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## Sling Media Launches Powerful "TV Anywhere" Products For Canadian Customers

***Slingbox M1 and SlingTV are Available Today from Leading Retail Partners Including Best Buy, Future Shop and London Drugs***

FOSTER CITY, Calif., Sept. 30, 2014 /CNW/ -- [Sling Media, Inc.](#), a wholly owned subsidiary of [EchoStar Corporation](#) (NASDAQ: SATS), has introduced two new retail products for the Canadian market: Slingbox® M1 and SlingTV™. Replacing the award winning Slingbox 350 and 500 models, these products deliver a no compromise TV Anywhere experience giving customers the ability to watch all of their programming on the most popular mobile devices, in up to HD quality, anywhere in the world. In addition SlingTV delivers the power of a Slingbox combined with new "Smarter TV" features designed to enhance the TV viewing experience in the living room.



### **Slingbox M1**

With a suggested retail price (MSRP) of \$179.99 CAD, the new Slingbox M1 is the most affordable Slingbox that Sling Media has ever produced. It is designed for mainstream users who want to have remote access to all of their home TV channels, shows, and DVR content on personal computers, tablets and phones. The Slingbox M1 is offered in a compact, unassuming form factor that fits easily into an entertainment system. In addition, the Slingbox M1 integrates WiFi for simple and flexible set-up and use.

Slingbox M1 features include:

- Dual-band 2.4/5Ghz WiFi connectivity and Ethernet port
- Absolutely no monthly fees for the Slingbox M1 or SlingTV
- Watch and control live TV on a tablet, phone, PC or Mac
- Easy and quick setup and playback via PC/Mac desktop, iPhone, iPad and Android phone apps
- Watch on a second TV anywhere via Apple TV®, Chromecast® and Roku®
- Play and schedule DVR recordings
- Component and composite input/output

### **SlingTV**

Powered by Slingbox 500 hardware, SlingTV is a powerful Slingbox that allows customers to access their pay TV channels (live or recorded) on a personal computer, tablet or mobile phone at home or anywhere in the world a network connection is available. In addition, SlingTV is designed to make the living room TV experience more enjoyable and powerful by turning the television to which SlingTV is connected into a "Smarter TV" without having to purchase a new TV or pay for a set-top box upgrade. SlingTV has a suggested retail price (MSRP) of \$329.99 CAD.

SlingTV utilizes cover-art tiles similar to Slingplayer for iPad's Media Gallery to give customers a visual interface on the TV screen in the living room. Customers can now discover more of their existing pay TV programming in an easy-to-navigate interface with SlingTV's state-of-the-art programming gallery. This new interface provides filtered show recommendations based on popularity, reviews and social activity designed to enhance the existing pay TV experience for customers and introduce them to shows, sports, movies or children's programming that they may not have otherwise known about.

SlingTV features include:

- New on-screen TV main menu powered by the included SlingTV remote
- Soft remote built into Slingplayer for iPhone or Android phone apps
- Gallery View
  - A visual interface to easily find and select a show to watch
  - Filter by popular, favorite channels, sports, movies, kids programming, etc. currently airing, upcoming and in primetime
  - *Rotten Tomatoes*® ratings for all movies in Movies filter
  - Big screen TV scoreboard and channel guide. See all the scores and stats without changing the channel
  - Find out who's playing, the score and the channel it's airing on in a visual, easily navigated interface
- Details View
  - Get detailed game stats in real-time for fantasy fanatics
  - Integrated Thuuz™ excitement ratings tell you when to tune into a game based on the score, the matchup, dynamic game momentum changes, etc.
  - Movie and TV episode details

"Once again, Sling Media is totally redefining 'TV Anywhere' both in the living room and on remote devices with the introduction of the Slingbox M1 and SlingTV," says Michael Hawkey, Senior Vice President and General Manager of Sling Media. "Customers interested in a no strings attached entertainment experience using the most popular devices in the most places will be delighted by the affordability and features of the Slingbox M1 while SlingTV significantly enhances the living room TV experience in addition to being a world class Slingbox."

Slingbox M1 and SlingTV are available today in retail stores across Canada including Best Buy, Future Shop and London Drugs. For more information please go to <http://sling.com/en-CA>.

#### **About Sling Media**

Sling Media, a wholly owned subsidiary of EchoStar Corporation, is a leading provider of Multiscreen Smart TV solutions for consumers and television service providers. Sling Media provides the complete award-winning solution of hardware, cloud services and applications that gives consumers the freedom to discover, control and consume their live TV and DVR content anywhere in the world, on their preferred tablet, phone and computing platform. Sling Media's patented TV solutions are available directly to consumers or through service providers that have embedded Sling Media's capabilities. For more information, please visit <http://sling.com/en-CA>.

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