisite service in exchange for the award and establishes fair value as the measurement basis of the cost of such transactions. Effective January 1, 2006, we adopted SFAS 123R under the modified prospective method.

Prior to January 1, 2006, we applied the intrinsic value method of accounting under APB 25 and applied the disclosure only provisions of SFAS 123. Pro forma information regarding net income and earnings per share was required by SFAS 123 and has been determined as if we had accounted for our stock-based compensation plans using the fair value method prescribed by that statement. For purposes of pro forma disclosures, the estimated fair value of the options was amortized to expense over the options' vesting period on a straight-line basis. We accounted for forfeitures as they occurred. Compensation previously recognized was reversed in the event of forfeitures of unvested options. The following table illustrates the effect on net income (loss) as if we had accounted for our stock-based compensation plans using the fair value method under SFAS 123:

	For the Years Ended December 31,	
	2005	2004
	(In thousands)	
Net income (loss)	\$ (44,940)	\$ (43,237)
Deduct: Total stock-based employee compensation expense determined under fair value based method for all awards, net of related tax effect	(4,208)	(4,003)
Pro forma net income (loss)	\$ (49,148)	\$ (47,240)

**Stock Incentive Plans**

EHC participates in ECC's stock incentive plans to attract and retain officers, directors and key employees. Awards under these plans include both performance and non-performance based equity incentives. As of September 30, 2007, we had options to acquire 4.4 million shares of ECC's Class A common stock and 61,666 restricted stock awards outstanding under these plans. In general, stock options granted through September 30, 2007 have included exercise prices not less than the market value of ECC Class A common stock at the date of grant and a maximum term of ten years. While historically ECC's board of directors has issued options that vest at the rate of 20% per year, some option grants have immediately vested. As of

**ECHOSTAR HOLDING CORPORATION**  
**NOTES TO COMBINED FINANCIAL STATEMENTS — (Continued)**

September 30, 2007, ECC had 66.6 million shares of its Class A common stock available for future grant under the stock incentive plans.

A summary of ECC stock option activity (including performance and non-performance based options) related to EHC employees for the nine months ended September 30, 2007 and the years ended December 31, 2006, 2005, and 2004 was as follows:

	For the Nine Months Ended September 30, 2007		2006		For the Years Ended December 31, 2005		2004	
	Options	Weighted-Average Exercise Price	Options	Weighted-Average Exercise Price	Options	Weighted-Average Exercise Price	Options	Weighted-Average Exercise Price
Options outstanding, beginning of period	4,619,622	\$ 20.86	5,024,137	\$ 19.52	3,800,561	\$ 15.11	3,508,902	\$ 12.05
Granted	234,500	43.43	208,500	30.93	1,522,000	29.04	575,500	31.16
Exercised	(372,113)	22.61	(367,015)	11.85	(170,124)	5.99	(250,237)	5.76
Forfeited and Cancelled	(43,392)	7.60	(246,000)	15.37	(128,300)	19.91	(33,604)	40.56
Options outstanding, end of period	4,438,617	22.89	4,619,622	20.86	5,024,137	19.52	3,800,561	15.11
Exercisable at end of period	1,284,839	27.93	1,227,566	24.43	1,305,469	19.80	1,254,939	15.94

ECC received all cash proceeds and realized all tax benefits related to the exercise of stock options by EHC employees during all periods presented. A portion of the tax benefit was allocated to EHC based on the EHC employees who participate in the ECC stock option plan. Based on the average market value of ECC's Class A common stock for the nine months ended September 30, 2007, the aggregate intrinsic value for the options outstanding was \$94.3 million. Of that amount, options with an aggregate intrinsic value of \$22.4 million were exercisable at the end of the period.

Exercise prices for ECC options outstanding and exercisable as of December 31, 2006 for EHC employees are as follows:

	Options Outstanding			Options Exercisable		
	Number Outstanding as of December 31, 2006	Weighted-Average Remaining Contractual Life	Weighted-Average Exercise Price	Number Exercisable as of December 31, 2006	Weighted-Average Remaining Contractual Life	Weighted-Average Exercise Price
\$ 2.13 - \$ 6.00	1,744,358	2.11	\$ 5.96	304,358	2.04	\$ 5.77
\$ 6.01 - \$20.00	258,564	2.28	11.45	178,564	2.29	12.01
\$20.01 - \$29.00	389,600	7.53	27.94	185,326	6.65	28.41
\$29.01 - \$31.00	1,782,100	8.17	29.67	300,307	7.85	30.33
\$31.01 - \$40.00	348,000	6.78	35.07	206,011	5.63	36.53
\$40.01 - \$79.00	97,000	3.19	72.76	53,000	3.24	79.00
<b>\$ 2.13 - \$79.00</b>	<b>4,619,622</b>	<b>5.29</b>	<b>20.86</b>	<b>1,227,566</b>	<b>4.85</b>	<b>24.43</b>

**ECHOSTAR HOLDING CORPORATION**  
**NOTES TO COMBINED FINANCIAL STATEMENTS — (Continued)**

As of September 30, 2007 and December 31, 2006 and 2005, the grant date fair value of ECC's restricted stock awards outstanding for EHC employees was as follows. Vesting of these restricted performance units is contingent upon meeting a long-term goal which ECC's management has determined is not probable as of September 30, 2007.

	For the Nine Months Ended September 30,		For the Years Ended December 31,			
	2007		2006		2005	
	Restricted Share Units	Weighted- Average Grant Date Fair Value	Restricted Share Units	Weighted- Average Grant Date Fair Value	Restricted Share Units	Weighted- Average Grant Date Fair Value
Restricted Share Units outstanding, beginning of period	95,666	\$ 29.72	90,000	\$ 29.25	—	\$ —
Granted	833	43.43	18,999	31.63	95,000	29.25
Exercised	—	—	—	—	—	—
Forfeited	(34,833)	29.25	(13,333)	29.25	(5,000)	29.25
Restricted Share Units outstanding, end of period	61,666	29.53	95,666	29.72	90,000	29.25

**Long-Term Performance-Based Plans**

In February 1999, ECC adopted a long-term, performance-based stock incentive plan (the "1999 LTIP") within the terms of its 1995 Stock Incentive Plan. The 1999 LTIP provided stock options to key employees which vest over five years at the rate of 20% per year. Exercise of the options is also contingent on ECC achieving an industry-related subscriber goal prior to December 31, 2008.

In January 2005, ECC adopted a long-term, performance based stock incentive plan (the "2005 LTIP") within the terms of its 1999 Stock Incentive Plan. The 2005 LTIP provides stock options and restricted performance units, either alone or in combination, which vest over seven years at the rate of 10% per year during the first four years, and at the rate of 20% per year thereafter. Exercise of the options is also contingent on achieving an ECC specific subscriber goal within the ten-year term of each award issued under the 2005 LTIP.

Contingent compensation related to the 1999 LTIP and the 2005 LTIP will not be recorded in our financial statements unless and until ECC's management concludes achievement of the corresponding goal is probable. Given the competitive nature of ECC's business, small variations in subscriber churn, gross subscriber addition rates and certain other factors can significantly impact subscriber growth. Consequently, while ECC's management did not believe achievement of either of the goals was probable as of September 30, 2007, that assessment could change with respect to either goal at any time. In accordance SFAS 123R, if all of the awards under each plan were vested and each goal had been met, we would have recorded total non-cash, stock-based compensation expense of \$9.2 million and \$16.0 million under the 1999 LTIP and the 2005 LTIP, respectively. If the goals are met and there are unvested options at that time, the vested amounts would be expensed immediately in our Combined Statements of Operations and Comprehensive Income (Loss), with the unvested portion recognized ratably over the remaining vesting period. As of September 30, 2007, if ECC's management had determined each goal was probable, we would have expensed \$9.2 million for the 1999 LTIP and \$3.9 million for the 2005 LTIP.

Of the 4.4 million ECC options outstanding for EHC employees under ECC's stock incentive plans as of September 30, 2007, options to purchase 1.4 million shares and 1.0 million shares were outstanding pursuant to the 1999 LTIP and the 2005 LTIP, respectively. These options were granted with exercise prices at least equal to the market value of the underlying shares on the dates they were issued. The weighted-average exercise price of these options is \$8.18 under the 1999 LTIP and \$29.29 under the 2005 LTIP. The fair value

**ECHOSTAR HOLDING CORPORATION**  
**NOTES TO COMBINED FINANCIAL STATEMENTS — (Continued)**

of options granted during the nine months ended September 30, 2007 pursuant to the 2005 LTIP, estimated at the date of the grant using a Black-Scholes option pricing model, was \$18.94 per option share. Further, pursuant to the 2005 LTIP, there were also 61,666 outstanding restricted performance units as of September 30, 2007 with a weighted-average grant date fair value of \$29.53.

**Stock-Based Compensation**

Total non-cash, stock-based compensation expense, net of related tax effect, is shown in the following table for the nine months ended September 30, 2007 and 2006 and the year ended December 31, 2006, and was allocated to the same expense categories as the base compensation for EHC employees who participate in the ECC stock option plans:

	For the Nine Months Ended September 30,		For the Year Ended December 31,
	2007	2006	2006
	(In thousands)		
Research and development	\$ 788	\$ 605	\$ 889
General and administrative	986	905	1,067
<b>Total</b>	<b>\$ 1,774</b>	<b>\$ 1,510</b>	<b>\$ 1,956</b>

As of September 30, 2007, total unrecognized compensation for EHC employees related to ECC's non-performance based unvested stock options was \$9.1 million. This cost is based on an assumed future forfeiture rate of approximately 6.5% per year and will be recognized over a weighted-average period of approximately three years. Share-based compensation expense is recognized based on awards ultimately expected to vest and is reduced for estimated forfeitures. SFAS 123R requires forfeitures to be estimated at the time of grant and revised, if necessary, in subsequent periods if actual forfeitures differ from those estimates. Changes in the estimated forfeiture rate can have a significant effect on share-based compensation expense since the effect of adjusting the rate is recognized in the period the forfeiture estimate is changed.

The fair value of each option grant for the nine months ended September 30, 2007 and 2006 and the years ended December 31, 2006, 2005, and 2004 was estimated at the date of the grant using a Black-Scholes option pricing model with the following weighted-average assumptions:

	For the Nine Months Ended September 30,		For the Years Ended December 31,		
	2007	2006	2006	2005	2004
Risk-free interest rate	4.50%	4.74%	4.68%	4.09%	3.69%
Volatility factor	20.20%	25.09%	24.99%	26.12%	33.23%
Expected term of options in years	6.0	6.2	6.2	6.4	5.4
Weighted-average fair value of options granted	\$ 13.68	\$ 11.38	\$ 11.66	\$ 10.39	\$ 11.64

During December 2004, ECC paid a one-time dividend of \$1 per outstanding share of its Class A and Class B common stock. ECC does not currently plan to pay additional dividends on its common stock, and therefore the dividend yield percentage is set at zero for all periods. The Black-Scholes option valuation model was developed for use in estimating the fair value of traded options which have no vesting restrictions and are fully transferable. Consequently, our estimate of fair value may differ from other valuation models. Further, the Black-Scholes model requires the input of highly subjective assumptions. Changes in the subjective input assumptions can materially affect the fair value estimate. Therefore, the existing models do not provide as reliable a single measure of the fair value of stock-based compensation awards as a market-based model would. Changes in the intervals of ECC's regular historical price observations from daily to monthly contributed to the 2005 reduction in the estimated volatility factor.

**ECHOSTAR HOLDING CORPORATION**  
**NOTES TO COMBINED FINANCIAL STATEMENTS — (Continued)**

We will continue to evaluate the assumptions used to derive the estimated fair value of options for ECC's stock as new events or changes in circumstances become known.

**4. Property and Equipment**

Property and equipment consist of the following:

	Depreciable Life (In Years)	As of		
		September 30, 2007 (Unaudited)	December 31, 2006	December 31, 2005
(In thousands)				
Furniture, fixtures, equipment and other	1-10	\$ 34,222	\$ 31,793	\$ 30,043
Buildings and improvements	1-40	17,089	17,077	18,050
Land	—	2,509	2,579	2,579
Construction in progress	—	165,547	47,707	3
Total property and equipment		\$ 219,367	\$ 99,156	\$ 50,675
Accumulated depreciation		(32,150)	(28,646)	(24,385)
Property and equipment, net		\$ 187,217	\$ 70,510	\$ 26,290

"Construction in progress" includes progress amounts for satellite construction, including launch costs.

Depreciation and amortization expense consists of the following:

	For the Nine Months Ended September 30,		As of December 31,		
	2007 (Unaudited)	2006	2006	2005	2004
(In thousands)					
Furniture, fixtures, equipment and other	\$ 3,149	\$ 3,348	\$ 4,378	\$ 4,359	\$ 4,659
Identifiable intangible assets subject to amortization	883	883	1,176	982	10
Buildings and improvements	359	362	478	491	402
Total depreciation and amortization	\$ 4,391	\$ 4,593	\$ 6,032	\$ 5,832	\$ 5,071

*Long-Lived Satellite Assets.* We account for impairments of long-lived satellite assets in accordance with the provisions of Statement of Financial Accounting Standards No. 144, "Accounting for the Impairment or Disposal of Long-Lived Assets" ("SFAS 144"). SFAS 144 requires a long-lived asset or asset group to be tested for recoverability whenever events or changes in circumstance indicate that its carrying amount may not be recoverable.



**ECHOSTAR HOLDING CORPORATION**  
**NOTES TO COMBINED FINANCIAL STATEMENTS — (Continued)**

**5. Income Taxes**

The components of pretax income (loss) are as follows:

	For the Years Ended December 31,		
	2006	2005	2004
	(In thousands)		
Domestic	\$ (34,010)	\$ (47,166)	\$ (41,889)
Foreign	2,923	3,157	(920)
<b>Total</b>	<b>\$ (31,087)</b>	<b>\$ (44,009)</b>	<b>\$ (42,809)</b>

The components of the (provision for) benefit from income taxes are as follows:

	For the Years Ended December 31,		
	2006	2005	2004
	(In thousands)		
<b>Current (provision) benefit:</b>			
Federal	\$ —	\$ —	\$ —
State	—	—	—
Foreign	(2,784)	(1,178)	(428)
	<u>(2,784)</u>	<u>(1,178)</u>	<u>(428)</u>
<b>Deferred (provision) benefit:</b>			
Federal	311	(10,212)	16,400
State	1,895	1,455	1,206
Foreign	(291)	247	—
Decrease (increase) in valuation allowance	(2,206)	8,757	(17,606)
	<u>(291)</u>	<u>247</u>	<u>—</u>
<b>Total benefit (provision)</b>	<b>\$ (3,075)</b>	<b>\$ (931)</b>	<b>\$ (428)</b>

The actual tax provisions for 2006, 2005 and 2004 reconcile to the amounts computed by applying the statutory Federal tax rate to income before taxes as shown below:

	For the Years Ended December 31,		
	2006	2005	2004
	% of pre-tax (income)/loss		
Statutory rate	35.0	35.0	35.0
State income taxes, net of Federal benefit	3.4	3.3	2.8
Foreign taxes and income not U.S. taxable	(9.0)	(0.8)	(3.4)
Stock option compensation	(1.7)	—	—
Intercompany adjustment	(33.2)	(59.5)	5.7
Cumulative change in state tax rate, net of Federal benefit	2.7	—	—
Decrease (increase) in valuation allowance	(7.1)	19.9	(41.1)
Total benefit (provision) for income taxes	<u>(9.9)</u>	<u>(2.1)</u>	<u>(1.0)</u>

All or a portion of the current valuation allowance is expected to be reversed on the effective date of the spin-off since we are expected to realize sufficient profit to utilize our deferred tax benefits as a result of the commercial and transitional agreements with ECC.

**ECHOSTAR HOLDING CORPORATION**  
**NOTES TO COMBINED FINANCIAL STATEMENTS — (Continued)**

The temporary differences, which give rise to deferred tax assets and liabilities as of December 31, 2006 and 2005, are as follows:

	As of December 31,	
	2006	2005
	(In thousands)	
<b>Deferred tax assets:</b>		
NOL, credit and other carryforwards	\$ 29,039	\$ 30,613
Unrealized (gains) losses on investments	51,916	50,360
Accrued expenses	1,399	452
Stock compensation	7,811	8,334
Research and development credit	2,225	2,225
State taxes net of federal effect	5,358	4,479
Other	812	798
Total deferred tax assets	98,560	97,261
Valuation allowance	(72,135)	(93,773)
Deferred tax asset after valuation allowance	26,425	3,488
<b>Deferred tax liabilities:</b>		
Equity method investments	625	635
Depreciation and amortization	973	1,348
Other	291	—
Other comprehensive income	24,827	1,505
Total deferred tax liabilities	26,716	3,488
Net deferred tax asset (liability)	\$ (291)	\$ —
Current portion of net deferred tax asset (liability)	\$ —	\$ —
Noncurrent portion of net deferred tax asset (liability)	(291)	—
Total net deferred tax asset (liability)	\$ (291)	\$ —

EHC's deferred tax assets included net operating losses ("NOL") and credits of \$29.0 million and \$30.6 million as of December 31, 2006 and 2005, respectively. The NOL's and credits represent the amounts that would be apportioned to these entities in accordance with the Internal Revenue Code and Treasury Regulations should EHC be legally separated from ECC. The NOL's and credits decreased \$1.6 million for the year ended December 31, 2006 to correspond to the apportionment of ECC's consolidated tax group's tax attributes as adjusted for the 2006 utilization of NOL's in consolidation. The impact of these allocation rules on the tax attributes determined on a separate company basis is reflected as an intercompany adjustment in the statutory income tax rate reconciliation above. The federal NOL carryforwards begin to expire in 2020, state NOL's begin to expire in 2019, and the credits will begin to expire in the year 2010.

Overall, EHC's net deferred tax assets are offset by a valuation allowance of \$72.1 million and \$93.8 million as of December 31, 2006 and 2005, respectively. The valuation allowance was decreased by \$21.6 million for the year ended December 31, 2006. EHC evaluated and assessed the expected near-term utilization of NOL's, book and taxable income trends, available tax strategies and the overall deferred tax position to determine the valuation allowance required as of December 31, 2006 and 2005.

**ECHOSTAR HOLDING CORPORATION**  
**NOTES TO COMBINED FINANCIAL STATEMENTS — (Continued)**

As of December 31, 2006 and 2005, the Federal NOL includes amounts related to tax deductions for exercised options that have been allocated directly to contributed capital for exercised stock options totaling \$3.6 million and \$3.1 million, respectively.

