

## EchoStar Acquires Assets of Move Networks, Leader in Adaptive Streaming for Over-the-Top Video Solutions

ENGLEWOOD, Colo. and AMERICAN FORK, Utah, Jan. 6, 2011 — EchoStar Advanced Technologies L.L.C., a wholly owned subsidiary of EchoStar Corporation (Nasdaq: SATS), announced today that it has acquired assets of Utah-based Move Networks, the technology innovator delivering advanced solutions for large scale streaming of quality video on the Internet.

"We're pleased to bring aboard the talents and proficiencies in adaptive streaming and IPTV from Move Networks which will enable us to expand our portfolio of advanced television technologies serving cable, satellite, telcos and IPTV video providers," said Mike Dugan, president and CEO of EchoStar Corporation.

"TV providers are increasingly demanding the highest quality video delivery over normal Internet connections, and Move Network's patent portfolio and proven customer experience allow us to give clients the core technology necessary to stream live and video-on-demand content," said Roger Lynch, executive vice president of EchoStar Advanced Technologies L.L.C.

"We're excited to join forces with EchoStar, a pioneer in the field of advanced television technologies," said Drew Major, the inventor of adaptive streaming and founder of Move Networks. "We first introduced our products in 2006 and quickly proved that adaptive streaming was the breakthrough invention that proved primetime television programming and professional long form video can be reliably delivered over the Internet at the high resolution quality that is intended. We look forward to the joint efforts of Move and EchoStar engineers in furthering technology innovation in online video delivery worldwide."

Move Network has a global resume of customers who are service providers and content owners in the United States, Germany, Latin America, and the Middle East.

Financial terms were not disclosed.

## **About Move Networks**

Move Networks is a technology innovator delivering advanced solutions for large scale streaming of quality video on the Internet. Move's adaptive streaming technology delivers high quality long form video on "best effort" unmanaged Internet Protocol networks, and continues to be the performance leader and end-to-end solutions provider for both Internet television and multi-screen video initiatives by content providers, network service providers and video programmers. Move Networks customers are premium publishers, broadcasters and service providers globally.

## About EchoStar

EchoStar Advanced Technologies L.L.C., is a wholly owned subsidiary of EchoStar Corporation (Nasdaq: SATS), which provides equipment sales, digital broadcast operations, and satellite services that enhance today's digital TV lifestyle, including products from Sling Media, Inc., a wholly owned subsidiary. Headquartered in Englewood, Colo., EchoStar has more than 25 years of experience designing, developing and distributing award-winning television set-top boxes and related products for pay television providers and is creating hardware and service solutions for cable, telco, IPTV and satellite TV companies. EchoStar includes a network of 10 digital broadcast centers and leased fiber optic capacity. EchoStar also delivers satellite services through 10 satellites and related FCC licenses. Visit <a href="https://www.echostar.com">www.echostar.com</a>.

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