Stock option compensation expenses for which an estimated deferred tax benefit was previously recorded exceeded the actual tax deductions allowed during 2006 and 2005. Tax charges associated with the reversal of the prior tax benefit have been reported in "Net investment in EHC" in accordance with APB 25 and SFAS 123R. During 2006 and 2005, charges of \$0.5 million and \$0.8 million, respectively, were made to "Net investment in EHC."

**6. Employee Benefit Plans**

***Employee Stock Purchase Plan***

EHC employees participate in ECC's employee stock purchase plan (the "ESPP"). During 2006, this plan was amended for the purpose of registering an additional 1,000,000 shares of Class A common stock and was approved by the stockholders at ECC's Annual Meeting held on May 11, 2006 by the requisite vote of stockholders. Under the ESPP, ECC is now authorized to issue a total of 1,800,000 shares of Class A common stock. Substantially all full-time employees who have been employed by us for at least one calendar quarter are eligible to participate in the ESPP. Employee stock purchases are made through payroll deductions. Under the terms of the ESPP, employees may not deduct an amount which would permit such employee to purchase ECC's capital stock under all of ECC's stock purchase plans at a rate which would exceed \$25,000 in fair value of capital stock in any one year. The purchase price of the stock is 85% of the closing price of ECC's Class A common stock on the last business day of each calendar quarter in which such shares of Class A common stock are deemed sold to an employee under the ESPP. During 2006, 2005 and 2004 our employees purchased approximately 20,700, 17,600 and 13,300 shares of ECC's Class A common stock through the ESPP, respectively.

***401(k) Employee Savings Plan***

EHC participates in ECC's 401(k) Employee Savings Plan (the "401(k) Plan") for eligible employees. Voluntary employee contributions to the 401(k) Plan may be matched 50% by ECC, subject to a maximum annual contribution of \$1,000 per employee. Forfeitures of unvested participant balances which are retained by the 401(k) Plan may be used to fund matching and discretionary contributions. Expense recognized related to matching 401(k) contributions, net of forfeitures, totaled \$0.2 million and \$0.2 million during the years ended December 31, 2006 and 2005, respectively. We did not recognize any expense related to matching 401(k) contributions during the year ended December 31, 2004, as 401(k) Plan forfeitures were sufficient to fund all of the matching contributions.

ECC may also make an annual discretionary contribution to the plan with approval by its board of directors, subject to the maximum deductible limit provided by the Internal Revenue Code of 1986, as amended. These contributions may be made in cash or in ECC's stock. Discretionary stock contributions, net of forfeitures, for our employees were \$1.9 million, \$1.7 million and \$1.5 million relating to the 401(k) Plan years ended December 31, 2006, 2005 and 2004, respectively.

**ECHOSTAR HOLDING CORPORATION**  
**NOTES TO COMBINED FINANCIAL STATEMENTS — (Continued)**

**7. Commitments and Contingencies**

**Commitments**

Future maturities of our contractual obligations are summarized as follows:

	<u>Total</u>	<u>2007</u>	<u>Payments Due by Period</u>				
			<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>Thereafter</u>
			(In thousands)				
Satellite-related obligations	\$ 98,270	\$ 79,530	\$ 18,740	\$ —	\$ —	\$ —	\$ —
Operating lease obligations	4,003	879	906	933	961	324	—
Purchase obligations	614,978	614,978	—	—	—	—	—
Total	<u>\$ 717,251</u>	<u>\$ 695,387</u>	<u>\$ 19,646</u>	<u>\$ 933</u>	<u>\$ 961</u>	<u>\$ 324</u>	<u>\$ —</u>

**Satellite-Related Obligations**

*Satellites under Construction.* Future commitments related to the satellites on the historical balance sheets are included in the table above under “Satellite-related obligations.” CMBStar, an S-band satellite, is scheduled to be completed during the second quarter of 2008. If the required regulatory approvals are obtained and contractual conditions are satisfied, the transponder capacity of that satellite will be leased to a Hong Kong joint venture, which in turn will sublease a portion of the transponder capacity to an affiliate of a Chinese regulatory entity.

**Purchase Obligations**

Our 2007 purchase obligations primarily consist of binding purchase orders for set-top box and related components.

**Rent Expense**

For the nine months ended September 30, 2007 and the years ended December 31, 2006, 2005, and 2004, total rent expense for operating leases approximated \$1.0 million, \$1.1 million, \$1.1 million, and \$0.9 million, respectively.

**Patents and Intellectual Property**

Many entities, including some of our competitors, now have and may in the future obtain patents and other intellectual property rights that cover or affect products or services directly or indirectly related to those that we offer. We may not be aware of all patents and other intellectual property rights that our products may potentially infringe. Damages in patent infringement cases can include a tripling of actual damages in certain cases. Further, we cannot estimate the extent to which we may be required in the future to obtain licenses with respect to patents held by others and the availability and cost of any such licenses. Various parties have asserted patent and other intellectual property rights with respect to components within our direct broadcast satellite system. We cannot be certain that these persons do not own the rights they claim, that our products do not infringe on these rights, that we would be able to obtain licenses from these persons on commercially reasonable terms or, if we were unable to obtain such licenses, that we would be able to redesign our products to avoid infringement.

**ECHOSTAR HOLDING CORPORATION**  
**NOTES TO COMBINED FINANCIAL STATEMENTS — (Continued)**

**Contingencies**

*Acacia*

During 2004, Acacia Media Technologies, which we refer to as Acacia, filed a lawsuit against us and ECC in the United States District Court for the Northern District of California. The suit also named DirecTV, Comcast, Charter, Cox and a number of smaller cable companies as defendants. Acacia is an intellectual property holding company which seeks to license the patent portfolio that it has acquired. The suit alleges infringement of United States Patent Nos. 5,132,992 (the '992 patent), 5,253,275 (the '275 patent), 5,550,863 (the '863 patent), 6,002,720 (the '720 patent) and 6,144,702 (the '702 patent). The '992, '863, '720 and '702 patents have been asserted against us.

The patents relate to various systems and methods related to the transmission of digital data. The '992 and '702 patents have also been asserted against several Internet content providers in the United States District Court for the Central District of California. During 2004 and 2005, the Court issued Markman rulings which found that the '992 and '702 patents were not as broad as Acacia had contended, and that certain terms in the '702 patent were indefinite. In April 2006, ECC and other defendants asked the Court to rule that the claims of the '702 patent are invalid and not infringed. That motion is pending. In June and September 2006, the Court held Markman hearings on the '992, '863, '720 and '275 patents, and issued a ruling during December 2006. Acacia's various patent infringement cases have been consolidated for pre-trial purposes in the United States District Court for the Northern District of California.

We and ECC intend to vigorously defend this case. In the event that a Court ultimately determines that we and ECC infringe any of the patents, we may be subject to an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We are being indemnified by ECC for any potential liability or damages resulting from this suit relating to the period prior to the effective date of the spin-off.

*Broadcast Innovation, L.L.C.*

In 2001, Broadcast Innovation, L.L.C., which we refer to as Broadcast Innovation filed a lawsuit against ECC, DirecTV, Thomson Consumer Electronics and others in Federal District Court in Denver, Colorado. The suit alleges infringement of United States Patent Nos. 6,076,094 (which we refer to as the '094 patent) and 4,992,066 (which we refer to as the '066 patent). The '094 patent relates to certain methods and devices for transmitting and receiving data along with specific formatting information for the data. The '066 patent relates to certain methods and devices for providing the scrambling circuitry for a pay television system on removable cards. We examined these patents and believe that they are not infringed by any of our products or services. Subsequently, DirecTV and Thomson settled with Broadcast Innovation leaving us as the only defendant.

During 2004, the judge issued an order finding the '066 patent invalid. Also in 2004, the Court ruled the '094 patent invalid in a parallel case filed by Broadcast Innovation against Charter and Comcast. In 2005, the United States Court of Appeals for the Federal Circuit overturned the '094 patent finding of invalidity and remanded the case back to the District Court. During June 2006, Charter filed a reexamination request with the United States Patent and Trademark Office. The Court has stayed the case pending reexamination. Our case remains stayed pending resolution of the Charter case.

We and ECC intend to vigorously defend this case. In the event that a Court ultimately determines that we and ECC infringe any of the patents, we may be subject to an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We are being indemnified by ECC for any potential liability or damages resulting from this suit relating to the period prior to the effective date of the spin-off.

**ECHOSTAR HOLDING CORPORATION**  
**NOTES TO COMBINED FINANCIAL STATEMENTS — (Continued)**

*Finisar Corporation*

Finisar Corporation, which we refer to as Finisar, obtained a \$100 million verdict in the United States District Court for the Eastern District of Texas against DirecTV for patent infringement. Finisar alleged that DirecTV's electronic program guide and other elements of its system infringe United States Patent No. 5,404,505 (the '505 patent).

In July 2006, ECC, together with NagraStar LLC, filed a Complaint for Declaratory Judgment in the United States District Court for the District of Delaware against Finisar that asks the Court to declare that they and we do not infringe, and have not infringed, any valid claim of the '505 patent. Trial is not currently scheduled. The District Court has stayed our action until the Federal Circuit has resolved DirecTV's appeal.

We and ECC intend to vigorously prosecute this case. In the event that a Court ultimately determines that we and ECC infringe any of the patents, we may be subject to an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We are being indemnified by ECC for any potential liability or damages resulting from this suit relating to the period prior to the effective date of the spin-off.

*Global Communications*

On April 19, 2007, Global Communications, Inc., which we refer to as Global, filed a patent infringement action against ECC in the United States District Court for the Eastern District of Texas. The suit alleges infringement of United States Patent No. 6,947,702 (which we refer to as the '702 patent). This patent, which involves satellite reception, was issued in September 2005. On October 24, 2007, the United States Patent and Trademark Office granted our request for re-examination of the '702 patent and issued an Office Action finding that all of the claims of the '702 patent were invalid. Based on the PTO's decision, we have asked the District Court to stay the litigation until the re-examination proceedings is concluded.

We and ECC intend to vigorously defend this case. In the event that a Court ultimately determines that we and ECC infringe any of the patents, we may be subject to an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We are being indemnified by ECC for any potential liability or damages resulting from this suit relating to the period prior to the effective date of the spin-off.

*Superguide*

During 2000, Superguide Corp., which we refer to as Superguide, filed suit against ECC, DirecTV, Thomson and others in the United States District Court for the Western District of North Carolina, Asheville Division, alleging infringement of United States Patent Nos. 5,038,211 (which we refer to as the '211 patent), 5,293,357 (which we refer to as the '357 patent) and 4,751,578 (which we refer to as the '578 patent) which relate to certain electronic program guide functions, including the use of electronic program guides to control VCRs. Superguide sought injunctive and declaratory relief and damages in an unspecified amount.

On summary judgment, the District Court ruled that none of the asserted patents were infringed by us. These rulings were appealed to the United States Court of Appeals for the Federal Circuit. During 2004, the Federal Circuit affirmed in part and reversed in part the District Court's findings and remanded the case back to the District Court for further proceedings. In 2005, Superguide indicated that it would no longer pursue infringement allegations with respect to the '211 and '357 patents and those patents have now been dismissed from the suit. The District Court subsequently entered judgment of non-infringement in favor of all defendants as to the '211 and '357 patents and ordered briefing on Thomson's license defense as to the '578 patent. During December 2006, the District Court found that there were disputed issues of fact regarding Thomson's license defense, and ordered a trial solely addressed to that issue. That trial took place in March 2007. In July 2007, the District

**ECHOSTAR HOLDING CORPORATION**  
**NOTES TO COMBINED FINANCIAL STATEMENTS — (Continued)**

Court ruled in favor of Superguide. As a result, Superguide will be able to proceed with their infringement action against us, DirecTV and Thomson.

We and ECC intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe the '578 patent, we may be subject to a portion of the final damages, which may include treble damages and/or an injunction that could require us to materially modify certain user-friendly electronic programming guide and related features that we currently offer to consumers. We are being indemnified by ECC for any potential liability or damages resulting from this suit relating to the period prior to the effective date of the spin-off. We cannot predict with any degree of certainty the outcome of this suit.

*Tivo Inc.*

During April 2006, a Texas jury concluded that certain of our digital video recorders, or DVRs, infringed a patent held by Tivo. The Texas court subsequently issued an injunction prohibiting us from offering DVR functionality. A Court of Appeals has stayed that injunction during the pendency of our appeal.

We and ECC intend to vigorously defend this case. In the event that a Court ultimately determines that we and ECC infringe any of the patents, we may be subject to an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We are being indemnified by ECC for any potential liability or damages resulting from this suit relating to the period prior to the effective date of the spin-off. We and ECC believe that we do not infringe any of the claims asserted against us and ECC.

*Trans Video*

In August 2006, Trans Video Electronic, Ltd., which we refer to as Trans Video filed a patent infringement action against us and ECC in the United States District Court for the Northern District of California. The suit alleges infringement of United States Patent Nos. 5,903,621 (which we refer to as the '621 patent) and 5,991,801 (which we refer to as the '801 patent). The patents relate to various methods related to the transmission of digital data by satellite. On May 14, 2007, we and ECC reached a settlement with Trans Video which did not have a material impact on our results of operations.

*Other*

In addition to the above actions, we are subject to various other legal proceedings and claims which arise in the ordinary course of business. In our opinion, the amount of ultimate liability with respect to any of these actions is unlikely to materially affect our financial position, results of operations or liquidity.

**8. Geographic Information and Transactions with Major Customers**

*Geographic Information*

We currently operate in one reportable segment: the design, development and distribution of digital set-top boxes and related components.

**ECHOSTAR HOLDING CORPORATION**  
**NOTES TO COMBINED FINANCIAL STATEMENTS — (Continued)**

The following table summarizes total long-lived assets and revenue attributed to foreign locations:

	United States	Europe	Asia	Total
	(In thousands)			
<b>Long-lived assets, including FCC authorizations</b>				
As of December 31, 2006	\$ 65,028	\$ 12,818	\$ 47,456	\$ 125,302
As of December 31, 2005	\$ 67,961	\$ 14,299	\$ —	\$ 82,260
<b>Revenue</b>				
2006	\$ 1,446,926	\$ 78,394	\$ —	\$ 1,525,320
2005	\$ 1,456,276	\$ 57,415	\$ —	\$ 1,513,691
2004	\$ 1,660,525	\$ 59,566	\$ —	\$ 1,720,091

Revenue is attributed to geographic regions based upon the location where the sale originated. United States revenue includes transactions with both United States and customers abroad. International revenue includes transactions with customers in Europe, Africa, South America and the Middle East.

**Transactions with Major Customers**

During the nine months ended September 30, 2007 and 2006 and the years ended December 31, 2006, 2005 and 2004, United States revenue in the table above primarily included sales to two major customers. The following table summarizes sales to each customer and its percentage of total revenue.

	For the Nine Months Ended September 30,		For the Years Ended December 31,		
	2007 (Unaudited)	2006	2006	2005	2004
	(In thousands)				
<b>Total revenue:</b>					
ECC	\$ 1,019,729	\$ 948,683	\$ 1,288,691	\$ 1,295,861	\$ 1,543,513
Bell ExpressVu	118,170	164,680	186,387	173,168	125,313
Other	44,869	19,536	50,242	44,662	51,265
Total revenue	\$ 1,182,768	\$ 1,132,899	\$ 1,525,320	\$ 1,513,691	\$ 1,720,091
<b>Percentage of total revenue:</b>					
ECC	86.2%	83.7%	84.5%	85.6%	89.7%
Bell ExpressVu	10.0%	14.5%	12.2%	11.4%	7.3%



**ECHOSTAR HOLDING CORPORATION**  
**NOTES TO COMBINED FINANCIAL STATEMENTS — (Continued)**

**9. Valuation and Qualifying Accounts**

Our valuation and qualifying accounts as of December 31, 2006, 2005 and 2004 are as follows:

	Balance at Beginning of Year	Charged to Costs and Expenses	Deductions	Balance at End of Year
	(In thousands)			
<b>Allowance for doubtful accounts</b>				
For the years ended:				
December 31, 2006	\$ 243	\$ 660	\$ (80)	\$ 823
December 31, 2005	\$ 540	\$ (83)	\$ (214)	\$ 243
December 31, 2004	\$ 462	\$ 48	\$ 30	\$ 540
<b>Reserve for inventory</b>				
For the years ended:				
December 31, 2006	\$ 910	\$ 187	\$ (648)	\$ 449
December 31, 2005	\$ 1,648	\$ 542	\$ (1,280)	\$ 910
December 31, 2004	\$ 245	\$ 1,547	\$ (144)	\$ 1,648

**10. Quarterly Financial Data (Unaudited)**

Our quarterly results of operations are summarized as follows:

	For the Three Months Ended			
	March 31	June 30	September 30	December 31
	(In thousands) (Unaudited)			
<b>Year ended December 31, 2007:</b>				
Total revenue	\$ 447,763	\$ 330,589	\$ 404,416	N/A
Operating income (loss)	\$ (17,972)	\$ (13,489)	\$ (8,707)	N/A
Net income (loss)	\$ (18,504)	\$ (14,789)	\$ (6,650)	N/A
<b>Year ended December 31, 2006:</b>				
Total revenue	\$ 365,509	\$ 390,107	\$ 377,283	\$ 392,421
Operating income (loss)	\$ (6,101)	\$ 1,891	\$ (15,766)	\$ (17,471)
Net income (loss)	\$ (6,940)	\$ 4,616	\$ (18,162)	\$ (13,676)
<b>Year ended December 31, 2005:</b>				
Total revenue	\$ 401,598	\$ 335,651	\$ 380,103	\$ 396,339
Operating income (loss)	\$ (7,849)	\$ (11,533)	\$ (7,782)	\$ (5,900)
Net income (loss)	\$ (7,858)	\$ (12,060)	\$ (9,588)	\$ (15,434)

**11. Investments in Affiliates Accounted for Using the Equity Method**

We own 50% of NagraStar L.L.C. ("NagraStar"), a joint venture that is our exclusive provider of encryption and related security technology used in our set-top boxes. Although we do not consolidate NagraStar, we have the ability to significantly influence its operating policies; therefore, we account for our investment in NagraStar under the equity method of accounting.

**ECHOSTAR HOLDING CORPORATION**  
**NOTES TO COMBINED FINANCIAL STATEMENTS — (Continued)**

Summarized financial information of NagraStar for the periods in which we used the equity method to account for NagraStar is as follows:

**Balance Sheets**

	As of December 31,	
	2006	2005
	(In thousands)	
<b>Assets</b>		
Current assets	\$ 84,426	\$ 43,890
Noncurrent assets	854	940
Total assets	\$ 85,280	\$ 44,830
<b>Liabilities and Owner's Equity (Deficit)</b>		
Current and total liabilities	\$ 44,470	\$ 7,774
Owners' equity (deficit)	40,810	37,056
Total liabilities and owners' equity (deficit)	\$ 85,280	\$ 44,830

**Statement of Operations**

	For the Years Ended December 31,		
	2006	2005	2004
	(In thousands)		
Revenue	\$ 57,640	\$ 126,651	\$ 126,119
Operating, selling, general administrative expenses, net	56,278	116,677	113,102
Depreciation and amortization	245	335	518
Operating income (loss)	1,117	9,639	12,499
Other income (expense)	2,447	855	71
Net income (loss)	\$ 3,564	\$ 10,494	\$ 12,570

**12. Related Party Transactions**

***Related Party Transactions with NagraStar***

During the nine months ended September 30, 2007 and the years ended December 31, 2006, 2005 and 2004, we purchased security access devices from NagraStar of \$46.6 million, \$55.8 million, \$121.4 million and \$123.8 million, respectively. As of September 30, 2007 and December 31, 2006 and 2005, amounts payable to NagraStar totaled \$6.2 million, \$3.3 million and \$3.9 million, respectively. Additionally, as of September 30, 2007, we were committed to purchase \$22.8 million of security access devices from NagraStar.

***Related Party Transactions with ECC***

The Combined Statements of Operations and Comprehensive Income (Loss) include service costs and expense allocations for certain corporate functions historically provided to EHC by ECC. In certain cases, these allocations were made on a specific identification basis. Otherwise, the expenses related to services provided to EHC by ECC were allocated to EHC based on relative percentages, as compared to ECC's other businesses, of headcount or other appropriate methods depending on the nature of each item of cost to be allocated.

Charges for functions historically provided to EHC by ECC are primarily attributable to ECC's performance of many shared services that EHC benefits from such as, among other things, treasury, tax, accounting and reporting, mergers and acquisitions, risk management, legal, internal audit, human resources, investor relations

**ECHOSTAR HOLDING CORPORATION**  
**NOTES TO COMBINED FINANCIAL STATEMENTS — (Continued)**

and information technology. EHC also participates in certain ECC insurance, benefit and incentive plans. The Combined Statements of Operations and Comprehensive Income (Loss) reflect charges from ECC and its affiliates for these services of \$35.6 million and \$30.1 million for the nine months ended September 30, 2007 and 2006, respectively, and \$40.4 million, \$36.6 million and \$37.4 million for the years ended December 31, 2006, 2005 and 2004, respectively. Certain of these services will continue to be provided subsequent to the Distribution for varying periods. Included in the charges above are amounts recognized for employee benefit expenses (Note 6).

In addition, during the nine months ended September 30, 2007 and 2006 and the years ended December 31, 2006, 2005 and 2004, we sold set-top boxes and other services to ECC. The Combined Statements of Operation and Comprehensive Income (Loss) reflect revenue from ECC and its affiliates for equipment and other sales of \$1.020 billion and \$948.7 million for the nine months ended September 30, 2007 and 2006, respectively, and \$1.289 billion, \$1.296 billion and \$1.544 billion for the years ended December 31, 2006, 2005 and 2004, respectively. For the nine months ended September 30, 2007 and 2006, income before taxes was \$(0.04) million and \$0.2 million, respectively, and for the years ended December 31, 2006, 2005 and 2004 \$ (0.3) million, \$0.3 million and zero for the years ended December 31, 2006, 2005 and 2004, respectively.

**13. Subsequent Events**

On October 19, 2007, we acquired Sling Media, Inc., a privately-held digital lifestyle products company. As of December 31, 2006, Sling Media had total assets of \$49.8 million and a net loss of \$20.9 million. The transaction values Sling Media at approximately \$380.0 million and was paid in cash and EchoStar options.

During October 2007, the Board of Directors of EHC authorized a stock buy back of up to \$1.0 billion of our Class A common stock.

INDEX TO STATEMENT OF NET ASSETS TO BE CONTRIBUTED BY  
ECHOSTAR COMMUNICATIONS CORPORATION

	<u>Page</u>
<b>Statement of Net Assets to be Contributed by EchoStar Communications Corporation (“ECC”):</b>	
<a href="#">Report of KPMG LLP, Independent Registered Public Accounting Firm</a>	F-31
<a href="#">Statement of Net Assets to be Contributed by ECC as of September 30, 2007</a>	F-32
<a href="#">Notes to Statement of Net Assets to be Contributed by ECC</a>	F-33

**REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM**

The Board of Directors and Stockholders  
EchoStar Communications Corporation:

We have audited the accompanying statement of net assets to be contributed by EchoStar Communications Corporation as of September 30, 2007. This statement of net assets to be contributed is the responsibility of EchoStar Communications Corporation's management. Our responsibility is to express an opinion on the statement of net assets to be contributed based on our audit.

We conducted our audit in accordance with the auditing standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the statement of net assets to be contributed is free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the statement of net assets to be contributed by EchoStar Communications Corporation, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the statement of net assets to be contributed. We believe that our audit provides a reasonable basis for our opinion.

The accompanying statement was prepared to present the net assets to be contributed by EchoStar Communications Corporation to EchoStar Holding Corporation in connection with the proposed spin-off transaction referred to in note 1, and is not intended to be a complete presentation of EchoStar Communications Corporation's assets and liabilities.

In our opinion, the accompanying statement of net assets to be contributed by EchoStar Communications Corporation presents fairly, in all material respects, the net assets to be contributed by EchoStar Communications Corporation as of September 30, 2007 to EchoStar Holding Corporation, in connection with the proposed spin-off transaction referred to in Note 1, in conformity with U.S. generally accepted accounting principles.

/s/ KPMG LLP

Denver, Colorado  
December 12, 2007

**STATEMENT OF NET ASSETS TO BE CONTRIBUTED BY  
ECHOSTAR COMMUNICATIONS CORPORATION**

	<u>As of September 30, 2007 (In thousands)</u>
<b>ASSETS</b>	
<i>Current Assets:</i>	
Cash	\$ 1,000,000
Trade accounts receivable, net of allowance for doubtful accounts of \$319	2,692
Current deferred tax assets	4,816
Other current assets	6,025
<b>Total current assets</b>	<b>1,013,533</b>
Restricted cash and marketable investment securities	3,150
Property and equipment, net	1,281,682
FCC authorizations (Note 2)	83,121
Intangible assets, net	147,374
Other noncurrent assets, net	21,254
<b>Total assets</b>	<b>\$ 2,550,114</b>
<b>LIABILITIES</b>	
<i>Current Liabilities:</i>	
Accrued expenses	\$ 14,535
Current portion of capital lease obligations, mortgages and notes payable	38,167
<b>Total current liabilities</b>	<b>52,702</b>
<i>Long-term obligations, net of current portion:</i>	
Capital lease obligations, mortgages and notes payable, net of current portion	349,590
Deferred tax liabilities	237,079
<b>Total long-term obligations, net of current portion</b>	<b>586,669</b>
<b>Total liabilities</b>	<b>639,371</b>
Net assets to be contributed	<b>\$ 1,910,743</b>

The accompanying notes are an integral part of this statement of net assets to be contributed.

**NOTES TO STATEMENT OF NET ASSETS TO BE CONTRIBUTED BY  
ECHOSTAR COMMUNICATIONS CORPORATION**

**1. Overview of Proposed Transaction and Assets to be Contributed and Basis of Presentation**

On September 25, 2007, EchoStar Communications Corporation ("ECC") announced its intention to separate its technology and certain infrastructure assets into a separate publicly-traded company. Pursuant to the spin-off, certain assets of ECC, consisting of satellites, uplink and satellite transmission assets and certain real estate and other assets and related liabilities will be contributed to EchoStar Holding Corporation ("EHC"). The net assets to be contributed by ECC historically were an integral part of ECC's historical satellite television business. These net assets are expected to be used by EHC primarily to comprise its fixed satellite service business as an independent publicly-traded company.

This Statement of Net Assets to be Contributed by ECC has been prepared in order to set forth those assets and related liabilities that will be contributed by ECC to EHC, but which do not comprise part of the historical combined financial statements of EHC. These assets and related liabilities are reflected in this Statement of Net Assets to be Contributed by ECC rather than in the historical combined financial statements of EHC and no Statement of Revenues and Direct Expenses has been included herein because these assets have been dedicated to and were an integral part of the ECC's DISH Network business, were not operated as a separate business within ECC and do not constitute a separate business under EITF 98-3, "*Determining Whether a Nonmonetary Transaction Involves Receipt of Productive Assets or of a Business.*"

The accounting policies described herein are the same accounting policies historically applied by ECC in the preparation of its Consolidated Financial Statements. The net assets to be contributed by ECC are shown at ECC's historical basis.

**2. Summary of Significant Accounting Policies**

*Use of Estimates*

The preparation of the Statement of Net Assets to be Contributed by ECC in conformity with accounting principles generally accepted in the United States ("GAAP") requires ECC to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements. Estimates are used in accounting for, among other things, allowances for uncollectible accounts, deferred income taxes and related valuation allowances, fair values of financial instruments, fair value of assets and liabilities acquired in business combinations, capital leases, asset impairments, and useful lives of property, equipment and intangible assets. Actual results may differ from previously estimated amounts, and such differences may be material to the Statement of Net Assets to be Contributed by ECC. Additionally, upon contribution of these net assets to EHC, EHC will be required to make its own estimates and assumptions. These estimates and assumptions may be different from those made by ECC and may have a significant affect on the reported amounts. Estimates and assumptions are reviewed periodically, and the effects of revisions are reflected prospectively beginning in the period they occur.

*Cash and Restricted Cash and Marketable Investment Securities*

The Statement of Net Assets to be Contributed includes \$1.0 billion of cash to be contributed by ECC upon consummation of the spin-off.

As of September 30, 2007, restricted cash and marketable investment securities included letters of credit for FCC authorizations.

*Property and Equipment*

Property and equipment are stated at historical cost. The cost of satellites under construction, including certain amounts prepaid under our satellite service agreements, are capitalized during the construction phase, assuming the eventual successful launch and in-orbit operation of the satellite. If a satellite were to fail during launch or while in-orbit, the resultant loss would be charged to expense in the period such loss was incurred.

**NOTES TO STATEMENT OF NET ASSETS TO BE CONTRIBUTED BY  
ECHOSTAR COMMUNICATIONS CORPORATION — (Continued)**

The amount of any such loss would be reduced to the extent of insurance proceeds estimated to be received, if any. Depreciation is recorded on a straight-line basis over lives ranging from one to forty years. Repair and maintenance costs are charged to expense when incurred. Renewals and betterments are capitalized.

**Long-Lived Assets**

ECC accounts for impairments of long-lived assets in accordance with the provisions of Statement of Financial Accounting Standards No. 144, "Accounting for the Impairment or Disposal of Long-Lived Assets" ("SFAS 144"). ECC reviews its long-lived assets and identifiable intangible assets for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Based on the guidance under SFAS 144, ECC evaluates its satellite fleet for recoverability as one asset group. For assets which are held and used in operations, the asset would be impaired if the carrying value of the asset (or asset group) exceeded its undiscounted future net cash flows. Once an impairment is determined, the actual impairment is reported as the difference between the carrying value and the fair value as estimated using discounted cash flows. Assets which are to be disposed of are reported at the lower of the carrying amount or fair value less costs to sell. ECC considers relevant cash flow, estimated future operating results, trends and other available information in assessing whether the carrying value of assets are recoverable.

**FCC Authorizations and Intangible Assets**

ECC accounts for its intangible assets in accordance with the provisions of Statement of Financial Accounting Standards No. 142, "Goodwill and Other Intangible Assets" ("SFAS 142"), which requires intangible assets with indefinite useful lives not be amortized, but to be tested for impairment annually or whenever indicators of impairment arise. Intangible assets that have finite lives continue to be amortized over their estimated useful lives.

ECC has determined that its FCC licenses have indefinite useful lives and evaluates impairment in accordance with the guidance of EITF Issue No. 02-7, "Unit of Accounting for Testing Impairment of Indefinite-Lived Intangible Assets" ("EITF 02-7"). In our most recent annual impairment testing, ECC determined that the estimated fair value of the FCC licenses, calculated using the discounted cash flow analysis, exceeded their carrying amount.

As of September 30, 2007, our identifiable intangibles subject to amortization consisted of the following:

	As of September 30, 2007		
	Intangible Assets	Accumulated Amortization (In thousands)	Net Book Value
Contract based	\$ 189,928	\$ (57,480)	\$ 132,448
Technology-based	20,500	(5,574)	14,926
<b>Total</b>	<b>\$ 210,428</b>	<b>\$ (63,054)</b>	<b>\$ 147,374</b>

During the nine months ended September 30, 2007, ECC participated in an FCC Auction for licenses in the 1.4 GHz band and was the winning bidder for several licenses with total winning bids of \$57.4 million. This amount is included in "FCC authorizations" in the Statement of Net Assets to be Contributed by ECC.

**Income Taxes**

ECC establishes a provision for income taxes currently payable or receivable and for income tax amounts deferred to future periods in accordance with Statement of Financial Accounting Standards No. 109, "Accounting for Income Taxes" ("SFAS 109"). SFAS 109 requires that deferred tax assets and liabilities be recorded for the estimated future tax effects of differences that exist between the book and tax bases of assets



**NOTES TO STATEMENT OF NET ASSETS TO BE CONTRIBUTED BY  
ECHOSTAR COMMUNICATIONS CORPORATION — (Continued)**

and liabilities. Deferred tax assets are offset by valuation allowances in accordance with SFAS 109, when ECC believes it is more likely than not that such net deferred tax assets will not be realized.

**Fair Value of Financial Instruments**

As of September 30, 2007, the book value approximates fair value for cash, trade accounts receivable, net of allowance for doubtful accounts, current liabilities and mortgages and satellite vendor financing due to their short-term nature. Pursuant to Statement of Financial Accounting Standards No. 107 “Disclosures about Fair Value of Financial Instruments,” disclosures regarding fair value of capital leases is not required.

**New Accounting Pronouncements**

In September 2006, the FASB issued SFAS No. 157, “Fair Value Measurements” (“SFAS 157”) which defines fair value, establishes a framework for measuring fair value in accordance with generally accepted accounting principles and expands disclosures about fair value measurements. This pronouncement applies to other accounting standards that require or permit fair value measurements. Accordingly, this statement does not require any new fair value measurement. This statement is effective for fiscal years beginning after November 15, 2007, and interim periods within that fiscal year. ECC is currently evaluating the impact if any, of the adoption of SFAS 157 will have on the net assets to be contributed.

**3. Property and Equipment**

Property and equipment consist of the following:

	Depreciable Life (In Years)	As of September 30, 2007 (In thousands)
Land	—	\$ 24,155
Buildings and improvements	1-10	175,670
Furniture, fixtures, equipment and other	1-7	511,367
<b>Satellites:</b>		
EchoStar III	12	234,083
EchoStar IV — fully depreciated	N/A	78,511
EchoStar VI	12	245,022
EchoStar VIII	12	175,801
EchoStar IX	12	127,376
EchoStar XII	10	190,051
Satellites acquired under capital leases	10	551,628
Construction in process	—	104,101
Total property and equipment		\$ 2,417,765
Accumulated depreciation		(1,136,083)
Property and equipment, net		<u>1,281,682</u>

“Construction in progress” includes progress amounts for satellite construction, including launch costs.

**Satellites**

ECC is contributing nine of its satellites to EHC, six of which are owned and three are leased. Each of the owned satellites had an original minimum useful life of at least 12 years. Two of the leased satellites are accounted for as capital leases pursuant to Statement of Financial Accounting Standards No. 13, “Accounting

NOTES TO STATEMENT OF NET ASSETS TO BE CONTRIBUTED BY  
ECHOSTAR COMMUNICATIONS CORPORATION — (Continued)

for Leases” (“SFAS 13”) and are depreciated over the ten-year terms of the satellite service agreements. While ECC believes that overall these satellites are generally in good condition, during 2007 and prior periods, certain of these satellites have experienced anomalies, some of which have had a significant adverse impact on their commercial operation.

*EchoStar III.* EchoStar III was launched during October 1997 and currently operates at the 61.5 degree orbital location. The satellite was originally designed to operate a maximum of 32 transponders at approximately 120 watts per channel, switchable to 16 transponders operating at over 230 watts per channel, and was equipped with a total of 44 transponders to provide redundancy. Prior to 2006, traveling wave tube amplifiers (“TWTA”) anomalies caused 22 transponders to fail. During April and October 2006, further TWTA anomalies caused the failure of four additional transponders. As a result, a maximum of 18 transponders are currently available for use on EchoStar III, but due to redundancy switching limitations and specific channel authorizations, we can only operate on 15 of the 30 FCC authorized frequencies we have the right to utilize at the 61.5 degree location. While we do not expect a large number of additional TWTAs to fail in any year, and the failures have not reduced the original minimum 12-year design life of the satellite, it is likely that additional TWTA failures will occur from time to time in the future, and those failures will further impact commercial operation of the satellite.

*EchoStar IV.* EchoStar IV was launched during May 1998 and currently operates at the 77 degree orbital location, which is licensed by the government of Mexico to a venture in which we hold a minority interest. The satellite was originally designed to operate a maximum of 32 transponders at approximately 120 watts per channel, switchable to 16 transponders operating at over 230 watts per channel. As a result of past TWTA failures, only six transponders are currently available for use and the satellite has been fully depreciated. There can be no assurance that further material degradation, or total loss of use, of EchoStar IV will not occur in the immediate future.

*EchoStar VI.* EchoStar VI was launched during July 2000 and is currently stationed at the 110 degree orbital location as an in-orbit spare. The satellite was originally equipped with 108 solar array strings, approximately 102 of which are required to assure full power availability for the original minimum 12-year design life of the satellite. Prior to 2006, EchoStar VI experienced anomalies resulting in the loss of 15 solar array strings. During 2006, two additional solar array strings failed, reducing the number of functional solar array strings to 91. While the design life of the satellite has not been affected, commercial operability has been reduced. The satellite was designed to operate 32 transponders at approximately 125 watts per channel, switchable to 16 transponders operating at approximately 225 watts per channel. The power reduction resulting from the solar array failures limits us to operation of a maximum of 26 transponders in standard power mode, or 13 transponders in high power mode currently. The number of transponders to which power can be provided is expected to continue to decline in the future at the rate of approximately one transponder every three years. See discussion of evaluation of impairment in “*Long-Lived Assets*” below.

*EchoStar VIII.* EchoStar VIII was launched during August 2002 and currently operates at the 110 degree orbital location. The satellite was designed to operate 32 transponders at approximately 120 watts per channel, switchable to 16 transponders operating at approximately 240 watts per channel. EchoStar VIII also includes spot-beam technology. This satellite has experienced several anomalies since launch, but none have reduced the 12-year estimated useful life of the satellite. However, there can be no assurance that future anomalies will not cause further losses which could materially impact its commercial operation, or result in a total loss of the satellite.

*EchoStar IX.* EchoStar IX was launched during August 2003 and currently operates at the 121 degree orbital location. The satellite was designed to operate 32 FSS transponders operating at approximately 110 watts per channel, along with transponders that can provide services in the Ka-Band (a “Ka-band payload”). The satellite also includes a C-band payload which is owned by a third party. During 2006, EchoStar IX experienced the loss of one of its three momentum wheels, two of which are utilized during normal

NOTES TO STATEMENT OF NET ASSETS TO BE CONTRIBUTED BY  
ECHOSTAR COMMUNICATIONS CORPORATION — (Continued)

operations. A spare wheel was switched in at the time and the loss did not reduce the 12-year estimated useful life of the satellite. During September 2007, the satellite experienced anomalies resulting in the loss of three solar array strings. An investigation of the anomalies is continuing. The anomalies have not impacted commercial operation of the satellite to date. The design life of the satellite is not expected to be impacted since the satellite is equipped with a total of 288 solar array strings, only approximately 276 of which are required to assure full power availability for the design life of the satellite. However, there can be no assurance future anomalies will not cause further losses, which could impact the remaining life or commercial operation of the satellite.

*EchoStar XII.* EchoStar XII was launched during July 2003 and currently operates at the 61.5 degree orbital location. The satellite was designed to operate 13 transponders at 270 watts per channel, in CONUS mode, or 22 spot beams using a combination of 135 and 65 watt TWTAs. We currently operate the satellite in CONUS mode. EchoStar XII has a total of 24 solar array circuits, approximately 22 of which are required to assure full power for the original minimum 12-year design life of the satellite. Since late 2004, eight solar array circuits on EchoStar XII have experienced anomalous behavior resulting in both temporary and permanent solar array circuit failures. The cause of the failures is still being investigated. The design life of the satellite has not been affected. However, these temporary and permanent failures have resulted in a reduction in power to the satellite which will preclude us from using the full complement of transponders on EchoStar XII for the 12-year design life of the satellite. The extent of this impact has not yet been determined. There can be no assurance future anomalies will not cause further losses, which could further impact commercial operation of the satellite or its useful life. See discussion of evaluation of impairment in “*Long-Lived Assets*” below.

**Long-Lived Satellite Assets.** ECC accounts for impairments of long-lived satellite assets in accordance with the provisions of Statement of Financial Accounting Standards No. 144, “*Accounting for the Impairment or Disposal of Long-Lived Assets*” (“SFAS 144”). SFAS 144 requires a long-lived asset or asset group to be tested for recoverability whenever events or changes in circumstance indicate that its carrying amount may not be recoverable. Based on the guidance under SFAS 144, ECC evaluates its satellite fleet for recoverability as one asset group. While certain of the anomalies discussed above, and previously disclosed, may be considered to represent a significant adverse change in the physical condition of an individual satellite, based on the redundancy designed within each satellite and considering the asset grouping, these anomalies (none of which caused a loss of service to subscribers for an extended period) are not considered to be significant events that would require evaluation for impairment recognition pursuant to the guidance under SFAS 144. Unless and until a specific satellite is abandoned or otherwise determined to have no service potential, the net carrying amount related to the satellite would not be written off.

Upon contribution of these satellites, EHC will be required to perform its own analysis of each satellite for recoverability. EHC’s conclusion regarding the recoverability of each satellite may be different from the conclusion reached by ECC.

NOTES TO STATEMENT OF NET ASSETS TO BE CONTRIBUTED BY  
ECHOSTAR COMMUNICATIONS CORPORATION — (Continued)

4. Long-Term Debt

*Capital Lease Obligations, Mortgages and Notes Payable*

Capital lease obligations, mortgages and notes payable consist of the following:

	As of September 30, 2007 (In thousands)
Satellites financed under capital lease obligations	\$ 379,280
8% note payable for EchoStar IX satellite vendor financing, payable over 14 years from launch	8,139
8% mortgage due in installments through 2015	338
Total	\$ 387,757
Less current portion	(38,167)
Capital lease obligations, mortgages and other notes payable, net of current portion	\$ 349,590

*Capital Lease Obligations*

Three of the in-orbit satellites that ECC currently leases will be contributed to EHC. Two of these satellites, discussed below, are accounted for as capital leases pursuant to SFAS 13 and are depreciated over the ten-year terms of the satellite service agreements.

*AMC-15.* AMC-15, an FSS satellite, commenced commercial operation during January 2005. This lease will be renewable by us on a year to year basis following the initial term, and will provide us with certain rights to replacement satellites.

*AMC-16.* AMC 16, an FSS satellite, commenced commercial operation during February 2005. This lease is renewable by us on a year to year basis following the initial term, and will provide us with certain rights to replacement satellites.

**NOTES TO STATEMENT OF NET ASSETS TO BE CONTRIBUTED BY  
ECHOSTAR COMMUNICATIONS CORPORATION — (Continued)**

As of September 30, 2007, ECC had \$551.6 million capitalized for the estimated fair value of satellites acquired under capital leases included in "Property and equipment, net," with related accumulated depreciation of \$149.9 million. Future minimum lease payments under these capital lease obligations, together with the present value of the net minimum lease payments as of September 30, 2007 are as follows:

<b>For the Years Ending December 31,</b>	
2007 (remaining three months)	\$ 21,588
2008	86,351
2009	86,351
2010	86,351
2011	86,351
Thereafter	254,373
<b>Total minimum lease payments</b>	<b>621,365</b>
Less: Amount representing lease of the orbital location and estimated executory costs (primarily insurance and maintenance) including profit thereon, included in total minimum lease payments	(107,221)
<b>Net minimum lease payments</b>	<b>514,144</b>
Less: Amount representing interest	(134,864)
<b>Present value of net minimum lease payments</b>	<b>379,280</b>
Less: Current portion	(37,574)
<b>Long-term portion of capital lease obligations</b>	<b>\$ 341,706</b>

In addition to its lease of the AMC-15 and AMC-16 satellites, ECC will also contribute satellite service agreements to lease all of the capacity on other satellites discussed below.

**AMC-2.** AMC-2 is an FSS satellite positioned at the 85 degree orbital location. ECC's lease of this satellite is expected to continue through 2007 and has been accounted for as an operating lease.

**AMC-14.** AMC-14 is a DBS satellite, which is currently expected to launch in early 2008 and commence commercial operation at an orbital location to be determined at a future date. The initial ten-year lease for all of the capacity on the satellite will be accounted for as a capital lease.

**5. Income Taxes**

Our income tax policy is to record the estimated future tax effects of temporary differences between the tax bases of assets and liabilities and amounts reported in the Statement of Net Assets to be Contributed by ECC. We followed the guidelines set forth in SFAS 109 regarding the recoverability of any tax assets recorded on the Statement of Net Assets to be Contributed by ECC and provided any necessary valuation allowances. In accordance with SFAS 109, we periodically evaluate our need for a valuation allowance. Determining necessary valuation allowances requires us to make assessments about historical financial information as well as the timing of future events, including the probability of expected future taxable income and available tax planning opportunities.

**NOTES TO STATEMENT OF NET ASSETS TO BE CONTRIBUTED BY  
ECHOSTAR COMMUNICATIONS CORPORATION — (Continued)**

The temporary differences, which give rise to significant deferred tax assets and liabilities as of September 30, 2007, are as follows:

	<u>As of September 30, 2007</u>
	<u>(In thousands)</u>
<b>Deferred tax assets:</b>	
Accrued expenses	\$ 4,444
Other	248
Total deferred tax assets	\$ 4,692
<b>Deferred tax liabilities:</b>	
Depreciation and amortization	\$ (219,013)
State taxes net of federal effect	(17,942)
Total deferred tax liabilities	(236,955)
Net deferred tax asset (liability)	\$ (232,263)
Current portion of net deferred tax asset (liability)	\$ 4,816
Noncurrent portion of net deferred tax asset (liability)	(237,079)
Total net deferred tax asset (liability)	\$ (232,263)

INDEX TO FINANCIAL TABLES OF SLING MEDIA, INC.

	<u>Page</u>
<b>Consolidated Financial Statements of Sling Media, Inc.:</b>	
<a href="#">Report of KPMG LLP, Independent Registered Public Accounting Firm</a>	F-42
<a href="#">Consolidated Balance Sheets at September 30, 2007 (unaudited) and December 31, 2006 and 2005</a>	F-43
<a href="#">Consolidated Statements of Operations and Other Comprehensive Income (Loss) for the nine months ended September 30, 2007 and 2006 (unaudited), for each of the years ended December 31, 2006, 2005, and for the period from inception (June 14, 2004) to December 31, 2004</a>	F-44
<a href="#">Consolidated Statements of Shareholders' Equity for the years ended December 31, 2004, 2005 and 2006 and for the nine months ended September 30, 2007 (unaudited)</a>	F-45
<a href="#">Consolidated Statements of Cash Flows for the nine months ended September 30, 2007 and 2006 (unaudited), for the years ended December 31, 2006, 2005, and or the period from inception (June 14, 2004) to December 31, 2004</a>	F-46
<a href="#">Notes to Consolidated Financial Statements</a>	F-47

**Report of Independent Registered Public Accounting Firm**

The Board of EchoStar Communications Corporation, Inc.:

We have audited the consolidated financial statements of Sling Media, Inc. and subsidiaries as of December 31, 2006 and 2005, and the related consolidated statements of operations and other comprehensive income (loss), shareholders' equity and cash flows for each of the years then ended and the period from inception (June 14, 2004) to December 31, 2004. These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Sling Media, Inc. and subsidiaries as of December 31, 2006 and 2005, and the results of their operations and their cash flows for the years then ended and the period from inception (June 14, 2004) to December 31, 2004, in conformity with U.S. generally accepted accounting principles.

As discussed in Note 2(I) to the consolidated financial statements, effective January 1, 2006, the Company adopted the provisions of Statement of Financial Accounting Standards (SFAS) No. 123 (revised 2004), *Share-Based Payment*, applying the prospective method.

/s/ KPMG LLP

San Francisco, California  
November 5, 2007



SLING MEDIA, INC.  
Consolidated Balance Sheets

September 30,  
2007  
(Unaudited)

December 31,  
2006      2005

(In thousands, except share and  
per-share data)

ASSETS			
Current assets:			
Cash and cash equivalents	\$ 7,763	\$ 24,382	\$ 4,827
Short-term investments	—	73	3,805
Accounts receivable	7,276	11,987	6,067
Inventories	6,446	5,657	1,881
Prepaid expenses	1,451	2,156	271
Other current assets	656	337	134
Total current assets	<u>23,592</u>	<u>44,592</u>	<u>16,985</u>
Property and equipment, net	3,877	1,585	197
Intangible assets, net	2,597	2,818	77
Restricted cash	400	400	—
Other assets	728	434	74
Total assets	<u>\$ 31,194</u>	<u>\$ 49,829</u>	<u>\$ 17,333</u>
LIABILITIES AND SHAREHOLDERS' EQUITY			
Current liabilities:			
Accounts payable, trade	\$ 3,643	\$ 8,869	\$ 878
Accrued expenses	4,674	2,644	978
Accrued employee benefits	630	950	94
Notes payable	1,380	297	4,313
Total current liabilities	<u>10,327</u>	<u>12,760</u>	<u>6,263</u>
Deferred revenue	4,000	—	—
Other long-term liabilities	2,701	1,280	—
Total liabilities	<u>17,028</u>	<u>14,040</u>	<u>6,263</u>
Commitments and contingencies (Note 7)			
Shareholders' equity:			
Convertible Series A preferred stock, \$0.0001 par value. Authorized 8,400,000 shares; outstanding 7,759,082 shares respectively; aggregate liquidation preference of \$11,574,999	1	1	1
Convertible Series B preferred stock, \$0.0001 par value. Authorized 7,930,000 shares; outstanding 7,695,271, 7,695,271 and 0 shares, respectively; aggregate liquidation preference of \$46,374,501	1	1	—
Common stock, \$0.0001 par value. Authorized 30,670,000, 30,670,000 and 26,600,000 shares, respectively; issued and outstanding 10,015,923, 9,910,681 and 8,755,763 shares, respectively	1	1	1
Additional paid-in capital	70,298	61,094	15,594
Warrants	533	347	194
Accumulated deficit	(56,763)	(25,665)	(4,733)
Accumulated other comprehensive income	95	10	13
Total shareholders' equity	<u>14,166</u>	<u>35,789</u>	<u>11,070</u>
Total liabilities and shareholders' equity	<u>\$ 31,194</u>	<u>\$ 49,829</u>	<u>\$ 17,333</u>

See accompanying notes to consolidated financial statements.

SLING MEDIA, INC.

Consolidated Statements of Operations and Other Comprehensive Income (Loss)

	Nine Months Ended September 30,		Year Ended December 31,		Inception (June 14, 2004) to December 31, 2004
	2007	2006	2006	2005	2004
	(Unaudited)				
	(In thousands, except share and per-share data)				
Net revenues	\$ 21,233	13,280	29,055	10,929	—
Cost of sales	15,408	10,430	20,191	4,906	—
Gross profit	5,825	2,850	8,864	6,023	—
Operating expenses:					
Research and development	13,078	4,012	6,515	2,343	668
Sales and marketing	19,695	11,205	18,555	5,114	164
General and administrative	3,932	3,272	5,573	1,665	309
Total operating expenses	36,705	18,489	30,643	9,122	1,141
Loss from operations	(30,880)	(15,639)	(21,779)	(3,099)	(1,141)
Other income (expense):					
Interest income	378	1,168	1,478	210	20
Interest expense	(493)	(510)	(512)	(659)	—
Other expense	—	—	(45)	(39)	—
Total other income (expense)	(115)	658	921	(488)	20
Loss before provision for income taxes	(30,995)	(14,981)	(20,858)	(3,587)	(1,121)
Provision for income taxes	103	68	74	25	—
Net loss	\$ (31,098)	(15,049)	(20,932)	(3,612)	(1,121)
Foreign currency translation adjustment	85	—	(3)	13	—
Comprehensive loss	(31,013)	(15,049)	(20,935)	(3,599)	(1,121)
Weighted average shares outstanding, (basic and diluted)	8,098,947	5,535,044	5,853,470	3,451,019	1,362,500
Loss per share (basic and diluted)	\$ (3.84)	(2.72)	(3.58)	(1.05)	(0.82)

See accompanying notes to consolidated financial statements.

## SLING MEDIA, INC.

## Consolidated Statements of Shareholders' Equity — (Continued)

	Convertible A Preferred Stock		Convertible B Preferred Stock		Common Stock		Warrants	Additional Paid-in Capital	Accumulated Deficit	Accumulated Other Comprehensive Income	Total Shareholders' Equity
	Shares	Amount	Shares	Amount	Shares	Amount					
	(In thousands, except share and per-share data)										
Net loss	—	\$ —	—	\$ —	—	\$ —	\$ —	\$ —	\$ (1,121)	\$ —	\$ (1,121)
Exercise of employee stock options	—	—	—	—	406	—	—	20	—	—	20
Issuance of preferred stock	7,759	1	—	—	—	—	—	11,496	—	—	11,497
Issuance of common stock	—	—	—	—	7,500	1	—	68	—	—	69
Balances as of December 31, 2004	7,759	\$ 1	—	—	7,906	1	—	11,584	(1,121)	—	10,465
Net loss	—	—	—	—	—	—	—	—	(3,612)	—	(3,612)
Cumulative translation adjustment	—	—	—	—	—	—	—	—	—	13	13
Exercise of employee stock options, net of share repurchases	—	—	—	—	850	—	—	10	—	—	10
Beneficial conversion feature related to convertible notes payable	—	—	—	—	—	—	—	4,000	—	—	4,000
Issuance of preferred stock warrants	—	—	—	—	—	—	194	—	—	—	194
Balances as of December 31, 2005	7,759	1	—	—	8,756	1	194	15,594	(4,733)	13	11,070
Net loss	—	—	—	—	—	—	—	—	(20,932)	—	(20,932)
Cumulative translation adjustment	—	—	—	—	—	—	—	—	—	(3)	(3)
Issue of common stock for patent purchase	—	—	—	—	175	—	—	1,312	—	—	1,312
Issue of preferred stock and preferred stock warrants	—	—	7,028	1	—	—	153	42,374	—	—	42,528
Conversion of note payable to preferred stock	—	—	667	—	—	—	—	4,000	—	—	4,000
Adjustment of beneficial conversion feature related to convertible notes payable	—	—	—	—	—	—	—	(3,277)	—	—	(3,277)
Employee stock compensation	—	—	—	—	—	—	—	1,014	—	—	1,014
Exercise of employee stock options, net of share repurchases	—	—	—	—	980	—	—	77	—	—	77
Balances as of December 31, 2006	7,759	1	7,695	1	9,911	1	347	61,094	(25,665)	10	35,789
Net loss	—	—	—	—	—	—	—	—	(31,098)	—	(31,098)
Cumulative translation adjustment	—	—	—	—	—	—	—	—	—	85	85
Issue of preferred stock and preferred stock warrants	—	—	—	—	—	—	186	—	—	—	186
Beneficial conversion feature related to convertible notes payable	—	—	—	—	—	—	—	5,000	—	—	5,000
Employee stock compensation	—	—	—	—	—	—	—	4,096	—	—	4,096
Exercise of employee stock options, net of share repurchases	—	—	—	—	130	—	—	108	—	—	108
Balances as of September 30, 2007 (unaudited)	7,759	\$ 1	7,695	\$ 1	10,041	\$ 1	\$ 533	\$ 70,298	\$ (56,763)	\$ 95	\$ 14,166

See accompanying notes to consolidated financial statements.

**SLING MEDIA, INC.**  
**Consolidated Statements of Cash Flows**

	Nine Months Ended September 30,		Year Ended December 31,		Inception (June 14, 2004) to December 31, 2004
	2007	2006	2006	2005	
	(Unaudited)		(In thousands)		
<b>Cash flows from operating activities:</b>					
Net loss	\$ (31,098)	\$ (15,049)	\$ (20,932)	\$ (3,612)	\$ (1,121)
<b>Adjustments to reconcile net loss to net cash used in operating activities:</b>					
Depreciation and amortization	1,119	181	366	70	8
Accretion of debt discounts	397	415	415	502	—
Stock-based compensation	4,096	271	1,014	—	—
<b>Changes in assets and liabilities:</b>					
Accounts receivable	4,651	818	(5,860)	(6,067)	—
Prepaid expenses and other current assets	669	(516)	(2,149)	(408)	(43)
Inventories	(789)	(1,588)	(3,777)	(1,881)	—
Other assets	(516)	(689)	(759)	28	(52)
Accounts payable, trade	(5,225)	3,293	7,991	758	120
Accrued expenses	1,701	1,079	1,732	581	274
Accrued employee benefits	(320)	236	857	74	49
Deferred revenue	4,070	—	—	—	—
Net cash used in operating activities	(21,245)	(11,549)	(21,102)	(9,955)	(765)
<b>Cash flows from investing activities:</b>					
Purchases of property and equipment	(1,608)	(573)	(553)	(233)	(18)
Purchases of intangible assets	—	(1,500)	(1,500)	—	(101)
Deposits received	138	—	—	—	—
Sales (purchase) of short-term investments	73	5	3,732	(3,805)	(2)
Net cash provided by (used) in investing activities	(1,397)	(2,068)	1,679	(4,038)	(121)
<b>Cash flows from financing activities:</b>					
Proceeds from convertible promissory note	—	—	—	4,004	—
Proceeds from (repayments of) senior loan	5,000	(4,000)	(4,000)	4,000	—
Proceeds from issuance of debt	1,444	—	—	—	—
Repayment of capital lease	(630)	(44)	(89)	—	—
Proceeds from issuance of preferred stock, net of issuance costs	—	42,528	42,528	—	11,498
Proceeds from issuance of common stock	124	97	542	121	89
Issuance costs, Series A preferred stock	—	—	—	(19)	—
Net cash (used) provided by financing activities	5,938	38,581	38,981	8,106	11,587
Impact of foreign exchange on cash	85	(7)	(3)	13	—
Net increase (decrease) in cash and cash equivalents	(16,619)	24,957	19,555	(5,874)	10,701
Cash and cash equivalents at beginning of period	24,382	4,827	4,827	10,701	—
Cash and cash equivalents at end of period	<u>\$ 7,763</u>	<u>\$ 29,784</u>	<u>\$ 24,382</u>	<u>\$ 4,827</u>	<u>\$ 10,701</u>
<b>Supplementary disclosures of cash flow information:</b>					
<b>Cash paid during the period:</b>					
Interest	\$ 106	\$ 76	\$ 121	\$ 47	\$ —
Income taxes	84	63	84	6	—
<b>Disclosure of material non-cash items:</b>					
Issuance of common stock for purchase of intangible assets	\$ —	—	1,313	—	—
Issuance of warrants	186	—	—	—	—
Vesting of stock options early exercised	45	9	465	98	14
Conversion of notes to Series B preferred stock and preferred stock warrants	—	4,000	4,000	—	—
Assets acquired under capital lease	1,584	—	1,129	—	—

See accompanying notes to consolidated financial statements.

SLING MEDIA, INC.

Notes to Consolidated Financial Statements

Nine Months Ended September 30, 2007 and 2006 (unaudited) and  
the Years Ended December 31, 2006 and 2005 and the period from  
inception (June 14, 2004) to December 31, 2004

Amounts in thousands except share and per-share data

**(1) Organization**

**(a) Description of Business**

Sling Media, Inc. ("the Company"), incorporated in the state of Delaware on June 14, 2004, manufactures consumer electronic products that enable users to watch and interact with their subscription television through an internet connected computer or mobile device.

**(b) Basis of Presentation**

The consolidated financial statements include the accounts of the Company and its wholly owned subsidiaries: Sling Media Private Limited, Sling Media Pte, Limited, Sling Media UK Limited and Sling Media Ireland Limited. The consolidated financial statements include accounts of all wholly-owned subsidiaries after elimination of intercompany accounts and transactions.

In September, 2007, the Company agreed to be acquired by EchoStar Communications Corporation ("EchoStar") for approximately \$380,000. EchoStar, through a wholly-owned subsidiary, was already an investor in the Company.

**(c) Reclassification**

Certain reclassifications have been made to the 2005 consolidated financial statements to conform to 2006 presentation.

**(d) Unaudited Interim Financial Information**

The accompanying unaudited consolidated financial statements as of September 30, 2007, and for the nine months ended September 30, 2007 and 2006 have been prepared in accordance with accounting principles generally accepted in the United States ("U.S.") and Article 10 of Regulation S-X for interim financial information. The unaudited consolidated financial statements as of September 30, 2007 and for the nine-month periods ended September 30, 2007 and 2006 have been prepared on the same basis as the consolidated financial statements as of December 31, 2006 and 2005 and for each of the years then ended and the period from inception (June 14, 2004) to December 31, 2004 included therein, and in the opinion of management, reflect all adjustments, consisting only of normal and recurring accruals, considered necessary to present fairly the Company's consolidated financial position as of September 30, 2007 and the consolidated results of its operations and its cash flows for the nine month periods ended September 30, 2007 and 2006. However, they do not include all of the information and footnotes required by accounting principles generally accepted in the U.S. (U.S. GAAP) for complete financial statements. The consolidated results of operations for the nine months ended September 30, 2007 are not necessarily indicative of the results that may be expected for the year ending December 31, 2007 or for any other period.

**(2) Summary of Significant Accounting Policies**

**(a) Use of Estimates**

The preparation of financial statements in conformity with accounting principles generally accepted in the U.S. requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the

SLING MEDIA, INC.

Notes to Consolidated Financial Statements — (Continued)

reporting period. Management periodically evaluates such estimates and assumptions for continued reasonableness. Appropriate adjustments, if any, to the estimates used are made prospectively based upon such periodic evaluation. Actual results could differ from those estimates.

**(b) Fair Value of Financial Instruments**

For certain financial instruments, including cash and cash equivalents, prepaid expenses and other current assets, accounts receivable, and accounts payable, recorded amount approximates fair value due to their relatively short maturity period.

**(c) Cash Equivalents and Short-Term Investments**

The Company classifies all highly liquid investments purchased with an original or remaining maturity of three months or less at the date of purchase to be cash equivalents and those investments with an original or remaining maturity of greater than three months to be short-term investments. Both are stated at cost, which approximates fair value. Cash equivalents and short-term investments are maintained with several high credit quality financial institutions. The Company's investments consist primarily of cash, money market investments, and certificates of deposits amounting to \$73 and \$3,805 at December 31, 2006 and 2005, respectively. Although the Company deposits its cash with multiple financial institutions, its deposits exceed insured amounts.

**(d) Concentration of Credit Risk**

Financial instruments that potentially subject the Company to concentration of credit risk consist principally of trade accounts receivable. The Company's trade receivables result from sales of its products to large, well-established wholesale and retail distributors, primarily located in the U.S. and the European Union. Management reviews the creditworthiness of its customers in the ordinary course of business, and further reviews the need for allowances for potential credit losses. At December 31, 2006 and 2005 there were no such allowances.

As of December 31, 2006, three customers individually accounted for 43%, 28% and 13% of total accounts receivable and 16%, 31% and 24% of total revenue. As of December 31, 2005, two customers individually accounted for 57% and 22% of total accounts receivable and 58% and 35% of total revenue.

**(e) Restricted Cash**

As of December 31, 2006 and 2005, \$400 and \$ — were classified as restricted on the accompanying consolidated balance sheets, and consist of a certificate of deposit held by a financial institution for the benefit of the landlord of the Company's corporate headquarters.

**(f) Inventories**

Inventories, which consist primarily of finished goods held for sale, are stated at the lower of cost (determined on a weighted-average basis) or market. Products are built by contract manufacturers to Company specifications. The Company depends on a few manufacturers for its finished good products. The Company periodically reviews its inventories and reduces the carrying value for slow-moving or obsolete items to the estimated market value, if lower, based upon assumptions about future demand and market conditions.

**(g) Property and Equipment**

Property and equipment are stated at cost less accumulated depreciation and amortization. Depreciation and amortization is computed using the straight-line method based on the estimated useful lives of three to five years for the respective assets. Leasehold improvements are amortized on a straight-line basis over the shorter

## SLING MEDIA, INC.

## Notes to Consolidated Financial Statements — (Continued)

of the lease term or estimated useful life of the assets. Depreciation and amortization expense of property and equipment for the years ended December 31, 2006 and 2005 was \$294 and \$54, respectively, and \$1 for the period from inception (June 14, 2004) to December 31, 2004, is included as a component of operating expenses, dependent upon the department to which the asset is allocated, in the accompanying consolidated statements of operations.

**(h) Intangible Assets**

Intangible assets with finite lives, which consist of patents and other intellectual property assets, are stated at cost less accumulated amortization. Amortization is computed using the straight-line method based on the estimated useful lives of the assets of three to ten years, respectively. Amortization expense for intangible assets with finite lives for the years ended December 31, 2006 and 2005 was \$72 and \$16, respectively, and \$7 for the period from inception (June 14, 2004) to December 31, 2004, and is included as a component of costs of goods sold in the accompanying consolidated statements of operations. Amortization expense is expected to be \$293 for 2007, \$289 for 2008, 2009 and 2010, and \$1,658 thereafter.

**(i) Foreign Currency Translation**

The functional currencies of the Company's non-U.S. subsidiaries are their respective local currencies. Asset and liability balances denominated in non-U.S. dollar currencies are translated into U.S. dollars using period-end exchange rates, while revenues and expenses based upon the exchange rate at the time of the transaction, if known, or at the average rate for the period. Differences are recorded as a component of accumulated other comprehensive income (loss). Financial assets and liabilities denominated in currencies other than the functional currency are recorded at the exchange rate at the time of the transaction and subsequent gains and losses related to changes in the foreign currency are included in other income and expense. Net transaction gains (losses) during 2006, 2005 and for the period of inception (June 14, 2004) through December 31, 2004 were not significant.

**(j) Impairment of Long-Lived Assets**

In accordance with Statement of Financial Accounting Standards ("SFAS") No. 144, *Accounting for the Impairment or Disposal of Long-Lived Assets*, long-lived assets, such as property and equipment and intangible assets with finite lives, are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of an asset to estimated undiscounted future cash flows expected to be generated by the asset. If the carrying amount of an asset exceeds its estimated future cash flows, an impairment charge is recognized by the amount by which the carrying amount of the asset exceeds the fair value of the asset. There were no indicators of impairment for any period presented.

**(k) Income Taxes**

Income taxes are accounted for using the asset and liability method as prescribed by SFAS No. 109, *Accounting For Income Taxes*. Deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income (loss) in the years in which those temporary differences are expected to be recovered or settled. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the period of enactment. The Company is subject to foreign income taxes on its foreign operations.

SLING MEDIA, INC.

Notes to Consolidated Financial Statements — (Continued)

**(l) Stock-Based Compensation and Equity Instruments Issued to Nonemployees for Services**

Effective January 1, 2006, the Company adopted SFAS No. 123(R), *Share-Based Payment* which requires that all stock-based compensation be recognized as an expense in the financial statements and that such cost be measured at the fair value of the award. This statement was adopted using the Prospective method of application, which requires the Company to recognize compensation cost on a prospective basis. Therefore, prior years' financial statements have not been restated.

Under this method, the Company has recorded stock-based compensation expense only for awards granted or modified after January 1, 2006, based on estimated grant date fair value using the Black-Scholes, single option award approach, which requires the Company to estimate the fair-value of its common stock, expected term, expected volatility, risk-free interest rate, and dividend yield. For expected term, the Company has estimated the life over which each award will remain outstanding based on expected behavior of the optionees. Because there is no open market for the Company's stock, expected volatility is based upon the historical volatility of several other companies in the Company's peer group. This peer group was the same as was used in determining the Company's common stock valuation. Risk-free interest rate is based on an average interest rate based on U.S. Treasury instruments whose term is consistent with the expected term of the Company's awards. Estimated forfeitures represent the Company's historical forfeiture rate. As the Company has not declared dividends for any period presented, and does not anticipate doing so in the future, dividend yield is zero.

These variables are highly subjective, determined on a periodic basis and can vary over time, thus changes in these assumptions can materially affect the fair value estimate. The Company will continue to evaluate the assumptions used to derive estimated fair value as new events or changes in circumstances occur.

Compensation cost is recognized in the results of operations over the period during which an employee provides the requisite service in exchange for the award, and is adjusted for expected forfeitures.

Prior to January 1, 2006, the Company accounted for stock-based employee compensation using the intrinsic value method in accordance with the provisions of Accounting Principles Board ("APB") Opinion No. 25, *Accounting for Stock Issued to Employees*, Financial Accounting Standards Boards ("FASB") Interpretation ("FIN") No. 44, *Accounting for Certain Transactions Involving Stock Compensation — an Interpretation of APB Opinion No. 25*, and Emerging Issues Task Force ("EITF") Issue No. 00-23, *Issues Related to the Accounting for Stock Compensation*. Under APB Opinion No. 25, compensation expense is based on the difference, if any, between the fair value of the Company's common stock and the exercise price of the option on the measurement date, which is typically the date of grant and would be recognized on a straight-line basis.

The Company accounted for equity instruments granted to non-employees under EITF Issue No. 96-18, *Accounting for Equity Instruments That Are Issued to Other Than Employees for Acquiring, or in Conjunction with Selling, Goods or Services*. The options are recorded at fair value using the Black-Scholes model and are measured and recognized in accordance with EITF No. 96-18 and FIN No. 28.

Refer to Note 10 for additional discussion regarding details of the Company's stock-based compensation plans, adoption of SFAS 123(R) and recognized compensation expense.

**(m) Shares Subject to Repurchase**

The Company has granted to founders shares of restricted stock that are subject to repurchase at the original exercise price until they vest. The Company's stock option plan also allows certain employees to exercise options prior to vesting. Upon the exercise of an option prior to vesting, the Company has a right to repurchase the shares purchased upon exercise of the option at the original exercise price; provided, however, that its right to repurchase these shares will lapse in accordance with the vesting schedule included in the



SLING MEDIA, INC.

Notes to Consolidated Financial Statements — (Continued)

optionee's option agreement. In accordance with EITF 00-23, *Issues Related to Accounting for Stock Compensation under APB 25* and FIN 44, the consideration received for restricted stock and for the exercise of an option is considered to be a deposit of the exercise price, and the related dollar amount is recorded as a liability. This liability is then reclassified into equity on a ratable basis as the award vests. As of December 31, 2006 and 2005, respectively, 2,457,057 and 4,030,402 shares were issued but subject to repurchase. These shares are presented as outstanding on the accompanying consolidated statements of stockholders' equity and consolidated balance sheets. See Note 2(n) for discussion of treatment of these shares in Loss per Share.

(n) *Loss Per Share*

Basic loss per share is computed using the weighted average number of shares outstanding during each period, including restricted shares outstanding during the period, less the weighted average number of shares of common stock that are subject to repurchase. Diluted loss per share is computed by including the dilutive effect of common stock that would be issued assuming conversion or exercise of outstanding convertible notes, convertible preferred stock, stock options, warrants, stock based compensation awards and other dilutive securities. For the years ended December 31, 2006, 2005, and the period from inception (June 14, 2004) to December 31, 2004, and the nine-month periods ended September 30, 2007 and 2006, there is no difference between the Company's basic and diluted net loss per share attributable to holders of common stock because losses were incurred in each of the periods presented. The following table presents the calculation of basic and diluted net loss per share:

	Nine-Month Period Ended September 30,		Year Ended December 31,		Inception (June 14, 2004 to December 31, 2004
	2007 (Unaudited)	2006	2006	2005	
Net Loss	\$ (31,098)	\$ (15,049)	\$ (20,932)	\$ (3,612)	\$ (1,121)
Basic and diluted weighted shares:					
Weighted average number of shares outstanding	10,026,145	8,841,052	8,954,320	7,991,763	7,788,163
Less: Weighted average number of shares subject to repurchase	(1,927,198)	(3,306,008)	(3,100,850)	(4,540,744)	(6,425,663)
Weighted average number of shares used in computing basic and diluted net loss per share	8,098,947	5,535,044	5,853,470	3,451,019	1,362,500
Basic and diluted net loss per share	\$ (3.84)	\$ (2.72)	\$ (3.58)	\$ (1.05)	\$ (0.82)

SLING MEDIA, INC.

Notes to Consolidated Financial Statements — (Continued)

Potential shares of common stock, which have been excluded from the determination of net loss per share for the years ended December 31, 2006 and 2005, the period from inception (June 14, 2004) to December 31, 2004 and the unaudited nine month periods ended September 30, 2006 and 2007, respectively, since their effect was anti-dilutive, consisted of potential shares issuable upon the exercise of outstanding options, shares of restricted common stock subject to repurchase and shares of common stock issuable upon the conversion of outstanding Series B and Series A Convertible Preferred Stock and are as follows:

	Nine Month Period Ended September 30,		Year Ended December 31,		Inception (June 14, 2004) to December 31, 2004
	2007 (Unaudited)	2006	2006	2005	
Shares issuable under stock options	2,897,198	2,291,814	2,733,157	1,650,626	1,165,126
Shares exercised but unvested and subject to repurchase	1,022,896	679,412	1,207,057	905,402	398,263
Shares of restricted stock subject to repurchase	—	1,718,750	1,250,000	3,125,000	5,000,000
Shares issuable upon conversion of preferred stock	15,454,353	15,454,353	15,454,353	7,759,082	7,759,082
Shares issuable upon conversion of convertible debt	825,083	—	—	2,681,325	—
Shares issuable upon exercise of warrants	251,846	227,093	227,093	187,693	—
Basic and diluted net loss per share	20,451,375	20,371,422	20,871,660	16,309,128	14,322,471

(o) **Software Development Costs**

The Company accounts for internally generated software development costs in accordance with SFAS No. 86, *Accounting for the Costs of Computer Software to be Sold, Leased, or Otherwise Marketed*. Capitalization of software development costs begins upon the establishment of technological feasibility of the product, which the Company defines as the development of a working model which generally occurs upon the completion of beta testing of the software. The establishment of technological feasibility and the ongoing assessment of the recoverability of these costs requires considerable judgment by management with respect to certain external factors, including, but not limited to, anticipated future gross product revenue, estimated economic life, and changes in technology. To date, internal software development costs that were eligible for capitalization have been insignificant, and the Company has charged all software development costs to research and development expenses as incurred.

(p) **Revenue Recognition**

Revenue is derived from sales of its products to wholesale and retail distributors. The Company recognizes revenues in accordance with SOP 97-2, *Software Revenue Recognition*, as amended. Revenue is recognized when persuasive evidence of an arrangement exists, delivery has occurred, the fee is fixed or determinable and collection is probable. If any of these criteria are not met, revenue recognition is deferred until such time as all of the criteria are met.

The Company establishes allowances for expected product returns in accordance with SFAS No. 48, *Revenue Recognition When Right of Return Exists*. These allowances are recorded as a direct reduction of revenues and accounts receivable.

In accordance with EITF 01-09, *Accounting for Consideration Given by a Vendor to a Customer (Including a Reseller of the Vendors Products)*, certain payments to retailers and distributors such as market development

SLING MEDIA, INC.

Notes to Consolidated Financial Statements — (Continued)

funds and co-operative advertising are shown as a reduction of revenue rather than as sales and marketing expense. The Company also records rebates offered to consumers as a reduction to revenue. The classification of these items was as follows:

	Nine Months Ended September 30 (unaudited)		Year Ending December 31		Period from Inception (June 14, 2004) to December 31, 2004
	2007	2006	2006	2005	
Reductions to revenue	782	1,153	1,539	572	—
Sales and marketing expense	1,480	176	600	—	—
	<u>2,262</u>	<u>1,329</u>	<u>2,139</u>	<u>572</u>	<u>—</u>

**(q) Warranty**

The Company offers a basic limited parts and labor warranty on its hardware products. The basic warranty period for hardware products is typically one year from the date of purchase by the end-user. The Company currently estimates warranty costs at the time the related revenue is recognized based on historical warranty cost. As of December 31, 2006 and 2005, the Company had reserves totaling \$68 and \$ —, respectively.

**(r) Cost of Sales**

Cost of sales consists primarily of the cost of finished goods as charged by the Company's outsourced manufacturer. Cost of sales also includes fees paid to the Company's third-party customer support providers and amortization of intangible assets.

**(s) Shipping and Handling Costs**

Shipping and handling costs for 2006, 2005 and the period from inception (June 14, 2004) through December 31, 2004 totaling \$256, \$69 and \$ —, respectively, are classified as a component of sales and marketing expense in the accompanying consolidated statements of operations.

**(t) Comprehensive Loss**

Comprehensive loss, as defined by SFAS No. 130, *Reporting Comprehensive Income*, includes all non-owner changes to shareholders' equity. For the years ended December 31, 2006 and 2005 comprehensive loss differed from reported net loss by the cumulative translation adjustment. There was no such difference for the period from inception (June 14, 2004) through December 31, 2004.

**(u) Advertising Costs**

The Company expenses the cost of advertising as incurred. Advertising expense costs for 2006, 2005 and the period from inception (June 14, 2004) through December 31, 2004 totaling \$12,556, \$3,529 and \$33, respectively, are included as a component of sales and marketing expense in the accompanying consolidated statements of operations.

**(v) Legal Proceedings**

From time to time, the Company may be involved in claims or lawsuits that arise in the ordinary course of business. We reserve for legal contingencies when a liability for those contingencies has become probable and the cost is reasonably estimable, in accordance with SFAS No. 5, *Accounting for Contingencies*. Any significant litigation or significant change in estimates on outstanding litigation could cause an increase in the provision for related costs, which, in turn, could materially affect financial results. Any provision made for

SLING MEDIA, INC.

Notes to Consolidated Financial Statements — (Continued)

these legal contingencies are expensed to general and administrative or research and development, dependent upon the nature of the case, in the accompanying consolidated statements of operations. Although the outcome of these claims or lawsuits cannot be ascertained, on the basis of present information and advice from counsel, it is management's opinion that the ultimate outcome will not have a material adverse effect on the Company.

(w) **Recent Accounting Pronouncements**

In February 2007, the FASB issued SFAS No. 159, *The Fair Value Option for Financial Assets and Financial Liabilities-Including and amendment of FASB Statement No. 115*. SFAS No. 159 permits entities to choose to measure many financial instruments and certain other items at fair value. This statement provides entities the opportunity to mitigate volatility in reported earnings caused by measuring related assets and liabilities differently without having to apply complex hedge accounting provisions. This statement is effective as of the beginning of an entity's first fiscal year that begins after November 15, 2007. Management is currently evaluating the impact of adopting this statement.

In November 2006 the FASB ratified the EITF consensus reached in EITF Issue No. 06-6, *Debtor's Accounting for a Modification (or Exchange) of Convertible Debt Instruments*, which provides guidance for debtor's accounting for a modification or exchange of convertible debt instruments. The guidance is effective for modifications or exchanges of debt occurring in interim or annual reporting periods beginning after November, 2006, thus for the periods presented there is no impact.

In September 2006, the FASB issued SFAS No. 157, *Fair Value Measurements*, which defines fair value, provides a framework for measuring fair value, and expands the disclosures required for fair value measurements. SFAS No. 157 applies to other accounting pronouncements that require fair value measurements; it does not require any new fair value measurements. SFAS No. 157 is effective for fiscal years beginning after November 15, 2007 (certain provisions related to nonfinancial assets and liabilities have been deferred to fiscal years beginning after November 15, 2008). Although the Company will continue to evaluate the application of SFAS No. 157, management does not currently believe adoption will have a material impact on the Company's results of operations or financial position.

In June 2006, the FASB issued FIN No. 48, *Accounting for Uncertainty in Income Taxes — an Interpretation of FASB Statement No. 109*. FIN No. 48 clarifies the accounting for uncertainty in income taxes by creating a framework for how companies should recognize, measure, present, and disclose in their financial statements uncertain tax positions that they have taken or expect to take in a tax return. FIN No. 48 is effective for fiscal years beginning after December 15, 2006 and is required to be adopted by the Company beginning in fiscal 2007. Management has adopted the standard and it currently will not have a material impact on the Company's results of operations or financial position.

(3) **Balance Sheets Components**

The following tables provide details of selected balance sheet items as of December 31, 2006 and 2005:

	December 31,	
	2006	2005
Inventories:		
Raw material	\$ 577	\$ 401
Finished goods	5,080	1,480
	<u>\$ 5,657</u>	<u>\$ 1,881</u>

SLING MEDIA, INC.

Notes to Consolidated Financial Statements — (Continued)

	December 31,	
	2006	2005
<b>Property and equipment:</b>		
Computer equipment	\$ 742	\$ 178
Software	517	15
Furniture and fixtures	476	34
Leasehold improvements	10	—
Other equipment	189	25
	<u>1,934</u>	<u>252</u>
Less: accumulated depreciation	(349)	(55)
	<u>\$ 1,585</u>	<u>\$ 197</u>
<b>Intangible assets:</b>		
Purchased technology	\$ 2,888	\$ 75
Capitalized patent costs	25	25
	<u>2,913</u>	<u>100</u>
Less: accumulated amortization	(95)	(23)
	<u>\$ 2,818</u>	<u>\$ 77</u>

Inventories as of September 30, 2007 consist of \$1,593 (unaudited) of raw material and \$4,853 (unaudited) of finished goods.

In November 2006, the Company acquired ownership rights of technology in exchange for \$1,500 in cash and 175,000 shares of the Company's common stock, with a value of \$1,313.

**(4) Senior Loan**

In June 2005, the Company signed a Senior Loan and Security Agreement (the Line) in an aggregate principal amount of \$4,000 secured by all tangible and intangible assets of the Company. The Line bore interest at 10.25% annually with monthly installment repayments due starting February 1, 2006 and final payment was due December 1, 2008. The Company drew the full amount of the Line, all of which was outstanding as of December 31, 2005, which is included as a component of current liabilities. On February 28, 2006, the Company paid the balance drawn on the Line, in full, and terminated the governing agreement.

The Line also included a provision giving the lender a right to purchase shares of the Company's equity securities up to an aggregate amount of \$500 upon completion of the Company's next round of financing. As discussed in Note 9, the Company completed its Series B round of financing, in which the lender participated.

Additionally, the agreement required the Company to issue the lender a warrant to purchase 187,693 shares of Series A Preferred Stock. The warrants were bifurcated from the debt and valued using the Black-Scholes pricing model. The value was determined based on a risk-free interest rate of 4%, contractual life of seven years; expected volatility of 70% and no expected dividends. The resulting value of approximately \$194 was recorded as a discount on the Line, and for the year ended December 31, 2006 and 2005 approximately \$4 and \$31 of the discount was accreted into interest expense. Upon the payoff of the Line, the remaining discount of \$161 was recorded to interest expense in 2006.

**(5) Convertible Notes Payable**

On November 18, 2005, the Company entered into a Note and Warrant Purchase Agreement, pursuant to which the Company issued Convertible Notes ("the Notes") payable to a lender in the aggregate principal amount of \$4,000. A Director of the Company is a General Partner of the lender. The Notes bore interest at

## SLING MEDIA, INC.

## Notes to Consolidated Financial Statements — (Continued)

6% with a stated maturity of one year, and also required the Company to issue the lender a warrant to purchase shares of the Company's preferred stock with a value equal to 6% of the principal balance of the Notes. The Notes were automatically convertible into equity securities issued in the Company's next financing, defined as the sale by the Company of its equity securities for gross proceeds of not less than \$10,000 (including the \$4,000 aggregate principal and interest outstanding under the Notes). If said financing were not to occur by November 18, 2006, then, at the option of the lender, the notes were convertible into Series A Preferred Stock at \$1.49 per share subject to anti-dilution adjustments.

The Company determined that an initial conversion feature existed at the commitment date under the guidance of EITF 00-27, *Application of Issues No. 98-5 to Certain Convertible Instruments* which should be recorded based on the best conversion option available to the lender if the only circumstances to change were the passage of time. Due to the initial conversion price (\$1.49) being less than the fair value of the Series A Preferred Stock (the stock into which the note would convert) at the commitment date, the Company recorded a beneficial conversion feature. The value of the feature was determined to be in excess of the carrying value of the debt and, as such, a debt discount equal to the carrying value of the \$4,000 principal was recorded, which reduced the carrying value of the debt to zero, with a corresponding increase to additional paid-in capital. This discount was accreted into interest expense in the accompanying consolidated statements of operations over the life of the Notes, and for the years ended December 31, 2006 and 2005, totaled \$250 and \$471, respectively.

As discussed in Note 9, the Company completed its Series B financing round, during which the Company raised in excess of the \$10,000 trigger in the Notes agreement discussed above. Under the terms of the Notes agreement, this financing automatically adjusted the conversion price to the \$6.06 per share price raised in the Series B financing. In accordance with the provisions of EITF 00-27, the Company recalculated the beneficial conversion feature as a result of the change in conversion price, and determined that the new value of the beneficial conversion feature was de minimus. Accordingly, the remaining un-accreted portion of the debt discount was reversed by reducing additional paid-in capital and increasing the debt balance to the original \$4,000. This debt balance and accrued interest thereon were converted into 666,727 shares of Series B Preferred Stock. There was no impact on the consolidated statement of operations as a result of the conversion.

Additionally, upon conversion, the Company issued 39,400 warrants to acquire Series B Preferred Stock to the lender, valued using the Black-Scholes pricing model. The value was determined based on a risk-free interest rate of 4%, contractual life of five years, expected volatility of 75%, and no expected dividend yield. The resulting value of approximately \$153 was recorded as a separate component of shareholder's equity.

In September 2007, the Company entered into a Revolving Credit Agreement pursuant to which the Company issued Convertible Notes ("the Notes") payable to a lender in the aggregate principal amount of \$5,000. A Director of the Company is a General Partner of the lender. The Notes bore interest at 9% with a stated maturity of June 2008. The Notes were automatically convertible into equity securities issued in the Company's next financing, defined as the sale by the Company of its equity securities for gross proceeds of not less than \$15,000 (including the \$5,000 aggregate principal and interest outstanding under the Notes). If said financing were not to occur by June 7, 2008, then, at the option of the lender, the notes were convertible into Series B Preferred Stock at \$6.06 per share subject to anti-dilution adjustments. Due to the initial conversion price (\$6.06) being less than the fair value of the Series B Preferred Stock (the stock into which the note would convert) at the commitment date, the Company recorded a beneficial conversion feature. The value of the feature was determined to be in excess of the carrying value of the debt and, as such, a debt discount equal to the carrying value of the \$5,000 principal was recorded, which reduced the carrying value of the debt to zero, with a corresponding increase to additional paid-in capital. This discount is being accreted into interest expense in the accompanying consolidated statements of operations over the life of the Notes, and for the nine month period ended September 30, 2007, totaled \$367 (unaudited). The aggregate principal and

SLING MEDIA, INC.

Notes to Consolidated Financial Statements — (Continued)

interest outstanding under the Notes was repaid by EchoStar Communications Corporation in connection with its acquisition of Sling Media, Inc. as discussed in Note 13.

**(6) Capital Lease Obligations**

The Company has non-cancelable capital lease agreements in place for furniture and fixtures, software, and various computer and office equipment. As of December 31, 2006, and 2005 balances of \$1,129 and \$ — were capitalized as components of property, plant and equipment, respectively, in the accompanying consolidated balance sheet. Related accumulated depreciation of \$86 and \$ —, respectively was also recorded in the accompanying consolidated balance sheet. Short- and long-term obligations are shown as components of notes payable and long-term liabilities, respectively, in the accompanying consolidated balance sheet. The Company recognized \$86, \$ — and \$ — of depreciation expense related to assets held under capital leases for the years ended December 31, 2006, 2005 and the period from inception (June 14, 2004) through December 31, 2004, respectively, as a component of operating expenses depending on which department to which the asset was assigned, in the accompanying consolidated statements of operation.

Future minimum lease payments under these capital lease obligations for the nine months ended September 30, 2007 and year ended December 31, 2006, respectively are as follows:

	Nine Months Ended September 30, 2007 (unaudited)	Year Ended December 31, 2006
2007	\$ 258	\$ 378
2008	1,402	342
2009	1,350	217
2010	510	112
2011	109	109
Total minimum lease payments	3,629	1,158
Less: amount representing interest	(260)	(187)
Present value of net minimum lease payments	3,369	971
Less: current portion	(1,053)	(297)
Long-term portion of capital lease obligations	<u>\$ 2,316</u>	<u>\$ 674</u>

During the unaudited nine-month period in 2007, the Company issued warrants to purchase 24,753 shares of Series B Preferred stock with a determined value of \$186 in conjunction with the formation of a capital lease agreement. The value was determined based on a risk-free interest rate of 4%, contractual life of five years; expected volatility of 75% and no expected dividends. The value of the warrants was recorded to the accompanying consolidated balance sheets as a discount to the short and long term portions of capital lease obligations, and the discount accreted to interest expense over the life of the lease agreement, which is four years. Interest expense related to this transaction for the nine-month period ended September 30, 2007 was \$29.

## SLING MEDIA, INC.

## Notes to Consolidated Financial Statements — (Continued)

**(7) Future Commitments and Obligations**

The Company rents facilities under non-cancelable operating lease agreements. As of December 31, 2006, future minimum payments under these leases are as follows:

For the year ended December 31,	
2007	\$ 827
2008	822
2009	817
2010	734
2011 and Thereafter	821

The terms of certain of the lease agreements provide for rental payments on a graduated basis, and accordingly the Company recognizes related rent expense on the straight-line basis over the term of the lease.

Rent expense for the years ended December 31, 2006, 2005 and the period from inception (June 14, 2004) through December 31, 2004 was \$443, \$129 and \$28, respectively.

In August, 2006, the Company entered into an operating lease agreement for its new corporate headquarters. Rather than terminate the lease agreement for its previous headquarters, the Company entered into a sub-lease agreement with a third party. The terms of the sub-lease are such that the Company expects to recoup all rent and rent-related expenses through the end of the lease period in May 2008. Sublease income is expected to total \$166 and \$69 in 2007 and 2008, respectively. Rental payments for both the old and new facility are included in the commitments table above.

In September, 2006, the Company entered into an operating lease agreement for its new India operations facilities. Rather than terminate the lease agreement for its previous location, the Company entered into a sub-lease agreement with a third party. The terms of the sub-lease are such that the Company expects to recoup all rent and rent-related expenses through the end of the lease period in January 2009. Sublease income is expected to total \$349 in 2007, \$202 in 2008, and \$12 in 2009, respectively. Rental payments for both the old and new facility are included in the commitments table above.

The Company purchases materials from many domestic and foreign suppliers. The Company has no long-term purchase commitments or arrangements with any of its suppliers, and believes it is not dependent on any one supplier.

The Company undertakes indemnification obligations in its ordinary course of business. For instance, the Company has undertaken to indemnify its underwriters and certain investors in connection with the issuance and sale of its securities. The Company has also undertaken to indemnify certain customers and business partners for, among other things, the licensing of its technology, the sale of its products, and the provision of engineering and consulting services. Pursuant to these agreements, the Company may indemnify the other party for certain losses suffered or incurred by the indemnified party in connection with various types of claims, which may include, without limitation, intellectual property infringement, advertising and consumer disclosure laws, certain tax liabilities, negligence and intentional acts in the performance of services and violations of laws. The term of these indemnification obligations is generally perpetual. The Company's obligation to provide indemnification generally would arise in the event that a third party filed a claim against one of the parties that was covered by the Company's indemnification obligation. As an example, if a third party sued a customer for intellectual property infringement arising from the use of the Company's product and the Company agreed to indemnify that customer against such claims, its obligation would be triggered.

The Company is unable to estimate with any reasonable accuracy the liability that may be incurred pursuant to its indemnification obligations. A few of the variables affecting any such assessment include but are not limited to: the nature of the claim asserted; the relative merits of the claim; the financial ability of the party



SLING MEDIA, INC.

Notes to Consolidated Financial Statements — (Continued)

suing the indemnified party to engage in protracted litigation; the number of parties seeking indemnification; the nature and amount of damages claimed by the party suing the indemnified party; and the willingness of such party to engage in settlement negotiations. Due to the nature of the Company's potential indemnity liability, its indemnification obligations could range from immaterial to having a material adverse impact on its financial position and its ability to continue operation in the ordinary course of business

(8) Income Taxes

The components of net loss before income taxes are as follows:

	December 31,		Period From Inception (June 14, 2004) Through December 31, 2004
	2006	2005	
United States	\$ (21,028)	\$ (3,649)	\$ (1,121)
Foreign	170	62	—
<b>Total net loss before income taxes</b>	<b>\$ (20,858)</b>	<b>\$ (3,587)</b>	<b>\$ (1,121)</b>

The provision for income taxes consisted of the following:

	December 31,		Period from Inception (June 14, 2004) Through December 31, 2004
	2006	2005	
<b>Current:</b>			
Federal	\$ —	\$ —	\$ —
State and local	14	3	—
Foreign	60	22	—
<b>Total</b>	<b>74</b>	<b>25</b>	<b>—</b>
<b>Deferred:</b>			
Federal	—	—	—
State and local	—	—	—
Foreign	—	—	—
<b>Total</b>	<b>—</b>	<b>—</b>	<b>—</b>
<b>Provision for income taxes</b>	<b>\$ 74</b>	<b>\$ 25</b>	<b>\$ —</b>

The reconciliation of the federal statutory income tax rate to the Company's effective income tax rate is as follows.

SLING MEDIA, INC.

Notes to Consolidated Financial Statements — (Continued)

	December 31,		Period from Inception (June 14, 2004) Through December 31, 2004			
	2006	2005				
Loss before income taxes	\$ (20,858)	\$ (3,587)		\$ (1,121)		
U.S. statutory rate	(7,092)	34.0%	(1,220)	34.0%	(381)	34.0%
State taxes	(1,604)	7.7	2	(0.1)	—	—
Foreign rate differential	(10)	0.1	1	0.0	—	—
Permanent items	(1,812)	8.7	47	(1.3)	—	—
Other	23	(0.1)	—	—	—	—
Valuation allowance	10,569	(50.8)	1,195	(33.3)	381	(34.0)
	\$ 74	(0.4)%	\$ 25	(0.7)%	\$ —	—%

Deferred income taxes reflect the net tax effects of temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for income tax purposes. Significant components of the Company's deferred tax assets and liabilities are as follows:

	December 31,	
	2006	2005
<b>Deferred tax assets</b>		
Fixed assets	\$ 434	\$ 6
Accruals and reserves	446	294
State taxes	0	1
Net operating losses	11,388	1,234
Credits	481	247
Stock compensation	137	—
Net deferred tax assets	\$ 12,886	\$ 1,782
<b>Deferred tax liabilities</b>		
Intangible assets	(556)	(21)
Total deferred tax liabilities	\$ (556)	\$ (21)
Subtotal	12,330	1,761
Valuation allowance	(12,330)	(1,761)
<b>Total net deferred tax assets/liabilities</b>	\$ —	\$ —

As of December 31, 2006, the deferred tax assets were fully offset by a valuation allowance. The total valuation allowance for the year ended December 31, 2006 was \$12,330.

SFAS No. 109 *Accounting for Income Taxes* provides for the recognition of deferred tax assets if realization of such assets is more likely than not to occur. Based upon the weight of available evidence, which includes its historical operating performance, reported cumulative net losses since inception and difficulty in accurately forecasting its results, the Company provided a full valuation allowance against its net deferred tax assets. The Company reassesses the need for its valuation allowance on a quarterly basis.

As of December 31, 2006 and 2005, the Company has net operating loss carryforwards for federal and state income tax purposes of approximately \$29,051 and \$24,027 and \$3,084 and \$3,123, respectively. The federal

SLING MEDIA, INC.

Notes to Consolidated Financial Statements — (Continued)

net operating loss carryforwards expire, if not utilized, beginning in the year 2024. The California net operating loss carryforwards expire, if not utilized, beginning in the year 2014.

As of December 31, 2006 and 2005, unused research and development tax credits of approximately \$322 and \$159 and \$141 and \$106 are available to reduce future federal and California income taxes, respectively. The federal credit carryforward expires, if not utilized, beginning in the year, 2024. The California credit will carry forward indefinitely.

Utilization of the net operating loss carryforwards and credits may be subject to substantial annual limitation due to the ownership change limitations provided by the Internal Revenue Code of 1986, as amended, and similar state provisions. The annual limitation may result in the expiration of net operating losses and credits before utilization.

**(9) Shareholders' Equity**

**(a) Convertible Preferred Stock**

Convertible Preferred Stock as of December 31, 2006 and 2005 was comprised of the following:

	<u>Shares Authorized</u>	<u>Shares Issued and Outstanding</u>	<u>Liquidation Preference</u>	<u>Net Proceeds After Issuance Costs</u>
<b>2006:</b>				
Series A	8,400,000	7,759,082	\$ 11,575	\$ 11,497
Series B	7,930,000	7,695,271	46,633	42,528
Total	<u>16,330,000</u>	<u>15,454,353</u>	<u>\$ 58,208</u>	<u>\$ 54,025</u>
<b>2005:</b>				
Series A	8,400,000	7,759,082	\$ 11,575	\$ 11,497
Series B	—	—	—	—
Total	<u>8,400,000</u>	<u>7,759,082</u>	<u>\$ 11,575</u>	<u>\$ 11,497</u>

On January 23, January 31 and February 13, 2006, the Company sold 7,695,271 shares of Series B Preferred Stock for proceeds of approximately \$46,528 net of \$107 in issuance costs. Shares issued include conversion of debt and accrued interest related to notes payable to 666,727 shares of Series B Preferred Stock. See Note 5 for further discussion. Proceeds from the issuance were used to fund ongoing operations and research and development efforts.

As of December 31, 2006 and 2005 there were 227,293 and 187,693 warrants outstanding for the right to purchase Preferred Series stock, respectively. At September 30, 2007 and 2006 there were 251,846 and 227,293 warrants outstanding for the right to purchase Preferred Series stock, respectively.

The holders of convertible preferred stock have various rights and preferences as follows:

*Voting*

Each share of both Series A Preferred Stock and Series B Preferred Stock has voting rights equal to an equivalent number of shares of common stock into which it is convertible.

*Dividends*

Holders of both Series A Preferred Stock and Series B Preferred Stock are entitled to receive noncumulative dividends out of any assets legally available, prior and in preference to any declaration or payment of any

SLING MEDIA, INC.

Notes to Consolidated Financial Statements — (Continued)

dividend on the Common Stock of the Company. For holders of Series A Preferred Stock the per annum dividend rate is \$0.1193 per share and for holders of Series B Preferred Stock the per annum dividend rate is \$0.4848 per share, when and if declared by the board of directors (the Board). No dividends on convertible preferred stock or common stock were declared by the Board for any period presented.

*Liquidation*

Upon any liquidation, dissolution, or winding up of the Company, whether voluntary or involuntary, owners of Series B Preferred Stock will be entitled to receive, prior and in preference to owners of Series A Preferred Stock and Common Stock, an amount per share equal to the sum of the original issue price of \$6.06 for the Series B Preferred Stock (as adjusted for any stock dividends, splits, combinations, recapitalizations, and the like) plus any declared and unpaid dividends. If upon occurrence of any such event, the assets and funds of the Company legally available for distribution are insufficient to permit payment of the aforesaid preferential amounts, then the assets and funds of the Company legally available for distribution shall be distributed ratably among the owners of Series B Preferred Stock in accordance with the preferences noted above.

On completion of the distribution to owners of Series B Preferred Stock, the owners of Series A Preferred Stock will be entitled to receive, prior to and in preference to the owners of Common Stock, an amount per share equal to the sum of the original issue price of \$1.4918 for the Series A Preferred Stock (as adjusted for any stock dividends, splits, combinations, recapitalizations, and the like) plus any declared and unpaid dividends. If upon occurrence of any such event, and on completion of the distribution to owners of Series B Preferred Stock, the remaining assets and funds of the Company legally available for distribution are insufficient to permit payment of the preferential amounts to owners of Series A Preferred Stock, then the assets and funds of the Company legally available for distribution shall be distributed ratably among the owners of Series A Preferred Stock in accordance with the preferences noted above.

After fulfillment of the aforesaid preferences, any remaining assets of the Company legally available for distribution shall be distributed ratably to the holders of Common Stock.

The following shall be deemed to be a liquidation, dissolution or winding up of the Company:

- (A) The closing of the sale, transfer, exclusive license or other disposition of all or substantially all of the Company's assets,
- (B) the consummation of a merger or consolidation of the Company with or into another entity (except a merger or consolidation in which the holders of capital stock of the Company, immediately prior to such merger or consolidation, continue to hold at least 50% of the voting power of the capital stock of the Company or the surviving or acquiring entity),
- (C) the closing of the transfer (whether by merger, consolidation or otherwise), in one transaction or a series of related transactions, to a person or group of affiliated persons (other than an underwriter of the Company's securities), of the Company's securities if, after such closing, such person or group of affiliated persons would hold 50% or more of the outstanding voting stock of the Company (or surviving or acquiring entity), or
- (D) a liquidation, dissolution or winding up of the Company.

*Conversion*

Each share of both Series B Preferred Stock and Series A Preferred Stock is convertible at the option of the holder, according to a conversion ratio calculated by dividing the applicable original issue price by the applicable conversion price. Each share of Preferred Stock automatically converts into the number of shares of Common Stock in to which such shares are convertible at the then effective conversion ratio upon: (1) the closing of a public offering of Common stock in which the aggregate public offering price equals or exceeds

SLING MEDIA, INC.

Notes to Consolidated Financial Statements — (Continued)

\$18.18 per share (as adjusted for any stock dividends, splits, combinations, recapitalizations, and the like) and \$30,000 in the aggregate, or (2) the written consent or agreement of the holders of a majority of the then outstanding Preferred stock provided, however, that the conversion of the shares of Series B Preferred Stock requires the written consent of the holders of a majority of the then outstanding shares of Series B Preferred Stock. The per share effective purchase price of the Series A Preferred Stock is \$1.49 and the Series B Preferred Stock is \$6.06. The per share conversion prices of the Series A Preferred Stock is \$1.49 and the Series B Preferred Stock is \$6.06.

**(b) Common Stock**

The Company's Articles of Incorporation authorize the Company to issue 30,670,000 shares of Common Stock at a par value of \$0.0001. The Company issued 7,500,000 shares of its Common stock to the founders and employees under its stock purchase agreement, some of which are subject to certain repurchase provisions. As of December 31, 2006 and 2005, 1,210,286 and 3,083,973 shares, respectively, are subject to repurchase. For the majority of such shares of Common Stock subject to such repurchase rights, the right of repurchase lapses with respect to the first 25% of the shares subject to repurchase when the stockholder completes 12 months of continuous service after the vesting commencement date. The right of repurchase after the first 12 months lapses at a rate of 1/48 per month as the stockholder completes each month of continuous service.

As discussed in footnote 2(m), the Company's stock option plan allows certain employees to exercise options prior to their having vested. Upon the exercise of an option prior to its vesting, the Company has a right to repurchase the shares at the option's original exercise price. For shares that have been exercised prior to vesting, the Company has recorded a liability for an amount equal to the consideration received. As of December 31, 2006 and 2005, 1,207,062 and 878,267 shares were exercised but not yet vested, and the related liability was \$576 and \$111, respectively, which is reflected in the accompanying consolidated balance sheets.

In November, 2006 the Company issued 175,000 shares of Common Stock valued at \$7.50 per share as part of an agreement to purchase technology.

**(10) Stock Options and Stock-Based Compensation**

In September 2004, the Company adopted the 2004 Stock Option Plan ("the Plan"), which authorizes 2,490,000 shares of common stock for the granting of stock options. The Plan was amended by the board in October 2004 to authorize an additional 727,500 shares, and in January and August 2006 to authorize an additional 799,580 and 1,500,000 shares respectively, bringing the total number of authorized shares to 5,517,080 (2005 and 2004: 3,217,500). The Plan provides for the granting of stock options to employees, consultants, and directors of the Company. Options granted under the Plan may be either incentive stock options or non-statutory stock options. Incentive stock options (ISO) may be granted only to Company employees (including officers and directors who are also employees). Non-statutory stock options (NSO) may be granted to Company employees, consultants and directors.

Options under the Plan may be granted for periods up to 10 years and at prices no less than 85% of the estimated fair value of the shares on the date of grant as determined by the board of directors, provided; however, that (i) the exercise price of an ISO and NSO shall not be less than 100% and 85% of estimated fair value of the shares on the date of grant, respectively; and (ii) the exercise price of an ISO and NSO granted to a 10% stockholder shall not be less than 110% of the estimated fair value of the shares on the date of grant. Options generally become exercisable in monthly equal increments over a four-year vesting period subject to a first year vesting of 25% upon the first year vesting anniversary and expire at the end of 10 years from the date of grant or sooner if the optionee's service is terminated by the Company.

SLING MEDIA, INC.

Notes to Consolidated Financial Statements — (Continued)

Effective January 1, 2006 the Company adopted SFAS No. 123(R), *Share-Based Payment* requiring that all stock-based compensation be recognized as an expense in the financial statements and that such cost be measured at the fair value of the award. This statement was adopted using the Prospective method of application, which requires the Company to recognize compensation cost on a prospective basis. Therefore, prior years' financial statements have not been restated. Total non-cash, stock based compensation expense net of related tax effect was \$4,096 (unaudited), \$271 (unaudited) and \$1,014 for the nine months ended September 30, 2007 and 2006 and year ended December 31, 2006, respectively, and is reflected in the accompanying consolidated statement of operations in the same expense categories as the base compensation for key employees as follows:

	Nine Months Ended September 30, 2007 <u>(Unaudited)</u>	Nine Months Ended September 30, 2006 <u>(Unaudited)</u>	Year Ended December 31, 2006
Research and development	\$ 965	\$ 71	\$ 197
Sales and marketing	2,126	123	482
General and administrative	1,005	77	335
Total compensation expense	<u>\$ 4,096</u>	<u>\$ 271</u>	<u>\$ 1,014</u>

As of September 30, 2007 and 2006 and December 31, 2006 the Company had \$17,361 (unaudited), \$4,288 (unaudited) and \$16,757, respectively, of unrecognized compensation expense related to unvested options, based upon an assumed average future forfeiture rate of 12% per year, which will be recognized over a weighted-average period of approximately 4 years.

No compensation cost was recognized in the accompanying consolidated financial statements of operations prior to 2006 on stock options granted to employees, since all options granted under the Company's stock option plan had an exercise price equal to the market value of the underlying common stock on the date of grant.

The fair value of each stock option grant is estimated on the date of grant using the Black-Scholes option pricing model using the following weighted-average assumptions:

	September 30, 2007 <u>(Unaudited)</u>	September 30, 2006 <u>(Unaudited)</u>	December 31, 2006
Fair value of common stock	\$10.25 - \$11.00	\$0.35 - 7.50	\$0.35 - 9.84
Risk free interest rate	4.37%	4.71%	4.71%
Expected term (in years)	7 yrs	7 yrs	7 yrs
Dividend yield	—	—	—
Volatility	70%	70%	70%
Weighted average grant date fair value	9.79	\$4.85	7.36

SLING MEDIA, INC.

Notes to Consolidated Financial Statements — (Continued)

A summary of stock option activity for the years ended December 31, 2006 2005 and 2004 under the Plan is as follows:

	Available for Grant	Options Outstanding	Weighted- Average Exercise Price
Balance as of company inception	—	—	\$ —
Shares reserved	3,217,500	—	—
Granted	(1,563,389)	1,563,389	0.07
Exercised	—	(398,263)	0.04
Balance as of December 31, 2004	<u>1,654,111</u>	<u>1,165,126</u>	\$ 0.08
Additional shares reserved	—	—	—
Granted	(1,428,000)	1,428,000	0.15
Exercised	—	(850,000)	0.13
Forfeited	92,500	(92,500)	0.12
Balance as of December 31, 2005	<u>318,611</u>	<u>1,650,626</u>	\$ 0.11
Additional shares reserved	2,299,580	—	1.52
Granted	(2,428,562)	2,428,562	0.66
Exercised	—	(979,918)	0.55
Repurchased	20,017	(20,017)	0.15
Forfeited	346,096	(346,096)	0.16
Balance as of December 31, 2006	<u>555,742</u>	<u>2,733,157</u>	\$ 0.43
Granted	(542,500)	542,500	1.50
Exercised	—	(129,803)	0.96
Forfeited	248,656	(248,656)	0.58
Balance at September 30, 2007 (unaudited)	<u>261,898</u>	<u>2,897,198</u>	\$ 0.60

Options exercised during the nine-month period ended September 30, 2007 and 2006 and the year ended December 31, 2006 had an aggregate intrinsic value of \$1,371 (unaudited), \$923 (unaudited) and \$8,351, respectively.

During the nine-month period ended September 30, 2007 and 2006 and the year ended December 31, 2006, shares with an aggregate fair value of \$292 (unaudited), \$262 (unaudited) and \$362, respectively vested. Payments under share-based liabilities were not material during the year or for either of the nine-month periods.

As of December 31, 2006 there were 418,638 shares vested and outstanding with a weighted average exercise price of \$0.16, a weighted-average remaining contractual life of 8.16 years, and aggregate intrinsic value of \$4,052. As of September 30, 2007, there were 1,006,557 (unaudited) shares vested and outstanding with a weighted average exercise price of \$0.25 (unaudited), a weighted average remaining contractual life of 7.64 (unaudited) and aggregate intrinsic value of \$11,341 (unaudited). Aggregate intrinsic value of options outstanding and options exercisable was \$25,715 and \$15,134, respectively, as of December 31, 2006. Aggregate intrinsic value of options outstanding and options exercisable was \$33,030 (unaudited) and \$24,201 (unaudited), respectively, as of September 30, 2007.

SLING MEDIA, INC.

Notes to Consolidated Financial Statements — (Continued)

The Plan provides the right to early exercise options granted which may not have vested, however this feature excludes non-US employees. The Plan also provides that the Company can repurchase those unvested options that were not exercised as of an employee's termination date at the original exercise price. The table below reflects those options that are exercisable as of December 31, 2006 taking these factors into account, and also reflects those shares not exercisable and unvested. As of September 30, 2007, exercisable shares totaled 2,150,774 (unaudited), less shares exercisable, but unvested of 1,144,217 (unaudited), and vested shares were 1,006,557 (unaudited). The Company expects an additional 1,438,000 (unaudited) shares to vest during the twelve month period ending December 31, 2007.

Exercise Price	Options Outstanding		Options Exercisable Shares
	Shares	Weighted Average Remaining Contractual Life (Years)	
\$0.02	147,750	7.67	17,484
0.08	202,188	7.75	17,851
0.15	808,688	8.19	358,774
0.35	38,000	9.03	7,728
0.43	393,000	9.31	315,832
0.73	422,031	9.67	383,031
0.76	721,500	9.89	525,000
	2,733,157		1,625,700
	Less shares exercisable but unvested		(1,207,062)
	Shares vested		418,638

**(11) Employee Benefit Plans**

The Company sponsors a 401(k) Employee Savings Plan ("the 401(k) Plan") for eligible employees. Employees may make voluntary contributions to the 401(k) Plan, however the Company does not match contributions of the employees, nor are there any discretionary contributions on behalf of the Company to the plan.

**(12) Deferred Revenue**

In August 2007 the Company entered into a Supply, Development, and Licensing Agreement with an independent third party, pursuant to which the Company agreed to develop and provide certain products to the third party. In connection with the agreement, the Company received a \$4,000 (unaudited) deposit from the third party which is classified as long term deferred revenue at September 30, 2007. The revenue has been deferred due to certain acceptance provisions having not yet been met. Due to the uncertainty of the timing of this acceptance, the Company has classified the deferred revenue as long-term. The revenue is expected to be recognized over the remaining term of the arrangement subsequent to acceptance.

Pursuant to the Supply, Development, and Licensing Agreement, the Company issued warrants to the third party to purchase 75,000 shares of common stock. The warrants vest upon the earlier of the delivery of a specified number of products, a liquidation event as defined by the Company's Certificate of Incorporation, or the consummation by the Company to sell its common stock or other securities under the Securities Act of 1933, or the termination date of August 2017. As such, the warrants were exercised pursuant to the terms of the Warrant Agreement in connection with its acquisition of Sling Media, Inc. by EchoStar Communications



SLING MEDIA, INC.

Notes to Consolidated Financial Statements — (Continued)

Corporation as noted below. The value of the warrants was determined to be \$797 based on a risk-free interest rate of 4%, contractual life of ten years; expected volatility of 75% and no expected dividends. These warrants will be accounted for using the guidance in EITF 01-09, *Accounting for Consideration Given by a Vendor to a Customer (Including a Reseller of the Vendor's Products)*. This guidance will require the value to be recorded once the warrants are probable of vesting. This value will then be netted against the proceeds from the arrangement and recognized as a revenue reduction over the life of the arrangement. As the acquisition of the Company was not consummated until October 15, 2007, the warrants were not probable of vesting as of September 30, 2007.

**(13) Subsequent Events**

On October 15, 2007, EchoStar Communications Corporation acquired Sling Media, Inc. for \$380,000 in cash and stock options.

SULLIVAN & CROMWELL LLP

TELEPHONE: 1-800-461-6000  
FACSIMILE: 1-800-461-6700  
WWW.SULLCROM.COM

*1870 Embury Road*  
*Palo Alto, California 94303-3308*  
LOS ANGELES • NEW YORK • WASHINGTON, D.C.  
PALM BEACH • LONDON • PARIS  
BEIJING • HONG KONG • TOKYO  
MELBOURNE • SYDNEY

December 26, 2007

Ms. Michele M. Anderson,  
Legal Branch Chief,  
Division of Corporation Finance,  
Securities and Exchange Commission,  
100 F. Street, N.E.,  
Washington, DC 20549.

Re: EchoStar Holding Corporation  
Registration Statement on Form 10  
File No. 001-33807

Dear Ms. Anderson:

On behalf of EchoStar Holding Corporation (the "Company"), we have set forth below the Company's responses to the comments contained in the Staff's comment letter, dated December 21, 2007, relating to the registration statement on Form 10 (File No. 001-33807) (the "Registration Statement") filed by the Company on December 12, 2007. The Company is concurrently filing via EDGAR Amendment No. 2 to the Registration Statement (the "Amendment"). The Amendment reflects the Company's responses to the Staff's comments as well as certain updating information and conforming changes resulting therefrom. We are also providing courtesy hard copies of the Amendment, and this letter, including a version of the Amendment marked to reflect changes from the December 12, 2007, filing, to you, as well as to Michael Henderson, Dean Suehiro and John Harrington of the Staff. Capitalized terms used and not otherwise defined in this letter have the meanings ascribed to them in the Registration Statement.

The Company continues to anticipate that EchoStar Communications Corporation ("ECC") will be in a position to distribute shares of the Company's common stock to ECC's shareholders on January 1, 2008, with trading in those shares to commence on January 2, 2008, and would therefore aim to have the Registration Statement declared effective on or about December 27, 2007, the record date for the distribution. The Staff's assistance in facilitating this schedule would be greatly appreciated.

---

Except as otherwise specifically noted in this letter, the information provided in response to the Staff's comment letter has been supplied by the Company, which is solely responsible for it. The Company also acknowledges that the Staff's comments or any changes in the disclosure in response to the Staff's comments do not foreclose the Securities and Exchange Commission from taking any action with respect to the Registration Statement, and that the Company may not assert the Staff's comments as a defense in any proceeding initiated by the Securities and Exchange Commission or any person under the federal securities laws of the United States.

To facilitate the Staff's review, we have included in this letter the captions and numbered comments in bold text and have provided the Company's responses immediately following each numbered comment. As a result of changes to the draft Registration Statement, some page references have changed. The page references in the Staff's comments refer to page numbers in the information statement included in the Registration Statement filed on December 12, 2007; the page numbers in the Company's responses refer to page numbers in the information statement included in the Amendment.

**Exhibit 99.1 Information Statement**

**The Spin-Off, page 33**

**Conditions to the Spin-Off, page 43**

1. **STAFF COMMENT: We note your revised disclosure here and elsewhere regarding ECC's ability to waive the conditions to the spin-off under the Separation Agreement. Please clarify whether ECC has absolute discretion to waive the conditions or there are any limits on its ability to waive the conditions in the Separation Agreement.**

RESPONSE: The Company has revised pages 10, 14, 27, 39, 42 and 113 of the Amendment in response to the Staff's comment to clarify that ECC may waive the conditions to completion of the spin-off in its sole discretion (other than the condition that the Registration Statement be declared effective by the Commission as well as the receipt of any other material required regulatory approvals).

2. **STAFF COMMENT: Disclose whether it is your intent to redistribute the information statement prior to consummation of the spin-off if ECC waives any material condition. We believe redistribution would generally be required if you waive a material condition to the spin-off such that the previously provided disclosure about the terms of the spin-off is rendered materially misleading.**

RESPONSE: The Company acknowledges the Staff's comment. The Company supplementally advises the Staff that ECC does not currently intend to waive any condition to the consummation of the spin-off. To the extent that ECC waives

---

any condition to the spin-off in a manner that would be material to investors in the Company's shares, ECC will redistribute the information statement.

**Unaudited Pro Forma and Combined Adjusted Financial Information page 45**

3. **STAFF COMMENT: We note your response to prior comment 28. Please disclose that you “performed a preliminary assessment of the recoverability of the satellites to be contributed by ECC as if the spin-off had been consummated and preliminarily concluded that the recoverability of the satellites will not be impaired as of the distribution date.” We note your disclosures on pages 3, 17, 55 and 78.**

RESPONSE: The Company acknowledges the Staff's comment and has updated pages 3, 17, 56 and 78 of the Amendment to include the disclosure requested by the Staff.

**Adjustments to Pro Forma Combined Statements of Operations, page 53**

4. **STAFF COMMENT: We note your response to prior comment 18. Please expand the description of the adjustment to incorporate your response including the expected weighted-average interest rate. Also, disclose why you are assuming that the \$1 billion cash contribution is an investment and will not be used for working capital purposes. We note your disclosures on page 65.**

RESPONSE: The Company acknowledges the Staff's comment and has updated the disclosure on pages 51-52 of the Amendment to incorporate the Company's previous response. The Company does not currently expect that the \$1 billion cash contributed by ECC in connection with the spin-off will be required to fund future working capital requirements. The Company expects that following the spin-off, working capital requirements will be funded primarily by cash flow generated from operations. As a result, the Company has revised the disclosures on page 65 of the Amendment describing the expected uses for the \$1 billion cash contribution by ECC to delete the reference to “future working capital.”

5. **STAFF COMMENT: We note your response to prior comment 20. Please disclose the nature and amount of each intangible asset. Also, disclose how you estimated that 44% of the excess of the purchase price over the carrying value should be allocated to the intangible assets.**

RESPONSE: The Company has not completed its valuation of the acquired assets for the Sling Media acquisition. Because the Company's valuation process

---

is still in its preliminary stages, the Company is not yet in a position to disclose the nature and amount of each intangible asset. For purposes of estimating the preliminary allocation of the portion of the purchase price in excess of carrying value for the Sling Media acquisition, the Company reviewed purchase price allocations for over 100 transactions and identified 15 target companies that operate in businesses which the Company believes are comparable to Sling Media and are therefore likely to have identifiable assets that are similar to those of Sling Media. Using these transactions as a benchmark, the Company determined the percentage of total intangible assets and goodwill as a percentage of the purchase price for each transaction and used these percentages to compute the mean percentage of total intangible assets and goodwill as a percentage of the excess purchase price. The Company then applied the resulting percentages to the Sling Media acquisition. The Company also determined the range of useful lives of amortizable assets for these comparable transactions and used the mean average useful life to estimate the preliminary amortization expense for the year ended December 31, 2006 and for the nine months ended September 30, 2007 for purposes of the pro forma income statements. When the Company's valuation for the Sling Media acquisition is complete, the purchase price allocation will be adjusted to reflect the nature and amount of each identifiable asset as finally determined.

**Management's Discussion and Analysis of Financial Condition and Results of Operations, page 54**

**Executive Overview, page 54**

6. **STAFF COMMENT: We note your addition of an Executive Overview in response to our prior comments 21 and 22. Since the "agreed upon margin" at which you will sell set-top boxes to ECC appears significant to your expected revenues and income as well as your ability to meet future capital requirements, please expand your disclosure of the "agreed upon margin." Explain what it is or how it will be determined. Describe the material terms of the agreement with ECC that will control the sale of set-top boxes. Tell us in your response letter which of the "Certain Intercompany Agreements" summarized beginning on page 109 controls this "agreed upon margin." If this is not one of the agreements you have filed as an exhibit, explain to us why not.**

**RESPONSE:** The Company acknowledges the Staff's comment. The Company respectfully advises the Staff that "agreed upon margin" is an additional amount that is equal to a fixed percentage of the Company's cost. The Company believes that the specific disclosure of the margin it earns on sales to ECC would be detrimental

---

to the interests of the Company and its shareholders. Disclosure would cause substantial harm to the Company's competitive position by enabling third parties to use this information to gain an unfair negotiating advantage over the Company and to extract contract terms that are unfavorable to the Company. With the benefit of a quantification of this term, the Company's current and prospective customers may be able to calculate financial data that could lower the profit margin earned by the Company. The Company advises the Staff that it has revised the disclosure to clarify that the "agreed upon margin" is an additional amount that is equal to a fixed percentage of the Company's cost.

The "agreed upon margin" term will be determined pursuant to the Receiver Agreement, the material terms of which are disclosed on page 111 of the Amendment. The Company has filed this agreement as an exhibit to the Amendment.

7. **STAFF COMMENT: Expand your overview to discuss how you expect to earn revenue and income from the fixed satellite services business, including a discussion of material relevant agreements with ECC. Additionally, provide insight into material opportunities and challenges associated with separating these assets from ECC and operating them as an independent business.**

RESPONSE: The Company acknowledges the Staff's comment. The Company has revised pages 54-56 of the Amendment to include the disclosure requested by the Staff.

**Liquidity and Capital Resources, page 65**

**Capital Requirements, 65**

8. **STAFF COMMENT: Revise to provide greater insight into the nature and anticipated timing of your future capital requirements that "will be substantial." As an example, expand the first bullet point to discuss possible "strategic initiatives" for which you may require cash.**

RESPONSE: The Company acknowledges the Staff's comment. The Company has revised pages 65-66 of the Amendment to include the disclosure requested by the Staff.

**Compensation Discussion and Analysis, page 92**

9. **STAFF COMMENT: Revise your introductory paragraph beginning on page 92 to make clear that you are describing the expected compensation policies of the spun-off company. While we note that your disclosure often refers back to ECC's policies since you expect the spun-off company's policies to be**
-

similar, it should be clear that the CD&A is describing the expected compensation policy of the spun-off company.

RESPONSE: The Company acknowledges the Staff's comment. The Company has revised page 92 of the Amendment in response to the Staff's comment to make clear that the Company's CD&A describes the executive compensation policy of the Company.

10. **STAFF COMMENT: We note your response to our prior comment 33. In your introductory part of your CD&A, make clear that the compensation to your named executive officers (other than Mr. Han and Mr. Dodge) has not yet been determined and you will not have entered into employment agreements at the time of the spin-off. Therefore, although you expect to determine such compensation based on similar policies, the historical ECC compensation disclosure provided is not necessarily indicative of future compensation by the spun-off company.**

RESPONSE: The Company acknowledges the Staff's comment and has revised page 93 of the Amendment to include the disclosure requested by the Staff.

11. **STAFF COMMENT: The disclosure under the headings "Incentive Compensation," "General Equity Incentives," and "Practice Regarding Grant of Equity Incentives" on page 95 discusses ECC's policies without reference to the spun-off company's plan going forward. Revise to disclose the spun-off company's plans going forward. In doing so, explain how the four plans adopted by the spun-off company described on pages 95 and 96 fit within those plans.**

RESPONSE: The Company acknowledges the Staff's comment and has revised pages 95-96 of the Amendment in response to the Staff's comment.

**Security Ownership of Certain Beneficial Owners and Management, page 104**

12. **STAFF COMMENT: Provide a clear explanation of what the Class A Common Stock ownership table included in footnote (4) on page 105 represents. Clarify that the table reflects ownership of the Class A Common Stock without taking into account the shares into which the Class B Common Stock is convertible.**

RESPONSE: The Company acknowledges the Staff's comment and has revised page 105 of the Amendment in response to the Staff's comment.

---

13. **STAFF COMMENT: To the extent not widely held, please disclose the natural person(s) who have voting and/or investment control over the shares held by beneficial holders that are not natural persons, including Dodge & Cox, Fairholme Capital Management and Harris Associates L.P.**

RESPONSE: The Company respectfully advises the Staff that it is not in a position to determine the voting and/or investment control over the shares that will be held by certain beneficial holders that are not natural persons, such as Dodge & Cox, Fairholme Capital Management, L.L.C. and Harris Associates L.P., other than through the disclosures that these institutional investors have made with respect to ECC on Schedule 13Gs filed with the Commission, which the Company has assumed are true and correct. The Company has revised page 106 of the Amendment to provide certain additional voting and investment control information that Fairholme Capital Management, L.L.C. and Harris Associates L.P. have reported on their respective Schedules 13Gs. The information previously disclosed in the Amendment with respect to the two other institutional investors included in the beneficial ownership table, Barclays Global Investors NA and Dodge & Cox, includes all of the voting and/or investment control information reported by these institutional investors on their respective Schedule 13Gs. The beneficial ownership of each of these institutional investors has been determined based on beneficial ownership information that these institutional investors have reported on these Schedule 13Gs and may not be accurate as of the time of the spin-off.

**Certain Intercompany Agreements, page 109**

14. **STAFF COMMENT: Since the various intercompany agreements will be finalized prior to the distribution date, please file the agreements as exhibits to the Form 10 or advise us you believe you are not required to do so. To the extent there are material changes to agreement provisions as described in the information statement, advise how you will convey such changes to stockholders after circulation of the information statement.**

RESPONSE: The Company acknowledges the Staff's comment and has amended the Registration Statement to file three additional intercompany agreements — the Receiver Agreement, the Satellite Capacity Agreement and the Broadcast Services Agreement. The Company believes that after the filing of these agreements, the Company has filed all material intercompany agreements. The additional agreements described in the Registration Statement that have not been filed as exhibits are not required to be filed as material agreements under Item 601(b)(10) of Regulation S-K. These agreements are primarily standard commercial agreements of the type and with the terms entered into in the ordinary course of the Company's business or otherwise involve obligations of a nature

---



and term that the Company does not believe are material to its business operations or financial results.

To the extent that after circulation of the information statement there is a material change in the terms of any material agreement described in the information statement, the Company will promptly disclose such change by filing a Current Report on Form 8-K (if such change occurs following the effectiveness of the Registration Statement) and, as necessary, by redistributing the information statement (if such change occurs prior to the completion of the spin-off).

15. **STAFF COMMENT: Disclose the amount of expense that the company expects to incur on an annual basis under the terms of the shared management services agreement. Also provide enhanced disclosure throughout this section that explains how the parties will determine the “fair market value” of the various services provided and quantify the amounts of the fees payable, if known.**

RESPONSE: The Company acknowledges the Staff’s comment. The Company has revised pages 109-115 of the Amendment in response to the Staff’s comment to include the annual amount of expenses that the Company expects to incur under the shared management services agreement and to eliminate the references to “fair market value” with respect to the various services provided under other agreements. The Company is unable at this time to quantify the amounts payable under the other agreements because the Company cannot determine the actual level of services that will be provided under these agreements. In particular, it is difficult to predict with certainty these amounts, as a number of these services may also be provided by third parties in the Company’s or ECC’s discretion.

**Description of Our Capital Stock, page 116**

**Provisions of Our Articles of Incorporation Related to Related-Party Transactions and Corporate Opportunities, page 117**

16. **STAFF COMMENT: We note your revised disclosure stating that shareholders will be deemed to have consented to the corporate opportunities provisions of your articles of incorporation. Please explain to us in your response letter the significance of such consent and why you believe this deemed consent is valid under state law.**

RESPONSE: The Company’s acknowledges the Staff’s comment. The Company has deleted the sentence in the Amendment referred to in Comment No. 16 of the comment letter in response to the Staff’s comment.

---

**ADDITIONAL CD&A COMMENTS:** The Company's acknowledges the Staff's comment letter, dated December 7, 2007 (the "ECC Letter"), to ECC and our subsequent telephone conversation with Mr. Harrington in which Mr. Harrington advised the Company that the Staff expected these additional comments with respect to ECC's proxy statement would also be addressed in the Registration Statement to the extent applicable. In response to Comment No. 1 of the ECC Letter, the Company confirms its understanding that its compensation discussion and analysis will, in future filings with the Commission, provide an analysis as to how the Company arrived at and why the Company paid particular levels and forms of compensation to each of its named executive officers that it compensates. As the Company has not historically made any compensation payments to its named executive officers, this comment is inapplicable to the Company's compensation discussion and analysis in the Amendment. Comment No. 2 and No. 3 of the Staff's comment letter are inapplicable to the Company as the Company will not have a long term incentive plan, a cash incentive plan or other performance-based incentives as of the distribution date.

\* \* \* \*

The Company is grateful for the Staff's continued assistance in this matter and its efforts to assist the Company in making the important timeline to complete the spin-off by January 1, 2008. The Company looks forward to continuing to work with the Staff, with the hope that the Staff will be able to complete its review of the Registration Statement and declare the Registration Statement effective by December 27, 2007.

---

If you have any questions or comments concerning the matters discussed above, please call me on (650) 461-5620.

Very truly yours,

/s/ Scott D. Miller  
Scott D. Miller

cc: Michael Henderson  
Dean Suehiro  
John Harrington  
(Securities and Exchange Commission)

Bernard L. Han  
R. Stanton Dodge  
Robert F. Rehg  
(EchoStar Communications Corporation)

Manny J. Fernandez  
Blaine Versaw  
(KPMG LLP)

Daniel G. Dufner  
(White & Case LLP)